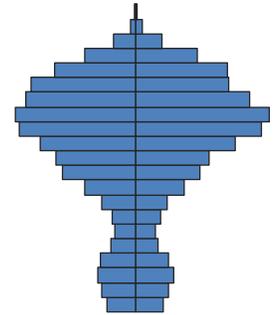




The Rancho Mirage Public Library jurisdiction includes Rancho Mirage and Indian Wells. This individual city profile is provided for reference.



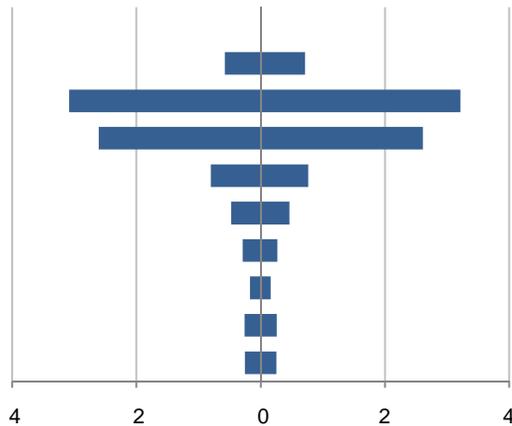
Population by Age

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	13,249	17,218
	10-year growth	35.5%	30.0%
Diversity			
	% Hispanic	9.4%	11.4%
	% Asian, non-Hispanic	1.2%	3.7%
	% White, non-Hispanic	87.2%	81.7%
	% Black, non-Hispanic	0.9%	1.4%
Aging			
	% 65+	43.0%	44.0%
	Median age	61.3	62.3
Households			
	% Married couple with children	7.8%	7.6%
	% Living alone	31.8%	34.6%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

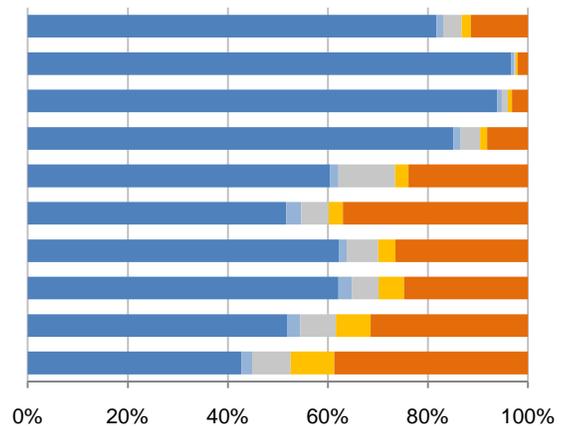


2. Race and Ethnicity by Library-Defined Age Group, 2010

White,NH Black,NH Asian,NH Other,NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

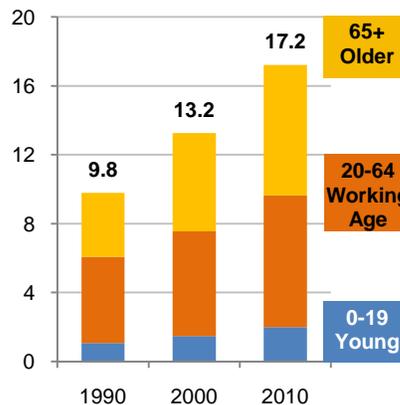


3. Population Growth by Library-Defined Age Group, 2000-10

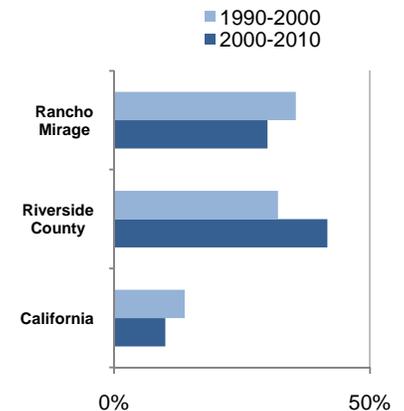
	2010	Change	% Change
Total	17,218	3,969	30.0%
85+	1,287	688	114.9%
65 to 84	6,295	1,195	23.4%
46 to 64	5,217	1,386	36.2%
33 to 45	1,565	89	6.0%
19 to 32	940	115	13.9%
14 to 18	555	215	63.2%
11 to 13	335	121	56.5%
6 to 10	518	102	24.5%
0 to 5	506	58	12.9%

4. Population Total, 1990-2010

In thousands



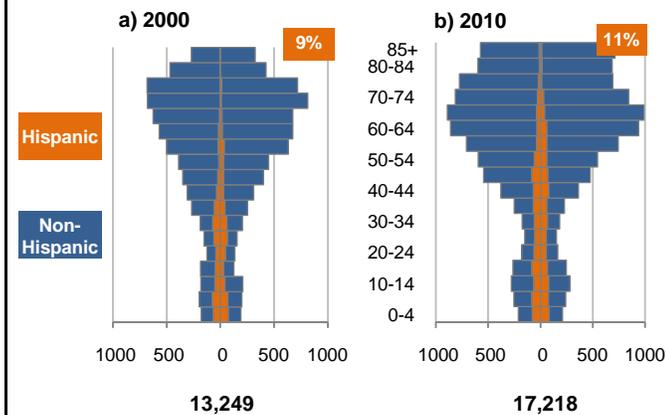
5. 10-Year Population Change



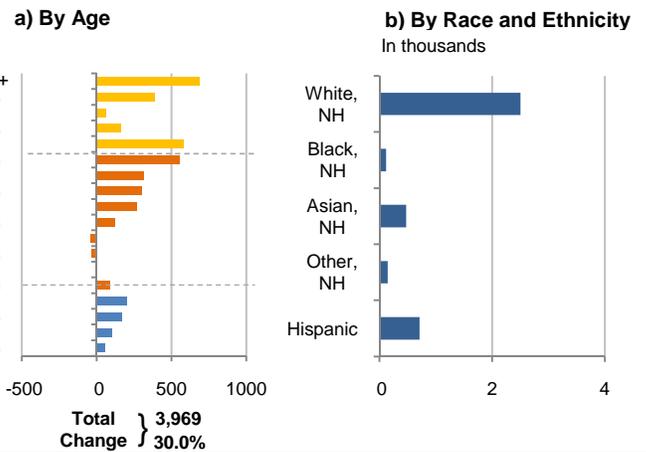
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

Males on left, females on right

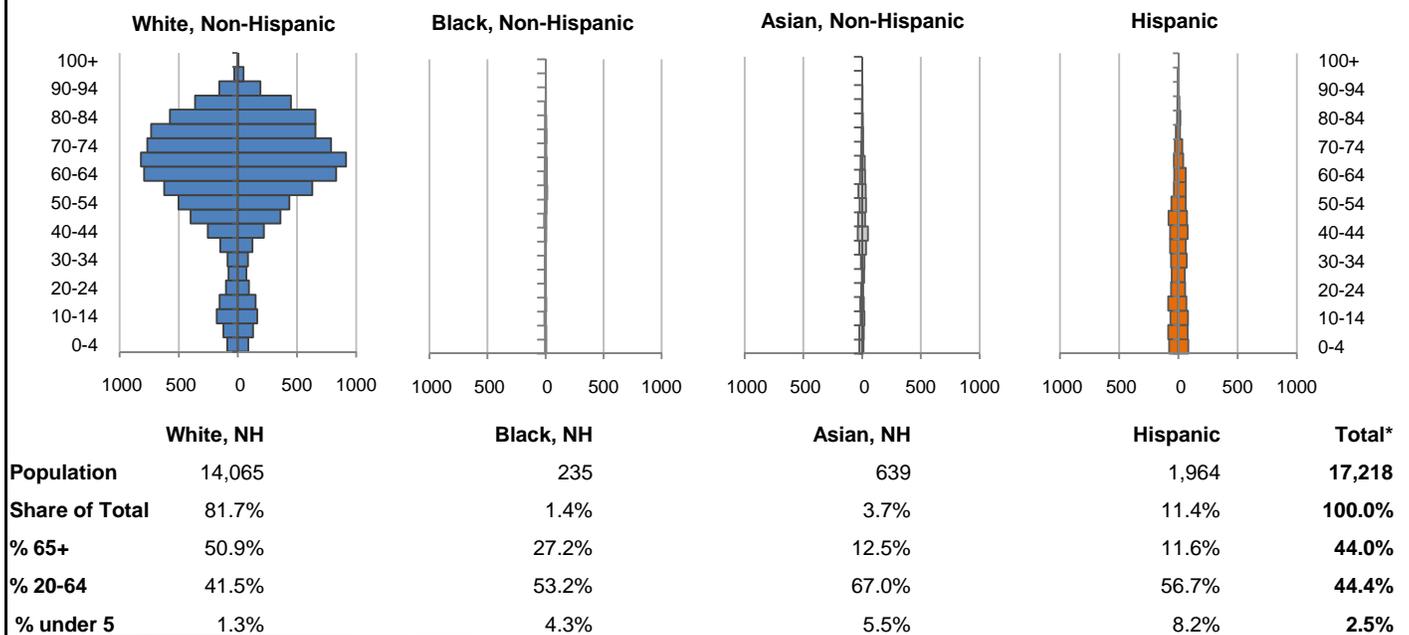


7. 10-Year Change in Population, 2000-10

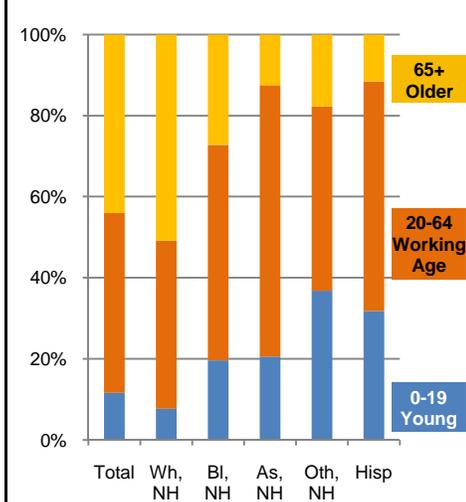


8. Population by Age, Race, and Ethnicity, 2010

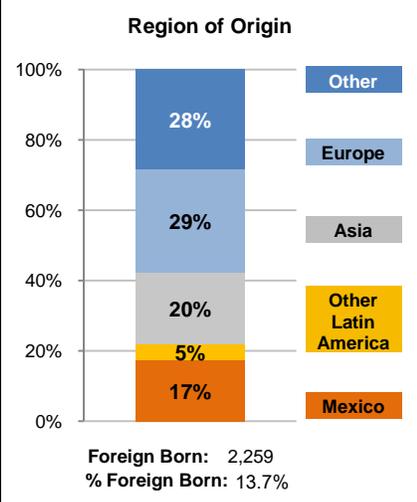
Males on left, females on right



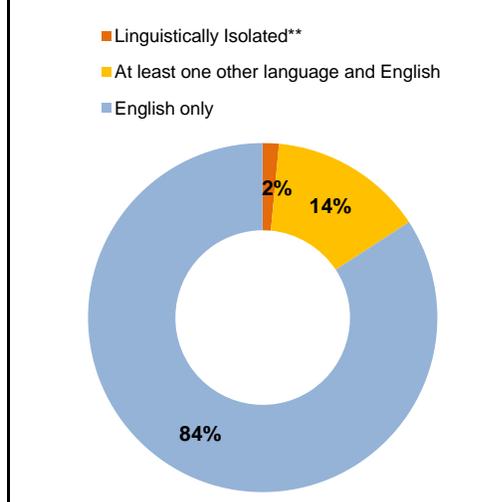
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

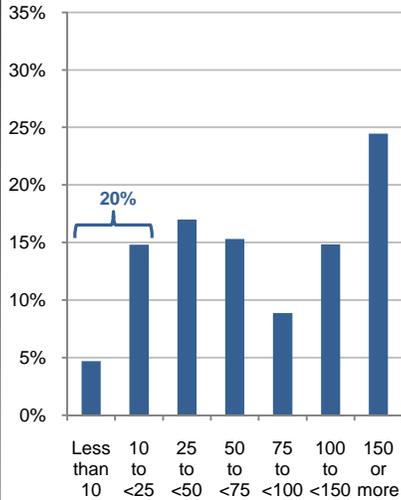


Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
*See pages 5-6 for detail on Other, Non-Hispanic
**Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

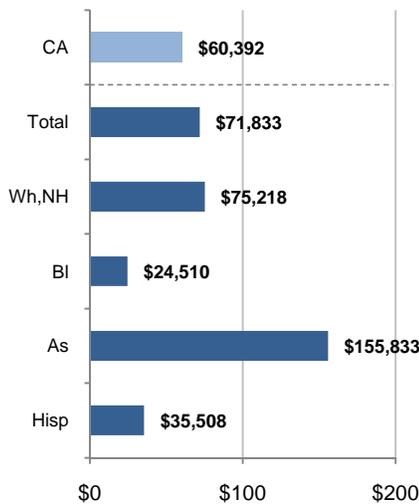
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



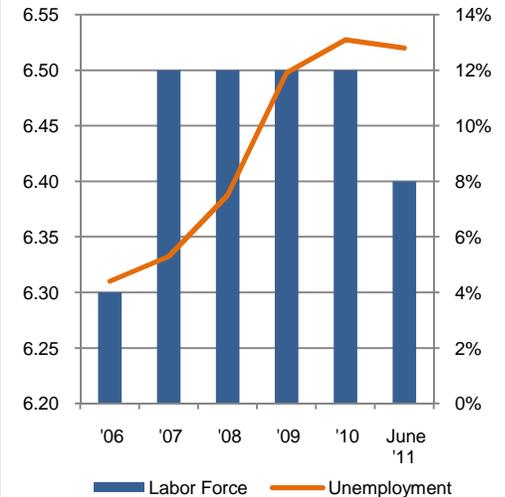
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force
In thousands

Unemployment Rate

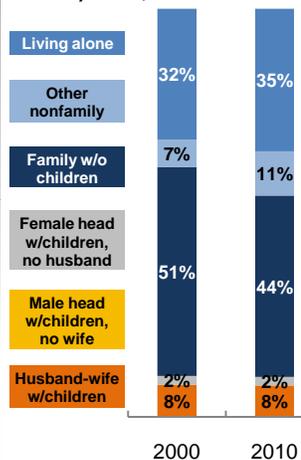


Source: CA Employment Development Department

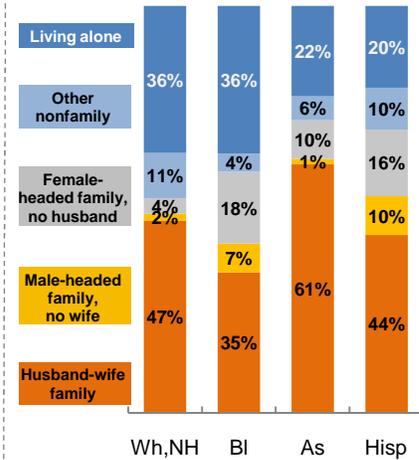
14. Household Type, 2010

% of all households

a) Total, 2000-10

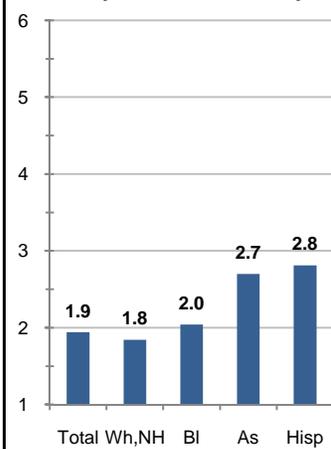


b) By Race and Ethnicity,* 2010

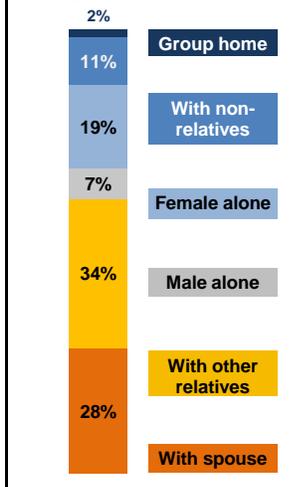


15. Average Household Size, 2010

By Race and Ethnicity*



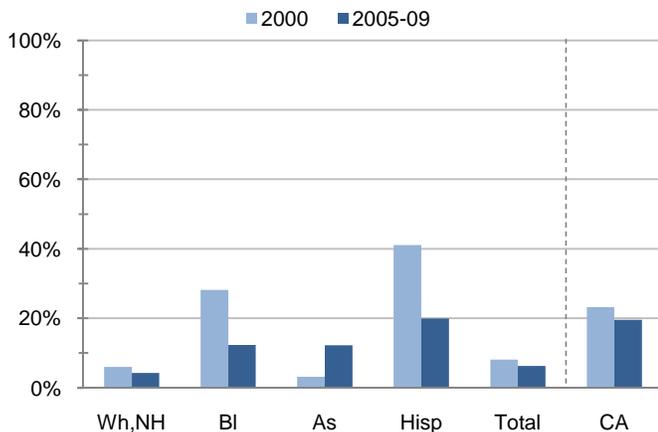
16. Living Arrangements Age 65+, 2005-09



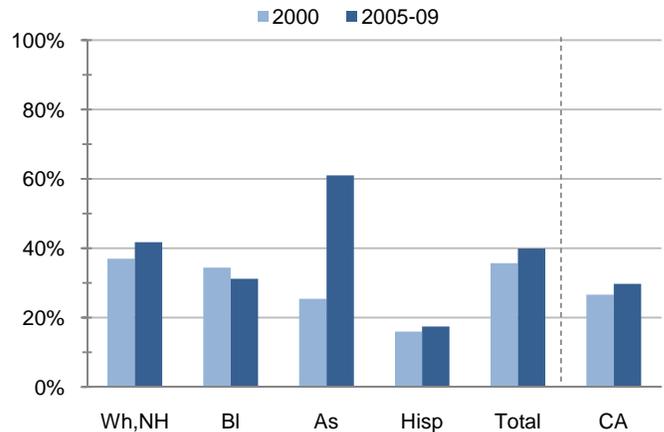
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	11,559	115	160	164	19	14	14	117	1,251	13,249
2000 % of Total	87.2%	0.9%	1.2%	1.2%	0.1%	0.1%	0.1%	0.9%	9.4%	100.0%
2010 Total	14,065	235	639	315	61	13	30	211	1,964	17,218
2010 % of Total	81.7%	1.4%	3.7%	1.8%	0.4%	0.1%	0.2%	1.2%	11.4%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	868	43	33	54	4	4	4	42	467	1,465
20-64	5,123	56	101	86	11	9	7	59	719	6,085
65+	5,568	16	26	24	4	1	3	16	65	5,699
85+	590	1	2	2	1	0	0	1	4	599
2010										
0-19	1,074	46	131	116	14	4	10	88	624	1,991
20-64	5,836	125	428	143	35	6	12	90	1,113	7,645
65+	7,155	64	80	56	12	3	8	33	227	7,582
85+	1,244	8	4	5	1	0	0	4	26	1,287
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	7.5%	37.4%	20.6%	32.9%	21.1%	28.6%	28.6%	35.9%	37.3%	11.1%
20-64	44.3%	48.7%	63.1%	52.4%	57.9%	64.3%	50.0%	50.4%	57.5%	45.9%
65+	48.2%	13.9%	16.3%	14.6%	21.1%	7.1%	21.4%	13.7%	5.2%	43.0%
85+	5.1%	0.9%	1.3%	1.2%	5.3%	0.0%	0.0%	0.9%	0.3%	4.5%
2010										
0-19	7.6%	19.6%	20.5%	36.8%	23.0%	30.8%	33.3%	41.7%	31.8%	11.6%
20-64	41.5%	53.2%	67.0%	45.4%	57.4%	46.2%	40.0%	42.7%	56.7%	44.4%
65+	50.9%	27.2%	12.5%	17.8%	19.7%	23.1%	26.7%	15.6%	11.6%	44.0%
85+	8.8%	3.4%	0.6%	1.6%	1.6%	0.0%	0.0%	1.9%	1.3%	7.5%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	59.2%	2.9%	2.3%	3.7%	0.3%	0.3%	0.3%	2.9%	31.9%	100.0%
20-64	84.2%	0.9%	1.7%	1.4%	0.2%	0.1%	0.1%	1.0%	11.8%	100.0%
65+	97.7%	0.3%	0.5%	0.4%	0.1%	0.0%	0.1%	0.3%	1.1%	100.0%
85+	98.5%	0.2%	0.3%	0.3%	0.2%	0.0%	0.0%	0.2%	0.7%	100.0%
2010										
0-19	53.9%	2.3%	6.6%	5.8%	0.7%	0.2%	0.5%	4.4%	31.3%	100.0%
20-64	76.3%	1.6%	5.6%	1.9%	0.5%	0.1%	0.2%	1.2%	14.6%	100.0%
65+	94.4%	0.8%	1.1%	0.7%	0.2%	0.0%	0.1%	0.4%	3.0%	100.0%
85+	96.7%	0.6%	0.3%	0.4%	0.1%	0.0%	0.0%	0.3%	2.0%	100.0%
E. Population Growth										
2000-10, Change										
0-19	206	3	98	62	10	0	6	46	157	526
20-64	713	69	327	57	24	-3	5	31	394	1,560
65+	1,587	48	54	32	8	2	5	17	162	1,883
85+	654	7	2	3	0	0	0	3	22	688
Total	2,506	120	479	151	42	-1	16	94	713	3,969
2000-10, % Change										
0-19	23.7%	7.0%	297.0%	114.8%	250.0%	0.0%	150.0%	109.5%	33.6%	35.9%
20-64	13.9%	123.2%	323.8%	66.3%	218.2%	-33.3%	71.4%	52.5%	54.8%	25.6%
65+	28.5%	300.0%	207.7%	133.3%	200.0%	200.0%	166.7%	106.3%	249.2%	33.0%
85+	110.8%	700.0%	100.0%	150.0%	0.0%	N/A	N/A	300.0%	550.0%	114.9%
Total	21.7%	104.3%	299.4%	92.1%	221.1%	-7.1%	114.3%	80.3%	57.0%	30.0%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	216	11	39	44	3	1	2	38	196	506
6-10	269	13	37	36	6	1	2	27	163	518
11-13	208	9	18	17	5	1	3	8	83	335
14-18	345	9	35	19	0	1	3	15	147	555
19-32	486	28	51	27	8	1	2	16	348	940
33-45	946	26	177	42	9	0	7	26	374	1,565
46-64	4,440	75	202	74	18	5	3	48	426	5,217
65-84	5,911	56	76	51	11	3	8	29	201	6,295
85+	1,244	8	4	5	1	0	0	4	26	1,287
Total	14,065	235	639	315	61	13	30	211	1,964	17,218
G. Population by 5-Year Age Brackets, 2010										
0-4	178	10	35	39	3	1	2	33	161	423
5-9	249	11	36	37	5	1	2	29	163	496
10-14	342	13	31	26	6	1	4	15	147	559
15-19	305	12	29	14	0	1	2	11	153	513
20-24	194	8	15	9	3	1	1	4	119	345
25-29	153	12	19	6	1	0	1	4	112	302
30-34	173	8	30	18	5	0	0	13	130	359
35-39	273	6	59	12	3	0	1	8	133	483
40-44	474	13	87	18	4	0	4	10	149	741
45-49	760	21	61	22	5	0	2	15	156	1,020
50-54	935	16	53	19	7	3	1	8	120	1,143
55-59	1,251	21	62	21	2	2	0	17	98	1,453
60-64	1,623	20	42	18	5	0	2	11	96	1,799
65-69	1,734	19	35	19	4	1	2	12	77	1,884
70-74	1,556	11	17	14	4	2	4	4	62	1,660
75-79	1,390	16	16	11	3	0	1	7	35	1,468
80-84	1,231	10	8	7	0	0	1	6	27	1,283
85-89	813	6	3	2	0	0	0	2	17	841
90-94	347	2	1	3	1	0	0	2	5	358
95-99	77	0	0	0	0	0	0	0	4	81
100+	7	0	0	0	0	0	0	0	0	7
Total	14,065	235	639	315	61	13	30	211	1,964	17,218
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	64.1	41.8	44.5		45.5	35.5	24.7	32.8	27.8	61.3
2010	65.4	49.3	44.0		41.5	53.0	29.5	31.3	34.9	62.3

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)							
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California	
<\$10	406	4.7%	\$75,218	\$24,510	\$155,833	\$35,508	\$71,833	118.9%	\$60,392	
\$10 to <\$25	1,283	14.8%								
\$25 to <\$50	1,472	17.0%								
\$50 to <\$75	1,326	15.3%								
\$75 to <\$100	769	8.9%								
\$100 to <\$150	1,285	14.8%								
\$150+	2,119	24.5%								
K. Household Type, 2000-10			2000	2000,%	2010	2010,%				
Total households			6,604	100.0%	8,829	100.0%				
Family Households			4,056	61.4%	4,825	54.6%				
Husband-wife w/children			513	7.8%	670	7.6%				
Female head, no husband, w/children			144	2.2%	184	2.1%				
Male head, no wife, w/children			49	0.7%	87	1.0%				
Without children			3,350	50.7%	3,884	44.0%				
Nonfamily households			2,548	38.6%	4,004	45.4%				
Living alone			2,101	31.8%	3,055	34.6%				
Other nonfamily			447	6.8%	949	10.7%	Source: US Census 2010, 2000			
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total			
Total households			7,732	113	221	659	8,829			
Husband-wife family			47.2%	34.5%	61.1%	43.7%	47.1%			
Family with male head, no wife			1.8%	7.1%	1.4%	9.6%	2.4%			
Family with female head, no husband			3.9%	17.7%	9.5%	16.4%	5.1%			
Living alone			36.1%	36.3%	22.2%	20.0%	34.6%	Source: US		
Other nonfamily			11.0%	4.4%	5.9%	10.3%	10.7%	Census 2010		
M. Poverty, 2005-09			Percentage of families and people whose income in the past 12 months is below the poverty level						California	
All families									4.4%	9.8%
Families w/ related children under 18 years									8.6%	14.5%
Families w/ female householder, no husband present									21.6%	24.2%
Families w/ female householder, no husband present w/ related children under 18 years									26.2%	32.2%
All people									6.9%	13.2%
Under 18 years									9.9%	18.3%
18 to 64 years									8.7%	11.9%
65 years and over									4.5%	8.4%
N. Educational Attainment, 2005-09			% at each level of educational attainment							
			White, NH	Black	Asian	Hispanic	Total			
Population 25 years and over			12,754	170	262	1,207	14,791			
Less than high school			4.3%	12.4%	12.2%	19.9%	6.3%			
High school graduate (includes equivalency)			18.3%	8.8%	5.3%	30.1%	18.7%			
Some college or associate's degree			35.6%	47.6%	21.4%	32.6%	35.1%			
Bachelor's degree or higher			41.8%	31.2%	61.1%	17.4%	39.9%			
O. Employment Status, 2010-11			2010	June 2011						
In civilian labor force			6,500	6,400						
Employed			5,600	5,500						
Unemployed, % of labor force			13.1%	12.8%	Source: CA Employment Development Department					
P. Occupation, 2005-09			Estimate		Percent					
Civilian employed population, 16 yrs & over			5,961		100.0%					
Management, professional, and related occupations			2,747		46.1%					
Service occupations			908		15.2%					
Sales and office occupations			1,931		32.4%					
Farming, fishing, and forestry occupations			0		0.0%					
Construction, extraction, maintenance, and repair occupations			200		3.4%					
Production, transportation, and material moving occupations			175		2.9%					
Q. Class of Worker, 2005-09			Estimate		Percent					
Civilian employed population, 16 yrs & over			5,961		100.0%					
Private, for profit, wage and salary employee			3,376		56.6%					
Private, not for profit, wage and salary employee			263		4.4%					
Private, for profit, wage and salary self-employed in own business			762		12.8%					
Government workers			456		7.6%					
Self-employed in own not incorporated business			1,089		18.3%					
Unpaid family workers in family business			15		0.3%					

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.