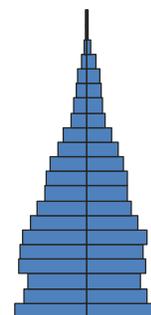


Highlights



Population by Age

Population Growth: The total population of the Santa Maria Public Library jurisdiction grew by 28% over the last decade—almost three times the statewide growth rate of 10%. The largest gain occurred in the Hispanic population (25,000).

Diversity: The area remains majority Hispanic, and over the last ten years this share of the population increased from 61% to 71%, while the white, non-Hispanic share fell from 30% to 21% of total. Racial and ethnic composition vary significantly by age, with Hispanics making up 84% of the young population, and white, non-Hispanics making up 57% of people age 65+.

Age Structure: The Santa Maria Public Library jurisdiction population is relatively young—35% of its population is under age 20, compared with 28% for the state.

Households: The share of traditional families—married couples with children—is much higher, at 31%, compared with 23% of all households in California.

Education: Educational attainment is relatively low in this jurisdiction. Just 63% of adults have completed high school, compared with 80% statewide, and only 12% have attained a Bachelor’s degree or higher, compared with 30% in California overall.

Foreign Born: The Santa Maria Library jurisdiction has a high foreign-born population making up 34% of the total, compared with 27% statewide. The majority of these individuals (85%) are from Mexico. Also, 19% of households are linguistically isolated, almost double the share of households statewide.

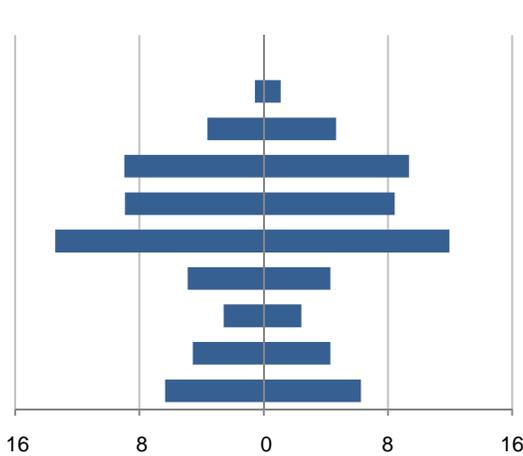
Note: The Santa Maria Public Library jurisdiction includes Santa Maria and Guadalupe as well as some of the surrounding unincorporated area. This profile covers the combined population of the two cities. Profiles for the individual cities are also available.

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	83,082	106,633
	10-year growth	24.4%	28.3%
Diversity			
	% Hispanic	61.4%	71.5%
	% Asian, non-Hispanic	4.4%	4.5%
	% White, non-Hispanic	30.3%	20.9%
	% Black, non-Hispanic	1.5%	1.2%
Aging			
	% 65+	11.1%	9.3%
	Median age	#N/A	#N/A
Households			
	% Married couple with children	32.9%	30.7%
	% Living alone	19.4%	18.4%

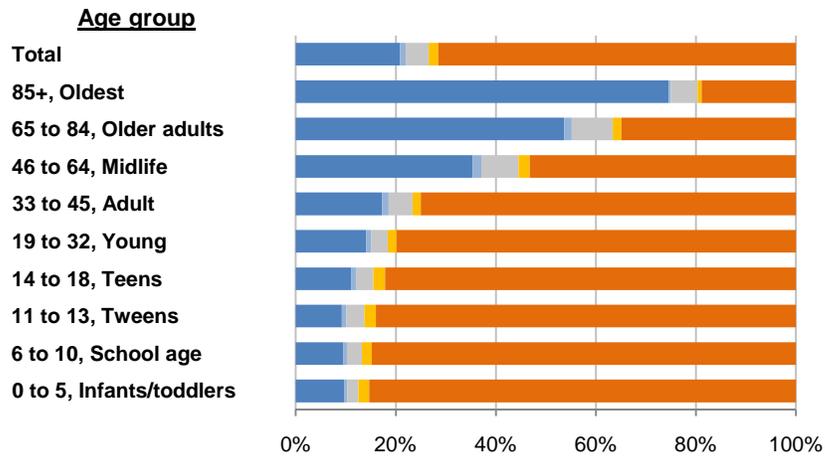
1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right



2. Race and Ethnicity by Library-Defined Age Group, 2010

White,NH Black,NH Asian,NH Other,NH Hispanic

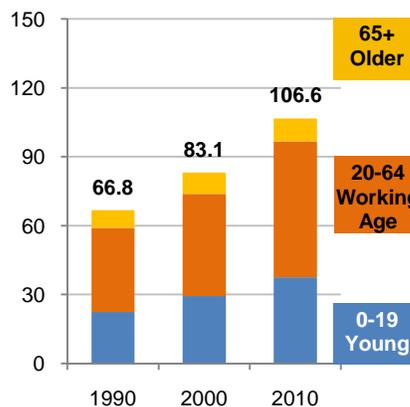


3. Population Growth by Library-Defined Age Group, 2000-10

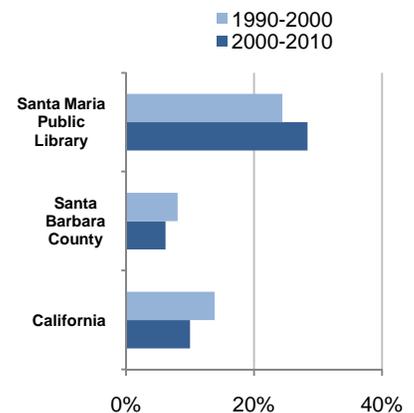
	2010	Change	% Change
Total	106,633	23,551	28.3%
85+	1,678	483	40.4%
65 to 84	8,280	217	2.7%
46 to 64	18,320	6,155	50.6%
33 to 45	17,347	2,391	16.0%
19 to 32	25,371	6,592	35.1%
14 to 18	9,171	2,401	35.5%
11 to 13	5,007	953	23.5%
6 to 10	8,848	808	10.0%
0 to 5	12,611	3,551	39.2%

4. Population Total, 1990-2010

In thousands



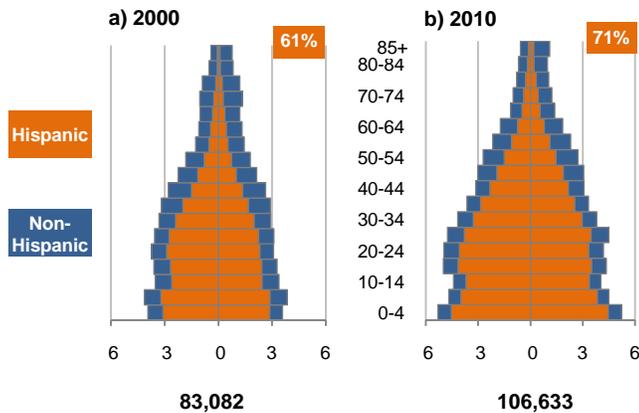
5. 10-Year Population Change



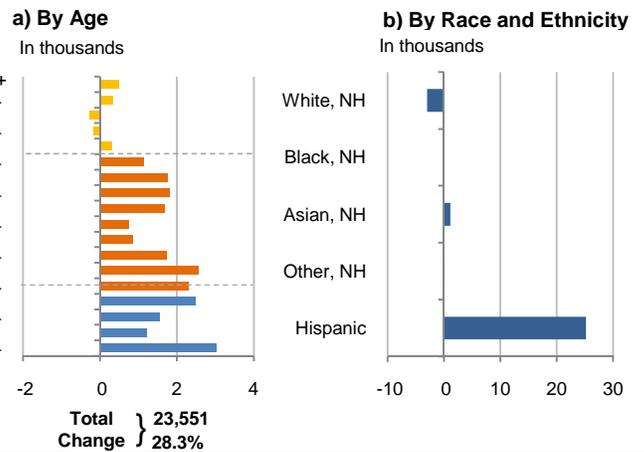
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

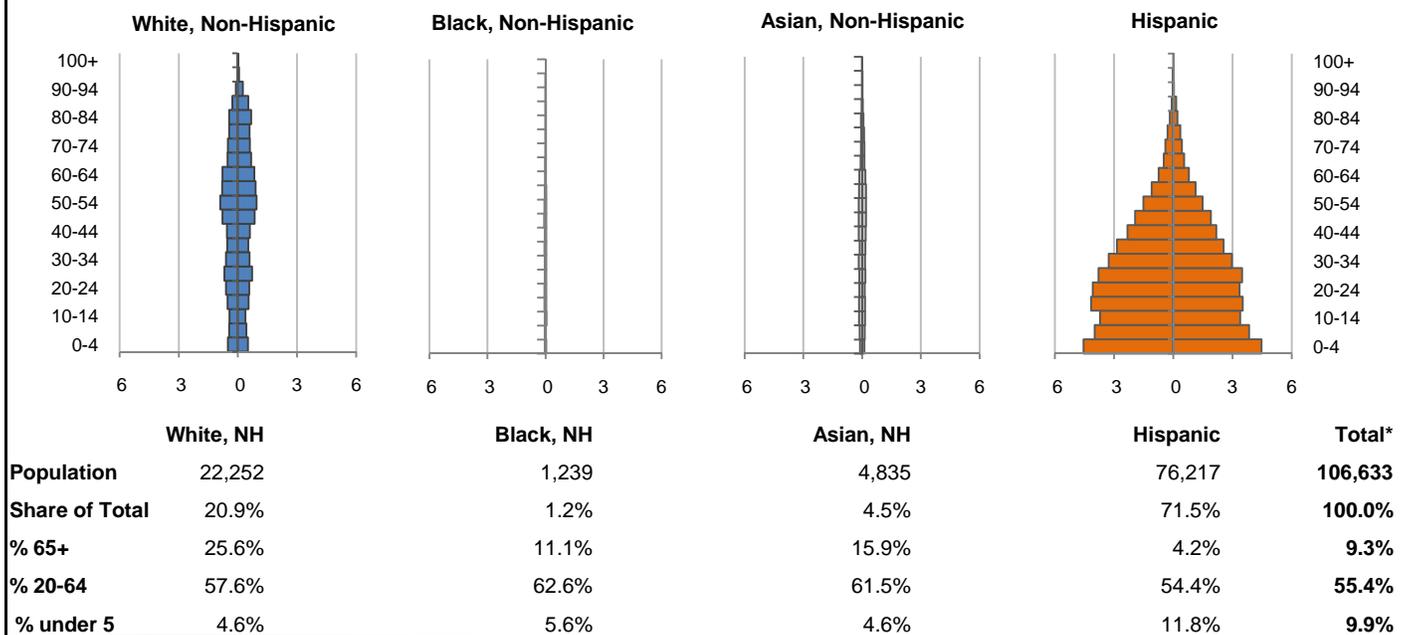


7. 10-Year Change in Population, 2000-10

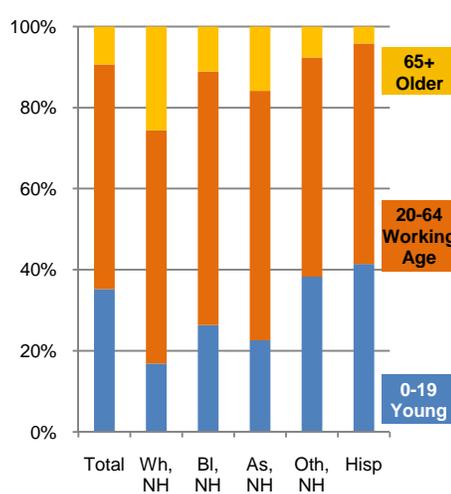


8. Population by Age, Race, and Ethnicity, 2010

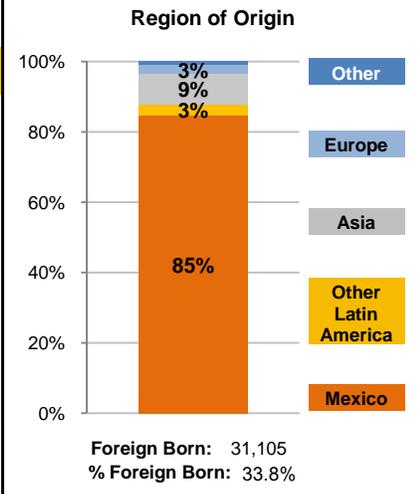
In thousands; males on left, females on right



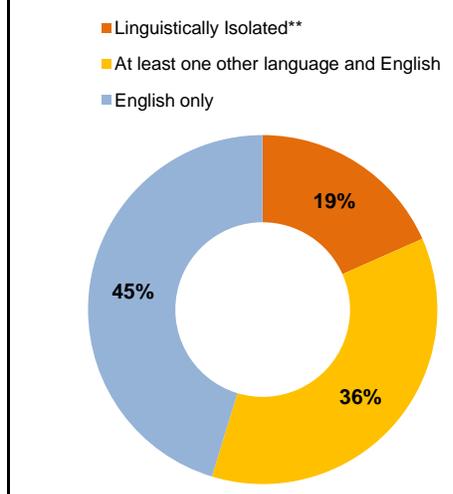
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

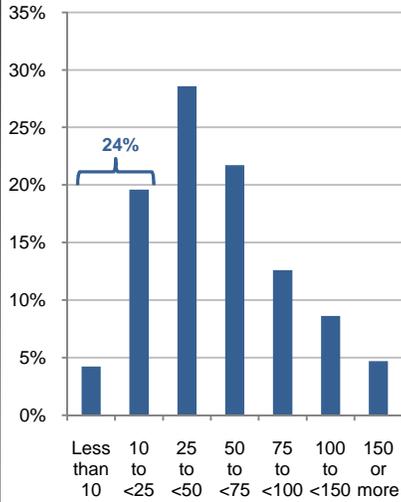


Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
 *See pages 5-6 for detail on Other, Non-Hispanic
 **Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

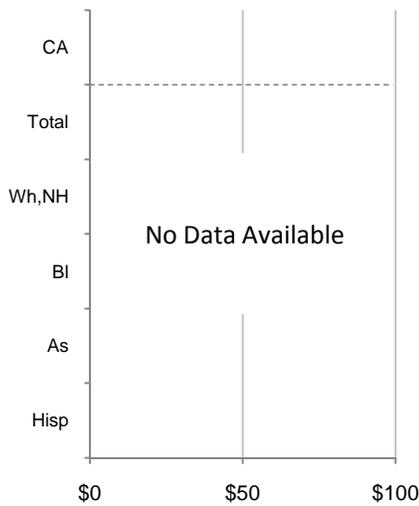
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



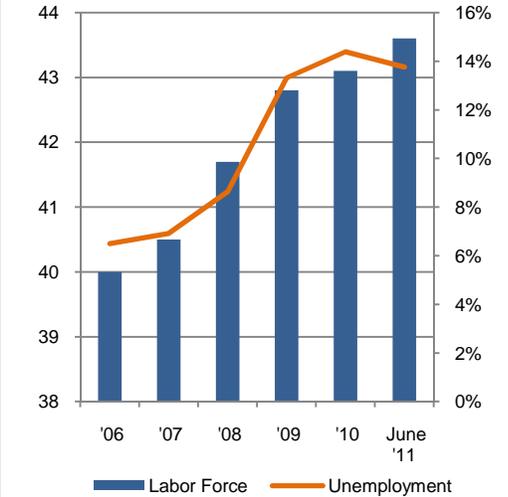
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force In thousands

Unemployment Rate

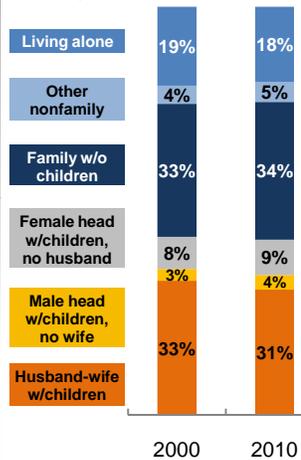


Source: CA Employment Development Department

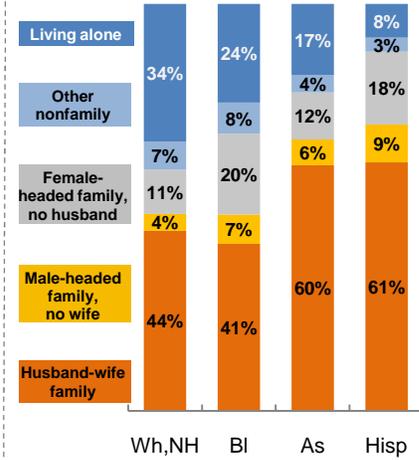
14. Household Type, 2010

% of all households

a) Total, 2000-10

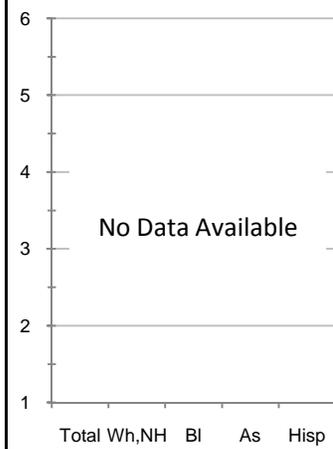


b) By Race and Ethnicity,* 2010

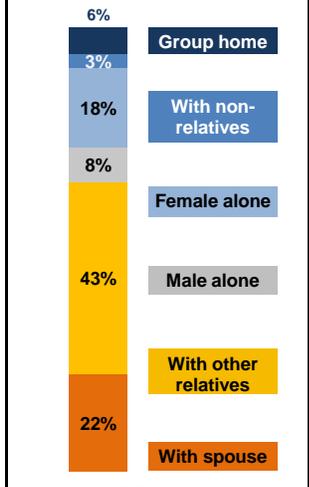


15. Average Household Size, 2010

By Race and Ethnicity*



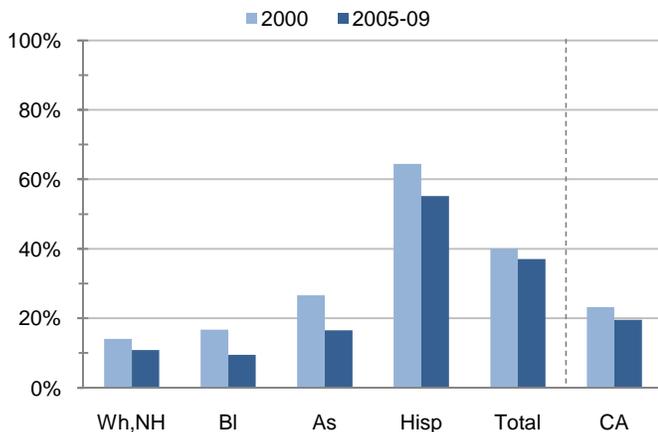
16. Living Arrangements Age 65+, 2005-09



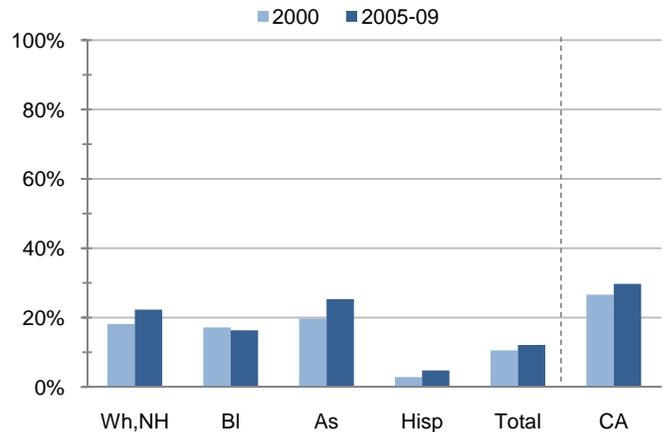
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	25,199	1,266	3,674	1,966	418	117	72	1,359	50,977	83,082
2000 % of Total	30.3%	1.5%	4.4%	2.4%	0.5%	0.1%	0.1%	1.6%	61.4%	100.0%
2010 Total	22,252	1,239	4,835	2,090	362	136	166	1,426	76,217	106,633
2010 % of Total	20.9%	1.2%	4.5%	2.0%	0.3%	0.1%	0.2%	1.3%	71.5%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	4,971	355	956	792	142	41	35	574	22,249	29,323
20-64	13,802	816	2,107	1,008	241	64	32	671	26,768	44,501
65+	6,426	95	611	166	35	12	5	114	1,960	9,258
85+	929	10	73	14	5	0	0	9	169	1,195
2010										
0-19	3,749	326	1,093	800	96	40	68	596	31,587	37,555
20-64	12,813	776	2,975	1,131	234	86	92	719	41,425	59,120
65+	5,690	137	767	159	32	10	6	111	3,205	9,958
85+	1,250	8	90	14	2	0	2	10	316	1,678
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	19.7%	28.0%	26.0%	40.3%	34.0%	35.0%	48.6%	42.2%	43.6%	35.3%
20-64	54.8%	64.5%	57.3%	51.3%	57.7%	54.7%	44.4%	49.4%	52.5%	53.6%
65+	25.5%	7.5%	16.6%	8.4%	8.4%	10.3%	6.9%	8.4%	3.8%	11.1%
85+	3.7%	0.8%	2.0%	0.7%	1.2%	0.0%	0.0%	0.7%	0.3%	1.4%
2010										
0-19	16.8%	26.3%	22.6%	38.3%	26.5%	29.4%	41.0%	41.8%	41.4%	35.2%
20-64	57.6%	62.6%	61.5%	54.1%	64.6%	63.2%	55.4%	50.4%	54.4%	55.4%
65+	25.6%	11.1%	15.9%	7.6%	8.8%	7.4%	3.6%	7.8%	4.2%	9.3%
85+	5.6%	0.6%	1.9%	0.7%	0.6%	0.0%	1.2%	0.7%	0.4%	1.6%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	17.0%	1.2%	3.3%	2.7%	0.5%	0.1%	0.1%	2.0%	75.9%	100.0%
20-64	31.0%	1.8%	4.7%	2.3%	0.5%	0.1%	0.1%	1.5%	60.2%	100.0%
65+	69.4%	1.0%	6.6%	1.8%	0.4%	0.1%	0.1%	1.2%	21.2%	100.0%
85+	77.7%	0.8%	6.1%	1.2%	0.4%	0.0%	0.0%	0.8%	14.1%	100.0%
2010										
0-19	10.0%	0.9%	2.9%	2.1%	0.3%	0.1%	0.2%	1.6%	84.1%	100.0%
20-64	21.7%	1.3%	5.0%	1.9%	0.4%	0.1%	0.2%	1.2%	70.1%	100.0%
65+	57.1%	1.4%	7.7%	1.6%	0.3%	0.1%	0.1%	1.1%	32.2%	100.0%
85+	74.5%	0.5%	5.4%	0.8%	0.1%	0.0%	0.1%	0.6%	18.8%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-1,222	-29	137	8	-46	-1	33	22	9,338	8,232
20-64	-989	-40	868	123	-7	22	60	48	14,657	14,619
65+	-736	42	156	-7	-3	-2	1	-3	1,245	700
85+	321	-2	17	0	-3	0	2	1	147	483
Total	-2,947	-27	1,161	124	-56	19	94	67	25,240	23,551
2000-10, % Change										
0-19	-24.6%	-8.2%	14.3%	1.0%	-32.4%	-2.4%	94.3%	3.8%	42.0%	28.1%
20-64	-7.2%	-4.9%	41.2%	12.2%	-2.9%	34.4%	187.5%	7.2%	54.8%	32.9%
65+	-11.5%	44.2%	25.5%	-4.2%	-8.6%	-16.7%	20.0%	-2.6%	63.5%	7.6%
85+	34.6%	-20.0%	23.3%	0.0%	-60.0%	N/A	N/A	11.1%	87.0%	40.4%
Total	-11.7%	-2.1%	31.6%	6.3%	-13.4%	16.2%	130.6%	4.9%	49.5%	28.3%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	1,219	80	282	267	25	9	21	212	10,763	12,611
6-10	837	70	264	175	28	10	18	119	7,502	8,848
11-13	461	46	181	115	13	8	7	87	4,204	5,007
14-18	1,016	96	308	221	27	11	18	165	7,530	9,171
19-32	3,560	256	847	459	70	33	47	309	20,249	25,371
33-45	2,987	237	830	279	56	22	22	179	13,014	17,347
46-64	6,482	317	1,356	415	111	33	27	244	9,750	18,320
65-84	4,440	129	677	145	30	10	4	101	2,889	8,280
85+	1,250	8	90	14	2	0	2	10	316	1,678
Total	22,252	1,239	4,835	2,090	362	136	166	1,426	76,217	106,633
G. Population by 5-Year Age Brackets, 2010										
0-4	1,020	69	221	227	19	8	17	183	9,001	10,538
5-9	866	62	259	185	30	8	19	128	7,827	9,199
10-14	806	83	302	180	23	13	13	131	7,089	8,460
15-19	1,057	112	311	208	24	11	19	154	7,670	9,358
20-24	1,186	86	281	166	25	11	18	112	7,419	9,138
25-29	1,409	87	308	171	23	13	17	118	7,275	9,250
30-34	1,202	80	325	143	24	9	10	100	6,246	7,996
35-39	1,066	97	293	110	23	9	10	68	5,405	6,971
40-44	1,161	84	348	100	19	11	8	62	4,506	6,199
45-49	1,628	117	369	131	32	7	6	86	3,833	6,078
50-54	1,842	91	385	127	31	11	5	80	2,995	5,440
55-59	1,707	78	363	108	36	9	16	47	2,222	4,478
60-64	1,612	56	303	75	21	6	2	46	1,524	3,570
65-69	1,188	50	199	64	14	5	1	44	1,043	2,544
70-74	1,119	41	188	37	3	3	0	31	836	2,221
75-79	1,020	21	148	21	6	1	0	14	632	1,842
80-84	1,113	17	142	23	7	1	3	12	378	1,673
85-89	808	5	65	10	1	0	1	8	225	1,113
90-94	351	2	17	4	1	0	1	2	66	440
95-99	76	1	7	0	0	0	0	0	23	107
100+	15	0	1	0	0	0	0	0	2	18
Total	22,252	1,239	4,835	2,090	362	136	166	1,426	76,217	106,633
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	#N/A	#N/A	#N/A		#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
2010	#N/A	#N/A	#N/A		#N/A	#N/A	#N/A	#N/A	#N/A	#N/A

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)							
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California	
<\$10	1,127	4.2%	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	\$60,392	
\$10 to <\$25	5,235	19.6%								
\$25 to <\$50	7,635	28.6%								
\$50 to <\$75	5,805	21.7%								
\$75 to <\$100	3,363	12.6%								
\$100 to <\$150	2,300	8.6%								
\$150+	1,251	4.7%								
K. Household Type, 2000-10			2000	2000,%	2010	2010,%				
Total households			23,550	100.0%	28,718	100.0%				
Family Households			17,946	76.2%	22,027	76.7%				
Husband-wife w/children			7,737	32.9%	8,816	30.7%				
Female head, no husband, w/children			1,858	7.9%	2,480	8.6%				
Male head, no wife, w/children			685	2.9%	1,036	3.6%				
Without children			7,666	32.6%	9,695	33.8%				
Nonfamily households			5,604	23.8%	6,691	23.3%				
Living alone			4,568	19.4%	5,292	18.4%				
Other nonfamily			1,036	4.4%	1,399	4.9%	Source: US Census 2010, 2000			
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total			
Total households			10,142	599	1,546	16,024	28,718			
Husband-wife family			44.3%	41.1%	60.4%	61.1%	54.4%			
Family with male head, no wife			4.1%	7.2%	6.3%	9.4%	7.2%			
Family with female head, no husband			10.9%	19.9%	11.6%	17.8%	15.1%			
Living alone			33.8%	24.2%	17.5%	8.3%	18.4%	Source: US		
Other nonfamily			6.9%	7.7%	4.2%	3.5%	4.9%	Census 2010		
M. Poverty, 2005-09			Percentage of families and people whose income in the past 12 months is below the poverty level						California	
All families									13.6%	9.8%
Families w/ related children under 18 years									18.7%	14.5%
Families w/ female householder, no husband present									28.2%	24.2%
Families w/ female householder, no husband present w/ related children under 18 years									35.7%	32.2%
All people									17.0%	13.2%
Under 18 years									22.2%	18.3%
18 to 64 years									15.5%	11.9%
65 years and over									7.8%	8.4%
N. Educational Attainment, 2005-09			% at each level of educational attainment							
			White, NH	Black	Asian	Hispanic	Total			
Population 25 years and over			16,162	1,010	2,806	28,097	48,475			
Less than high school			10.9%	9.5%	16.5%	55.2%	37.0%			
High school graduate (includes equivalency)			24.4%	31.4%	26.2%	21.1%	22.7%			
Some college or associate's degree			42.4%	42.8%	31.9%	19.0%	28.2%			
Bachelor's degree or higher			22.3%	16.3%	25.3%	4.8%	12.1%			
O. Employment Status, 2010-11			2010	June 2011						
In civilian labor force			43,100	43,600						
Employed			36,800	37,600						
Unemployed, % of labor force			14.4%	13.8%	Source: CA Employment Development Department					
P. Occupation, 2005-09			Estimate		Percent					
Civilian employed population, 16 yrs & over			37,524		100.0%					
Management, professional, and related occupations			6,860		18.3%					
Service occupations			6,967		18.6%					
Sales and office occupations			8,232		21.9%					
Farming, fishing, and forestry occupations			6,275		16.7%					
Construction, extraction, maintenance, and repair occupations			3,668		9.8%					
Production, transportation, and material moving occupations			5,522		14.7%					
Q. Class of Worker, 2005-09			Estimate		Percent					
Civilian employed population, 16 yrs & over			37,524		100.0%					
Private, for profit, wage and salary employee			27,371		72.9%					
Private, not for profit, wage and salary employee			2,786		7.4%					
Private, for profit, wage and salary self-employed in own business			542		1.4%					
Government workers			4,733		12.6%					
Self-employed in own not incorporated business			2,042		5.4%					
Unpaid family workers in family business			50		0.1%					

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.