

Highlights



**Population Growth:** The total population in the city of San Diego increased by 7% over the past decade to 1.3 million, a growth rate slightly lower than the statewide rate of 10%. The greatest growth occurred among Hispanics (65,000) and Asians (39,000). Despite the overall growth, the numbers declined for non-Hispanic whites (-14,000) and blacks (-10,000).

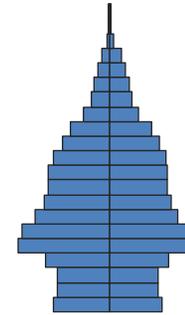
**Diversity:** The population mix has shifted over the last ten years, with the white, non-Hispanic share declining from 49% to 45%, while the Hispanic share increased from 25% to 29% of total.

**Age Structure:** San Diego is slightly younger than California overall, though the age structure shifted upward somewhat during the past decade. Median age is 34, up from 32 in 2000 and compared with the current statewide median of 35. The number of young people declined by 13,000, and the share of the population under age 20 fell from 27% to 25% of total.

**Households:** Nonfamily households, including householders living alone or with one or more unrelated individuals, are common here—41% of households compared with 31% statewide. Traditional families—married couples with children—are less common, at 20% of households compared with 23% statewide. Also, 26% of people age 65+ are living alone, the majority of which are women.

**Education:** Educational attainment is higher here than in the state overall. In San Diego, 14% of adults have not completed high school, compared with 20% of adults statewide, and 41% have earned a Bachelor’s degree or higher, compared with 30% in California overall.

**Foreign Born:** San Diego has a large foreign-born population making up 26% of the total. These individuals are most commonly from Asia (42%) and Mexico (38%).



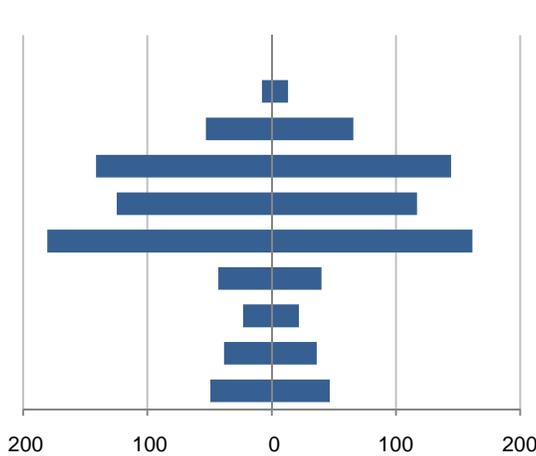
Population by Age

*This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.*

Key Indicators			
		2000	2010
<b>Population Growth</b>			
	Total population	1,223,400	1,307,402
	10-year growth	10.2%	6.9%
<b>Diversity</b>			
	% Hispanic	25.4%	28.8%
	% Asian, non-Hispanic	13.5%	15.6%
	% White, non-Hispanic	49.4%	45.1%
	% Black, non-Hispanic	7.6%	6.3%
<b>Aging</b>			
	% 65+	10.5%	10.7%
	Median age	32.5	33.6
<b>Households</b>			
	% Married couple with children	22.4%	19.7%
	% Living alone	28.0%	28.0%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

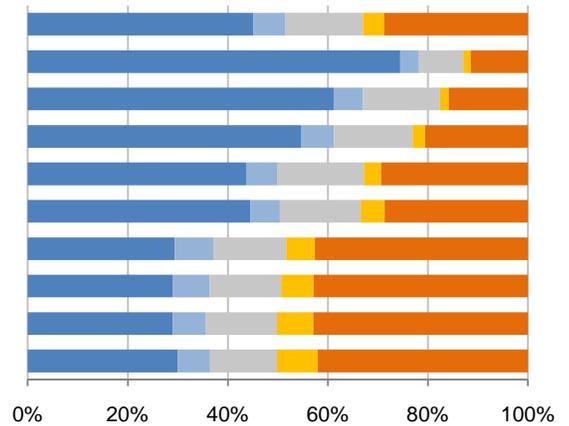


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

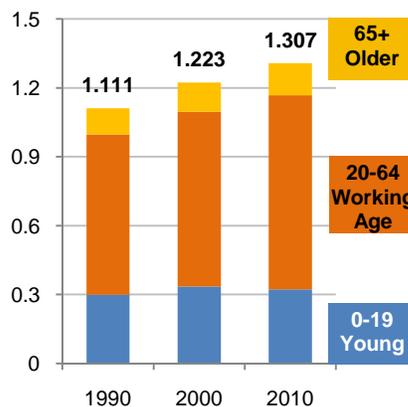


3. Population Growth by Library-Defined Age Group, 2000-10

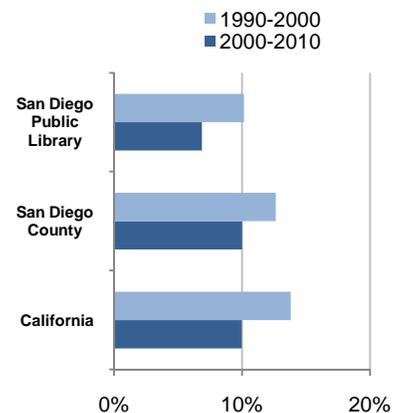
	2010	Change	% Change
<b>Total</b>	1,307,402	84,002	6.9%
<b>85+</b>	20,981	6,534	45.2%
<b>65 to 84</b>	118,656	5,095	4.5%
<b>46 to 64</b>	285,610	68,979	31.8%
<b>33 to 45</b>	241,491	-14,801	-5.8%
<b>19 to 32</b>	341,904	32,008	10.3%
<b>14 to 18</b>	82,981	4,950	6.3%
<b>11 to 13</b>	45,014	-2,397	-5.1%
<b>6 to 10</b>	74,588	-12,582	-14.4%
<b>0 to 5</b>	96,177	-3,784	-3.8%

4. Population Total, 1990-2010

In millions



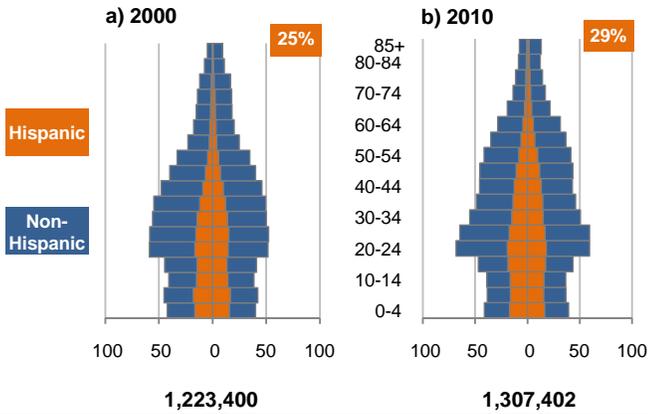
5. 10-Year Population Change



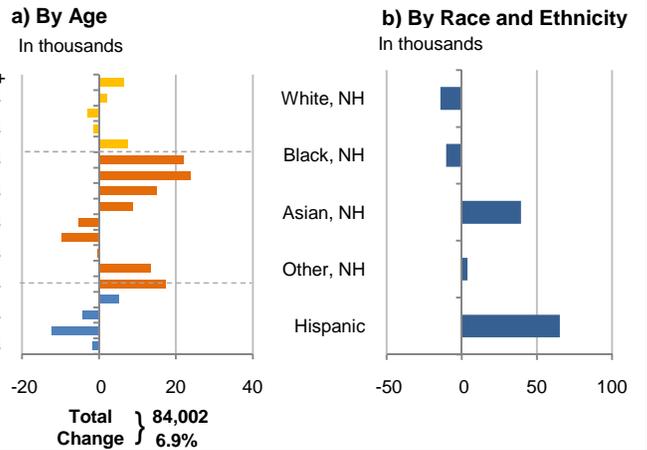
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

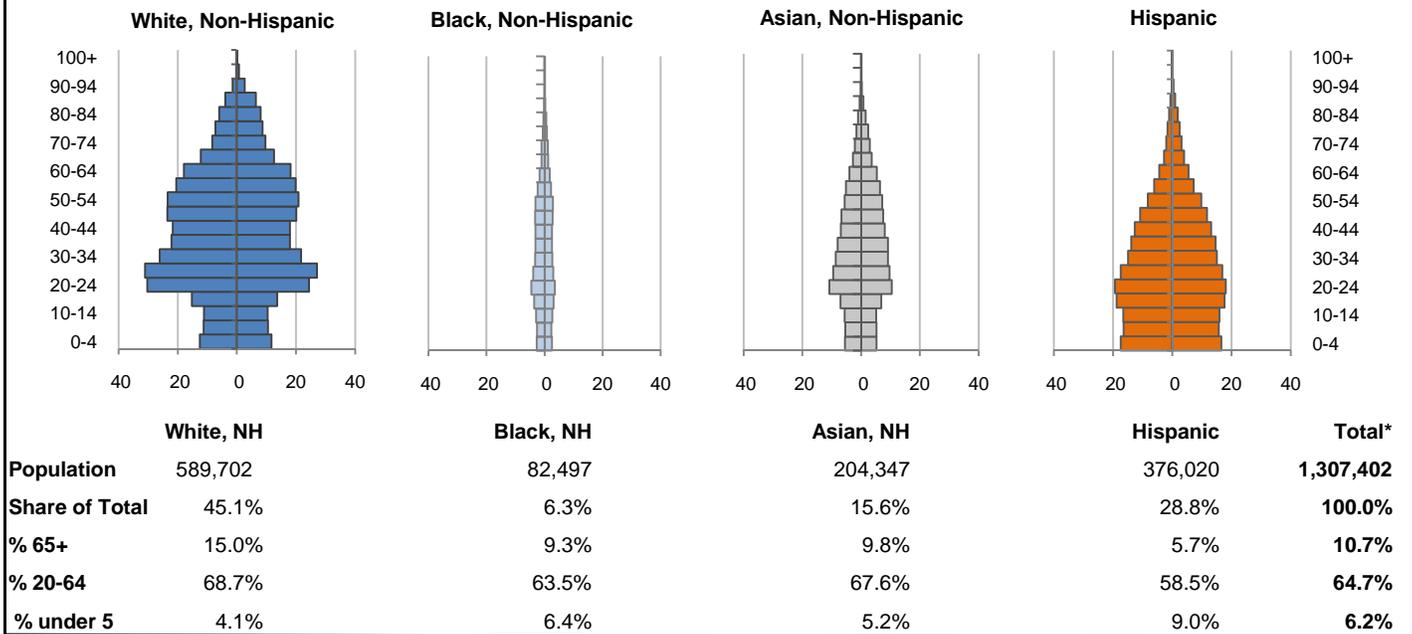


7. 10-Year Change in Population, 2000-10

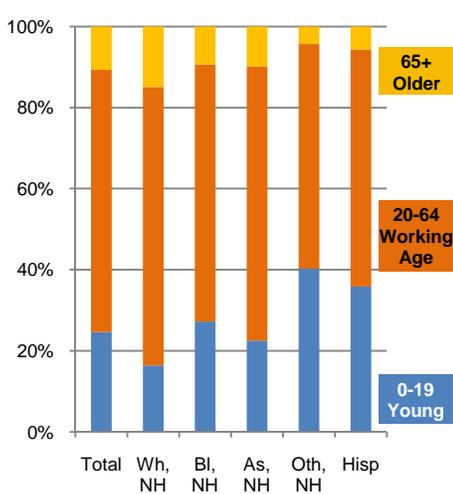


8. Population by Age, Race, and Ethnicity, 2010

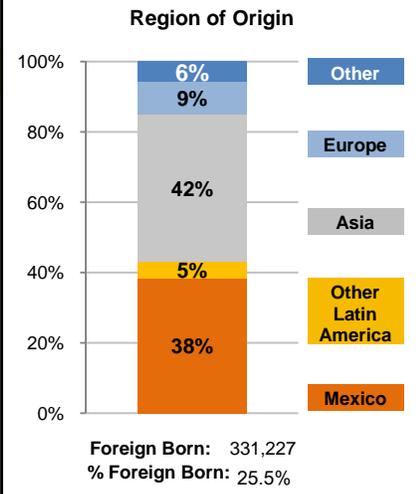
In thousands; males on left, females on right



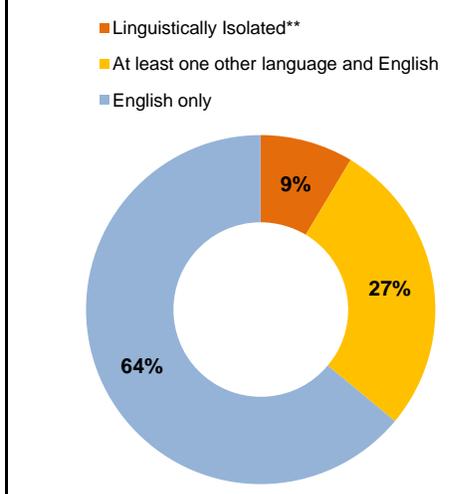
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09



Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09

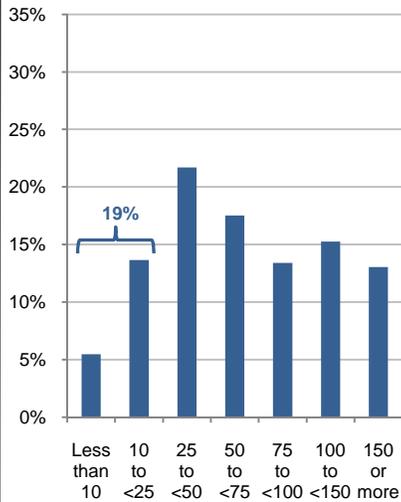
\*See pages 5-6 for detail on Other, Non-Hispanic

\*\*Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

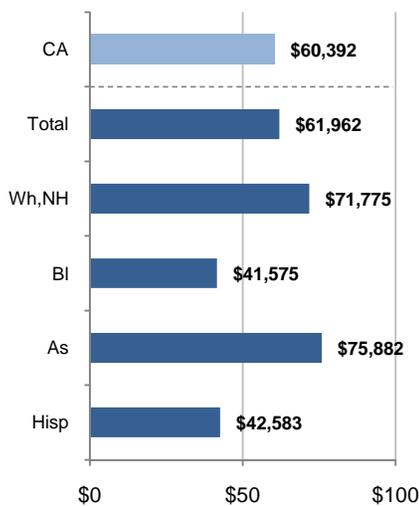
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



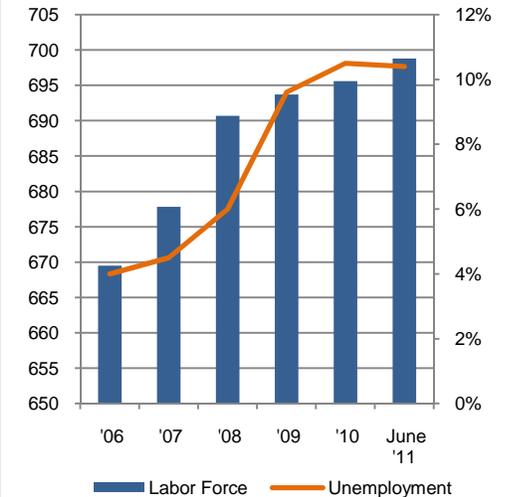
b) Median Household Income by Race and Ethnicity\*



13. Labor Force and Unemployment, 2006-11

Labor Force  
In thousands

Unemployment Rate

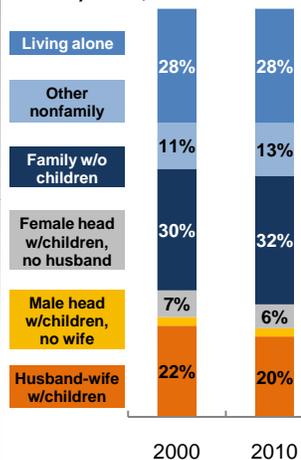


Source: CA Employment Development Department

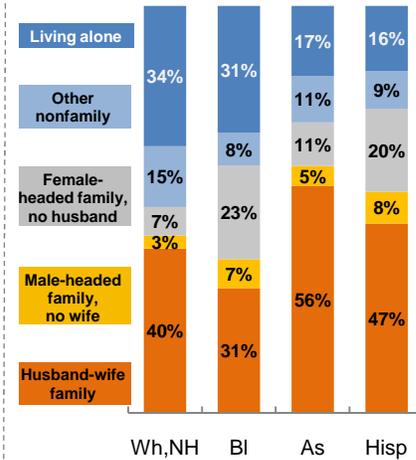
14. Household Type, 2010

% of all households

a) Total, 2000-10

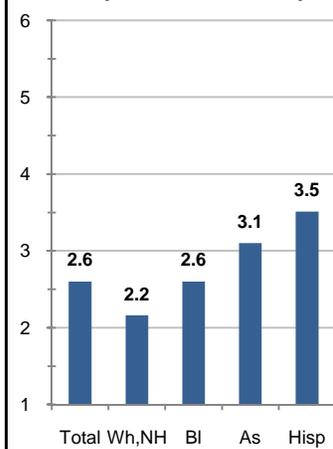


b) By Race and Ethnicity,\* 2010

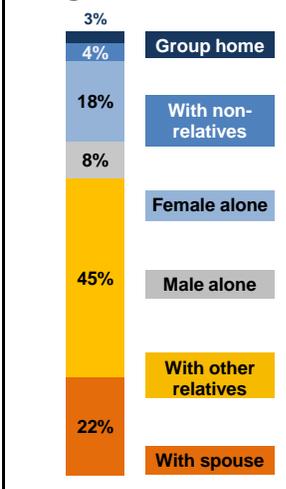


15. Average Household Size, 2010

By Race and Ethnicity\*



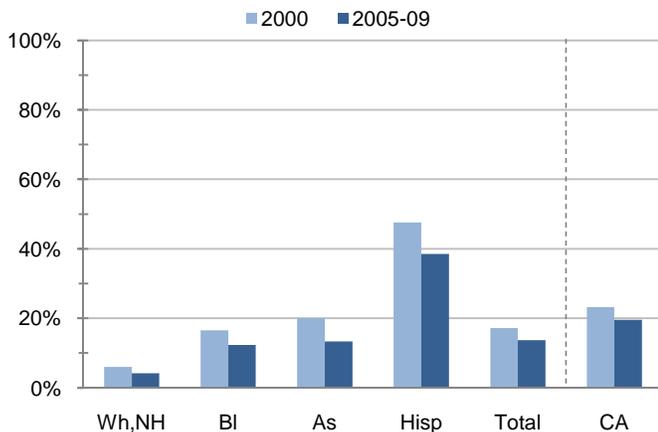
16. Living Arrangements Age 65+, 2005-09



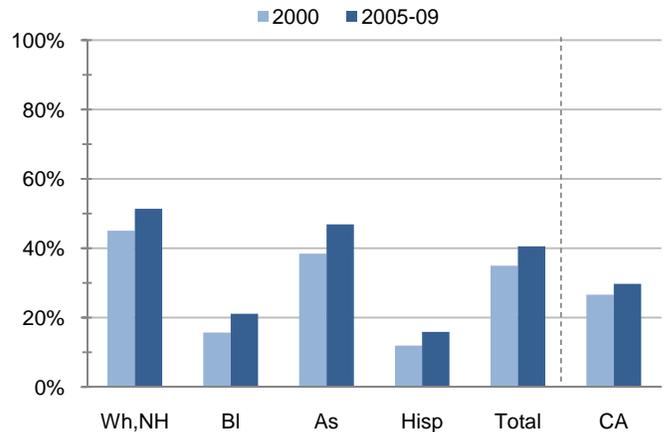
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity\*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

\*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>A. Total Population</b>										
<b>2000 Total</b>	603,892	92,830	164,895	51,031	4,267	5,311	3,065	38,388	310,752	1,223,400
<b>2000 % of Total</b>	49.4%	7.6%	13.5%	4.2%	0.3%	0.4%	0.3%	3.1%	25.4%	100.0%
<b>2010 Total</b>	589,702	82,497	204,347	54,836	3,545	5,178	3,293	42,820	376,020	1,307,402
<b>2010 % of Total</b>	45.1%	6.3%	15.6%	4.2%	0.3%	0.4%	0.3%	3.3%	28.8%	100.0%
<b>B. Population in Major Age Groups by Race and Ethnicity</b>										
<b>2000</b>										
0-19	112,364	31,546	45,336	21,526	1,019	1,633	1,149	17,725	124,282	335,054
20-64	400,433	54,796	106,188	27,119	2,993	3,382	1,784	18,960	171,802	760,338
65+	91,095	6,488	13,371	2,386	255	296	132	1,703	14,668	128,008
85+	11,701	569	817	175	14	13	20	128	1,185	14,447
<b>2010</b>										
0-19	96,557	22,426	46,049	22,085	702	1,168	1,010	19,205	134,906	322,023
20-64	404,928	52,373	138,179	30,395	2,559	3,578	2,130	22,128	219,867	845,742
65+	88,217	7,698	20,119	2,356	284	432	153	1,487	21,247	139,637
85+	15,624	782	1,855	311	28	54	22	207	2,409	20,981
<b>C. Age Mix for Each Racial and Ethnic Group</b>										
<b>2000</b>										
0-19	18.6%	34.0%	27.5%	42.2%	23.9%	30.7%	37.5%	46.2%	40.0%	27.4%
20-64	66.3%	59.0%	64.4%	53.1%	70.1%	63.7%	58.2%	49.4%	55.3%	62.1%
65+	15.1%	7.0%	8.1%	4.7%	6.0%	5.6%	4.3%	4.4%	4.7%	10.5%
85+	1.9%	0.6%	0.5%	0.3%	0.3%	0.2%	0.7%	0.3%	0.4%	1.2%
<b>2010</b>										
0-19	16.4%	27.2%	22.5%	40.3%	19.8%	22.6%	30.7%	44.9%	35.9%	24.6%
20-64	68.7%	63.5%	67.6%	55.4%	72.2%	69.1%	64.7%	51.7%	58.5%	64.7%
65+	15.0%	9.3%	9.8%	4.3%	8.0%	8.3%	4.6%	3.5%	5.7%	10.7%
85+	2.6%	0.9%	0.9%	0.6%	0.8%	1.0%	0.7%	0.5%	0.6%	1.6%
<b>D. Racial and Ethnic Mix for Each Age Group</b>										
<b>2000</b>										
0-19	33.5%	9.4%	13.5%	6.4%	0.3%	0.5%	0.3%	5.3%	37.1%	100.0%
20-64	52.7%	7.2%	14.0%	3.6%	0.4%	0.4%	0.2%	2.5%	22.6%	100.0%
65+	71.2%	5.1%	10.4%	1.9%	0.2%	0.2%	0.1%	1.3%	11.5%	100.0%
85+	81.0%	3.9%	5.7%	1.2%	0.1%	0.1%	0.1%	0.9%	8.2%	100.0%
<b>2010</b>										
0-19	30.0%	7.0%	14.3%	6.9%	0.2%	0.4%	0.3%	6.0%	41.9%	100.0%
20-64	47.9%	6.2%	16.3%	3.6%	0.3%	0.4%	0.3%	2.6%	26.0%	100.0%
65+	63.2%	5.5%	14.4%	1.7%	0.2%	0.3%	0.1%	1.1%	15.2%	100.0%
85+	74.5%	3.7%	8.8%	1.5%	0.1%	0.3%	0.1%	1.0%	11.5%	100.0%
<b>E. Population Growth</b>										
<b>2000-10, Change</b>										
0-19	-15,807	-9,120	713	559	-317	-465	-139	1,480	10,624	-13,031
20-64	4,495	-2,423	31,991	3,276	-434	196	346	3,168	48,065	85,404
65+	-2,878	1,210	6,748	-30	29	136	21	-216	6,579	11,629
85+	3,923	213	1,038	136	14	41	2	79	1,224	6,534
<b>Total</b>	<b>-14,190</b>	<b>-10,333</b>	<b>39,452</b>	<b>3,805</b>	<b>-722</b>	<b>-133</b>	<b>228</b>	<b>4,432</b>	<b>65,268</b>	<b>84,002</b>
<b>2000-10, % Change</b>										
0-19	-14.1%	-28.9%	1.6%	2.6%	-31.1%	-28.5%	-12.1%	8.3%	8.5%	-3.9%
20-64	1.1%	-4.4%	30.1%	12.1%	-14.5%	5.8%	19.4%	16.7%	28.0%	11.2%
65+	-3.2%	18.6%	50.5%	-1.3%	11.4%	45.9%	15.9%	-12.7%	44.9%	9.1%
85+	33.5%	37.4%	127.1%	77.7%	100.0%	315.4%	10.0%	61.7%	103.3%	45.2%
<b>Total</b>	<b>-2.3%</b>	<b>-11.1%</b>	<b>23.9%</b>	<b>7.5%</b>	<b>-16.9%</b>	<b>-2.5%</b>	<b>7.4%</b>	<b>11.5%</b>	<b>21.0%</b>	<b>6.9%</b>

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>F. Population by Library-Defined Age Groups, 2010</b>										
0-5	28,815	6,237	12,889	7,828	187	322	302	7,017	40,408	96,177
6-10	21,622	4,935	10,629	5,379	152	263	249	4,715	32,023	74,588
11-13	13,017	3,366	6,428	2,909	84	180	145	2,500	19,294	45,014
14-18	24,383	6,407	12,082	4,753	204	319	246	3,984	35,356	82,981
19-32	152,248	20,080	55,336	16,245	1,136	1,499	1,096	12,514	97,995	341,904
33-45	105,470	14,860	42,038	8,248	643	1,039	628	5,938	70,875	241,491
46-64	155,930	18,914	44,826	7,118	855	1,124	474	4,665	58,822	285,610
65-84	72,593	6,916	18,264	2,045	256	378	131	1,280	18,838	118,656
85+	15,624	782	1,855	311	28	54	22	207	2,409	20,981
Total	589,702	82,497	204,347	54,836	3,545	5,178	3,293	42,820	376,020	1,307,402
<b>G. Population by 5-Year Age Brackets, 2010</b>										
0-4	24,295	5,256	10,726	6,581	156	260	245	5,920	33,934	80,792
5-9	21,787	4,882	10,653	5,654	147	276	248	4,983	32,097	75,073
10-14	21,626	5,592	10,797	4,862	147	292	248	4,175	32,468	75,345
15-19	28,849	6,696	13,873	4,988	252	340	269	4,127	36,407	90,813
20-24	54,786	8,094	21,237	6,398	428	608	324	5,038	37,472	127,987
25-29	58,220	6,857	19,210	5,725	411	521	453	4,340	34,314	124,326
30-34	47,815	5,854	17,760	4,459	314	440	392	3,313	30,033	105,921
35-39	40,180	5,731	17,196	3,362	237	399	271	2,455	28,470	94,939
40-44	39,577	5,700	14,959	2,804	262	398	182	1,962	25,771	88,811
45-49	43,614	6,054	14,132	2,560	244	391	153	1,772	22,541	88,901
50-54	44,255	5,947	12,697	2,153	245	332	171	1,405	18,040	83,092
55-59	40,463	4,686	11,670	1,694	229	281	120	1,064	13,301	71,814
60-64	36,018	3,450	9,318	1,240	189	208	64	779	9,925	59,951
65-69	24,764	2,318	6,453	743	109	99	56	479	6,748	41,026
70-74	17,983	2,148	5,174	609	72	147	42	348	5,073	30,987
75-79	15,901	1,449	4,072	407	50	85	21	251	4,027	25,856
80-84	13,945	1,001	2,565	286	25	47	12	202	2,990	20,787
85-89	10,300	528	1,312	211	18	39	17	137	1,661	14,012
90-94	4,158	194	425	73	9	10	3	51	553	5,403
95-99	1,053	54	103	24	1	4	2	17	172	1,406
100+	113	6	15	3	0	1	0	2	23	160
Total	589,702	82,497	204,347	54,836	3,545	5,178	3,293	42,820	376,020	1,307,402
<b>H. Median Age, 2000-10</b>										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	38.3	29.5	31.8		29.4	28.9	24.1	21.4	25.0	32.5
2010	39.7	32.2	34.2		31.4	31.6	26.4	21.6	27.3	33.6

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	26,155	5.5%	\$71,775	\$41,575	\$75,882	\$42,583	\$61,962	102.6%	\$60,392
\$10 to <\$25	65,381	13.6%							
\$25 to <\$50	104,033	21.7%							
\$50 to <\$75	83,975	17.5%							
\$75 to <\$100	64,245	13.4%							
\$100 to <\$150	73,121	15.3%							
\$150+	62,483	13.0%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
<b>Total households</b>			451,126	100.0%	483,092	100.0%			
Family Households			274,198	60.8%	285,221	59.0%			
Husband-wife w/children			100,894	22.4%	95,197	19.7%			
Female head, no husband, w/children			29,400	6.5%	28,075	5.8%			
Male head, no wife, w/children			9,543	2.1%	9,755	2.0%			
Without children			134,361	29.8%	152,194	31.5%			
Nonfamily households			176,928	39.2%	197,871	41.0%			
Living alone			126,149	28.0%	135,255	28.0%			
Other nonfamily			50,779	11.3%	62,616	13.0%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
<b>Total households</b>			274,940	32,192	63,884	99,234	483,092		
Husband-wife family			40.4%	30.7%	55.7%	46.6%	42.9%		
Family with male head, no wife			3.2%	7.1%	5.0%	7.8%	4.7%		
Family with female head, no husband			7.0%	23.1%	10.7%	20.4%	11.4%		
Living alone			34.4%	31.2%	17.2%	16.0%	28.0%	Source: US	
Other nonfamily			15.0%	7.9%	11.4%	9.2%	13.0%	Census 2010	
M. Poverty, 2005-09									
<b>Percentage of families and people whose income in the past 12 months is below the poverty level</b>								California	
All families						8.8%	9.8%		
Families w/ related children under 18 years						13.5%	14.5%		
Families w/ female householder, no husband present						23.4%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						31.7%	32.2%		
All people						13.1%	13.2%		
Under 18 years						17.3%	18.3%		
18 to 64 years						12.5%	11.9%		
65 years and over						8.0%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
<b>Population 25 years and over</b>			458,699	52,075	130,837	187,257	848,183		
Less than high school			4.1%	12.3%	13.3%	38.5%	13.7%		
High school graduate (includes equivalency)			14.7%	27.1%	15.3%	22.0%	17.4%		
Some college or associate's degree			29.7%	39.5%	24.4%	23.6%	28.3%		
Bachelor's degree or higher			51.4%	21.1%	46.9%	15.9%	40.6%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			695,600	698,800					
Employed			622,200	626,300					
Unemployed, % of labor force			10.5%	10.4%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
<b>Civilian employed population, 16 yrs &amp; over</b>					622,729	100.0%			
Management, professional, and related occupations					276,653	44.4%			
Service occupations					105,818	17.0%			
Sales and office occupations					149,523	24.0%			
Farming, fishing, and forestry occupations					1,299	0.2%			
Construction, extraction, maintenance, and repair occupations					43,320	7.0%			
Production, transportation, and material moving occupations					46,116	7.4%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
<b>Civilian employed population, 16 yrs &amp; over</b>					622,729	100.0%			
Private, for profit, wage and salary employee					413,975	66.5%			
Private, not for profit, wage and salary employee					43,944	7.1%			
Private, for profit, wage and salary self-employed in own business					20,662	3.3%			
Government workers					94,898	15.2%			
Self-employed in own not incorporated business					48,207	7.7%			
Unpaid family workers in family business					1,043	0.2%			

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.