

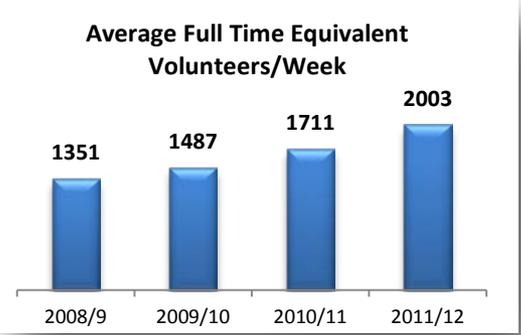


Volunteer Recruitment

84% of the library jurisdictions have taken advantage of their VolunteerMatch through their upgraded accounts.

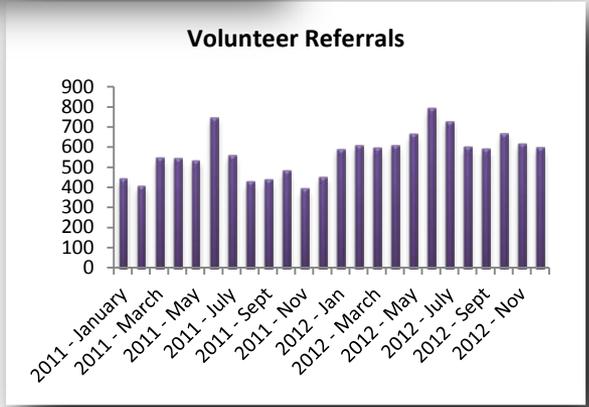
In any given quarter, libraries in California had over **800 volunteer opportunities posted.**

California libraries are generating on average **640 referrals per month** -- that's 640 times each month that someone clicks "I Want To Help!" – a **28% increase** over last year. 2012 also marks the referral total to surpass **20,000** since the partnership began in 2009.



Based on a 2011/12 survey, statewide statistics show a **17% increase** in volunteers recruited from 2010/11 to 2011/12 and a **48% increase** since 2008/09.

The 2011/2012 volunteer referral statistics show a great increase in volunteers connecting with libraries in their communities.



Libraries and the Hub

The hub has welcomed **nearly 43,000 visitors** - many coming through the widgets that are installed in 46 libraries' websites.



A 2012 survey asked volunteers recruited via the VolunteerMatch Hub if and how their library volunteer experience led to other forms of library support, here's what they said:

- **64.6%** have told friends about what the library has to offer
- **41.7%** have introduced friends to volunteer opportunities at the library
- **10.4%** gave money to support the library
- **4.2%** asked friends to give money to support the library
- **6.3%** attended a rally or other meeting in support of the library
- **8.3%** individually spoke to one or more local decision makers on behalf of the library

Data from an initial survey of library volunteers recruited through the Get Involved "hub" site shows that for **72.9% of them**, this was their first experience volunteering for a library.