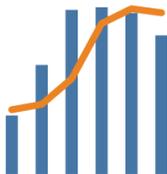
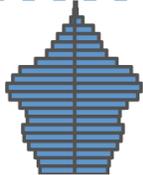
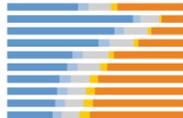


Highlights



Population Growth: The population of the San Luis Obispo City-County Library jurisdiction increased by 8% over the past decade, to 240,000. The largest increase was a 37% increase in the Hispanic population (12,000).

Diversity: San Luis Obispo City-County remains predominantly white, non-Hispanic with the share declining from 78% to 73% over the past decade. The Hispanic population increased from 15% to 19% of total.

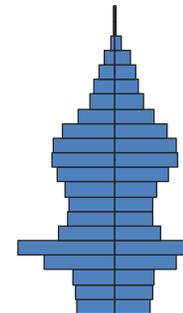
Age Structure: This area is somewhat older than the state and has a larger share of people age 65+, 15% compared with 11% statewide. It also has a smaller share of young people, 23% compared with 28% for the state overall.

Households: Family households at 61% of total are much less common in this jurisdiction than statewide (69%). Only 17% of all households are traditional family households—married couples with children—compared with 23% statewide. Nonfamily households have increased to 39% of total with single-person households accounting for 27% of all households, compared with the statewide rate of 23%

Education: The level of educational attainment is somewhat higher than the statewide level, with 31% of adults having Bachelor’s degrees or higher compared with 30% statewide. The share of adults who have not completed high school is 12%, compared with 20% statewide.

Income: The share of low-income households is slightly higher here than statewide, with 23% of households reporting income below \$25,000 compared with 20% statewide. Only 10% of households report income of \$150,000 or higher compared with 12% statewide.

Note: The San Luis Obispo City-County Library’s jurisdiction includes the county population that is not located within the city of Paso Robles.



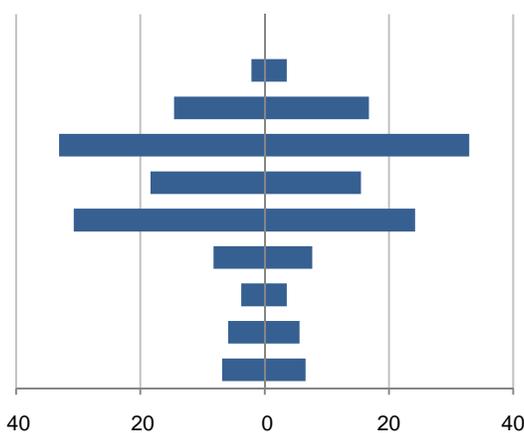
Population by Age

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	222,384	239,844
	10-year growth	12.0%	7.9%
Diversity			
	% Hispanic	15.0%	19.1%
	% Asian, non-Hispanic	2.7%	3.1%
	% White, non-Hispanic	77.5%	72.6%
	% Black, non-Hispanic	1.8%	1.9%
Aging			
	% 65+	14.6%	15.4%
	Median age	#N/A	#N/A
Households			
	% Married couple with children	21.0%	16.8%
	% Living alone	26.2%	26.6%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

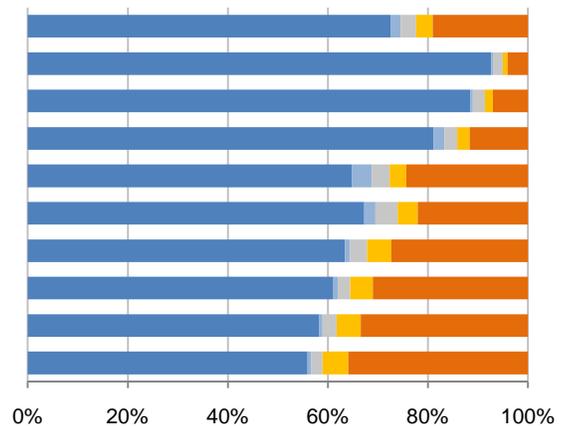


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

Total
85+, Oldest
65 to 84, Older adults
46 to 64, Midlife
33 to 45, Adult
19 to 32, Young
14 to 18, Teens
11 to 13, Tweens
6 to 10, School age
0 to 5, Infants/toddlers

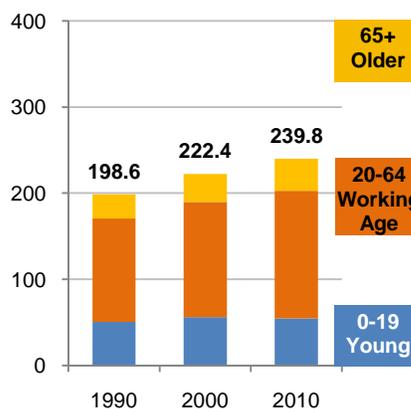


3. Population Growth by Library-Defined Age Group, 2000-10

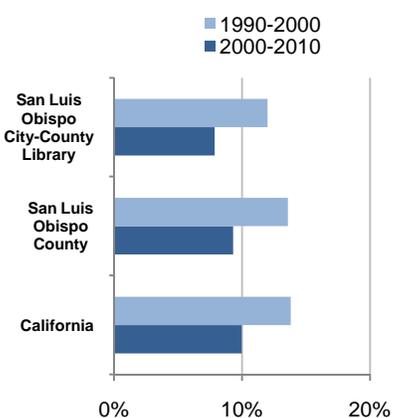
	2010	Change	% Change
Total	239,844	17,460	7.9%
85+	5,689	1,867	48.8%
65 to 84	31,337	2,736	9.6%
46 to 64	65,993	16,807	34.2%
33 to 45	33,865	-9,757	-22.4%
19 to 32	54,894	8,251	17.7%
14 to 18	15,877	117	0.7%
11 to 13	7,308	-1,107	-13.2%
6 to 10	11,496	-1,835	-13.8%
0 to 5	13,385	381	2.9%

4. Population Total, 1990-2010

In thousands



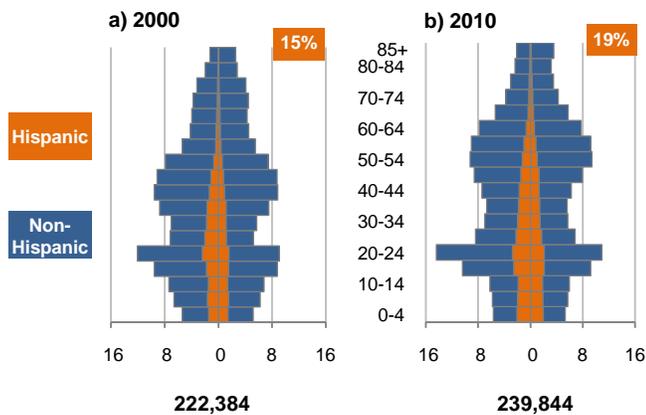
5. 10-Year Population Change



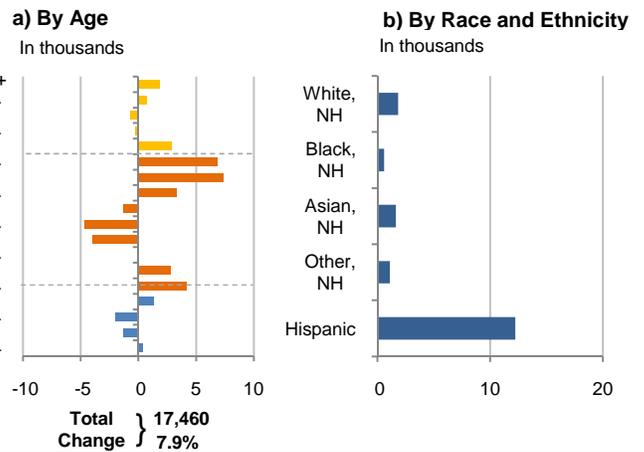
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

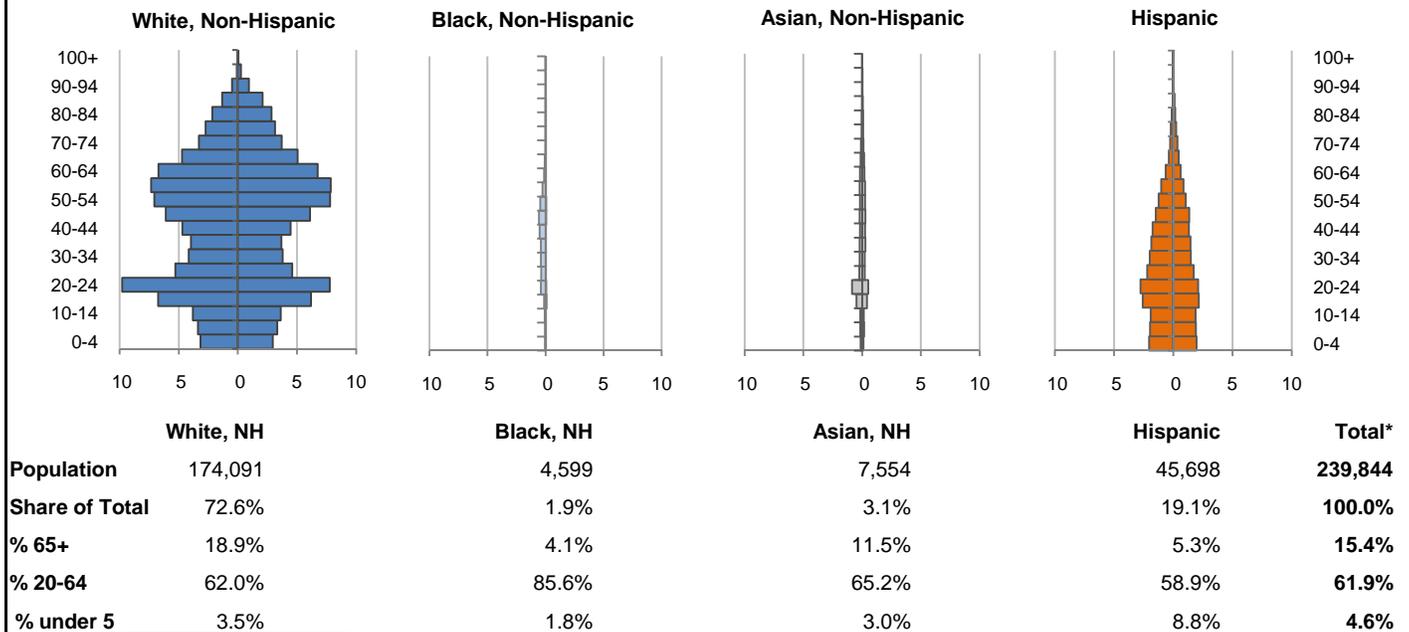


7. 10-Year Change in Population, 2000-10

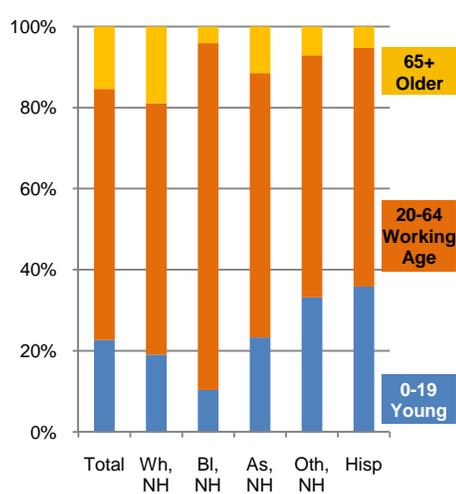


8. Population by Age, Race, and Ethnicity, 2010

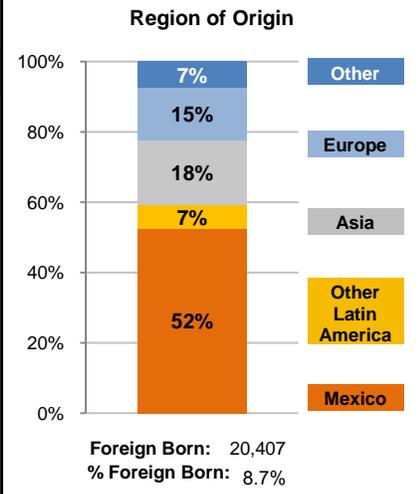
In thousands; males on left, females on right



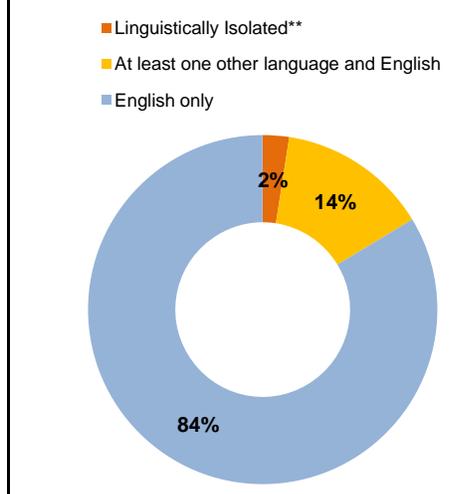
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

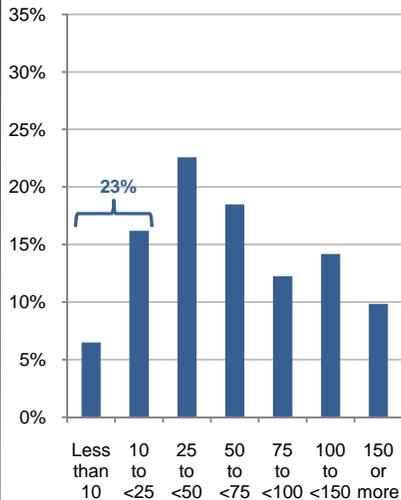


Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
 *See pages 5-6 for detail on Other, Non-Hispanic
 **Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

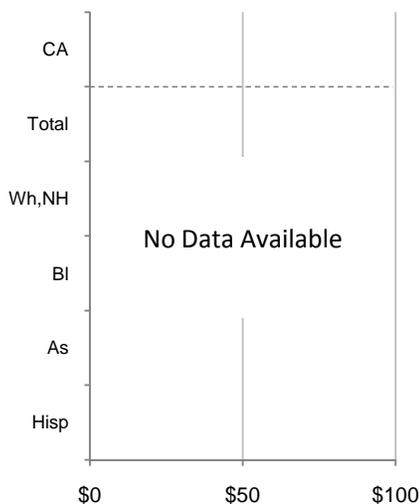
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



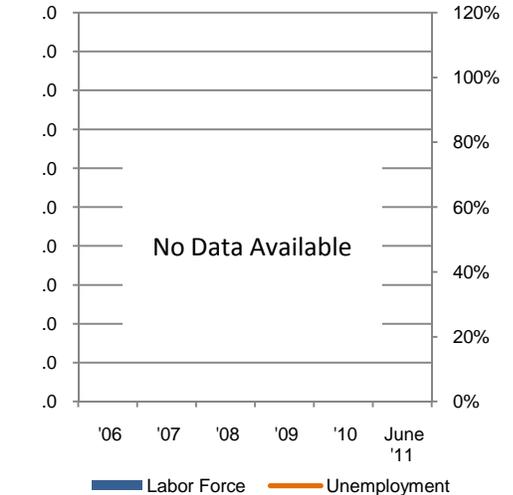
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force

Unemployment Rate

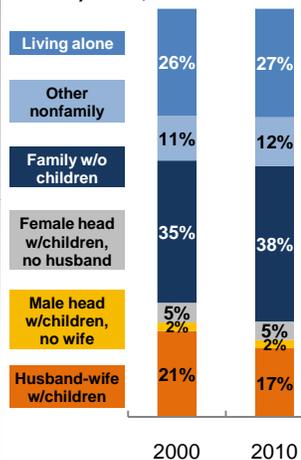


Source: CA Employment Development Department

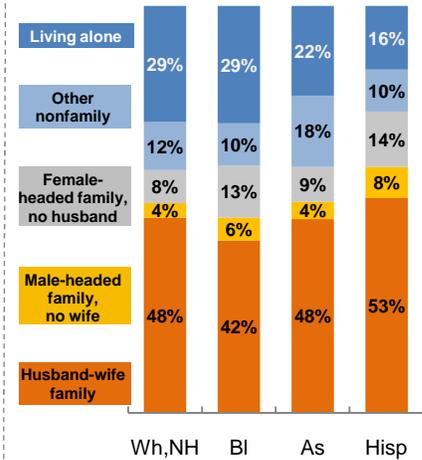
14. Household Type, 2010

% of all households

a) Total, 2000-10

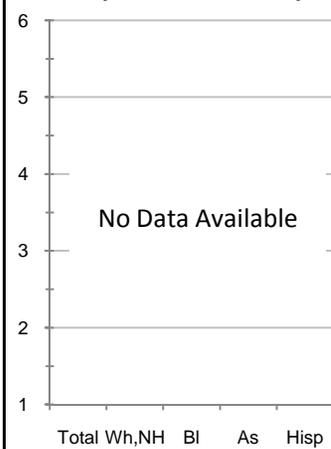


b) By Race and Ethnicity,* 2010

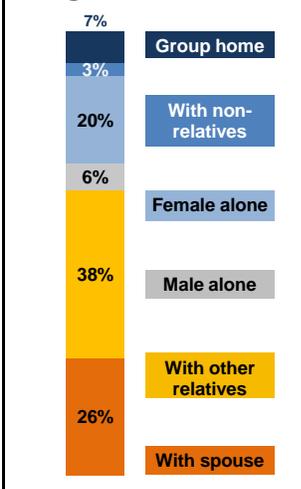


15. Average Household Size, 2010

By Race and Ethnicity*



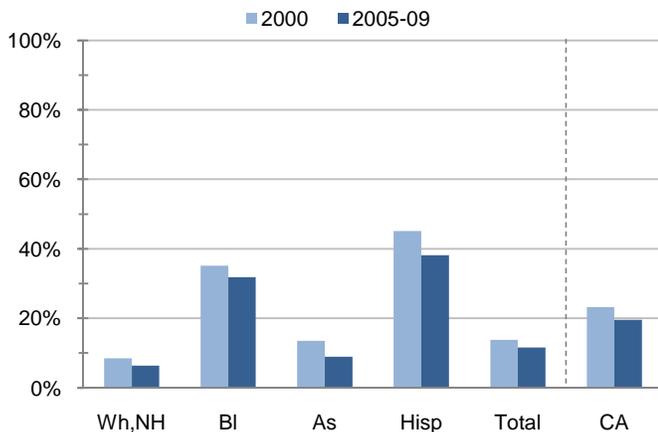
16. Living Arrangements Age 65+, 2005-09



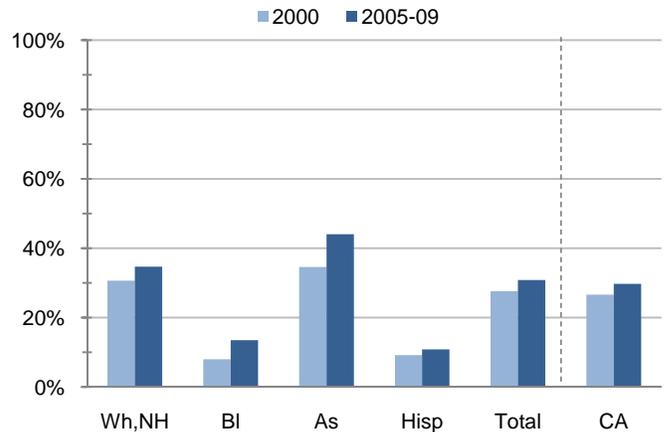
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	172,240	3,992	5,912	6,779	1,316	213	335	4,915	33,461	222,384
2000 % of Total	77.5%	1.8%	2.7%	3.0%	0.6%	0.1%	0.2%	2.2%	15.0%	100.0%
2010 Total	174,091	4,599	7,554	7,902	1,217	297	741	5,647	45,698	239,844
2010 % of Total	72.6%	1.9%	3.1%	3.3%	0.5%	0.1%	0.3%	2.4%	19.1%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	39,509	518	1,378	2,405	296	48	109	1,952	12,220	56,030
20-64	102,859	3,342	4,013	3,847	908	154	206	2,579	19,870	133,931
65+	29,872	132	521	527	112	11	20	384	1,371	32,423
85+	3,571	14	76	56	16	2	3	35	105	3,822
2010										
0-19	33,171	475	1,758	2,622	213	70	91	2,248	16,377	54,403
20-64	107,932	3,936	4,928	4,718	844	212	600	3,062	26,901	148,415
65+	32,988	188	868	562	160	15	50	337	2,420	37,026
85+	5,272	18	111	56	14	1	2	39	232	5,689
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	22.9%	13.0%	23.3%	35.5%	22.5%	22.5%	32.5%	39.7%	36.5%	25.2%
20-64	59.7%	83.7%	67.9%	56.7%	69.0%	72.3%	61.5%	52.5%	59.4%	60.2%
65+	17.3%	3.3%	8.8%	7.8%	8.5%	5.2%	6.0%	7.8%	4.1%	14.6%
85+	2.1%	0.4%	1.3%	0.8%	1.2%	0.9%	0.9%	0.7%	0.3%	1.7%
2010										
0-19	19.1%	10.3%	23.3%	33.2%	17.5%	23.6%	12.3%	39.8%	35.8%	22.7%
20-64	62.0%	85.6%	65.2%	59.7%	69.4%	71.4%	81.0%	54.2%	58.9%	61.9%
65+	18.9%	4.1%	11.5%	7.1%	13.1%	5.1%	6.7%	6.0%	5.3%	15.4%
85+	3.0%	0.4%	1.5%	0.7%	1.2%	0.3%	0.3%	0.7%	0.5%	2.4%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	70.5%	0.9%	2.5%	4.3%	0.5%	0.1%	0.2%	3.5%	21.8%	100.0%
20-64	76.8%	2.5%	3.0%	2.9%	0.7%	0.1%	0.2%	1.9%	14.8%	100.0%
65+	92.1%	0.4%	1.6%	1.6%	0.3%	0.0%	0.1%	1.2%	4.2%	100.0%
85+	93.4%	0.4%	2.0%	1.5%	0.4%	0.1%	0.1%	0.9%	2.7%	100.0%
2010										
0-19	61.0%	0.9%	3.2%	4.8%	0.4%	0.1%	0.2%	4.1%	30.1%	100.0%
20-64	72.7%	2.7%	3.3%	3.2%	0.6%	0.1%	0.4%	2.1%	18.1%	100.0%
65+	89.1%	0.5%	2.3%	1.5%	0.4%	0.0%	0.1%	0.9%	6.5%	100.0%
85+	92.7%	0.3%	2.0%	1.0%	0.2%	0.0%	0.0%	0.7%	4.1%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-6,338	-43	380	217	-83	22	-18	296	4,157	-1,627
20-64	5,073	594	915	871	-64	58	394	483	7,031	14,484
65+	3,116	56	347	35	48	4	30	-47	1,049	4,603
85+	1,701	4	35	0	-2	-1	-1	4	127	1,867
Total	1,851	607	1,642	1,123	-99	84	406	732	12,237	17,460
2000-10, % Change										
0-19	-16.0%	-8.3%	27.6%	9.0%	-28.0%	45.8%	-16.5%	15.2%	34.0%	-2.9%
20-64	4.9%	17.8%	22.8%	22.6%	-7.0%	37.7%	191.3%	18.7%	35.4%	10.8%
65+	10.4%	42.4%	66.6%	6.6%	42.9%	36.4%	150.0%	-12.2%	76.5%	14.2%
85+	47.6%	28.6%	46.1%	0.0%	-12.5%	-50.0%	-33.3%	11.4%	121.0%	48.8%
Total	1.1%	15.2%	27.8%	16.6%	-7.5%	39.4%	121.2%	14.9%	36.6%	7.9%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	7,490	96	298	696	45	15	24	612	4,805	13,385
6-10	6,700	72	322	555	51	18	20	466	3,847	11,496
11-13	4,466	66	181	327	32	8	13	274	2,268	7,308
14-18	10,068	156	546	772	69	19	29	655	4,335	15,877
19-32	36,917	1,215	2,460	2,215	226	86	192	1,711	12,087	54,894
33-45	21,965	1,328	1,212	1,118	196	64	198	660	8,242	33,865
46-64	53,497	1,478	1,667	1,657	438	72	215	932	7,694	65,993
65-84	27,716	170	757	506	146	14	48	298	2,188	31,337
85+	5,272	18	111	56	14	1	2	39	232	5,689
Total	174,091	4,599	7,554	7,902	1,217	297	741	5,647	45,698	239,844
G. Population by 5-Year Age Brackets, 2010										
0-4	6,124	84	230	572	33	12	22	505	4,009	11,019
5-9	6,690	74	337	567	54	20	19	474	3,887	11,555
10-14	7,435	102	296	569	54	11	20	484	3,767	12,169
15-19	12,922	215	895	914	72	27	30	785	4,714	19,660
20-24	17,565	464	1,362	1,071	88	40	65	878	4,865	25,327
25-29	9,883	412	457	586	78	24	71	413	3,925	15,263
30-34	7,941	447	430	438	64	18	87	269	3,476	12,732
35-39	7,660	456	476	443	76	34	76	257	3,282	12,317
40-44	9,175	548	445	437	79	23	74	261	3,073	13,678
45-49	12,206	609	481	485	110	15	73	287	2,820	16,601
50-54	14,859	500	447	522	143	17	76	286	2,309	18,637
55-59	15,182	323	460	417	114	19	51	233	1,885	18,267
60-64	13,461	177	370	319	92	22	27	178	1,266	15,593
65-69	9,797	82	281	212	69	5	25	113	815	11,187
70-74	7,024	36	204	143	40	5	18	80	614	8,021
75-79	5,873	30	138	83	28	0	4	51	460	6,584
80-84	5,022	22	134	68	9	4	1	54	299	5,545
85-89	3,432	14	78	43	11	0	2	30	161	3,728
90-94	1,444	1	22	11	2	1	0	8	56	1,534
95-99	335	1	10	1	1	0	0	0	13	360
100+	61	2	1	1	0	0	0	1	2	67
Total	174,091	4,599	7,554	7,902	1,217	297	741	5,647	45,698	239,844
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	#N/A	#N/A	#N/A		#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
2010	#N/A	#N/A	#N/A		#N/A	#N/A	#N/A	#N/A	#N/A	#N/A

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)							
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California	
<\$10	5,976	6.5%	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	\$60,392	
\$10 to <\$25	14,905	16.2%								
\$25 to <\$50	20,781	22.6%								
\$50 to <\$75	17,001	18.5%								
\$75 to <\$100	11,261	12.2%								
\$100 to <\$150	13,044	14.2%								
\$150+	9,053	9.8%								
K. Household Type, 2000-10			2000	2000,%	2010	2010,%				
Total households			84,151	100.0%	91,183	100.0%				
Family Households			52,846	62.8%	56,022	61.4%				
Husband-wife w/children			17,687	21.0%	15,317	16.8%				
Female head, no husband, w/children			4,109	4.9%	4,147	4.5%				
Male head, no wife, w/children			1,755	2.1%	1,855	2.0%				
Without children			29,295	34.8%	34,703	38.1%				
Nonfamily households			31,305	37.2%	35,161	38.6%				
Living alone			22,040	26.2%	24,287	26.6%				
Other nonfamily			9,265	11.0%	10,874	11.9%	Source: US Census 2010, 2000			
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total			
Total households			74,252	729	2,429	11,558	91,183			
Husband-wife family			47.9%	42.4%	47.6%	52.8%	48.3%			
Family with male head, no wife			3.6%	5.6%	4.2%	7.7%	4.2%			
Family with female head, no husband			8.1%	12.8%	8.6%	13.6%	8.9%			
Living alone			28.5%	28.8%	22.0%	15.6%	26.6%	Source: US		
Other nonfamily			11.8%	10.4%	17.5%	10.3%	11.9%	Census 2010		
M. Poverty, 2005-09			Percentage of families and people whose income in the past 12 months is below the poverty level						California	
All families									5.5%	9.8%
Families w/ related children under 18 years									9.4%	14.5%
Families w/ female householder, no husband present									18.1%	24.2%
Families w/ female householder, no husband present w/ related children under 18 years									25.8%	32.2%
All people									13.7%	13.2%
Under 18 years									10.7%	18.3%
18 to 64 years									16.3%	11.9%
65 years and over									5.6%	8.4%
N. Educational Attainment, 2005-09			% at each level of educational attainment							
			White, NH	Black	Asian	Hispanic	Total			
Population 25 years and over			116,522	3,305	4,430	20,344	147,973			
Less than high school			6.3%	31.8%	8.9%	38.2%	11.5%			
High school graduate (includes equivalency)			21.6%	27.4%	22.6%	24.0%	22.2%			
Some college or associate's degree			37.4%	27.3%	24.5%	26.9%	35.5%			
Bachelor's degree or higher			34.7%	13.5%	44.0%	10.9%	30.8%			
O. Employment Status, 2010-11			2010	June 2011						
In civilian labor force			#N/A	#N/A						
Employed			#N/A	#N/A						
Unemployed, % of labor force			#N/A	#N/A	Source: CA Employment Development Department					
P. Occupation, 2005-09			Estimate		Percent					
Civilian employed population, 16 yrs & over			109,220		100.0%					
Management, professional, and related occupations			38,715		35.4%					
Service occupations			22,922		21.0%					
Sales and office occupations			29,026		26.6%					
Farming, fishing, and forestry occupations			1,191		1.1%					
Construction, extraction, maintenance, and repair occupations			9,863		9.0%					
Production, transportation, and material moving occupations			7,503		6.9%					
Q. Class of Worker, 2005-09			Estimate		Percent					
Civilian employed population, 16 yrs & over			109,220		100.0%					
Private, for profit, wage and salary employee			64,956		59.5%					
Private, not for profit, wage and salary employee			5,894		5.4%					
Private, for profit, wage and salary self-employed in own business			4,370		4.0%					
Government workers			20,622		18.9%					
Self-employed in own not incorporated business			13,228		12.1%					
Unpaid family workers in family business			150		0.1%					

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.