

Highlights



Population Growth: The total population in Sierra Madre increased by 3% over the past ten years to 11,000, while California grew by 10%. The largest gains occurred among Hispanics, and the population age 65+.

Diversity: Sierra Madre remains predominantly white, non-Hispanic, although this share of the population fell over the last decade from 80% to 72%, while the Hispanic share increased from 10% to 15%. Among adults age 65+, 84% are white, non-Hispanic. This share drops to 62% in the 0-19 age bracket.

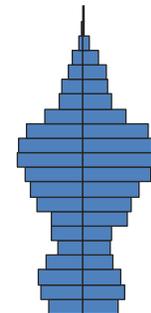
Age Structure: The population of Sierra Madre is much older than California as a whole, with a median age of 47, up from 43 in 2000, and compared with 35 for the state. Over the last ten years, the share of people age 65+ increased from 16% to 17% of total, compared with 11% statewide.

Households: Nearly 33% of households are made up of individuals living alone, compared with 23% of households in California. Traditional families—married couples with children—are less common in Sierra Madre than statewide, accounting for 18% of households compared with 23%.

Education: Educational attainment in Sierra Madre is well above state levels: 58% of adults have a Bachelor’s degree or higher, compared with 30% statewide, and only 3% of adults have less than a high school education, compared with 20% in California overall.

Income: Median household income is \$84,000, 39% higher than the statewide median of \$60,000. Almost 42% of households have incomes of \$100,000 or higher, compared with 27% statewide.

Foreign Born: The foreign-born population accounts for a modest 10% of the total, compared with 27% statewide. The majority of these individuals, 53%, are from Asia.



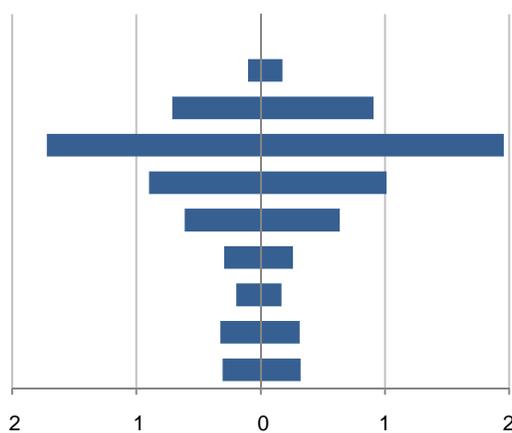
Population by Age

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	10,578	10,917
	10-year growth	-1.7%	3.2%
Diversity			
	% Hispanic	10.0%	14.9%
	% Asian, non-Hispanic	5.6%	7.5%
	% White, non-Hispanic	79.7%	72.3%
	% Black, non-Hispanic	1.1%	1.7%
Aging			
	% 65+	15.7%	17.4%
	Median age	42.6	46.6
Households			
	% Married couple with children	19.5%	18.2%
	% Living alone	35.3%	33.0%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

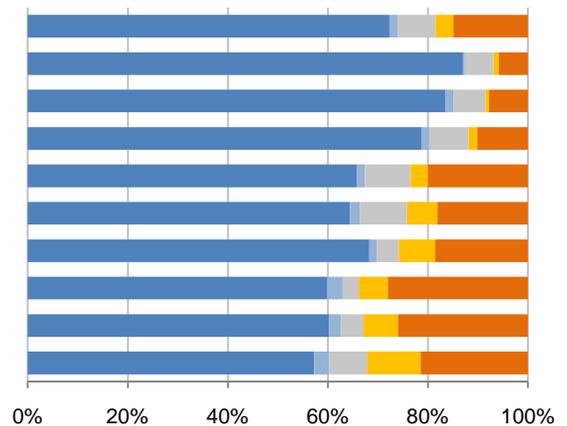


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

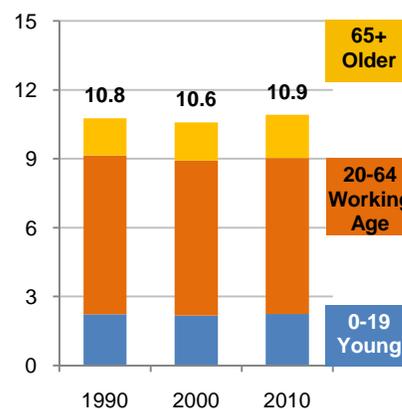


3. Population Growth by Library-Defined Age Group, 2000-10

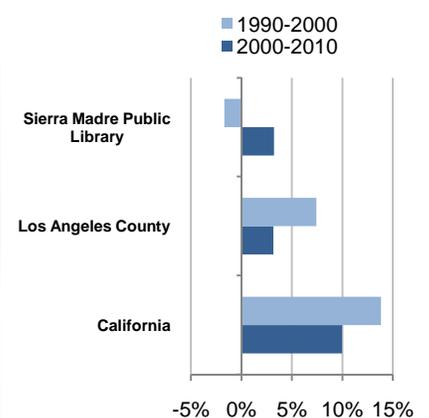
	2010	Change	% Change
Total	10,917	339	3.2%
85+	277	68	32.5%
65 to 84	1,618	162	11.1%
46 to 64	3,676	750	25.6%
33 to 45	1,911	-564	-22.8%
19 to 32	1,248	-165	-11.7%
14 to 18	555	53	10.6%
11 to 13	364	26	7.7%
6 to 10	639	54	9.2%
0 to 5	629	-45	-6.7%

4. Population Total, 1990-2010

In thousands



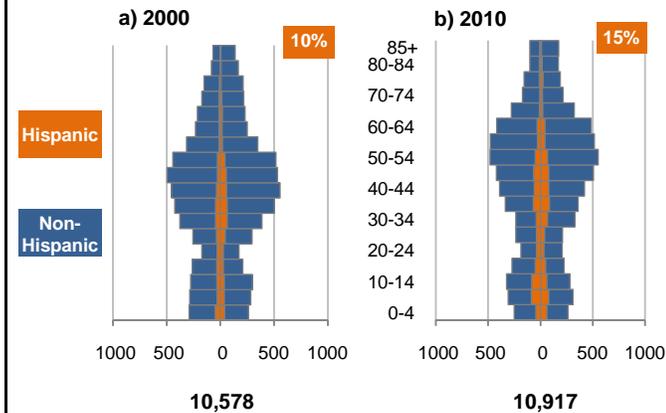
5. 10-Year Population Change



Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

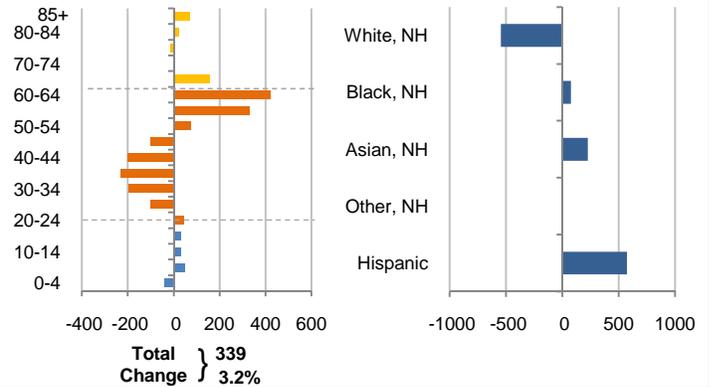
Males on left, females on right



7. 10-Year Change in Population, 2000-10

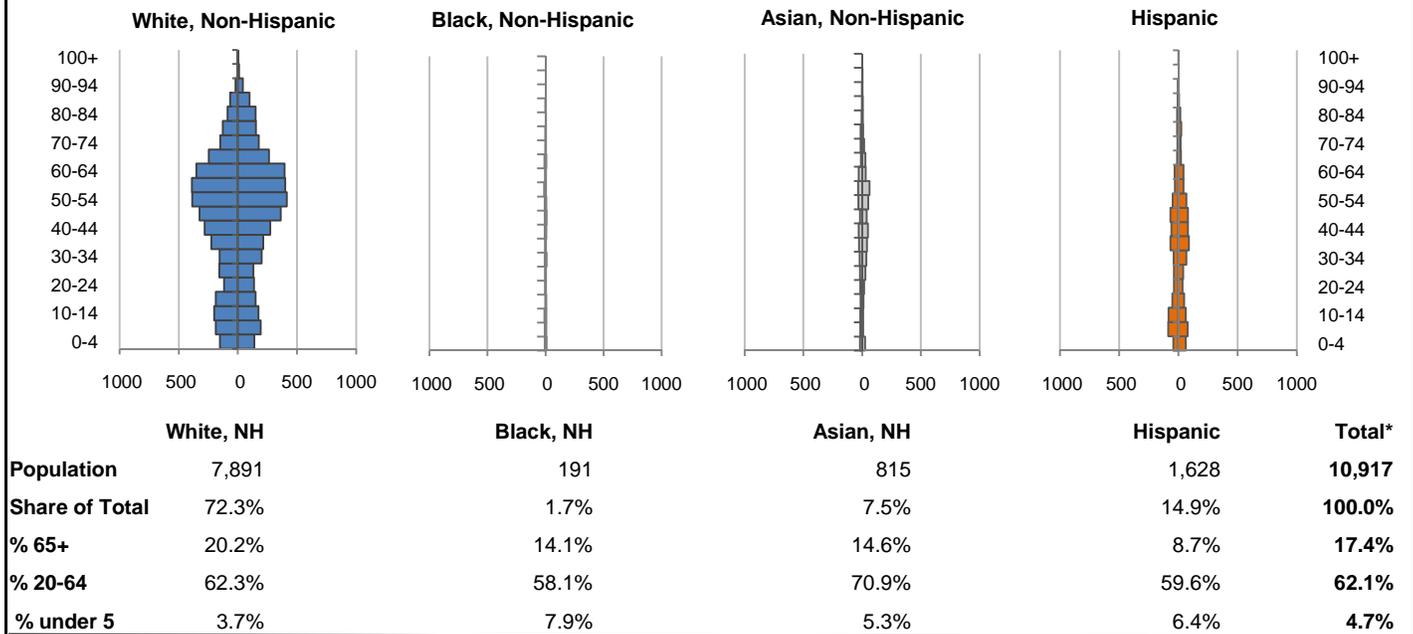
a) By Age

b) By Race and Ethnicity

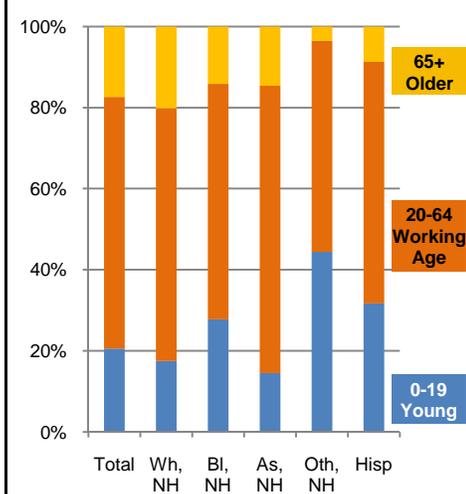


8. Population by Age, Race, and Ethnicity, 2010

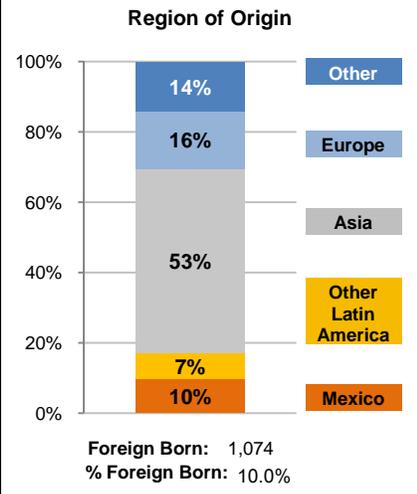
Males on left, females on right



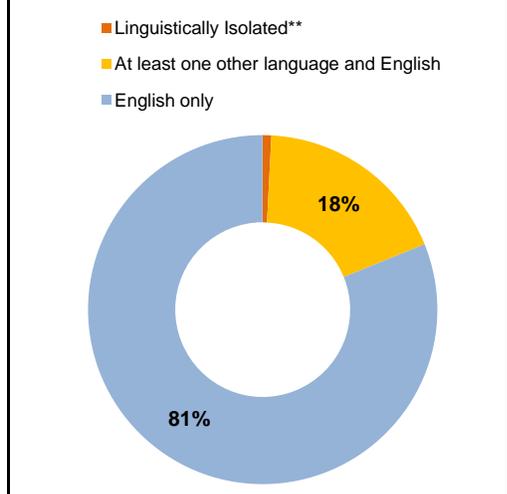
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09



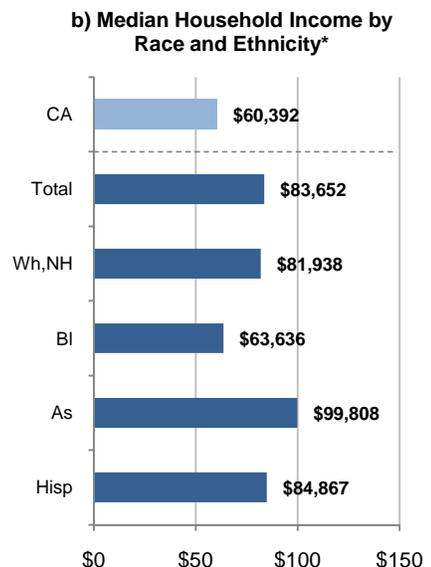
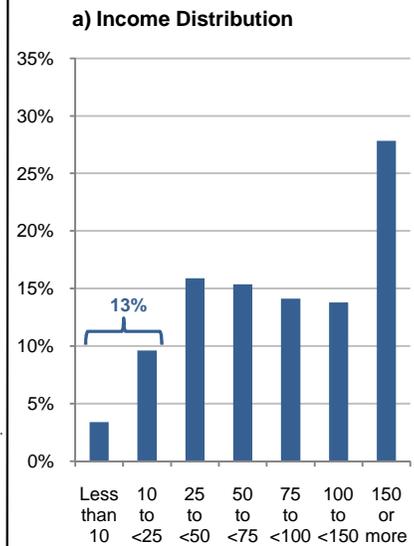
Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09

*See pages 5-6 for detail on Other, Non-Hispanic

**Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

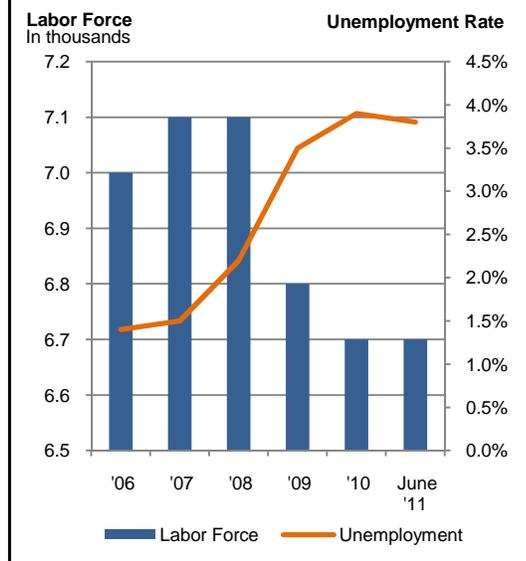
12. Household Income, 2005-09

In thousands of \$ (2009)



Source: ACS 2005-09

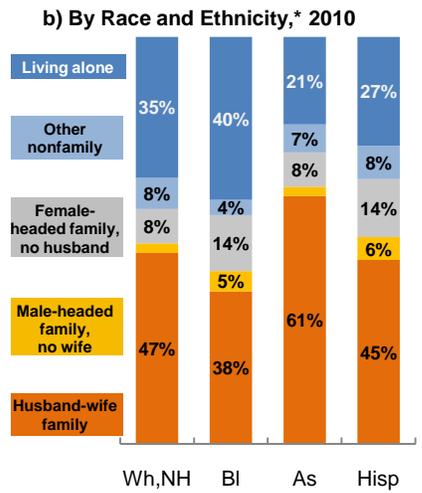
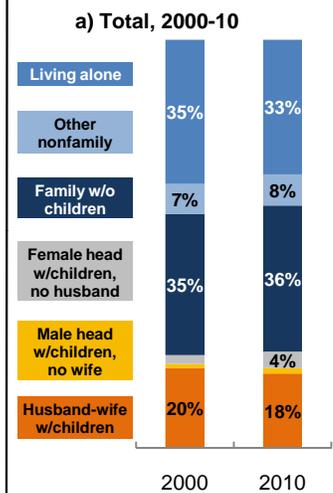
13. Labor Force and Unemployment, 2006-11



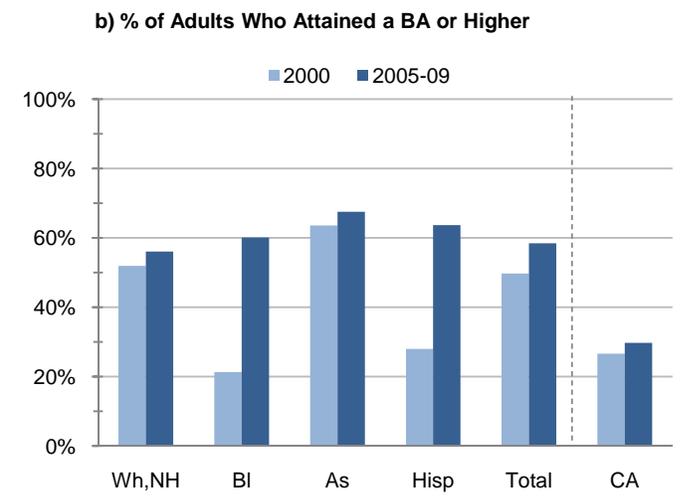
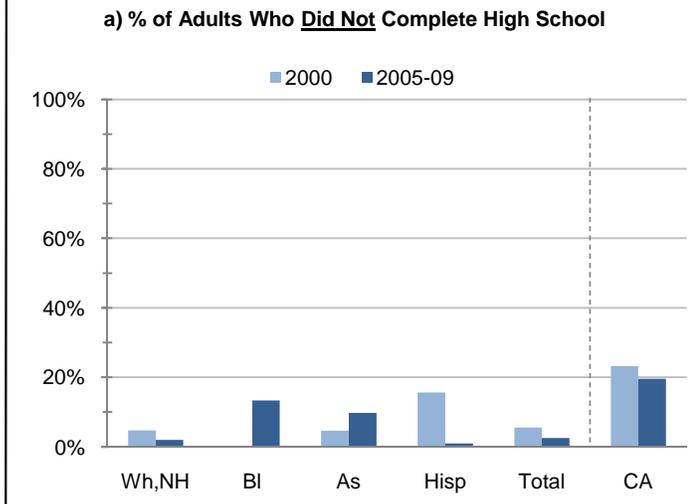
Source: CA Employment Development Department

14. Household Type, 2010

% of all households



17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total
 Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	8,435	113	588	388	24	11	38	315	1,054	10,578
2000 % of Total	79.7%	1.1%	5.6%	3.7%	0.2%	0.1%	0.4%	3.0%	10.0%	100.0%
2010 Total	7,891	191	815	392	30	8	39	315	1,628	10,917
2010 % of Total	72.3%	1.7%	7.5%	3.6%	0.3%	0.1%	0.4%	2.9%	14.9%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	1,597	22	96	165	7	3	12	143	292	2,172
20-64	5,353	82	424	207	15	6	25	161	675	6,741
65+	1,485	9	68	16	2	2	1	11	87	1,665
85+	197	1	5	0	0	0	0	0	6	209
2010										
0-19	1,379	53	118	174	7	3	12	152	516	2,240
20-64	4,919	111	578	204	20	5	24	155	970	6,782
65+	1,593	27	119	14	3	0	3	8	142	1,895
85+	241	1	16	3	1	0	0	2	16	277
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	18.9%	19.5%	16.3%	42.5%	29.2%	27.3%	31.6%	45.4%	27.7%	20.5%
20-64	63.5%	72.6%	72.1%	53.4%	62.5%	54.5%	65.8%	51.1%	64.0%	63.7%
65+	17.6%	8.0%	11.6%	4.1%	8.3%	18.2%	2.6%	3.5%	8.3%	15.7%
85+	2.3%	0.9%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	2.0%
2010										
0-19	17.5%	27.7%	14.5%	44.4%	23.3%	37.5%	30.8%	48.3%	31.7%	20.5%
20-64	62.3%	58.1%	70.9%	52.0%	66.7%	62.5%	61.5%	49.2%	59.6%	62.1%
65+	20.2%	14.1%	14.6%	3.6%	10.0%	0.0%	7.7%	2.5%	8.7%	17.4%
85+	3.1%	0.5%	2.0%	0.8%	3.3%	0.0%	0.0%	0.6%	1.0%	2.5%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	73.5%	1.0%	4.4%	7.6%	0.3%	0.1%	0.6%	6.6%	13.4%	100.0%
20-64	79.4%	1.2%	6.3%	3.1%	0.2%	0.1%	0.4%	2.4%	10.0%	100.0%
65+	89.2%	0.5%	4.1%	1.0%	0.1%	0.1%	0.1%	0.7%	5.2%	100.0%
85+	94.3%	0.5%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	100.0%
2010										
0-19	61.6%	2.4%	5.3%	7.8%	0.3%	0.1%	0.5%	6.8%	23.0%	100.0%
20-64	72.5%	1.6%	8.5%	3.0%	0.3%	0.1%	0.4%	2.3%	14.3%	100.0%
65+	84.1%	1.4%	6.3%	0.7%	0.2%	0.0%	0.2%	0.4%	7.5%	100.0%
85+	87.0%	0.4%	5.8%	1.1%	0.4%	0.0%	0.0%	0.7%	5.8%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-218	31	22	9	0	0	0	9	224	68
20-64	-434	29	154	-3	5	-1	-1	-6	295	41
65+	108	18	51	-2	1	-2	2	-3	55	230
85+	44	0	11	3	1	0	0	2	10	68
Total	-544	78	227	4	6	-3	1	0	574	339
2000-10, % Change										
0-19	-13.7%	140.9%	22.9%	5.5%	0.0%	0.0%	0.0%	6.3%	76.7%	3.1%
20-64	-8.1%	35.4%	36.3%	-1.4%	33.3%	-16.7%	-4.0%	-3.7%	43.7%	0.6%
65+	7.3%	200.0%	75.0%	-12.5%	50.0%	-100.0%	200.0%	-27.3%	63.2%	13.8%
85+	22.3%	0.0%	220.0%	N/A	N/A	N/A	N/A	N/A	166.7%	32.5%
Total	-6.4%	69.0%	38.6%	1.0%	25.0%	-27.3%	2.6%	0.0%	54.5%	3.2%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	360	19	48	67	0	0	7	60	135	629
6-10	385	15	29	44	0	0	0	44	166	639
11-13	218	11	12	21	2	0	1	18	102	364
14-18	379	8	25	40	5	3	4	28	103	555
19-32	804	24	118	76	7	1	7	61	226	1,248
33-45	1,256	32	175	66	6	3	9	48	382	1,911
46-64	2,896	55	289	64	7	1	8	48	372	3,676
65-84	1,352	26	103	11	2	0	3	6	126	1,618
85+	241	1	16	3	1	0	0	2	16	277
Total	7,891	191	815	392	30	8	39	315	1,628	10,917
G. Population by 5-Year Age Brackets, 2010										
0-4	292	15	43	58	0	0	5	53	105	513
5-9	378	16	25	36	0	0	2	34	165	620
10-14	374	15	24	46	3	1	2	40	146	605
15-19	335	7	26	34	4	2	3	25	100	502
20-24	255	7	32	26	1	1	5	19	74	394
25-29	289	9	46	26	5	0	2	19	78	448
30-34	355	16	56	30	1	0	0	29	109	566
35-39	439	10	67	26	1	3	5	17	156	698
40-44	557	13	77	24	3	0	3	18	141	812
45-49	685	16	58	23	4	0	4	15	147	929
50-54	801	15	85	19	2	1	0	16	116	1,036
55-59	791	15	98	17	2	0	4	11	74	995
60-64	747	10	59	13	1	0	1	11	75	904
65-69	509	16	38	8	2	0	2	4	34	605
70-74	327	3	30	3	0	0	1	2	27	390
75-79	280	6	24	0	0	0	0	0	37	347
80-84	236	1	11	0	0	0	0	0	28	276
85-89	164	1	10	3	1	0	0	2	12	190
90-94	61	0	5	0	0	0	0	0	3	69
95-99	14	0	1	0	0	0	0	0	0	15
100+	2	0	0	0	0	0	0	0	1	3
Total	7,891	191	815	392	30	8	39	315	1,628	10,917
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	44.3	39.1	41.5		38.5	35.5	34.9	23.5	34.0	42.6
2010	49.9	38.8	45.3		41.5	34.5	35.8	18.7	36.0	46.6

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	155	3.4%	\$81,938	\$63,636	\$99,808	\$84,867	\$83,652	138.5%	\$60,392
\$10 to <\$25	439	9.6%							
\$25 to <\$50	725	15.9%							
\$50 to <\$75	702	15.4%							
\$75 to <\$100	645	14.1%							
\$100 to <\$150	629	13.8%							
\$150+	1,271	27.8%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			4,753	100.0%	4,837	100.0%			
Family Households			2,722	57.3%	2,872	59.4%			
Husband-wife w/children			928	19.5%	880	18.2%			
Female head, no husband, w/children			105	2.2%	195	4.0%			
Male head, no wife, w/children			49	1.0%	66	1.4%			
Without children			1,640	34.5%	1,731	35.8%			
Nonfamily households			2,031	42.7%	1,965	40.6%			
Living alone			1,680	35.3%	1,596	33.0%			
Other nonfamily			351	7.4%	369	7.6%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			3,817	80	307	535	4,837		
Husband-wife family			46.9%	37.5%	60.9%	45.2%	47.4%		
Family with male head, no wife			2.4%	5.0%	2.3%	5.6%	2.9%		
Family with female head, no husband			8.4%	13.8%	8.5%	14.2%	9.1%		
Living alone			34.6%	40.0%	21.5%	26.7%	33.0%	Source: US	
Other nonfamily			7.7%	3.8%	6.8%	8.2%	7.6%	Census 2010	
M. Poverty, 2005-09									
Percentage of families and people whose income in the past 12 months is below the poverty level								California	
All families						1.7%	9.8%		
Families w/ related children under 18 years						3.2%	14.5%		
Families w/ female householder, no husband present						0.0%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						0.0%	32.2%		
All people						5.3%	13.2%		
Under 18 years						5.1%	18.3%		
18 to 64 years						5.8%	11.9%		
65 years and over						3.3%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			6,415	143	585	1,018	8,295		
Less than high school			1.9%	13.3%	9.7%	1.0%	2.5%		
High school graduate (includes equivalency)			14.4%	26.6%	9.2%	9.2%	13.6%		
Some college or associate's degree			27.6%	0.0%	13.5%	26.1%	25.5%		
Bachelor's degree or higher			56.1%	60.1%	67.5%	63.7%	58.4%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			6,700	6,700					
Employed			6,500	6,400					
Unemployed, % of labor force			3.9%	3.8%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					5,640	100.0%			
Management, professional, and related occupations					3,261	57.8%			
Service occupations					652	11.6%			
Sales and office occupations					1,285	22.8%			
Farming, fishing, and forestry occupations					0	0.0%			
Construction, extraction, maintenance, and repair occupations					296	5.2%			
Production, transportation, and material moving occupations					146	2.6%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					5,640	100.0%			
Private, for profit, wage and salary employee					2,859	50.7%			
Private, not for profit, wage and salary employee					521	9.2%			
Private, for profit, wage and salary self-employed in own business					512	9.1%			
Government workers					735	13.0%			
Self-employed in own not incorporated business					1,013	18.0%			
Unpaid family workers in family business					0	0.0%			

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.