

# 2011 California Library Ballot Measures

<b>Los Angeles, City of</b> Los Angeles Public Library Los Angeles, CA	<b>March 8, 2011</b> City Charter Amendment Operating	<b>Passed</b> <b>63.3% Yes Vote</b>
--	---	--

Measure L proposed a City Charter Amendment and therefore only needed a simple majority (50% + 1) to pass. Over four years, Measure L changes the amount of the City's General Fund monies guaranteed to the library from .0175% of the amount of the assessed value of all property in the City to .0300%. Measure L is not a new tax; instead it increased the library's share of existing city funds to restore the library's service hours and book budget, which have been cut over the last several years.

<b>Mt. Shasta, City of</b> Siskiyou County Library – Mt. Shasta Branch Mt. Shasta, CA	<b>June 7, 2011</b> Sales Tax Operating	<b>Passed</b> <b>75.96% Yes Vote</b>
---	---	---

Measure H to enact an ordinance of the Mt. Shasta Municipal Code was approved, and an additional quarter (1/4) cent sales tax will be imposed on services and goods purchased within Mt. Shasta's city limits. The City Council will appoint a Citizens' Advisory Committee to review and advise the City Council on the expenditures of the revenue from this tax. The money will go to fund operations of the Mt. Shasta Branch Library. A two-thirds supermajority vote was required for approval.

<b>Brawley, City of</b> Brawley Public Library Brawley, CA	<b>November 8, 2011</b> Utility User Tax Operating	<b>Passed</b> <b>57.8% Yes Vote</b>
--	--	--

Measure K proposed an extension of the current Utility User Tax (UUT) scheduled to expire June 1, 2013. It was approved by voters in the City of Brawley in Imperial County. This tax is assessed on the consumption of utility services in effect at a rate of 4% is used to support essential city services like public safety, public works such as maintaining and repairing local streets, library services, parks and recreation programs, and other general city services.

<b>Cupertino, City of</b> Cupertino Public Library Cupertino, CA	<b>November 8, 2011</b> Transient Occupancy Tax Operating	<b>Passed</b> <b>82.5% Yes Vote</b>
--	---	--

Measure C's approval means that the Transient Occupancy Tax (hotel tax) in the city will increase from 10% to 12%. The tax has been at 10% since 1991. The city will receive about \$450,000 in additional revenue every year from the Measure C tax increase. Funds will be used to maintain and protect general city services, including library services, neighborhood police patrols, rapid 9-1-1 emergency response times, and city street maintenance.

<b>Mendocino County</b> Mendocino County Library Ukiah, CA	<b>November 8, 2011</b> Sales Tax Operating	<b>Passed</b> <b>75.7% Yes Vote</b>
--	---	--

Measure A creates a sales tax rate increase of one-eighth cent (0.125%) raising the total sales tax to 7.875 percent in the cities of Ukiah, Willits, Fort Bragg and Point Arena, up from 7.75 percent; and to 7.375 in the unincorporated county, up from 7.25 percent. A two-thirds supermajority vote was required for approval. It is estimated this will raise approximately \$1.3 million a year for the libraries.

<b>Redwood City</b>	<b>November 8, 2011</b>	
<b>Redwood Public Library</b>	<b>Transient Occupancy Tax</b>	<b>Passed</b>
<b>Redwood City, CA</b>	<b>Operating</b>	<b>73.6% Yes Vote</b>

Measure I's approval means that the Transient Occupancy Tax (hotel tax) in the city will increase from 10% to 12%. Funds will be used to preserve funding for general city services such as libraries, parks, street repairs, and public safety, and support other fundamental City services.

<b>Redwood City</b>	<b>November 8, 2011</b>	
<b>Redwood Public Library</b>	<b>Business Tax</b>	<b>Passed</b>
<b>Redwood City, CA</b>	<b>Operating</b>	<b>55.6% Yes Vote</b>

Approval of Measure M means that over three years, the Business License Tax rate will increase annually beginning on July 1, 2012, and then automatically be adjusted based on the change in the Consumer Price Index (CPI). Over three years, the current base tax will increase \$21 per business plus increase \$15 per employee of the business. Funds will be used to preserve funding for general city services such as libraries, parks, street repairs, and public safety, and support other fundamental City services.

<b>Riverside, City of</b>	<b>November 8, 2011</b>	
<b>Riverside Public Library</b>	<b>Parcel Tax</b>	<b>Passed</b>
<b>Riverside, CA</b>	<b>Operating</b>	<b>85.03% Yes Vote</b>

Measure K proposed an extension of the current \$19 library parcel tax. The current tax was approved by voters in 2002 by a 69% majority. It was set to expire in June 2012 but with the approval of Measure I, the expiration date has been extended to June 2022. A two-thirds supermajority vote was required for approval. The existing \$19/year parcel taxes generates about \$1.3 million a year for Riverside's eight-branch library system. This is about a quarter of the library system's budget.

<b>Oakland, City of</b>	<b>November 15, 2011</b>	
<b>Oakland Public Library</b>	<b>Parcel Tax</b>	<b>Failed</b>
<b>Oakland, CA</b>	<b>Operating</b>	<b>37.8% Yes Vote</b>

Measure I would have levied a five year temporary fiscal emergency parcel tax to preserve essential city services, including public safety services, library services, parks and recreation, and street repair, by establishing an \$80 parcel tax for single-family homes and specified amounts for multi-family and commercial properties. A two-thirds (2/3) supermajority vote was required for approval.