



INNOVATION SPACES

Behaviors to Watch For

Innovation	Planning
Trial and error. Always learning.	Avoids failure and/or appearance of failure.
Wants to make a leap	Seeks to tweak or fix existing approach
High-degree of interaction with others	A small number of experts will have the answer
Leverages ambiguity and dissonance to make leaps	Maximizes certainty
Know enough to move now	Need resolution of problems before moving ahead
Aware of changing conditions and responds—grounded in reality	Fears unexpected disruptions. Seeks to control variables. Insular
Relentless focus on what is possible	Focus on what is the problem
Always recalibrating	Maps out predictable, manageable process.
Embraces organic, emergent nature of change	Takes linear approach; controls moving parts



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