

Highlights



Population Growth: The population of San Juan Bautista has increased by 20% over the past decade to almost 2,000, double the 10% overall growth in California.

Diversity: The racial and ethnic composition has remained essentially unchanged since 2000, with the Hispanic share of population at 49% and the white, non-Hispanic share of population at 44%.

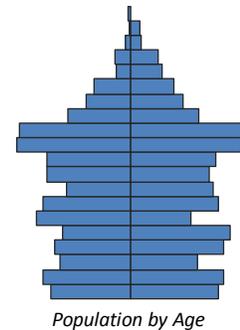
Age Structure: San Juan Bautista is somewhat older than the state, with a median age of 39, compared with 35 for California overall.

Households: Twenty percent of households in San Juan Bautista are traditional families—married couples with children—down from 24% in 2000. The share of family households without children increased from 29% to 40% over the same period.

Education: Educational attainment is generally higher than for California overall, with only 12% of adults not completing completed high school, compared with 20% statewide. The share of college graduates, 30%, matches the statewide share.

Income: San Juan Bautista’s median household income is relatively low; at \$51,000, it is 84% of the state median. As of June 2011, the unemployment rate, at 17%, remained significantly higher than the California rate of 12%.

Foreign Born: A smaller share of the population is foreign born, 14%, than in the state as a whole (27%), but the share of immigrants from Mexico is much higher, at 72% compared with 44% statewide.

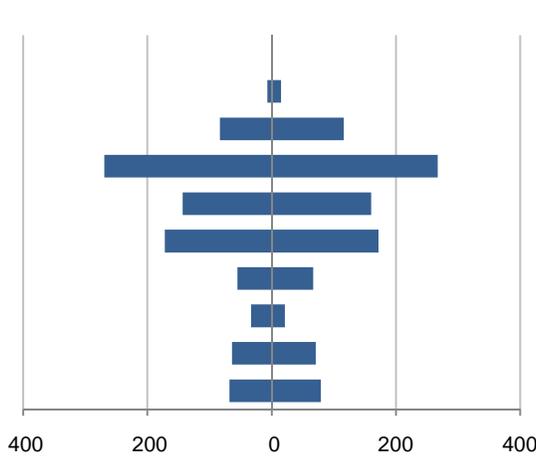


This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	1,549	1,862
	10-year growth	-1.3%	20.2%
Diversity			
	% Hispanic	47.3%	48.7%
	% Asian, non-Hispanic	2.3%	2.5%
	% White, non-Hispanic	44.7%	43.9%
	% Black, non-Hispanic	1.3%	0.6%
Aging			
	% 65+	10.9%	11.9%
	Median age	35.9	38.7
Households			
	% Married couple with children	24.0%	19.7%
	% Living alone	22.1%	23.1%

1. Population by Library-Defined Age Group, 2010

Males on left, females on right

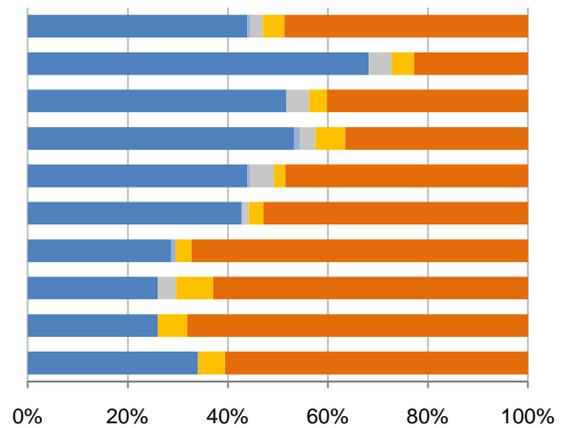


2. Race and Ethnicity by Library-Defined Age Group, 2010

White,NH Black,NH Asian,NH Other,NH Hispanic

Age group

Total
85+, Oldest
65 to 84, Older adults
46 to 64, Midlife
33 to 45, Adult
19 to 32, Young
14 to 18, Teens
11 to 13, Tweens
6 to 10, School age
0 to 5, Infants/toddlers

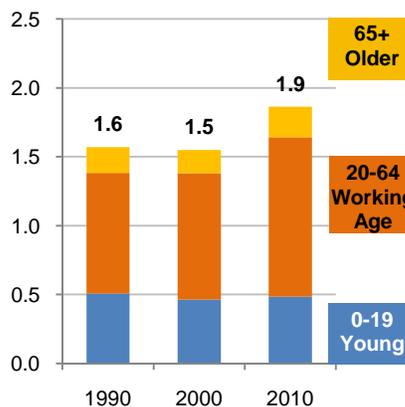


3. Population Growth by Library-Defined Age Group, 2000-10

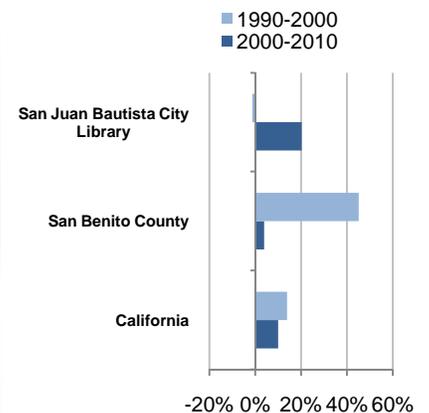
	2010	Change	% Change
Total	1,862	313	20.2%
85+	22	10	83.3%
65 to 84	199	42	26.8%
46 to 64	536	176	48.9%
33 to 45	303	-12	-3.8%
19 to 32	344	94	37.6%
14 to 18	122	5	4.3%
11 to 13	54	-22	-28.9%
6 to 10	135	11	8.9%
0 to 5	147	9	6.5%

4. Population Total, 1990-2010

In thousands



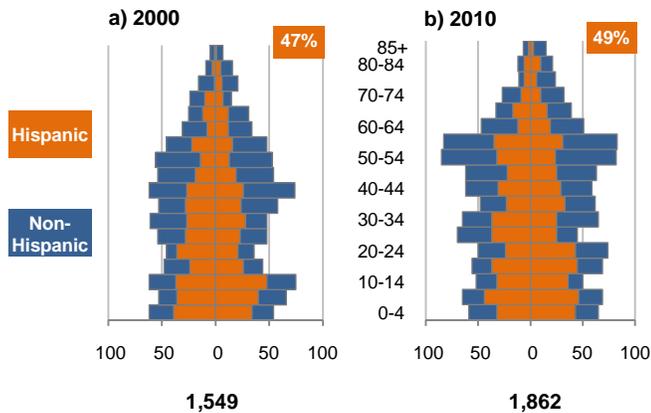
5. 10-Year Population Change



Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

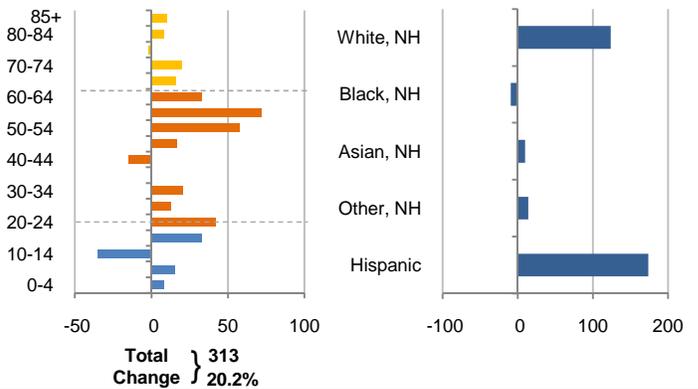
Males on left, females on right



7. 10-Year Change in Population, 2000-10

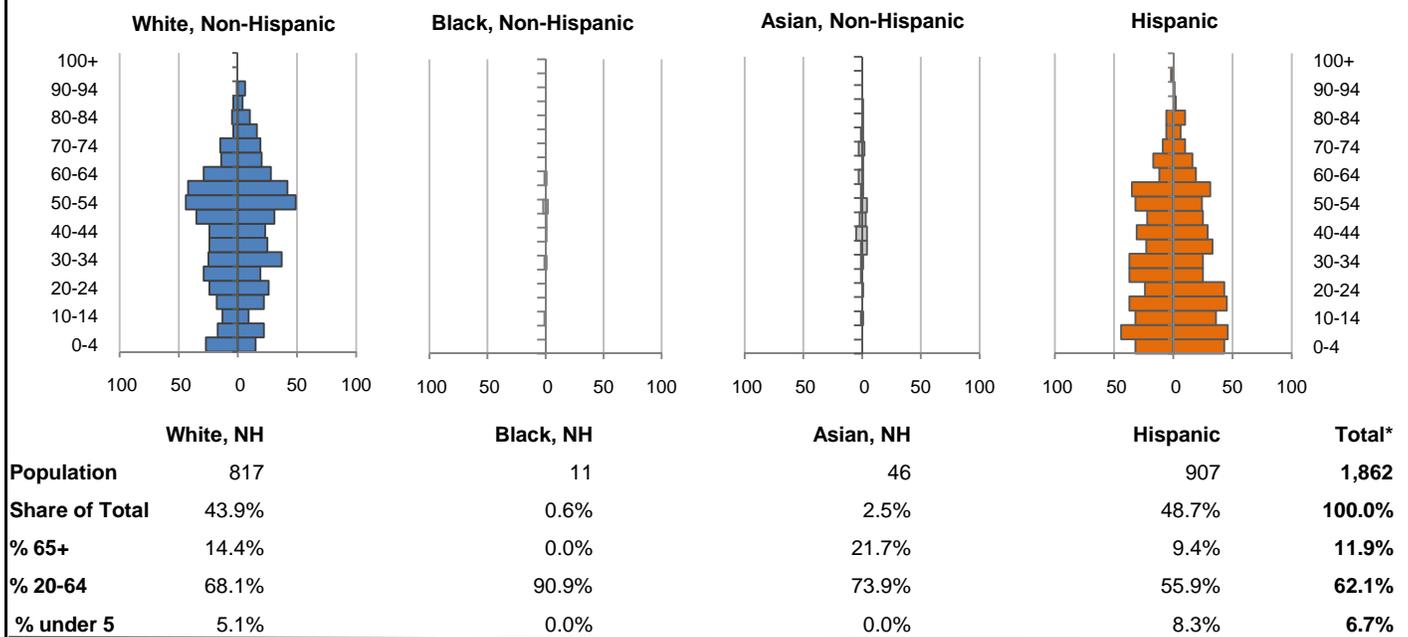
a) By Age

b) By Race and Ethnicity

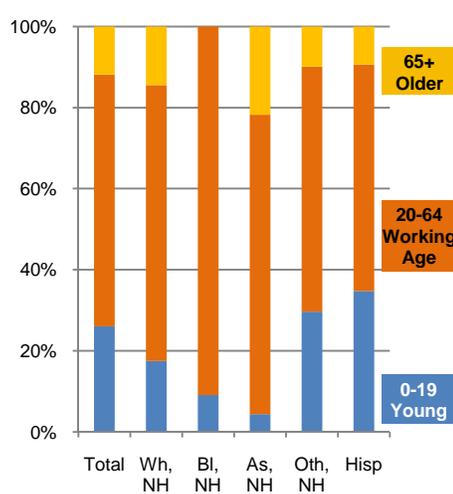


8. Population by Age, Race, and Ethnicity, 2010

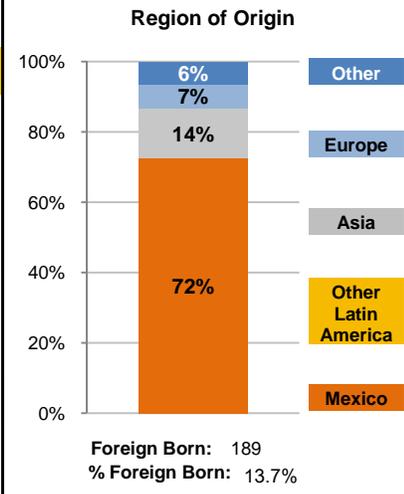
Males on left, females on right



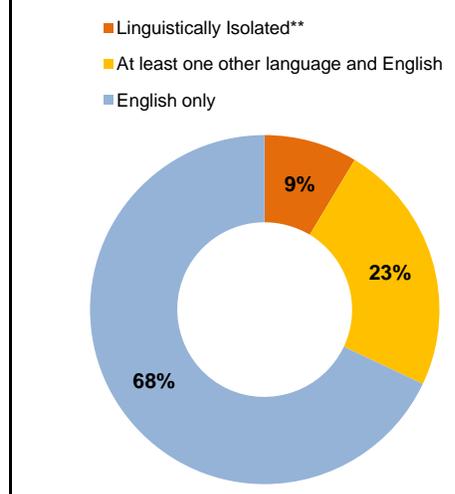
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

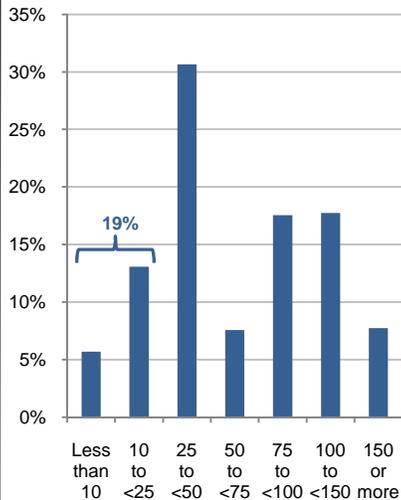


Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
 *See pages 5-6 for detail on Other, Non-Hispanic
 **Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

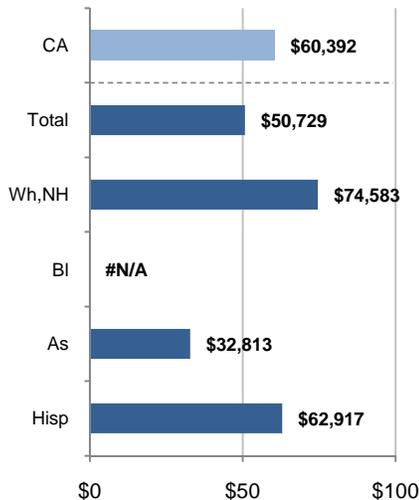
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



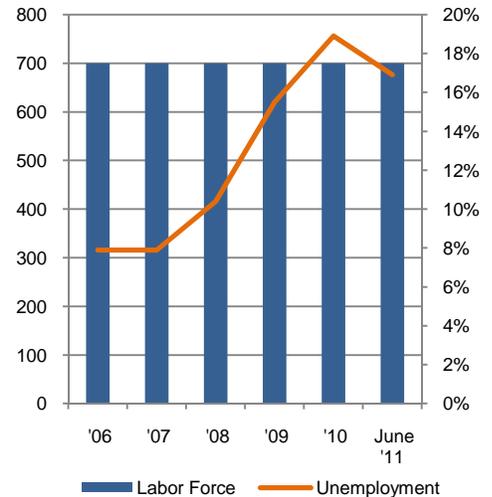
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force

Unemployment Rate

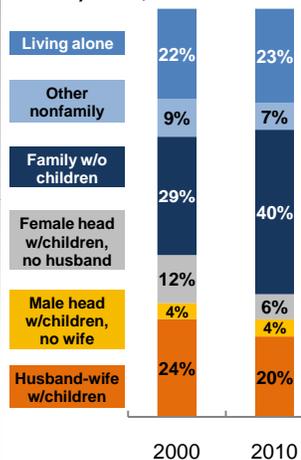


Source: CA Employment Development Department

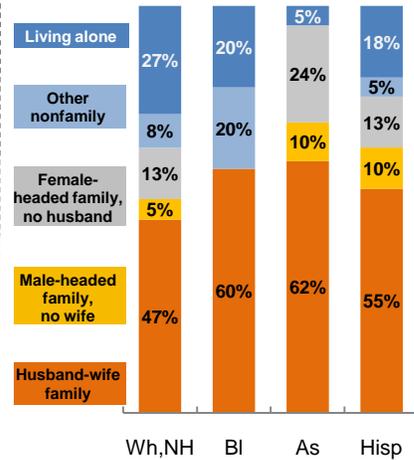
14. Household Type, 2010

% of all households

a) Total, 2000-10

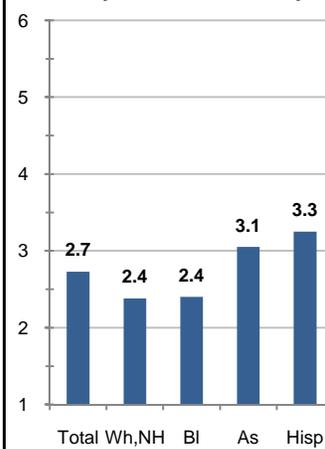


b) By Race and Ethnicity,* 2010

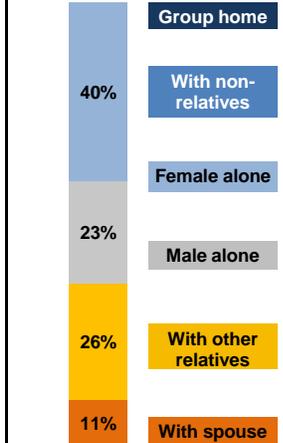


15. Average Household Size, 2010

By Race and Ethnicity*



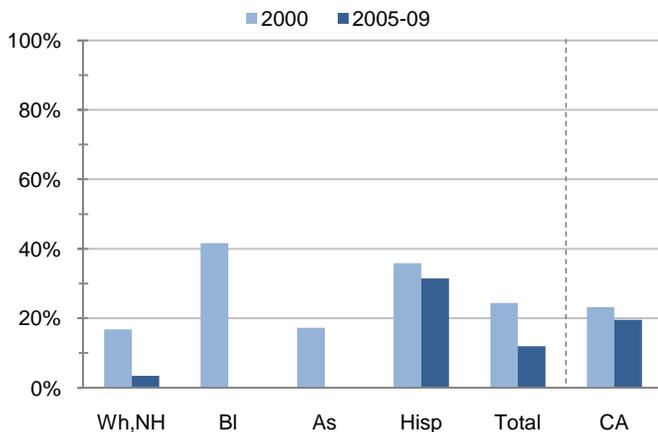
16. Living Arrangements Age 65+, 2005-09



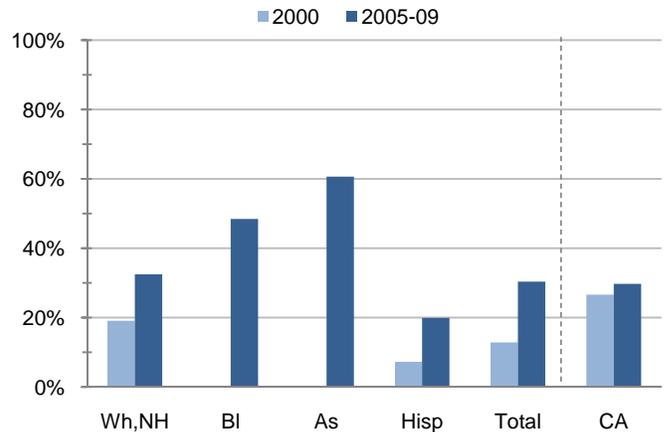
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	693	20	36	67	12	4	1	50	733	1,549
2000 % of Total	44.7%	1.3%	2.3%	4.3%	0.8%	0.3%	0.1%	3.2%	47.3%	100.0%
2010 Total	817	11	46	81	29	2	3	47	907	1,862
2010 % of Total	43.9%	0.6%	2.5%	4.4%	1.6%	0.1%	0.2%	2.5%	48.7%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	149	6	0	25	4	2	0	19	284	464
20-64	442	14	33	36	8	2	1	25	391	916
65+	102	0	3	6	0	0	0	6	58	169
85+	9	0	1	0	0	0	0	0	2	12
2010										
0-19	143	1	2	24	5	0	0	19	315	485
20-64	556	10	34	49	24	2	2	21	507	1,156
65+	118	0	10	8	0	0	1	7	85	221
85+	15	0	1	1	0	0	1	0	5	22
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	21.5%	30.0%	0.0%	37.3%	33.3%	50.0%	0.0%	38.0%	38.7%	30.0%
20-64	63.8%	70.0%	91.7%	53.7%	66.7%	50.0%	100.0%	50.0%	53.3%	59.1%
65+	14.7%	0.0%	8.3%	9.0%	0.0%	0.0%	0.0%	12.0%	7.9%	10.9%
85+	1.3%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.8%
2010										
0-19	17.5%	9.1%	4.3%	29.6%	17.2%	0.0%	0.0%	40.4%	34.7%	26.0%
20-64	68.1%	90.9%	73.9%	60.5%	82.8%	100.0%	66.7%	44.7%	55.9%	62.1%
65+	14.4%	0.0%	21.7%	9.9%	0.0%	0.0%	33.3%	14.9%	9.4%	11.9%
85+	1.8%	0.0%	2.2%	1.2%	0.0%	0.0%	33.3%	0.0%	0.6%	1.2%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	32.1%	1.3%	0.0%	5.4%	0.9%	0.4%	0.0%	4.1%	61.2%	100.0%
20-64	48.3%	1.5%	3.6%	3.9%	0.9%	0.2%	0.1%	2.7%	42.7%	100.0%
65+	60.4%	0.0%	1.8%	3.6%	0.0%	0.0%	0.0%	3.6%	34.3%	100.0%
85+	75.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%	16.7%	100.0%
2010										
0-19	29.5%	0.2%	0.4%	4.9%	1.0%	0.0%	0.0%	3.9%	64.9%	100.0%
20-64	48.1%	0.9%	2.9%	4.2%	2.1%	0.2%	0.2%	1.8%	43.9%	100.0%
65+	53.4%	0.0%	4.5%	3.6%	0.0%	0.0%	0.5%	3.2%	38.5%	100.0%
85+	68.2%	0.0%	4.5%	4.5%	0.0%	0.0%	4.5%	0.0%	22.7%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-6	-5	2	-1	1	-2	0	0	31	21
20-64	114	-4	1	13	16	0	1	-4	116	240
65+	16	0	7	2	0	0	1	1	27	52
85+	6	0	0	1	0	0	1	0	3	10
Total	124	-9	10	14	17	-2	2	-3	174	313
2000-10, % Change										
0-19	-4.0%	-83.3%	N/A	-4.0%	25.0%	-100.0%	N/A	0.0%	10.9%	4.5%
20-64	25.8%	-28.6%	3.0%	36.1%	200.0%	0.0%	100.0%	-16.0%	29.7%	26.2%
65+	15.7%	N/A	233.3%	33.3%	N/A	N/A	N/A	16.7%	46.6%	30.8%
85+	66.7%	N/A	0.0%	N/A	N/A	N/A	N/A	N/A	150.0%	83.3%
Total	17.9%	-45.0%	27.8%	20.9%	141.7%	-50.0%	200.0%	-6.0%	23.7%	20.2%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	50	0	0	8	1	0	0	7	89	147
6-10	35	0	0	8	2	0	0	6	92	135
11-13	14	0	2	4	2	0	0	2	34	54
14-18	35	1	0	4	0	0	0	4	82	122
19-32	147	1	4	10	3	1	2	4	182	344
33-45	133	2	14	7	3	0	0	4	147	303
46-64	285	7	16	32	18	1	0	13	196	536
65-84	103	0	9	7	0	0	0	7	80	199
85+	15	0	1	1	0	0	1	0	5	22
Total	817	11	46	81	29	2	3	47	907	1,862
G. Population by 5-Year Age Brackets, 2010										
0-4	42	0	0	7	1	0	0	6	75	124
5-9	39	0	0	5	1	0	0	4	90	134
10-14	22	1	2	9	3	0	0	6	68	102
15-19	40	0	0	3	0	0	0	3	82	125
20-24	50	0	1	6	0	1	2	3	67	124
25-29	48	0	1	4	3	0	0	1	62	115
30-34	62	2	2	2	0	0	0	2	62	130
35-39	49	0	5	0	0	0	0	0	56	110
40-44	47	1	9	4	3	0	0	1	60	121
45-49	66	1	5	6	3	0	0	3	47	125
50-54	93	4	5	9	6	0	0	3	56	167
55-59	84	0	2	14	6	1	0	7	66	166
60-64	57	2	4	4	3	0	0	1	31	98
65-69	34	0	1	4	0	0	0	4	33	72
70-74	34	0	5	1	0	0	0	1	19	59
75-79	20	0	2	1	0	0	0	1	12	35
80-84	15	0	1	1	0	0	0	1	16	33
85-89	8	0	1	1	0	0	1	0	2	12
90-94	7	0	0	0	0	0	0	0	1	8
95-99	0	0	0	0	0	0	0	0	2	2
100+	0	0	0	0	0	0	0	0	0	0
Total	817	11	46	81	29	2	3	47	907	1,862
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	43.2	33.3	47.2		48.4	10.5	24.8	27.0	28.3	35.9
2010	45.6	49.0	49.0		45.5	41.5	29.0	23.8	30.7	38.7

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	33	5.7%	\$74,583	#N/A	\$32,813	\$62,917	\$50,729	84.0%	\$60,392
\$10 to <\$25	76	13.1%							
\$25 to <\$50	178	30.6%							
\$50 to <\$75	44	7.6%							
\$75 to <\$100	102	17.6%							
\$100 to <\$150	103	17.7%							
\$150+	45	7.7%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			517	100.0%	681	100.0%			
Family Households			355	68.7%	479	70.3%			
Husband-wife w/children			124	24.0%	134	19.7%			
Female head, no husband, w/children			61	11.8%	42	6.2%			
Male head, no wife, w/children			20	3.9%	29	4.3%			
Without children			150	29.0%	274	40.2%			
Nonfamily households			162	31.3%	202	29.7%			
Living alone			114	22.1%	157	23.1%			
Other nonfamily			48	9.3%	45	6.6%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			373	5	21	256	681		
Husband-wife family			47.5%	60.0%	61.9%	55.1%	50.7%		
Family with male head, no wife			5.1%	0.0%	9.5%	10.2%	7.0%		
Family with female head, no husband			12.6%	0.0%	23.8%	12.5%	12.6%		
Living alone			26.5%	20.0%	4.8%	17.6%	23.1%	Source: US	
Other nonfamily			8.3%	20.0%	0.0%	4.7%	6.6%	Census 2010	
M. Poverty, 2005-09									
Percentage of families and people whose income in the past 12 months is below the poverty level								California	
All families						6.2%	9.8%		
Families w/ related children under 18 years						9.7%	14.5%		
Families w/ female householder, no husband present						26.3%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						28.0%	32.2%		
All people						10.5%	13.2%		
Under 18 years						17.3%	18.3%		
18 to 64 years						7.6%	11.9%		
65 years and over						12.7%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			489	33	61	261	889		
Less than high school			3.5%	0.0%	0.0%	31.4%	11.9%		
High school graduate (includes equivalency)			30.9%	0.0%	6.6%	31.0%	26.5%		
Some college or associate's degree			33.1%	51.5%	32.8%	17.6%	31.2%		
Bachelor's degree or higher			32.5%	48.5%	60.7%	19.9%	30.4%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			700	700					
Employed			600	600					
Unemployed, % of labor force			18.9%	16.9%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					747	100.0%			
Management, professional, and related occupations					275	36.8%			
Service occupations					121	16.2%			
Sales and office occupations					179	24.0%			
Farming, fishing, and forestry occupations					6	0.8%			
Construction, extraction, maintenance, and repair occupations					95	12.7%			
Production, transportation, and material moving occupations					71	9.5%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					747	100.0%			
Private, for profit, wage and salary employee					492	65.9%			
Private, not for profit, wage and salary employee					50	6.7%			
Private, for profit, wage and salary self-employed in own business					55	7.4%			
Government workers					103	13.8%			
Self-employed in own not incorporated business					47	6.3%			
Unpaid family workers in family business					0	0.0%			

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.