

**CALIFORNIA STATE LIBRARY
 FISCAL YEAR 2015-2016
 LIBRARY SERVICES AND TECHNOLOGY ACT (LSTA)
 PITCH AN IDEA GRANT APPLICATION**

ELEMENT 1: BASIC INFORMATION (please see application instructions for additional information)

Applicant Information

- | | | |
|--|--|--|
| <p>1. Library/Organization
Camarena Memorial Library</p> <p>3. Internet Web Site Address
http://www.calexico.library.org</p> <p>4. Project Coordinator Name & Title
Lizeth Legaspi, Reference Librarian</p> <p>6. Business Phone Number
760-768-2170</p> <p>8. Mailing Address
PO Box or Street Address
850 Encinas Avenue</p> | <p>City
Calexico</p> <p>State
CA</p> <p>Zip
92231</p> | <p>2. Library's DUNS Number
78537342</p> <p>5. Email Address
llegaspi@calexico.ca.gov</p> <p>7. Fax Number
760-357-0404</p> |
|--|--|--|
9. **Check the Appropriate Library Type**
- | | | | | |
|--|-----------------------------------|-------------------------------|-------------------------------------|--|
| <input checked="" type="checkbox"/> Public Library | <input type="checkbox"/> Academic | <input type="checkbox"/> K-12 | <input type="checkbox"/> Multi-Type | <input type="checkbox"/> Special/Other |
|--|-----------------------------------|-------------------------------|-------------------------------------|--|

Project Information

10. **Project Title** Let's get ready to READ!
11. **LSTA Funds Requested** \$28,000
12. **Cash Contributions** \$0
13. **In-Kind** \$25,600
14. **Total Project Cost** \$53,600
15. **California's LSTA Goals** (*Check one goal that best describes the project*)
- | | | |
|--|--|--|
| <input checked="" type="checkbox"/> Literate California | <input type="checkbox"/> Content Creation/Preservation | <input type="checkbox"/> Community Connections |
| <input type="checkbox"/> 21 st Century Skills | <input type="checkbox"/> Bridging the Digital Divide | <input type="checkbox"/> Ensuring Library Access for All |
| <input type="checkbox"/> 22 nd Century Tools | <input type="checkbox"/> Information Connections | |
16. **Number of persons served** (*The number of persons who use or will benefit directly from this project*) 250
17. **Primary Audience for project** (*Select all that apply.*)
- | | |
|--|---|
| <input type="checkbox"/> Adults | <input checked="" type="checkbox"/> Pre-School Children |
| <input checked="" type="checkbox"/> Families | <input checked="" type="checkbox"/> Rural Populations |
| <input type="checkbox"/> Immigrants/Refugees | <input type="checkbox"/> School Age Children |
| <input type="checkbox"/> Intergenerational Groups (Excluding Families) | <input type="checkbox"/> Senior Citizens |
| <input type="checkbox"/> Library Staff , Volunteers and/or Trustees | <input type="checkbox"/> Statewide Public |
| <input type="checkbox"/> Low Income | <input type="checkbox"/> Suburban Populations |
| <input type="checkbox"/> Non/Limited English Speaking Persons | <input type="checkbox"/> Unemployed |
| <input type="checkbox"/> People with Disabilities | <input type="checkbox"/> Urban Populations |
| <input type="checkbox"/> People with Limited Functional Literacy | <input type="checkbox"/> Young Adults and Teens |
18. **This signature certifies that I have read and support this LSTA Grant Application.**

Library Director Name: Sandra Tauler **Title:** Community Services Director

Mailing Address
(if different from above) same **City** _____ **Zip** _____

Library Director Signature: _____ **Date:** _____

ELEMENT 2:PROJECT BACKGROUND AND SUMMARY (please see application instructions for additional information)

Describe how this project was identified as a need, how it relates to your library’s strategic plan, what will be accomplished if this project is implemented, and how you will know whether your project is successful. Summary should relate to activities in the timeline (Element 4) and include statistical info to support the project.

The Camarena Memorial Library and Imperial County Free Library continually strive to meet the needs of all age groups in our service areas. One of the goals in our Strategic Plan is to "Develop and diversify library collections, programs and services to satisfy a broadening range of residents’ needs and interests and engage all segments of the community, including to ensure that programs are provided bilingually (English and Spanish) to reach all residents and to offer programs, services and collections for all ages, beginning at birth. The “Let’s get ready to READ!” program will offer programs and services to parents and children 0-5 years of age to promote the development of early literacy skills through reading aloud and offering welcoming play spaces for children and their parents. This program will provide numerous opportunities for children to “listen” to books being read to them, and for parents to learn about the multitude of learning opportunities provided to their children when reading and sharing a book aloud.

According to the Imperial County Children and Families first Commission’s Startegic Plan, “Children in Imperial County are clearly in need of interventions, additional resources and investments that will enhance early learning and work toward narrowing the achievement gap.” Imperial County ranks highest in the number of English Language Learners (ELL) per capita; 42.5% of students in the K-12th grade public school system are identified as being ELL students, where the State average is 24.7%. Scores and ranking on the K- 12th grade standardized testing reveals another issue. Students test scores demonstrate a significantly low level of proficiency on CST English Language Arts; only 2 in 5 students in grades 2 – 6 met proficiency standards in English Language Arts (39%). Collective scores suggest that Imperial County ranks 54 out of 58 counties in English Language Arts; and students are up to 8 percentage points below the State Average in English Language Arts. The effects of low achievement after the school entry of young children are evident in the lack of positive change in standardized test scores in junior high school, the low number of students meeting basic CSU/UC college eligibility criteria, the number of dropouts and perhaps even juvenile crime rates. Students in Imperial County experience a drop in the percent of children proficient in English Language Arts (38%). This is a phenomenon that is consistent throughout the State, and therefore highly suggests that children collectively may reach their highest education levels in an age appropriate context upon entry into Kindergarten or 1st grade; evidenced by a gradual downward slope in overall learning throughout the academic tenure of the child. Furthermore, 1 in 10 individuals from the county 25 years or older obtain a bachelor’s degree or higher from an accredited institution of higher education. Therefore, a significant number of children live in families that have not attained education levels beyond high school; without support, research suggests that many of these children, like their parents, will not reach their full academic potential. Social pressures that are influenced by levels of education include dropout/high school attrition rates and juvenile crime rates.

Let’s get ready to READ! will reach parents and children before the child is entering kindergarten to enhance their learning opportunities though reading aloud, learning through play, and using library services to help increase their child’s school readiness. Currently, the Camarena Library offers weekly storyhour that focuses on preschool children, not babies. We periodically offer Baby time, but feel that the program has to be offered more often and more consistently to make a difference. ICFL does not offer any type of baby programming at any of its branches. We will be working with the Imperial County Office of Education and the Children and Families First Commission as partners to help promote this program. Callexico Neighborhood House will also be partnering with us to reach the families that they already serve in other areas. They will be helping us with outreach.

The “Let’s get ready to Read!” program will help educate parents and caregivers about the importance and the many benefits of reading to children starting at birth. Programs, such as BABY TIME will give parents an opportunity to practice what they are learning at each of the bi-monthly sessions. Parents will bring a blanket and share stories, games, and activities with their babies—which they will then be able to replicate at home. Baby Time is a fun time for babies, but mostly it’s a learning opportunity for parents and caregivers about sharing books and play that help babies increase their listening skills, increasing their vocabulary and expanding phonemic awareness, that are critical skills in being ready to learn to read once they enter kindergarten. Baby Time will reach 25 families at each of the libraries, CML and ICFL. Furthermore, the other component of this program will encourage parents and caregivers to read “1KB4K” to their children, ages 0-5. The libraries will provide one-on-one information sessions for parents, along with coaching and recommendations of books for parents to move forward in meeting this goal. Along the way, children will receive books as incentives for reaching each 100 book milestone. This will keep both parents and children motivated to reach the next milestone. Our goal is to reach 100 children at each library, CML and ICFL. Finally, the ICFL will install an Early Learning Play space at two of its branches (Holtville and Calipatria) to make the library more welcoming to parents with young children. Providing these play areas help parents feel more comfortable and also gives them activities and toys to share with their child during their library visits. The goal is to make the library feel more like a family place that is welcoming for families with young children. This is a joint program between Camarena Memorial Library and the Imperial County Free Library that will reach children, ages 0-5, county-wide. We look forward to working together to offer this multi-pronged approach to promote early literacy to families and their young children.

ELEMENT 3: PLANNING AND EVALUATION (please see application instructions for additional information)

Please answer each area concisely and completely. **For section A-F limit to four pages.**

A. Project Intent (Check only one that best describes the project)

Institutional Capacity

- Improve the library workforce
- Improve the library's physical and technology infrastructure
- Improve library's operations

Information Access

- Improve users' ability to discover information
- Improve users' ability to obtain information resources

Lifelong Learning

- Improve users' formal education
- Improve users' general knowledge and skills

Human Services

- Improve users' ability to apply information that furthers their personal, family, or household finances
- Improve users' ability to apply information that furthers their personal or family health & wellness
- Improve users' ability to apply information that furthers their parenting and family skills

Employment & Economic Development

- Improve users' ability to use resources and apply information for employment support
- Improve users' ability to use and apply business resources

Civic engagement

- Improve users' ability to participate in their community
- Improve users' ability to participate in community conversation around topics of concern

B. Project Purpose – Short statement which answers the questions: we will do what, for whom, for what expected benefit(s).

The Camarena Memorial Library and Imperial County Free Library's "Let's get ready to READ!" program will provide a series of structured activities (including Baby Time and One Thousand Books Before Kindergarten) for children ages birth to five and their parents/caregivers to increase the amount of reading time young children have with adults and enable pres-school children to start kindergarten READY TO READ!

C. Anticipated Project Outputs – Measures of services and/or products to be created/provided.

- * 100 children will participate in the 1KB4K program at each library, Camarena and Imperial County Free Library.
- * 24 Baby Time sessions will be held at each library, Camarena and ICFL.
- * 2 Early Learning Play Spaces will be established at the Imperial County Free Library.
- * 2 staff trainings will be held
- * 4 outreach presentations will be held
- * 60% of the children enrolled in 1KB4K will reach the 100 book milestone
- * 40% of the children enrolled in 1KB4K will reach the 500 book milestone
- * 25% of the children enrolled in 1KB4K will reach the 1,000 book target
- * 50% of the parents participating in Baby Time will attend a minimum of two other children's library programs
- * 100% of parents participating in Baby Time will get a library card and check out a book

D. Anticipated Project Outcome(s) – What change is expected in the target audience's skills, knowledge, behavior, attitude, and/or status/life condition? How will you measure these outcomes? (for examples see attachment B of the application instructions)

- * Based on the pre-post survey, 50% of parents participating in Baby Time will report feeling more confident about their ability to use the library as a tool to help increase their child's pre-literacy skills
- * Based on the pre-post survey, 60% of parents participating in Baby Time will report feeling more comfortable sharing a book with their child.
- * 75% of the library staff at each library will participate in a 4 hour early childhood development workshop that will increase their knowledge of child development and acquisition of early literacy skills
- * Based on the staff pre- post survey, 50% of the library staff at each library will report feeling more comfortable about serving babies and their parents in the library as a result of the training they received.
- * Based on the pre-post survey, 100% of participating parents will indicated they now know how important reading to a child is, based on why they have learned/experienced during the programs.

E. Briefly describe how this project will be financially supported in the future.

The plan for continued funding of this program is as follows:

At the Imperial County Free Library, the ICFL is in the process of hiring 3 new full-time staff members. With this new staff, we will be able to continue offering the program at two locations after the grant period.

At Camarena Memorial Library funding will be secured from a local special tax, called Measure H. An allocation has been received by the library for the past three Summer Reading Programs to fully fund the 8 week program. Let's get ready to READ! will be included in the request for funding for FY2016-17. The tax is for Parks and Recreation programs and activities, and the library has been included in this annual allocation as well. We foresee no problem in adding this program to into that funding source and making it a permanent part of our service plan.

F. Activity Information. Activities are action(s) through which the intent or objective of a project are accomplished. Four activity types have been identified, each with select methods to help you describe how you will carry out this project. Indicate activity types that require a significant commitment of resources to the project (representing 10% or more of total project resources).

- I. **Instruction** - Involves an interaction for knowledge or skill transfer and how learning is delivered or experienced. (Check all that apply and provide a description including whether the format will be in-person, virtual, or both)
- Program - Formal interaction and active user engagement (e.g., a class on computer skills).
 - Presentation - Formal interaction and passive user engagement (e.g., an author's talk),
 - Consultation - Informal interaction with an individual or group of individuals (library staff or other professional) who provide expert advice or reference services to individuals, units, or organizations.

Description: Baby Talk will be a series of gatherings for parents with their babies at each library. Parents will learn how to incorporate reading into fun interactions and playtime with their baby. Each session will include modeling of how to read to a baby, how turn the stories into games and exercises that relate to the theme of the day. These sessions are in person and held two times per month at each library.

One Thousand Books Before Kindergarten will be presented and promoted in person, by library staff, in an informal and more personal way. Library staff will describe the program to individual parents as they interact with them at the library. Each parent will get a full description and program materials on an individual basis. This will provide more of a one-on-one opportunity for library staff to share information about reading to their child, along with recommendaitons of types of books and instruction on how to find them. The incentives are also handed out individually, as the child reaches 100, 200, 300, etc... books. This "incentive" time also provides more opportunities for book recommendations and answering individual questions from parents. Finally, a minimum of two 2-hour workshops will be provided for staff to learn more about child development and early learning stages, so that they may be able to use that information when interacting with the parents and the babies. The staff training will be provided by the Early Childhood Education Department Staff of the Imperial County Office of Education. The training will be provided to us free of charge, as part of our partnership.

- II. **Content** - Involves the acquisition, development, or transfer of information and how information is made accessible. (Check all that apply and provide a description including whether the format will be physical, digital, or both)
- Acquisition - Selecting, ordering, and receiving materials for library or archival collections by purchase, exchange, or gift, which may include budgeting and negotiating with outside agencies (i.e. publishers, vendors) to obtain resources. May also include procuring software or hardware for the purposes of storing and/or retrieving information or enabling the act of experiencing, manipulating, or otherwise interacting with an information resource.
 - Creation - Design or production of an information tool or resource (e.g., digital objects, curricula, manuals). Includes digitization or the process of converting data to digital format for processing by a computer.
 - Description - Apply standardized descriptive information and/or apply such information in a standardized format to items or groups of items in a collection for purposes of intellectual control, organization, and retrieval.
 - Lending - Provision of a library's resources and collections through the circulation of materials (general circulation, reserves). May also refer to the physical or electronic delivery of documents from a library collection to the residence or place of business of a library user, upon request.
 - Preservation - Effort that extends the life or use life of a living or non-living collection, the individual items or entities included in a collection, or a structure, building or site by reducing the likelihood or speed of deterioration.

Description:

- III. **Planning & Evaluation** - Involves design, development, or assessment of operations, services, or resources and when information is collected, analyzed, and/or disseminated. (*Check all that apply and provide a description*)
- Retrospective - Research effort that involves historical assessments of the condition of a project, program, service, operation, resource and/or user group.
 - Prospective - Research effort that projects or forecasts a future condition of a project, program, service, operation, resource, and/or user group.

Description:

- IV. **Procurement** - Acquiring or leasing facilities; purchasing equipment/supplies, hardware/software, or other materials (not content) that support general library infrastructure. (*Provide a description*)

Description: An "Early Learning Play Space" will be installed at two of the ICFL branches. Age appropriate toys and manipulatives will be provided in a designated areas for parents to use with their children during library visits. This will help provide a welcoming environment for parents with children 0-5 years of age, thus sending the message that the library is here for all ages! Parents will be able to spend some time just playing with their young children at the library--making it feel like more of a family place.

ELEMENT 4: GRANT TIMELINE/ACTIVITIES (please see application instructions for additional information)

Show each major project activity and when it will be started and/or completed throughout the project. The timeline should correspond to the activities described in Planning and Evaluation. Please put an X in each pertaining month.

Activity	2015/2016											
	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Hire program staff	x	x	x									
Plan, prepare Baby Time bi-monthly programs	x	x	x	x								
Order materials for Early Learning Play Spaces			x	x	x	x						
Prepare 1KB4K binders and publicity materials			x	x	x	x						
Promote/publicize Baby Time bi-monthly Program				x	x	x	x	x	x	x	x	
Promote/publicize 1Kb4K program				x	x	x	x	x	x	x	x	x
Begin (and continue) registration for the 1KB4K programs at each library			x	x	x	x	x	x	x	x	x	x
Begin (and continue) Baby Time bi-monthly program at each library			x	x	x	x	x	x	x	x	x	x
Do pre-survey of library and program staff		x	x	x	x							
Install Early Learning Play Spaces at two ICFL branches (Holtville and Calipatria)							x	x	x			
Do pre survey of participating families (as they register to participate)				x	x	x	x	x	x	x	x	
Staff training			x	x	x	x						
Do post survey of library and program staff											x	x
Do post survey of participants										x	x	x
Project evaluation											x	x

ELEMENT 5: BUDGET (please see application instructions for additional information)

The budget should clearly identify the amounts requested and from what sources. (please do not unlock the application form, if additional space is needed contact Mickie Potter at mickie.potter@library.ca.gov)

Budget Category	LSTA	Cash Contributions	In-Kind	Total
Salaries/Wages/Benefits				
Early Childhood Ed training for staff provided by ICOE	\$0	\$0	\$500	\$500
Program asst. for CML for 1KB4K 10 hrs/wk \$15/hr x 52 wks	\$7,800	\$0	\$0	\$7,800
Program asst. for ICFL for 1KB4K 10 hrs/wk \$15/hr x 52 wks	\$7,800	\$0	\$0	\$7,800
Program coordinator 10 hrs per week at \$35/hr x 52 wks	\$0	\$0	\$18,200	\$18,200
Prog. asst. for Baby Time at both libs 16 hr/mo \$15/hr 12 mo	\$2,880	\$0	\$0	\$2,880
Library asst 6hr/mo \$30/hr x 12 mo.	\$0	\$0	\$2,400	\$2,400
Subtotal	\$18,480	\$0	\$21,100	\$39,580

Description: A program asst will be hired at each library for the 1Kb4K program. They will help promote, register, and keep a record of reading logs at each location. They will also be in charge of distributing incentives and on-going recruitment for the program. One program assistant will be hired to do Baby Time at both library sites. This person will help with promotion, registration, and outreach for the program, as well as conduct the BT sessions twice per month at each library. The Program coordinator will supervise project staff, develop assessment tools, monitor project records for each activity. She will prepare reports, and all required grant documentation. The library asst. will provide help as needed, with set up, registration, group monitoring and assistance with lib use.

Equipment (\$5,000 or more per unit)				
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
Subtotal	\$0	\$0	\$0	\$0

Description:

Operating Expenses: Library Materials				
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
Subtotal	\$0	\$0	\$0	\$0

Description:

Operating Expenses: Consultant Fees				
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
Subtotal	\$0	\$0	\$0	\$0

Description:

Budget Category	LSTA	Cash Contributions	In-Kind	Total (B+C+D = E)
Operating Expenses: Travel				
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
Subtotal	\$0	\$0	\$0	\$0

Description:

Operating Expenses: Supplies/Other	LSTA	Cash Contributions	In-Kind	Total
Program publicity and promotion	\$0	\$0	\$2,000	\$2,000
200 Binders for 1KB4K @ \$4 each	\$800	\$0	\$0	\$800
Books to use As giveaways for 1KB4K (1648 bks @ \$2.50 ea)	\$4,120	\$0	\$0	\$4,120
200 Book bags with prog. logo for 1KB4K @ \$8 ea.	\$1,600	\$0	\$0	\$1,600
Toys & manipulatives for 2 early learning play spaces at ICFL	\$3,000	\$0	\$0	\$3,000
Board books already in collection for Baby Time, apprx 500 @ \$5 ea.	\$0	\$0	\$2,500	\$2,500
Subtotal	\$9,520	\$0	\$4,500	\$14,020

Description: Books will be as giveaways for the goals reached in the 1KB4K program. Binders and book bags will be distributed to participants in the 1KB4K program. The binders and book bags will have the project name on them.

Operating Expenses: Contracted Services	LSTA	Cash Contributions	In-Kind	Total
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
Subtotal	\$0	\$0	\$0	\$0

Description:

Project Total	\$28,000	\$0	\$25,600	\$53,600
Indirect Cost Rate Applied 0 % Indirect Cost		\$0	\$0	\$0

Check one: (please see application instructions for additional information)

No Indirect Federally negotiated indirect cost rate * Indirect proposed cost rate *

* please attach supporting documentation if required

Description:

Grand Total	\$28,000	\$0	\$25,600	\$53,600
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ELEMENT 6: ATTACHMENTS (please see application instructions for additional information)

If you have additional resources that support your grant, please attach after this page

ELEMENT 7: INTERNET CERTIFICATION FOR APPLICANT PUBLIC LIBRARIES FY 2015/16
(please see application instructions for additional information)

As the duly authorized representative of the applicant public library, public elementary school library or public secondary school library applying for LSTA funding, I hereby certify that the library is (*check only one of the following boxes*)

A. An individual applicant that is CIPA compliant.

The applicant library, as a public library, a public elementary school library or public secondary school library, has complied with the requirements of Section 9134(f)(1) of the Library Services and Technology Act.

B. Representing a group of applicants. Those applicants that are subject to CIPA requirements have certified they are CIPA compliant.

All public libraries, public elementary school libraries, and public secondary school libraries, participating in the application have complied with the requirements of Section 9134(f)(1) of the Library Services and Technology Act. The library submitting this application has collected Internet Safety Certifications from all other applicants who are subject to CIPA requirements. The library will keep these certifications on file with other application materials, and if awarded funds, with other project records.

C. Not Subject to CIPA Requirements.

The CIPA requirements do not apply because no funds made available under this LSTA grant program will be used to purchase computers used to access the Internet or to pay for direct costs associated with accessing the Internet.

Camarena Memorial Library
Library/Organization

Let's get ready to READ!
Project Name

Sandra Tauler
Library Director Name

Community Services Director
Title

Library Director Signature

Date