



## Career Online High School Pilot Program



California State Library



Gale | Cengage Learning



# Objectives:

- About Career Online High School and why it's important
- How Career Online High School is working in California public libraries
- How you can take part in the State Library's pilot program



# Speaking today:

- Brian Risse, Vice President Sales, Public Libraries, Gale | Cengage Learning
- Cathy Crosthwaite, Programming and Partnerships Coordinator, Sacramento Public Library
- Leslie McNabb, San Diego Public Library
- Carla Sotelo, San Diego Public Library
- Valerie Hardie, Sand Diego Public Library



# THE POWER

From Your Public Library

OF



EDUCATION





We are not a typical public library. Perhaps we would be if a particular book collector had not changed the course of our history.

John Griswold White (1845-1928) began donating his personal collection of books to the Library while he served on the Board of Trustees. He shared his books with the people of Cleveland with the desire that they should develop an understanding of world cultures, especially those largely ignored—or worse—trivialized by Western educators: the cultures of Asia, the Middle East, and Africa.

The books he donated and the endowment that followed after his death shaped the development of the Library's collections and its mission of service to the people of Cleveland.

Mr. White knew that, for many Clevelanders, the opportunities for learning began and ended at the public library. Today, that is still the case. We are the closest experience to a university that many people have.

At the same time, formally educated people continue their learning here, using resources not normally found at a public library. Whether someone is working on a PhD or a GED, we are here to help them reach their goals.

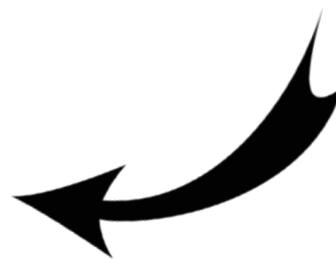
We are careful not to underestimate people. A person's capacity for learning is only limited by their learning environment.

At the "People's University," we strive to provide an environment for learning that limits no one and includes everyone.

*We are the "People's University," the center of learning for a diverse and inclusive community.*

# Learning LIVES

at the  
Library





New York  
Public  
Library

1. **We inspire lifelong learning** by creating more able learners and researchers. We:

- Teach learning and information–navigation skills
- Provide tools, resources, and great places to work
- Engage in great exploratory conversations
- Ask and answer questions that encourage patrons to challenge their assumptions
- Support creativity, research, and problem–solving
- **Bring people together to spark creative synergies and learn from each other**



FARMINGTON COMMUNITY LIBRARY

*Commitment to literacy*)1 and learning. **We aid people to become independent lifelong learners** by selecting and offering materials that support the differing needs of all learners, and that entertain and delight the human spirit.



Elmhurst  
PUBLIC LIBRARY  
*Explore • Learn • Grow*

#### LEARNING

- We foster literacy.
- **We support lifelong learning.**
- We provide diverse resources and programs.
- **We hire well-qualified staff and support their continued learning.**
- We encourage collaboration among staff and with community organizations.



Go Directly To...

## Mission, Vision, and Values

### Mission

The California State Library is the state's information hub, preserving California's cultural heritage and connecting people, libraries and government to the resources and tools they need to succeed and to build a strong California.

### Vision

The California State Library: Valued by thirty-eight million and growing.

### Values

#### Integrity

We value and respect our customers, organization, and each other. We are responsible for ourselves and to others through honest and respectful words and actions.

#### Openness

We communicate openly. We encourage the best ideas to surface from anywhere. We value multiple perspectives and diverse expertise.

#### Empowerment

We provide the resources that people need to be successful. We foster teamwork and individual initiative while holding ourselves accountable. We encourage and support thoughtful and informed decision-making.

#### Excellence

We provide quality service to our customers and each other. We continually improve our skills and competencies by pursuing professional growth. We are adaptable and flexible to a constantly changing environment. We celebrate achievement.

# Career Online High School

- Around the Country:

- Phoenix Public Library\*

- Mid-Continent Public

- Fountaindale Public\*

- State Library of Florida

- Chattanooga Public Library\*

- Denver Public Library\*

- Kansas City Public Library

- State Library of NJ\*

- New Orleans Public Library

# Success in California

- In California Public Libraries
  - Los Angeles Public\*
  - Sacramento Public\*
  - San Diego Public\*
  - County of Los Angeles
  - San Francisco Public Library
    - NOW – State Library of California



Gale, Libraries Team To Offer High School Diplomas

**Gale Partners with Career Online High School  
to Deliver Accredited High School Diploma  
Program through Public Libraries Nationwide**

**Los Angeles library to offer  
high school diplomas**



Guido, Libraries Team To Offer High School Diplomas

...with Career Online High School Diplomas

**LIBRARY**  
JOURNAL

**CBS**  
NEWS

**FOX**

**abc** NEWS

The  
Washington  
Post

Los Angeles library to offer high school diplomas



WEBCAST EVENT  
LIBRARY JOURNAL

## Fall Mystery Announcements

LATEST STORIES

FEATURES

INFODOCKET

ACADEMIC

TECHNOLOGY

REVIEWS

OPINION

One graduate, Enrique, has already started a new job at twice his former hourly wage, with health benefits and a 401k plan. “He wanted to be an example to his children,”

## Gale's Career Online High School Offers a Fresh Start (and Cheerleaders)

By [Lisa Peet](#) on August 7, 2015 [Leave a Comment](#)

When Gale, part of Cengage Learning, [announced in January 2014](#) that it would offer [Career Online High School](#) (COHS) through public libraries, the response was enthusiastic. The program, developed by [Smart Horizons Career Online Education](#) (SHCOE), a

Florida-based distance learning company, offers a high school diploma accredited by the AdvancED Accreditation Commission and a career certificate in one of eight specialized areas of study through participating public libraries. Students apply for scholarships and, if accepted, have up to 18 months to complete the program, at their own pace, on their own schedule.





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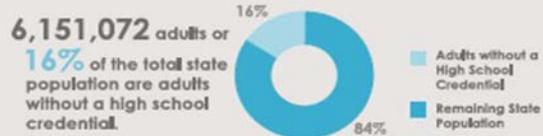


# Tapping the Potential CALIFORNIA

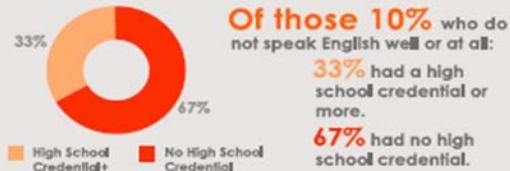
Profile of Adult Education Target Population



**TOTAL STATE POPULATION**  
37,330,448



**3,576,181** adults or **10%** of the total state population are adults who do not speak English well or at all.



## Investments in Adult Education

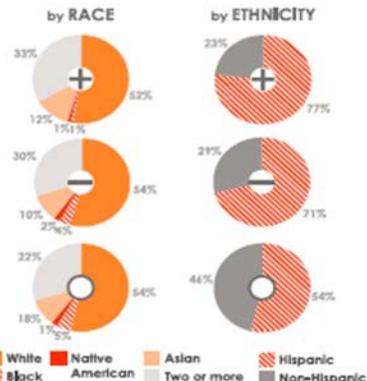
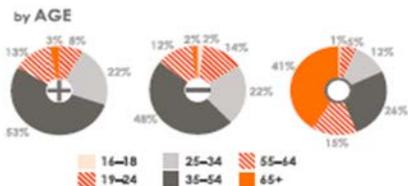
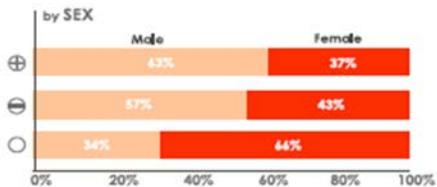
	2009	2010
Federal	\$81,801,424	\$92,268,935
State	\$673,415,079	\$653,666,000
<b>Total</b>	<b>\$755,216,503</b>	<b>\$745,934,935</b>

40

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EMPLOYMENT STATUS ⊕ Employed ⊖ Unemployed ○ Not in Labor Force

## ADULTS, NO HIGH SCHOOL CREDENTIAL ADULT TARGET POPULATION

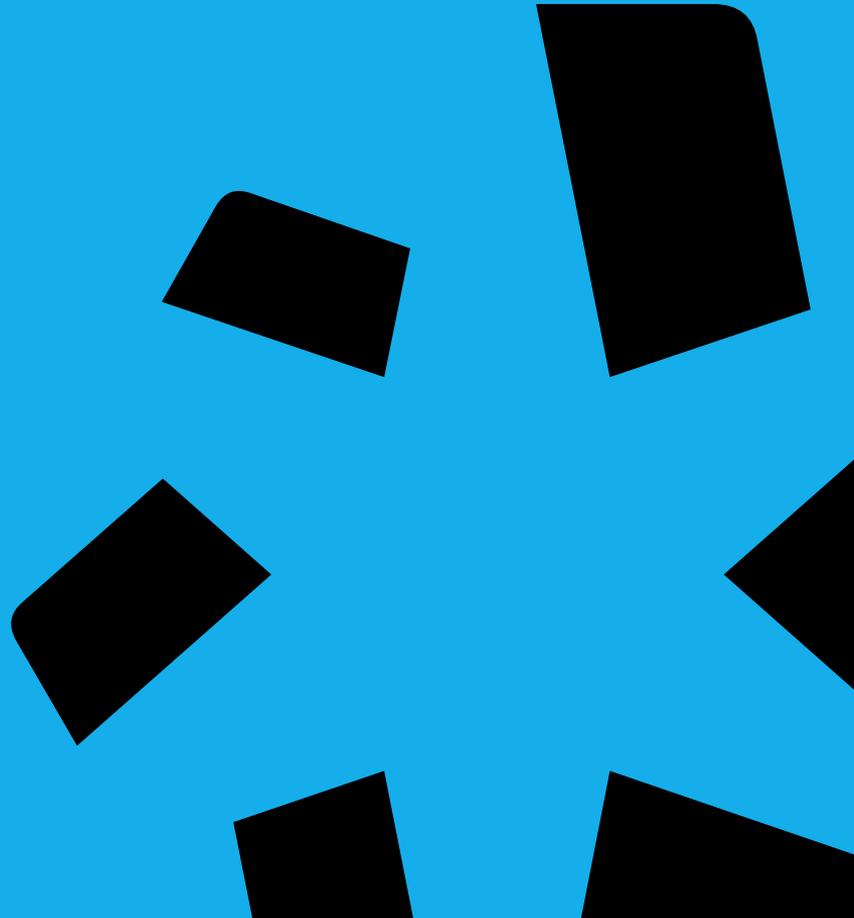




educational

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grades  
**10.9** to **11.1**



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# The big problems with Pearson's new GED high school equivalency test



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By **Valerie Strauss** July 9 Follow @valeriestrauss



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NOT NOW



And the new Pearson-created GED test, which went in effect Jan. 1, 2014, is so much more difficult than the old one that failure rates are astounding.



According to the GED Testing Service, there was a 90 percent drop in passing rates in 2014 over the year before — though part of the reason is that far fewer people are taking it.

How hard is the new GED? In [this Daily Beast story](#) from January 2015, Matt Collette, an education reporter and radio producer in New York with a master's degree from Columbia University, reported that he felt “exhausted and dumb” after taking a practice GED and didn't do well on most of the four parts. The GED has four content areas: literacy, science, math and social studies.



Why is it so hard? The new test — which is now administered only on computers — is aligned to the Common Core and has a focus on college readiness rather than workforce readiness.



2 **Teacher: I've loved my 'very difficult' job. But now Ohio has made it 'impossible.'**



3 **Money Magazine's new college rankings finally get it right for students**



4 **Significant development to be announced in 1975 case of missing sisters**



5 **Brazen shooting caught on camera: Gunman opens fire in broad daylight**



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NOT NOW ✕

**30.8**

The challenges hardly end there, particularly among young dropouts. Among those between the ages of 18 and 24, dropouts were more than twice as likely as college graduates to live in poverty according to [the Department of Education](#). Dropouts experienced a poverty rate of 30.8 percent, while those with at least a bachelor's degree had a poverty rate of 13.5 percent.

**63**

Among dropouts between the ages of 16 and 24, incarceration rates were a whopping 63 times higher than among college graduates, according to [a study](#) (PDF) by researchers at Northeastern University. To be sure, there is no direct link between prison and the decision to leave high school early. Rather, the data is further evidence that dropouts are exposed to many of the same socioeconomic forces that are often gateways to crime.

**\$292,000**

[The same study](#) (PDF) found that as a result — when compared to the typical high school graduate — a dropout will end up costing taxpayers an average of \$292,000 over a lifetime due to the price tag associated with incarceration and other factors such as how much less they pay in taxes.

**9/25**

Those are the numbers. Even more revealing are the human stories associated with leaving high school without a degree. In *Dropout Nation*, premiering Sept. 25, FRONTLINE visits a once notorious “dropout factory” for an intimate look at four of the faces behind a national crisis in education.

In the film, viewers are introduced to Sparkle, a teenage mother whose schooling takes a back seat to finding food to eat and a place to sleep. There is Marco, who struggles to



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**CAREER  
ONLINE**

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**H I G H   S C H O O L**



The world's **first** fully  
accredited private  
online high school  
district



## **Language Arts (4 credits)**

- Grammar and Composition
- Introduction to Literature
- World Literature
- American Literature

## **Social Studies (4 credits)**

- World History
- American History
- American Gov't and Economics
- Health & Personal Fitness

## **Mathematics (3 credits)**

- General Math
- Consumer Math
- Algebra

## **Science (3 credits)**

- Environmental Science
- Physical Science
- Biology

# Career Certifications (Electives)

## 4 Credits

- Office Management
- General Professional Skills
- Childcare and Education (CDA)
- Homeland Security
- Certified Transportation Services
- Certified Protection Officer (CPO)
- Retail and Customer Service Skills (new)
- Food and Customer Service Skills (new)





# ACADEMIC COACHES

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fully  
**degreed**  
educational  
professionals





It's been proven that the  
**PUBLIC**  
is the institution that can  
**LIBRARY**  
help them succeed



# 27

average age of  
students



# COHS Students

- 50 Married w/ children, dropped out in 11<sup>th</sup> grade to support girlfriend and child, laid off currently unemployed.
- 28 mother of 3, left school at 16, pregnant, married at 17
- 48, married, 3 children, completed 12 grade without enough credits to graduate, started working, stigma of going back to classes to get diploma



8 -

credits transfer  
on average





# COHS TODAY





## EARN YOUR HIGH SCHOOL DIPLOMA & CAREER CERTIFICATE ONLINE



# Why COHS Works

A needed service for most communities.

Fully accredited, self-contained and updated as needed.

Staff time is on the front end with follow up determined by the library.

A tangible “sell” with universal appeal.



**Establis  
h the  
Team**

## Team Leader

- Knowledge of Library Infrastructure
- Familiar with Adult Learner Experience
- Strong Communicator

## Team Member

- Strong Communicator
- Organized and Flexible
- Familiar with Adult Learner Experience

## “Team” Library

- Library Administration Support
- Front Line Staff Buy-in
- Strong Community Presence

**Establish  
Virtual/Marketing  
Strategies**

# Getting the word out

- Virtual

- Where will it live on your website?
- How many clicks to find information?
- Can you showcase the program periodically?
- Is the process intuitive?

- Marketing

- Where are your customers?
- Which print pieces will deliver?
- Which networking and outreach opportunities will work best?

*Keep the message simple*

# Learn about the Program

**SPCL** SACRAMENTO PUBLIC LIBRARY

Search Catalog

[catalog](#) [ebooks](#) [site](#)

[HOME](#) [RESEARCH](#) [LOCATIONS](#) [KIDS](#) [TEENS](#) **SERVICES** [CATALOG](#) [FAQ](#)

## HIGH SCHOOL DIPLOMAS

[home](#) > [services](#) > [adult learning](#) > [high school diplomas](#)

### HIGH SCHOOL DIPLOMAS

**NOW AVAILABLE**

Sacramento Public Library's [Career Online High School](#) (COHS) offers adults the opportunity to earn an accredited high school diploma and career certificate online.

The Library's pilot program provides a limited number of **free** enrollments to qualified adult learners who are looking to advance their careers, prepare for workforce entry or continue their education.

Applicants who successfully complete an online self-assessment and prerequisite course, followed by an in-person interview, **will be considered for enrollment.**

Once enrolled, COHS pairs each student with an online academic coach, who provides the student with an individual career path, offers ongoing guidance, evaluates performance and connects the student with the resources needed to master the courses. Students will be given up to 18 months to complete the program.

If you are interested in the program, please complete the following form and our enrollment team will contact you:

- 3D PRINTING LAB ▶
- ADULT LEARNING ▶**
- ADULT LITERACY ▶
- GED SERVICES ▶
- HIGH SCHOOL DIPLOMAS ▶
- HOMEWORK ZONE ▶
- JOB SEEKERS ▶
- BOOK PRINTING ▶
- LIBRARY GALLERIA ▶
- MEETING ROOMS ▶
- MUSEUM PASSES ▶
- ONLINE LEARNING ▶
- PASSPORT SERVICES ▶
- WI-FI ▶
- WORLD LANGUAGES ▶

Explore  
[www.saclibrary.org/diploma](http://www.saclibrary.org/diploma)

## DID YOU KNOW?



People who earn a high school diploma earn approximately **\$630,000** more over a lifetime, compared to people without high school diplomas.

**A High School Diploma demonstrates a strong work ethic valued by employers.**



The military requires 90% of new recruits to have a high school diploma.



A person with a high school diploma is more likely to succeed in college.



Young adults without a high school diploma or GED make **31% LESS** than ones with a high school diploma or GED.

**Your Best Sales  
Strategy...  
Front line STAFF**

# What does this mean to you?

- Understand basic framework of the program
- Refer potential candidates to the FAQs at [www.saclibrary.org/diploma](http://www.saclibrary.org/diploma)
- Provide potential candidates with quarter card
- Suggest interested candidates email [diploma@saclibrary.org](mailto:diploma@saclibrary.org) if they have questions
- The COHS team will handle the rest



Accredited Online  
High School

Free to Qualified  
Applicants

Adults 19 +

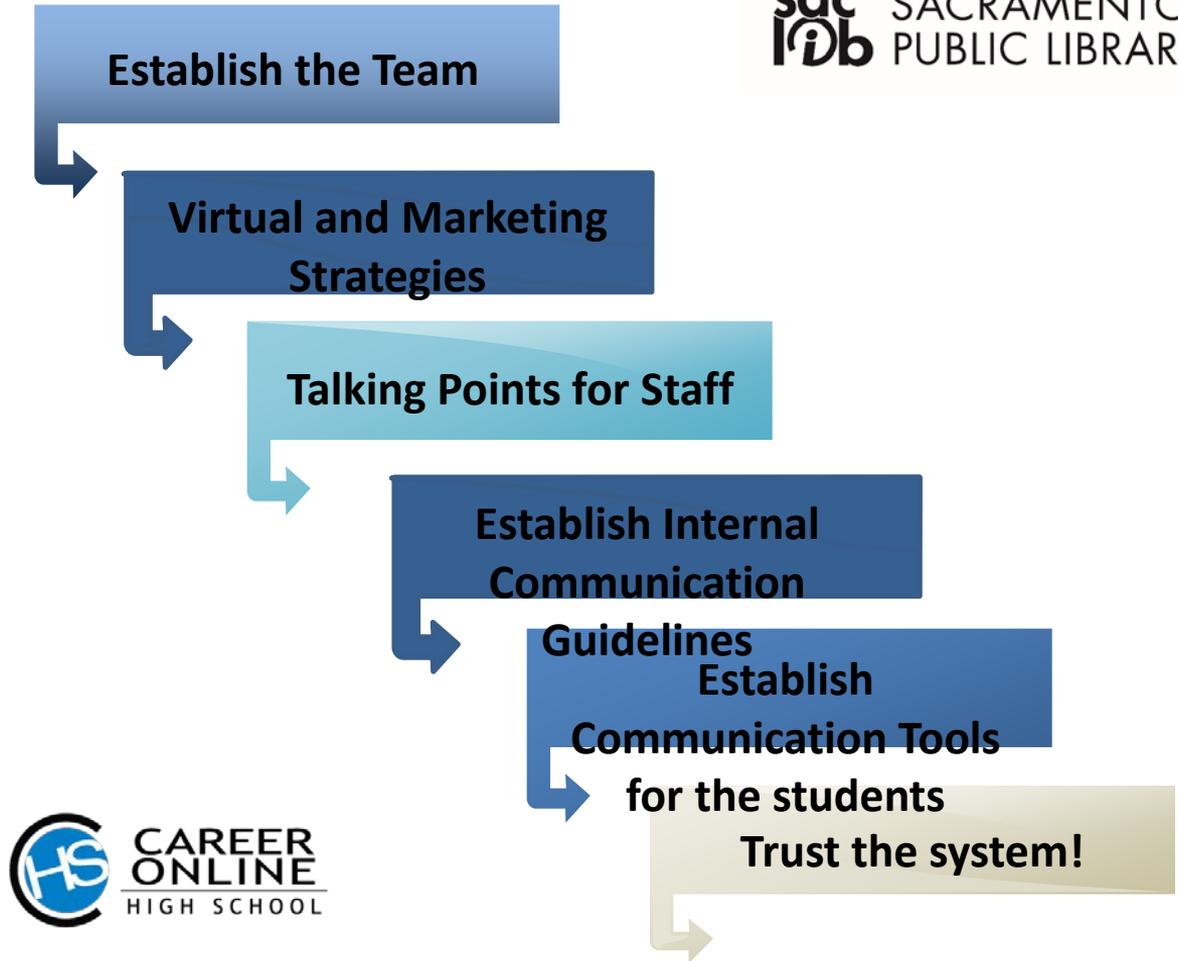
Career-Focused  
Curriculum

Academic  
Coaches and  
Instructors

100% Online

Available to  
Sacramento  
County Residents

Transfer eligible  
high school  
credits



# Sacramento Public Library's COHS Program

## By the Numbers

### Prep for Program

- May 1, 2014
- 2 Member Team = 1 FTE
- Created materials/Established Guidelines
- Piloted various programs

### Launch

- July 1, 2014
- 75 Scholarships
- 1000 Pre-requisites

### November 1, 2014

- 1 Member Team – approx. 10 hours/wk
- Approximately 30 scholarships awarded
- Approximately 2-3 inquiries per day

### March 31, 2015

- First Graduate to complete course
- Last Scholarship Awarded
- Waiting list established with 700 prerequisites left

### September 15, 2015

- Shift team to Adult Literacy – 30 hrs/month
- First COHS and GED Graduation at Sacramento Public Library
- Nine COHS Graduates, 3 pending graduates, 2 GED Recipients
- LOTS of local press – people are talking about



## Graduates Honored at the Authority Board Meeting

July 23, 2015



**SUCCESS!**

Contact [the COHS Team](#) at [diploma@saclibrary.org](mailto:diploma@saclibrary.org) with any

**sac  
lib** SACRAMENTO  
PUBLIC LIBRARY



**HS** CAREER  
ONLINE  
HIGH SCHOOL

# San Diego Public Library and Career Online High School



**Now is Your Time!** 

Earn an Accredited High School  
Diploma & Career Certificate.





**Community**



**City**

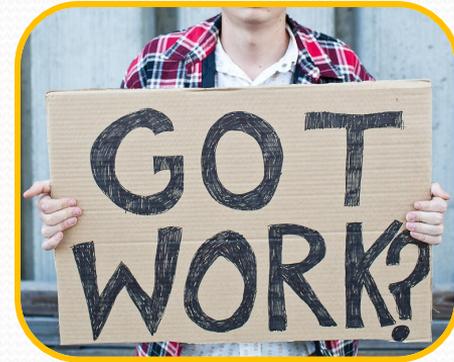


**Each Other**

***Inspiring lifelong learning through connections to knowledge and each other***

# The Need in San Diego

- 13% of San Diego residents over the age of 25 with no HS diploma
- 40,000,000 adults in US with no HS diploma
- High school graduates earn at least 50% more than HS dropouts in lifetime income
- Unemployment rates for HS dropouts are double that of HS graduates



# San Diego Distinctions



- San Diego Mayor Kevin Faulconer launched the program in his State of the City Address
- City of San Diego employees eligible regardless of residency



# Step One

- Program Manager receives Self Assessment and sends student to Pre-Requisite if qualifying
- 192 since 1/15
- 61 did not qualify



## Now is Your Time!



Earn an Accredited  
High School Diploma  
& Career Certificate.



CAREER  
ONLINE  
HIGH SCHOOL



SAN DIEGO  
PUBLIC LIBRARY  
DISCOVER YOUR NEXT CHAPTER



# Step Two

- Interview team of Program Manager, Project Manager and Literacy Administrator
- Average of 4 interviews per week
- Scholarship not based on financial need





# Step Three

- Letter from Library Director and Enrollment appointment
- Scholarship awarded based on successful completion of Part 2 of Pre-Requisite (30 days)
- 53 scholarships since 1/15





# Program Support

- Program Manager spends about 20 hours a week monitoring student progress and providing support.
- Pilot with READ San Diego Adult Literacy learners and their tutors



# San Diego Public Library Program Highlights

- Collaboration with Library and Literacy staff
- Exit Interview/Transition plan
- Plans to create Mentor and Job Coach volunteer positions



# Career Online High School

## Steps for Student Success

Steps	Description	Timeline
1	Students must complete the <u>Online Self-Assessment</u> .	20 minutes
2	Library staff will notify students of Self-Assessment results.	3 business days
3	If eligible for Career Online High School, students must register and complete Prerequisite Course, Part I.	Prerequisite must be completed within 2 weeks of online registration into the Prerequisite Course.
4	If eligible for scholarship, Library staff will contact students to schedule an interview.	3 business days
5	Students will attend scholarship interview at the Central Library.	Students will be notified by Library staff within 3 business days of the scholarship interview whether or not a scholarship has been awarded to them.
6	Students will continue to Part 2 of the career area selected in Step 3.	Students will have access to the online classroom within 3 business days of completing Step 5.
7	An academic coach will contact students to support them through their coursework.	2 business days
8	Students complete 2nd semester career course and begin 3rd course.	15 days from Step 6
9	Students' completion of Career Online High School	5 to 18 months <i>*Depending on transfer credits</i>

# Our First Graduation

## 8/26/15



[Link to video](#)

Questions?

[Diploma@sandiego.gov](mailto:Diploma@sandiego.gov)



## State Library Pilot Program: Basics

- Application period opens today:  
<http://www.library.ca.gov/services/libraries/COHS.html>
- Applications due by Monday,  
September 28, 2015, 5 PM
- Applicants notified by no later  
than October 5, 2015



# Target population and eligibility

- Adults aged 19 and over
- Reside within library jurisdiction
- Library card in good standing
- Must successfully complete the self-assessment and pre-requisite course, and pass the library interview
- Coursework in English only
- Students can transfer in high school credits that they've already earned



# Program benefits

Libraries selected for the pilot program receive:

- Scholarships
- Outreach/marketing materials/support from Gale | Cengage
- Equipment for COHS student use if needed (laptops/wifi hotspots)
- Intensive training and ongoing technical assistance



## Participating libraries will contribute:

- Staff time and expertise to manage the COHS program at their libraries
- Matching scholarships (one to one; \$1095 per scholarship)
- An agreement form signed by library director

Libraries may request a hardship reduction in the match requirement as part of the application process



# Application review

## Criteria:

- Local need
- Library geography and type
- Library/community support for matching scholarships
- Staff support



# Questions?



Apply online at:

<http://www.library.ca.gov/services/libraries/COHS.html>

Contact:

Janet Coles, Library Programs Consultant

California State Library

[janet.coles@library.ca.gov](mailto:janet.coles@library.ca.gov)

916-651-0981



Thank you for  
attending!

## Career Online High School Pilot Program



California State Library



Gale | Cengage Learning