

Highlights



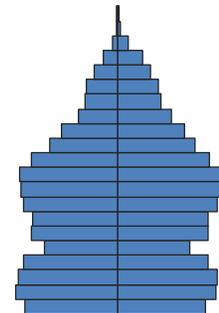
Population Growth: The population in the Roseville Public Library jurisdiction grew by almost 50% over the past decade from 80,000 to 119,000, compared with California’s overall growth rate of 10%. All age groups and racial and ethnic groups increased in number, particularly the white, non-Hispanic population, which grew by 21,000 people.

Diversity: This jurisdiction is still predominantly white, non-Hispanic, though this share of the population declined over the past decade from 80% to 71% of total. Meanwhile, the Hispanic share increased from 12% to 15%, and the Asian share from 4% to 8% of total.

Age Structure: The age structure in Roseville did not change substantially over the past decade, in contrast to statewide aging trends. Though the number of people age 65+ increased by 37%, the share of the total population age 65+ remained constant because of simultaneous growth in the young and working ages.

Income: Median household income is \$74,000, which is 23% higher than the California median.

Education: Roseville’s adult population has higher educational attainment than that of the state overall. Just 7% of adults have not completed high school, compared with 20% of adults statewide, and 35% have attained a Bachelor’s degree or higher, compared with 30% statewide.



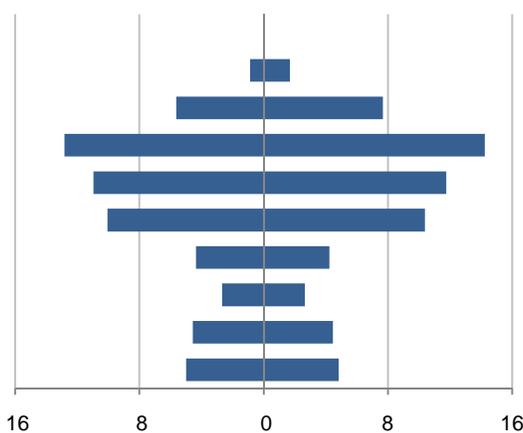
Population by Age

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	79,921	118,788
	10-year growth	78.9%	48.6%
Diversity			
	% Hispanic	11.5%	14.6%
	% Asian, non-Hispanic	4.2%	8.2%
	% White, non-Hispanic	79.8%	71.0%
	% Black, non-Hispanic	1.2%	1.8%
Aging			
	% 65+	14.5%	13.4%
	Median age	36.4	36.8
Households			
	% Married couple with children	28.1%	26.2%
	% Living alone	23.1%	24.5%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

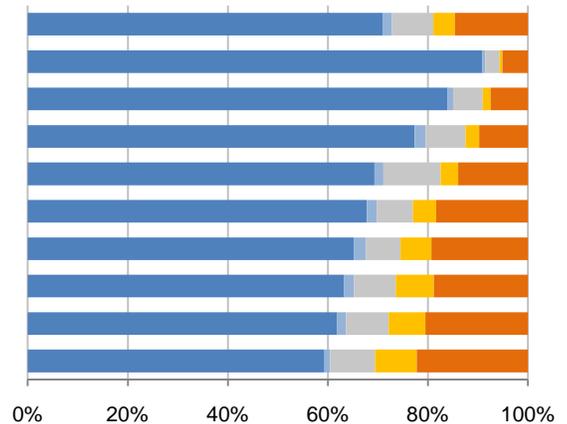


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

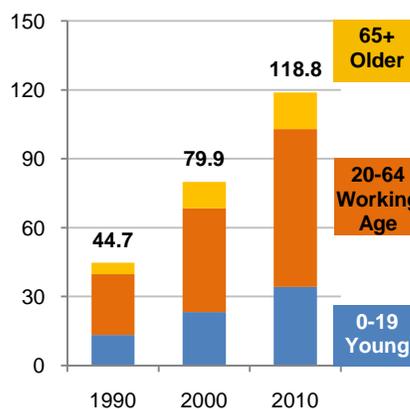


3. Population Growth by Library-Defined Age Group, 2000-10

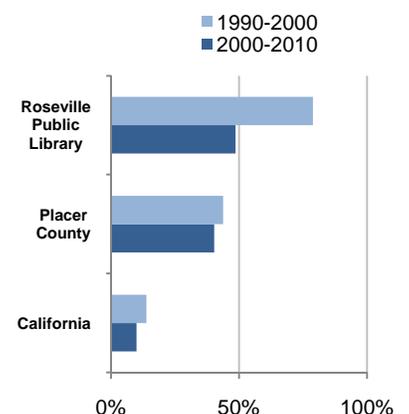
	2010	Change	% Change
Total	118,788	38,867	48.6%
85+	2,563	1,188	86.4%
65 to 84	13,304	3,113	30.5%
46 to 64	27,052	11,481	73.7%
33 to 45	22,695	5,517	32.1%
19 to 32	20,418	7,133	53.7%
14 to 18	8,584	3,108	56.8%
11 to 13	5,324	1,835	52.6%
6 to 10	9,027	2,744	43.7%
0 to 5	9,821	2,748	38.9%

4. Population Total, 1990-2010

In thousands



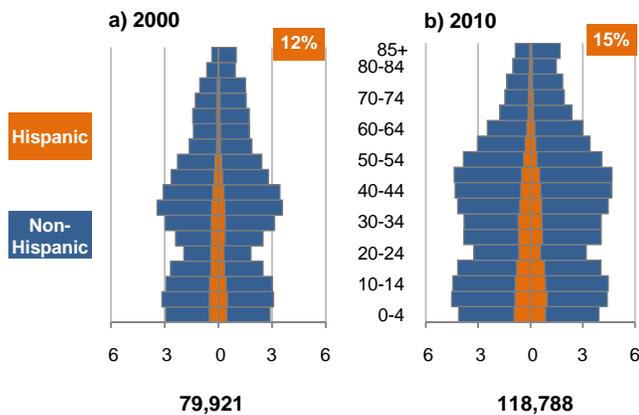
5. 10-Year Population Change



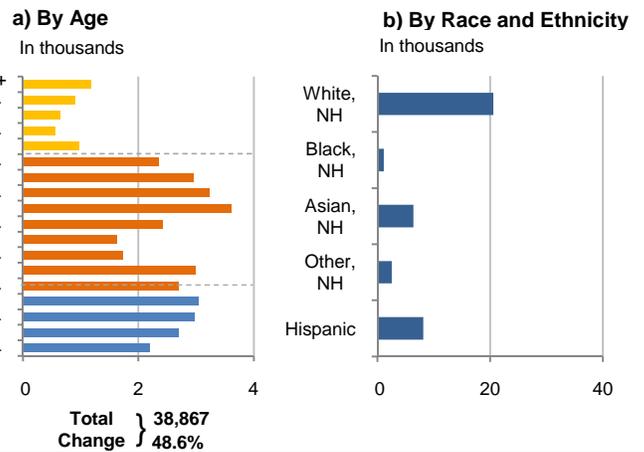
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

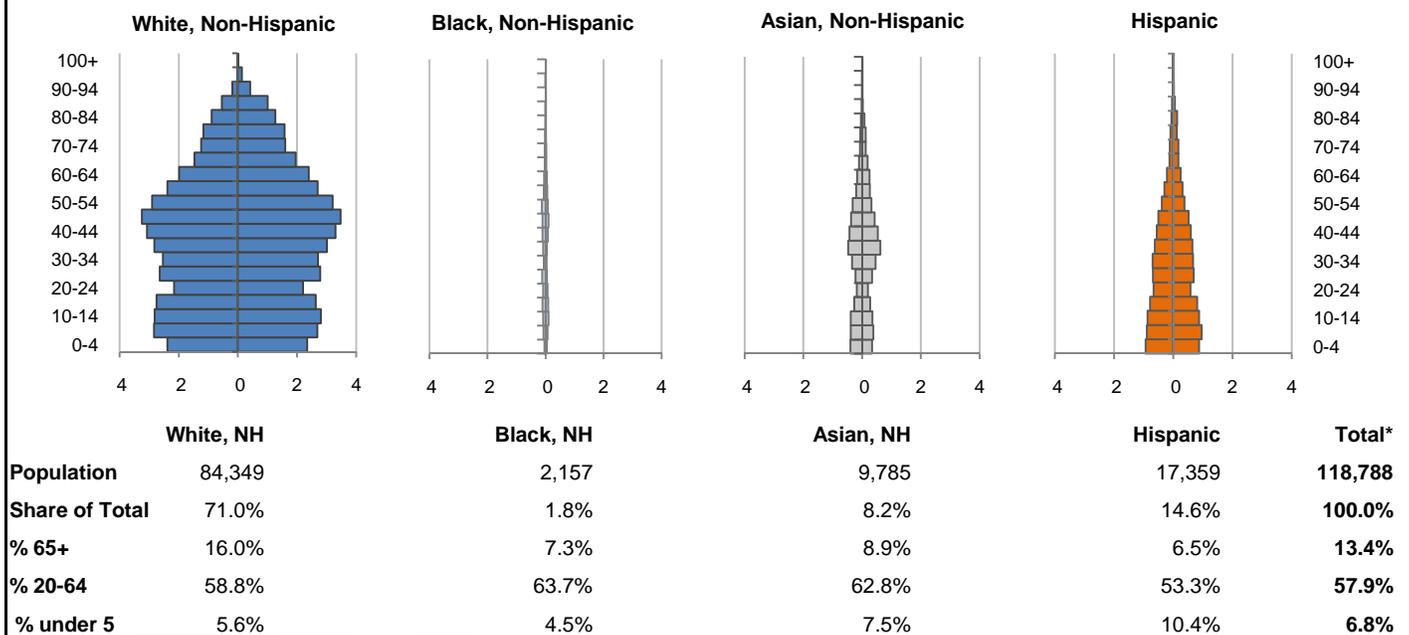


7. 10-Year Change in Population, 2000-10

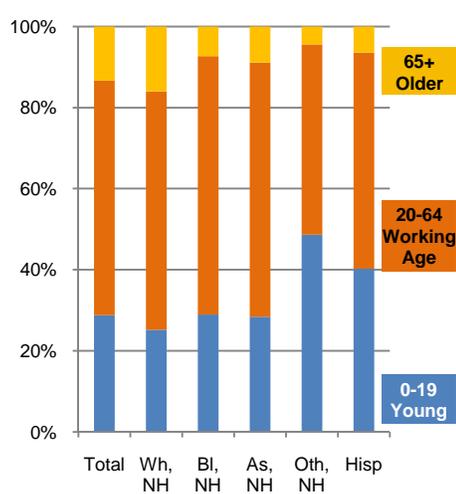


8. Population by Age, Race, and Ethnicity, 2010

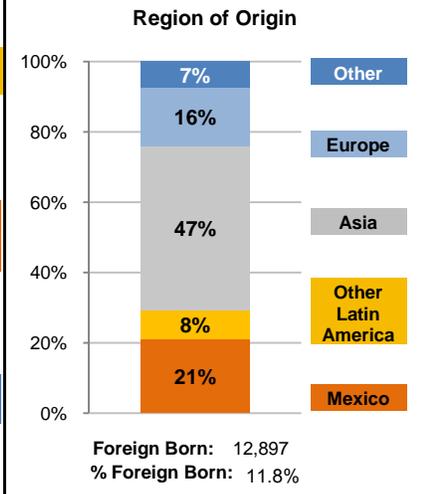
In thousands; males on left, females on right



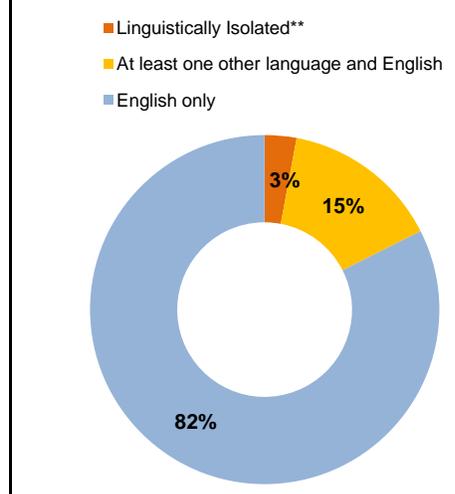
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

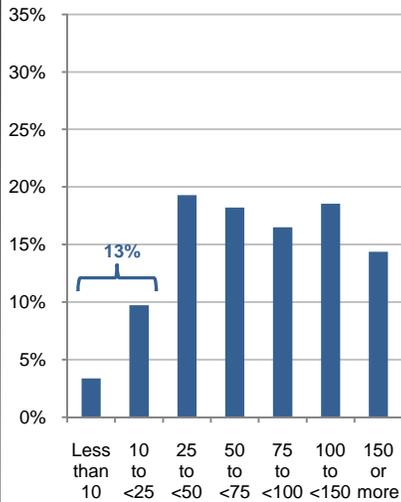


Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
 *See pages 5-6 for detail on Other, Non-Hispanic
 **Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

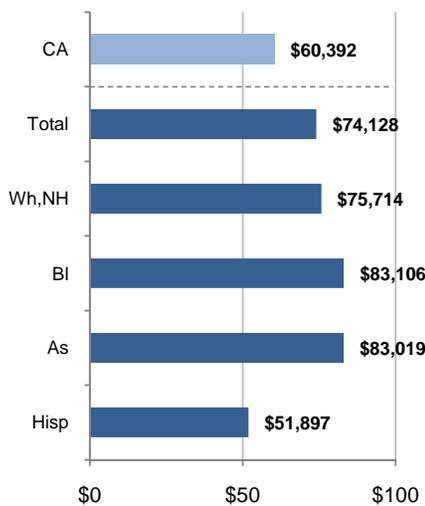
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



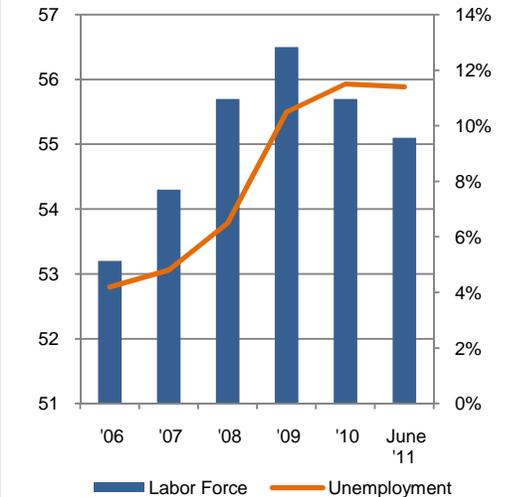
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force
In thousands

Unemployment Rate

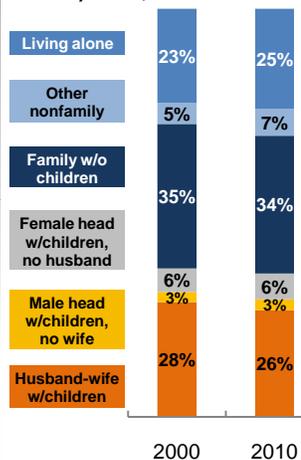


Source: CA Employment Development Department

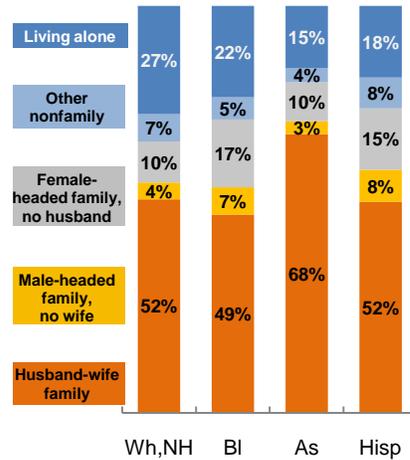
14. Household Type, 2010

% of all households

a) Total, 2000-10

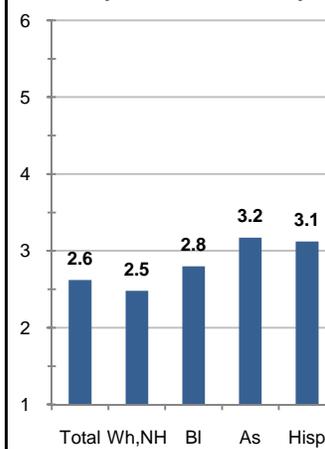


b) By Race and Ethnicity,* 2010

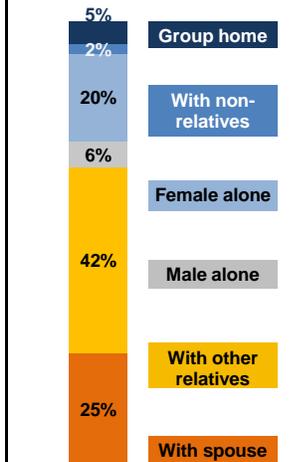


15. Average Household Size, 2010

By Race and Ethnicity*



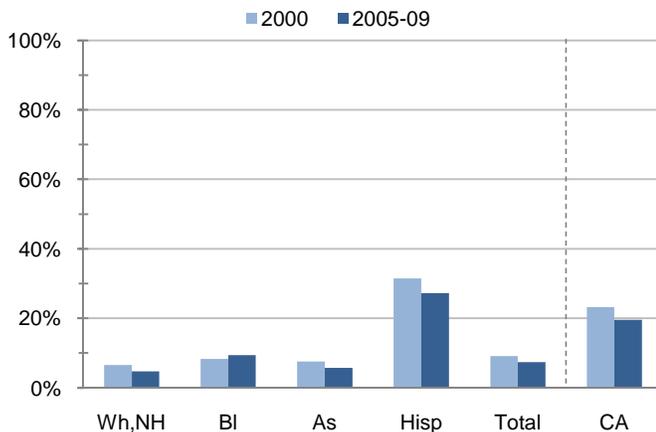
16. Living Arrangements Age 65+, 2005-09



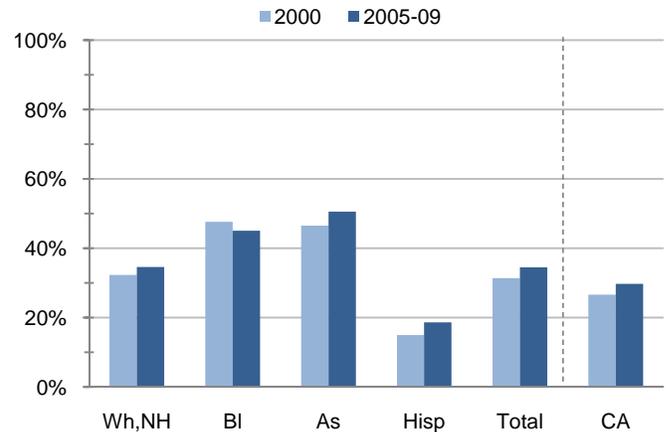
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	63,737	992	3,370	2,597	408	135	103	1,951	9,225	79,921
2000 % of Total	79.8%	1.2%	4.2%	3.2%	0.5%	0.2%	0.1%	2.4%	11.5%	100.0%
2010 Total	84,349	2,157	9,785	5,138	568	294	244	4,032	17,359	118,788
2010 % of Total	71.0%	1.8%	8.2%	4.3%	0.5%	0.2%	0.2%	3.4%	14.6%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	17,086	328	965	1,170	107	39	39	985	3,664	23,213
20-64	36,162	599	2,149	1,295	266	87	62	880	4,937	45,142
65+	10,489	65	256	132	35	9	2	86	624	11,566
85+	1,301	5	13	11	1	0	0	10	45	1,375
2010										
0-19	21,263	624	2,775	2,500	161	72	93	2,174	6,990	34,152
20-64	49,591	1,375	6,144	2,411	347	210	140	1,714	9,248	68,769
65+	13,495	158	866	227	60	12	11	144	1,121	15,867
85+	2,330	14	73	16	5	1	1	9	130	2,563
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	26.8%	33.1%	28.6%	45.1%	26.2%	28.9%	37.9%	50.5%	39.7%	29.0%
20-64	56.7%	60.4%	63.8%	49.9%	65.2%	64.4%	60.2%	45.1%	53.5%	56.5%
65+	16.5%	6.6%	7.6%	5.1%	8.6%	6.7%	1.9%	4.4%	6.8%	14.5%
85+	2.0%	0.5%	0.4%	0.4%	0.2%	0.0%	0.0%	0.5%	0.5%	1.7%
2010										
0-19	25.2%	28.9%	28.4%	48.7%	28.3%	24.5%	38.1%	53.9%	40.3%	28.8%
20-64	58.8%	63.7%	62.8%	46.9%	61.1%	71.4%	57.4%	42.5%	53.3%	57.9%
65+	16.0%	7.3%	8.9%	4.4%	10.6%	4.1%	4.5%	3.6%	6.5%	13.4%
85+	2.8%	0.6%	0.7%	0.3%	0.9%	0.3%	0.4%	0.2%	0.7%	2.2%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	73.6%	1.4%	4.2%	5.0%	0.5%	0.2%	0.2%	4.2%	15.8%	100.0%
20-64	80.1%	1.3%	4.8%	2.9%	0.6%	0.2%	0.1%	1.9%	10.9%	100.0%
65+	90.7%	0.6%	2.2%	1.1%	0.3%	0.1%	0.0%	0.7%	5.4%	100.0%
85+	94.6%	0.4%	0.9%	0.8%	0.1%	0.0%	0.0%	0.7%	3.3%	100.0%
2010										
0-19	62.3%	1.8%	8.1%	7.3%	0.5%	0.2%	0.3%	6.4%	20.5%	100.0%
20-64	72.1%	2.0%	8.9%	3.5%	0.5%	0.3%	0.2%	2.5%	13.4%	100.0%
65+	85.1%	1.0%	5.5%	1.4%	0.4%	0.1%	0.1%	0.9%	7.1%	100.0%
85+	90.9%	0.5%	2.8%	0.6%	0.2%	0.0%	0.0%	0.4%	5.1%	100.0%
E. Population Growth										
2000-10, Change										
0-19	4,177	296	1,810	1,330	54	33	54	1,189	3,326	10,939
20-64	13,429	776	3,995	1,116	81	123	78	834	4,311	23,627
65+	3,006	93	610	95	25	3	9	58	497	4,301
85+	1,029	9	60	5	4	1	1	-1	85	1,188
Total	20,612	1,165	6,415	2,541	160	159	141	2,081	8,134	38,867
2000-10, % Change										
0-19	24.4%	90.2%	187.6%	113.7%	50.5%	84.6%	138.5%	120.7%	90.8%	47.1%
20-64	37.1%	129.5%	185.9%	86.2%	30.5%	141.4%	125.8%	94.8%	87.3%	52.3%
65+	28.7%	143.1%	238.3%	72.0%	71.4%	33.3%	450.0%	67.4%	79.6%	37.2%
85+	79.1%	180.0%	461.5%	45.5%	400.0%	N/A	N/A	-10.0%	188.9%	86.4%
Total	32.3%	117.4%	190.4%	97.8%	39.2%	117.8%	136.9%	106.7%	88.2%	48.6%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	5,822	117	881	817	35	27	30	725	2,184	9,821
6-10	5,582	160	771	660	41	15	21	583	1,854	9,027
11-13	3,367	106	443	407	27	11	17	352	1,001	5,324
14-18	5,592	208	597	532	51	15	23	443	1,655	8,584
19-32	13,842	405	1,472	957	111	80	55	711	3,742	20,418
33-45	15,726	403	2,601	794	97	63	41	593	3,171	22,695
46-64	20,923	600	2,154	744	146	71	46	481	2,631	27,052
65-84	11,165	144	793	211	55	11	10	135	991	13,304
85+	2,330	14	73	16	5	1	1	9	130	2,563
Total	84,349	2,157	9,785	5,138	568	294	244	4,032	17,359	118,788
G. Population by 5-Year Age Brackets, 2010										
0-4	4,729	96	730	686	29	21	24	612	1,803	8,044
5-9	5,526	141	762	668	40	15	24	589	1,853	8,950
10-14	5,622	190	737	642	43	19	25	555	1,740	8,931
15-19	5,386	197	546	504	49	17	20	418	1,594	8,227
20-24	4,364	148	384	316	33	17	24	242	1,243	6,455
25-29	5,436	159	567	348	44	41	25	238	1,375	7,885
30-34	5,249	106	801	348	38	28	9	273	1,366	7,870
35-39	5,836	134	1,097	311	43	20	19	229	1,268	8,646
40-44	6,382	182	964	289	39	24	15	211	1,144	8,961
45-49	6,726	216	808	290	47	38	14	191	1,020	9,060
50-54	6,118	200	640	220	34	16	14	156	768	7,946
55-59	5,087	126	460	183	45	16	15	107	611	6,467
60-64	4,393	104	423	106	24	10	5	67	453	5,479
65-69	3,427	50	291	80	23	6	4	47	308	4,156
70-74	2,839	49	196	54	17	3	1	33	282	3,420
75-79	2,746	27	185	44	10	1	3	30	211	3,213
80-84	2,153	18	121	33	5	1	2	25	190	2,515
85-89	1,552	8	44	11	5	1	1	4	95	1,710
90-94	608	4	22	3	0	0	0	3	27	664
95-99	157	1	6	1	0	0	0	1	6	171
100+	13	1	1	1	0	0	0	1	2	18
Total	84,349	2,157	9,785	5,138	568	294	244	4,032	17,359	118,788
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	38.4	34.2	34.4		34.6	29.7	27.1	19.4	26.5	36.4
2010	40.0	34.7	36.5		33.0	32.0	28.5	17.1	26.7	36.8

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	1,381	3.4%	\$75,714	\$83,106	\$83,019	\$51,897	\$74,128	122.7%	\$60,392
\$10 to <\$25	4,006	9.7%							
\$25 to <\$50	7,946	19.3%							
\$50 to <\$75	7,495	18.2%							
\$75 to <\$100	6,789	16.5%							
\$100 to <\$150	7,638	18.6%							
\$150+	5,919	14.4%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			30,790	100.0%	45,059	100.0%			
Family Households			22,093	71.8%	31,039	68.9%			
Husband-wife w/children			8,651	28.1%	11,788	26.2%			
Female head, no husband, w/children			1,784	5.8%	2,837	6.3%			
Male head, no wife, w/children			775	2.5%	1,211	2.7%			
Without children			10,883	35.3%	15,203	33.7%			
Nonfamily households			8,697	28.2%	14,020	31.1%			
Living alone			7,107	23.1%	11,042	24.5%			
Other nonfamily			1,590	5.2%	2,978	6.6%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			34,910	856	3,081	4,959	45,059		
Husband-wife family			52.5%	48.7%	68.5%	51.9%	53.4%		
Family with male head, no wife			4.1%	6.8%	3.3%	7.9%	4.6%		
Family with female head, no husband			10.1%	16.6%	9.5%	15.1%	10.9%		
Living alone			26.6%	22.4%	15.2%	17.5%	24.5%	Source: US	
Other nonfamily			6.7%	5.5%	3.5%	7.6%	6.6%	Census 2010	
M. Poverty, 2005-09									
Percentage of families and people whose income in the past 12 months is below the poverty level								California	
All families						4.5%	9.8%		
Families w/ related children under 18 years						6.2%	14.5%		
Families w/ female householder, no husband present						14.7%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						18.2%	32.2%		
All people						6.6%	13.2%		
Under 18 years						7.5%	18.3%		
18 to 64 years						6.3%	11.9%		
65 years and over						6.0%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			55,109	1,183	5,775	7,949	71,485		
Less than high school			4.7%	9.4%	5.7%	27.3%	7.3%		
High school graduate (includes equivalency)			21.7%	13.9%	14.8%	22.0%	20.9%		
Some college or associate's degree			38.9%	31.7%	28.9%	32.1%	37.3%		
Bachelor's degree or higher			34.6%	45.1%	50.6%	18.6%	34.5%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			55,700	55,100					
Employed			49,300	48,800					
Unemployed, % of labor force			11.5%	11.4%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					52,448	100.0%			
Management, professional, and related occupations					21,153	40.3%			
Service occupations					8,204	15.6%			
Sales and office occupations					15,877	30.3%			
Farming, fishing, and forestry occupations					31	0.1%			
Construction, extraction, maintenance, and repair occupations					3,825	7.3%			
Production, transportation, and material moving occupations					3,358	6.4%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					52,448	100.0%			
Private, for profit, wage and salary employee					35,564	67.8%			
Private, not for profit, wage and salary employee					3,925	7.5%			
Private, for profit, wage and salary self-employed in own business					1,368	2.6%			
Government workers					8,025	15.3%			
Self-employed in own not incorporated business					3,545	6.8%			
Unpaid family workers in family business					21	0.0%			

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.