

ELEMENT 2: PROJECT BACKGROUND AND SUMMARY

Describe how this project was identified as a need, how it relates to your strategic plan, and what will be accomplished if this project is implemented. Should relate to activities in the timeline (Element 4) and include statistical info to support project. Limit to one page and use 12 point font.

Get Involved: Powered by Your Library is a California statewide initiative designed to expand the visibility and contributions of skilled volunteers through public libraries. It directly addresses the state library's LSTA plan which includes Goal VII: Community Connections, under which is: "Volunteerism: Encourage libraries to leverage and maximize the skills and expertise of community members looking for volunteer opportunities."

The Get Involved initiative helps California public libraries replicate and sustain promising volunteer engagement practices. By increasing the number of library volunteers and the skilled roles that volunteers play, libraries are able to do more programming and outreach to their communities.

Based on the state library's statewide library statistics, the number of volunteers in California libraries has increased by 48% since the Get Involved initiative began. 84% of California's public library jurisdictions have taken advantage of volunteer recruitment opportunities through their upgraded accounts on VolunteerMatch.org, and over 600 people each month click on the "I Want To Help" button on a volunteer opportunity posted by a California library in VolunteerMatch.

In addition, we are successfully reaching out to new library volunteers, and are able to measure outcomes that show that they demonstrate support of the library beyond the volunteer assignment they accepted:

- 83% of volunteers surveyed say this was their first experience volunteering for a library
- 70% of these volunteers have told friends about what services the library has to offer
- 40% have introduced friends to volunteer opportunities at the library

While tremendous gains have been made, trends identified are what we wish to address with this grant request:

- Get Involved Regional Network leaders, who hold regional training and networking meetings of library staff working on volunteer engagement issues, note that meeting participants include a small stable core, but always attract a large number of participants who are new to volunteer engagement and Get Involved.
- New library VolunteerMatch account administrators are added monthly, as libraries expand their use of VolunteerMatch and/or staff turns over.
- An April, 2014 survey of over 500 people on the Get Involved listserv showed that only 45% of respondents said that the volunteer positions they offer are "Mostly Skills Based" or a "Good mix of both Traditional and Skills Based," while 67% said that in our October 2010 survey.

We believe this decrease in offering skilled volunteer opportunities is due to staff turnover as well as the time since we've offered intensive training for libraries in skilled volunteer engagement through our 2009 and 2010 Get Involved "Institutes." With the following "Issues Having an Impact on Volunteerism - 2014" identified by EnergizeInc.'s volunteer "guru" Susan Ellis, we believe that we must make an additional effort to ensure that libraries understand the importance of offering skills opportunities to potential volunteers in their communities:

- Similarities of Baby Boomers and Millennials in approach to volunteering
- Interest in "entrepreneurial," "highly skilled," and "pro bono" volunteering
- Continuing absence of the subject of volunteer involvement in the professional education of nonprofit and public agency staff and executives

ELEMENT 3: PLANNING AND EVALUATION

Please answer each area concisely and completely. Limit to two pages and use 12 point font.

A. Project Purpose – Short statement which answers the questions: we do what, for whom, for what expected benefit.

The “Get Involved: Powered by Your Library” initiative prepares California public libraries for successful replication and sustainability of promising volunteer engagement practices, which increases the number of library volunteers, the skilled roles that volunteers play, and the volunteers’ demonstrated support of libraries beyond their volunteer assignments.

B. Project Activities/Methods – How will the project be carried out? Include major activities from the timeline.

- Contract with VolunteerMatch to maintain upgraded our California Libraries hub site, as well as upgraded VolunteerMatch accounts for all public libraries in the state, and to provide support as needed for the Get Involved project, and for local libraries.

- Hold 4 Get Involved one-day Symposia around the state focused on engaging skilled volunteers.

- Regional Leaders in each of 6 regions of the state will offer 1 training/networking session for library staff and volunteers in their region involved in volunteer engagement for their libraries.

- Offer and archive statewide webinars on topics of high interest as assessed by a survey of the 500+ members of the Get Involved statewide listserv.

- Encourage use of the new web-based "Library Volunteer Program Improvement Model," which will help libraries assess their current "location" on a continuum of excellent volunteer engagement practices, and will recommend appropriate improvement steps and resources to assist in taking those steps.

- Engage libraries in sharing information and problem-solving on the Get Involved Listserv.

- Increase volunteer engagement resources available on the Get Involved Clearinghouse: www.getinvolvedca.org.

- Utilize Facebook ads, sponsored stories and promoted posts, as well as Pinterest boards to increase referrals to the California LibrariesVolunteerMatch hub.

C. Anticipated Project Outputs – Measures of service or products provided.

- % of California Library jurisdictions who have taken possession of their VolunteerMatch accounts (current, 84%)

- # of one-day Symposia (4 proposed)

- # of Regions and Regional Leaders (currently 14 leaders in 6 regions)

- # of libraries utilizing the Volunteer Program Improvement Model

- # of visits to the Get Involved Clearinghouse

- # of participants on the statewide listserv

- # of volunteer opportunities posted by California libraries on VolunteerMatch.org

- # of volunteers who refer themselves to California libraries from VolunteerMatch.org

- # of referrals to the Library VolunteerMatch hub from Facebook and Pinterest.

- # of library volunteers reported in the state library's annual library survey.

D. Anticipated Project Outcome(s) – What change is expected in the target audience’s skills, knowledge, behavior, attitude, and/or status/life condition? How will you measure these outcomes?

Volunteers who found their library volunteer position on the Library VolunteerMatch hub site will show increased activity in support of libraries beyond work they do in the volunteer positions they were recruited to fill.

E. Complete the following sentence. This project will be successful if:

participating libraries have the models, materials, and guidance they need to successfully expand their volunteer engagement programs, with particular emphasis on engagement of skilled volunteers, and if library volunteers show additional activity in support of libraries beyond the work they do in the volunteer positions they were recruited to fill.

ELEMENT 5: BUDGET

The budget should clearly identify the amounts requested and from what sources.

Column A Budget Category	Column B LSTA	Column C Cash Match	Column D In-Kind	Column E Total (B+C+D = E)
Salaries & Benefits				
Library Staff attending Regional Network Meetings	\$0	\$30,000	\$0	\$30,000
Library Staff attending Regional Symposia Meetings	\$0	\$40,000	\$0	\$40,000
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
Subtotal	\$0	\$70,000	\$0	\$70,000

Explanation:

Library staff attending Get involved Regional Network Meetings - 25 people x 6 events x \$200/day = \$30,000

Library staff attending Get involved Regional Symposia -50 people x 4 events x \$200/day =

Library Materials				
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
Subtotal	\$0	\$0	\$0	\$0

Explanation:

Equipment (Items over \$5,000 per unit)				
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
	\$0	\$0	\$0	\$0
Subtotal	\$0	\$0	\$0	\$0

Explanation:

Operating Expenses

Column A Budget Category	Column B LSTA	Column C Cash Match	Column D In-Kind	Column E Total (B+C+D = E)
Contracted Services				
VolunteerMatch	\$43,500	\$0	\$0	\$43,500
Galecia Group	\$500	\$0	\$0	\$500
Energize Inc.	\$2,000	\$0	\$0	\$2,000
	\$0	\$0	\$0	\$0
Subtotal	\$46,000	\$0	\$0	\$46,000

Explanation:

VolunteerMatch -- \$43,500 contract includes maintenance of our California Libraries hub site, as well as upgraded VolunteerMatch accounts for all public libraries in the state, and support as needed for the Get Involved project, and for local libraries.

Galecia Group will maintain the Get Involved Clearinghouse of volunteer engagement program tools and resources as needed.

Energize Inc. -- \$2,000 for up to 4 "Everyone Ready" webinar sessions followed by 1/2 hour live coaching sessions on key topics.

Supplies				
Library Meeting Space for Regional Symposia	\$0	\$0	\$300	\$300
Library Meeting Space for Regional Meetings	\$0	\$0	\$450	\$450
Flip Chart pads, name tags, etc for regional meetings/symposia	\$320	\$0	\$0	\$320
	\$0	\$0	\$0	\$0
Subtotal	\$320	\$0	\$750	\$1,070

Explanation:

Library Meeting Space for Regional Meetings: \$75 x 6 meetings = \$450

Library Meeting Space for Regional Symposia: \$75 x 4 meetings = \$300

Other Charges				
Regional Peer Network Support	\$6,000	\$0	\$0	\$6,000
Regional Symposia	\$32,000	\$0	\$0	\$32,000
Facebook	\$500	\$0	\$0	\$500
Infopeople Webinars	\$2,000	\$0	\$0	\$2,000
Subtotal	\$40,500	\$0	\$0	\$40,500

Explanation:

Regional Network Support: 6 networks will use these funds to reimburse participant travel, enlist trainers and/or purchase materials.

Regional Symposia: 4 Symposia will be scheduled in various parts of the state to allow participation by up to 50 people in each. Funds will cover participant travel and lunch for up to 200 participants at \$160 per participant = \$32,000.

Operating Expenses Subtotal	\$86,820	\$0	\$750	\$87,570
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Project Total (Salaries & Benefits, Materials, Equipment, and Operating Expenses)	\$86,820	\$70,000	\$750	\$157,570
Indirect Cost (up to 10%)	\$8,680	\$0	\$0	\$8,680
Grant Totals	\$95,500	\$70,000	\$750	\$166,250

FUTURE FUNDING

Briefly describe how this project will be financially supported in the future.

Since it has been very successful in identifying volunteers for libraries, additional funds will be needed to continue support upgraded VolunteerMatch accounts for libraries and the branded VolunteerMatch website -- <http://californialibraries.volunteermatch.org>. (Note that the cost is reduced to California each time an additional state partners on the branded site – currently Idaho has partnered with us, and others have shown interest.

Should continued funding not be available to contract for continued upgraded VolunteerMatch accounts for all California public libraries, libraries who have found it useful will need to pay the ongoing annual fee for this service. (\$75 per year per branch account utilized.) The website and clearinghouse could be updated and maintained with a some level of state library staff support, or through a small contract with an external consultant.

ELEMENT 6: ATTACHMENTS

If you have additional resources that support your grant, please attach after this page

ELEMENT 7: INTERNET CERTIFICATION FOR APPLICANT PUBLIC LIBRARIES FY 2014/15

Check the Appropriate Library Type

Public Library Academic K-12 Multi-type Special/Other

As duly authorized representative of the applicant library, I hereby certify that: (*check only one of the following boxes*)

- A. The applicant library has complied with the requirements of Section 9134(f)(1) of the Library Services and Technology Act.
- B. The requirements of Section 9134 (f)(1) of the Library Services and Technology Act do not apply to the applicant library because no funds made available under the LSTA program will be used to purchase computers used to access the Internet or to pay for direct cost associated with accessing the Internet for a public library or public elementary school or secondary school library that does not receive discounted E-Rate services under the Communications Act of 1934, as amended.

frank house
Signature of Authorizing Official

5-5-14
Date

ELEMENT 8: ASSURANCES

The applicant assures and certifies that it will comply with the regulations, policies, guidelines and requirements, as they relate to the application, acceptance and use of Federal funds for this federally assisted project. Also the Applicant assumes and certifies:

1. It possesses legal authority to apply for the grant; that a resolution, motion or similar action has been duly adopted or passed as an official act of the applicant's governing body, authorizing the filing of the application, including all understandings and assurances contained therein, and directing and authorizing the person identified as the official representative of the applicant to act in connection with the application and to provide such additional information as may be required.
2. It will comply with Title VI of the Civil Rights Act of 1964 (P.L. 88-352) and in accordance with Title VI of that Act, no person in the United States shall, on the ground of race, color or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity for which the applicant receives Federal financial assistance and will immediately take any measures necessary to effectuate this agreement.
3. It will comply with Title VI of the Civil Rights Act of 1964 (42 U.S.C. 2000d) prohibiting employment discrimination where (1) the primary purpose of a grant is to provide employment or (2) discriminatory employment practices will result in unequal treatment of persons who are or should be benefiting from the grant-sided activity.
4. It will comply with Section 504 of the Rehabilitation Act of 1973, as amended, 20 U.S.C. 794, which prohibits discrimination on the basis of handicap in programs and activities receiving Federal financial assistance.
5. It will comply with Title IX of the Education Amendments of 1972, as amended, 20 U.S.C. 1681 et seq., which prohibits discrimination on the basis of sex in education programs and activities receiving Federal financial assistance.
6. It will comply with the Age Discrimination Act of 1975, as amended, 42 U.S.C. 6101 et seq., which prohibits discrimination on the basis of age in programs or activities receiving Federal financial assistance.
7. It will comply with requirements of the provisions of the Uniform Relocation Assistance and Real Property Acquisitions Act of 1970 (P.L. 91-646) which provides for fair and equitable treatment of persons displaced as a result of Federal and federally-assisted programs.
8. It will comply with the provisions of the Hatch Act which limit the political activity of employees.
9. It will comply with the minimum wage and maximum hours provisions of the Federal Fair Labor Standards Act, as they apply to hospital and educational institution employees of State and local governments.
10. It will establish safeguards to prohibit employees from using their positions for a purpose that is or gives the appearance of being motivated by desire for private gain for themselves or others, particularly those with whom they have family, business, or other ties.
11. It will give the sponsoring agency or the Comptroller General through any authorized representative the access to and the right to examine all records, books, papers, or documents related to the grant.
12. It will comply with all requirements by the Federal-sponsoring agency concerning special requirements of law, program requirements, and other administrative requirements.
13. It will insure that the facilities under its ownership, lease or supervision which shall be utilized in the accomplishment of the project are not listed on the Environmental Protection Agency's (EPA) list of violating facilities and that it will notify the Federal grantor agency of the receipt of any communication from the Director of the EPA Office of Federal Activities indicating that a facility to be used in the project is under consideration for listing by the EPA.
14. It will comply with the flood insurance purchase requirements of Section 102(a) requires, on or after March 2, 1975, the purchase of flood insurance in communities where such insurance is available as a condition for the receipt of any Federal financial assistance for construction or acquisition purposes for use in any area that has been identified by the Secretary of the Department of Housing and Urban Development as an area having special flood hazards. The phrase "Federal financial assistance" includes any form of loan, grant, guaranty, insurance payment, rebate, subsidy, disaster assistance loan or grant, or any other form of direct or indirect Federal assistance.
15. It will assist the Federal grantor agency in its compliance with Section 106 of the National Historic Preservation Act of 1966 as amended (16 U.S.C. 470), Executive Order 11593, and the Archeological and Historic Preservation Act of 1966 (16 U.S.C. 469a-1 et seq.) by (a) consulting with the State Historic Preservation Officer on the conduct of investigations, as necessary to identify properties listed in or eligible for inclusion in the National Register of Historic Places that are subject to adverse effects (see 36 CFR Part 800.8) by the activity, and notifying the Federal grantor agency of the existence of any such properties, and by (b) complying with all requirements established by the Federal grantor agency to avoid or mitigate adverse effects upon such properties.

ELEMENT 9: CERTIFICATIONS REGARDING LOBBYING, DEBARMENT, SUSPENSION AND OTHER RESPONSIBILITY MATTER; AND DRUG-FREE WORKPLACE REQUIREMENTS

Applicants should refer to the regulations cited below to determine the certification to which they are required to attest. Applicants should also review the instructions for certification included in the regulations before completing this form. Signature of this form provides for compliance with certification requirements under 34 CFR Part 82 “New Restrictions on Lobbying,” and 34 CFR Part 85, “Government-wide Debarment and Suspension (Non-procurement) and Government-wide Requirements for Drug-Free Workplace (Grants).” The certifications shall be treated as a material representation of fact upon which reliance will be placed when the Institute of Museum and Library Services determines to award the covered transaction, grant, or cooperative agreement.

1. LOBBYING

As required by Section 1352, Title 31 of the U.S. Code and implemented at 34 CFR Part 82 for persons entering into a grant or cooperative agreement over \$100,000, as defined at 34 CFR Part 82, Sections 82.105 and 82.110, the applicant certifies that:

- (a) No Federal appropriated funds have been paid or will be paid by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, and officer of employee of Congress, or an employee of a Member of Congress in connection with the making of any Federal grant, the entering into or any cooperative agreement and the extension, continuation, renewal, amendment, or modification of any Federal grant or cooperative agreement;
- (b) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal grant or cooperative agreement, the undersigned shall complete and submit Standard Form - LLL “Disclosure Form to Report Lobbying,” in accordance with its instructions;
- (c) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subgrants, contracts under grants and cooperative agreements, and subcontracts) and that all subrecipients shall certify and disclose accordingly.

2. DEBARMENT, SUSPENSION, AND OTHER RESPONSIBILITY MATTERS

As required by Executive Order 12549, Debarment and Suspension, and implemented at 34 CFR Part 85, for prospective participants in primary covered transactions, as defined at 34 CFR Part 85, Sections 85.105 and 85.110–

A. The applicant certifies that it and its principals:

- (a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from covered transactions by any Federal department or agency;
- (b) Have not within a three-year period preceding this application been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State or local) transaction or contract under a public transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
- (c) Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State, of local) with commission of any of the offenses enumerated in paragraph

(2)(b) of this certification; and

- (d) Have not within a three-year period preceding this application had one or more public transactions (Federal, State, of local) terminated for cause or default; and
- B. Where the applicant is unable to certify to any of the statements in this certification, he or she shall attach an explanation to this application.**

3. DRUG-FREE WORKPLACE (GRANTEES OTHER THAN INDIVIDUALS)

As required by the Drug-Free Workplace of 1988, and implemented at 34 CFR Part 85, Subpart F, for grantees, as defined at 34 CFR Part 85, Sections 85.605 and 85.610–

- A. The applicant certifies that it will or will continue to provide a drug-free workplace by;**

- (a) Publishing a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the grantee's workplace and specifying the actions that will be taken against employees for violation of such prohibition;
- (b) Establishing an on-going drug-free awareness program to inform employees about—
 - (1) The dangers of drug abuse in the workplace;
 - (2) The grantee's policy of maintaining a drug-free workplace;
 - (3) Any available drug counseling, rehabilitation, and employee assistance programs; and
 - (4) The penalties that may be imposed upon employees for drug abuse violations occurring in the workplace.
- (c) Making it a requirement that each employee to be engaged in the performance of the grant be given a copy of the statement required by paragraph (a);
- (d) Notifying the employee in the statement required by paragraph (a) that, as a condition of employment under the grant, the employee will—
 - (1) Abide by the terms of the statement; and
 - (2) Notify the employer in writing of his or her conviction for a violation of a criminal drug statute occurring in the workplace no later than five calendar days after such conviction;

(e) Notifying the agency, in writing, within 10 calendar days after receiving notice under subparagraph (d)(2) from an employee or otherwise receiving actual notice of such conviction. Employers of convicted employees must provide notice, including position title, to: Director, OLS/State Programs Division, Institute of Museum and Library Services, 1100 Pennsylvania Avenue, N.W., Room 802, Washington, DC 20506. Notice shall include the identification number(s) of each affected grant

- (f) Taking one of the following action, within 30 calendar days of receiving notice under subparagraph (d)(2), with respect to any employee who is so convicted—
 - (1) Taking appropriate personnel action against such an employee, up to and including termination, consistent with the requirements of the Rehabilitation Act of 1973, as amended; or
 - (2) Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a Federal, State, or local health, law enforcement or other appropriate agency.
- (g) Making a good faith effort to continue to maintain a drug-free workplace through implementation of paragraphs (a),(b),(c),(d),(e), and (f).

B. The grantee may insert in the space provided below the site(s) for the performance or work done in connection with the specific grant:

Place of Performance (Street address, city, county, state, zip code)

Check if there are workplaces on file that are not identified here.

DRUG-FREE WORKPLACE (GRANTEES WHO ARE INDIVIDUALS)

As required by the Drug-Free Workplace of 1988, and implemented at 34 CFR Part 85, Subpart F, for grantees, as defined at 34 CFR Part 85, Sections 85.605 and 85.610—

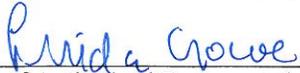
- A. As a condition of the grant, I certify that I will not engage in the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance in conducting any activity with the grant; and
- B. If convicted of a criminal drug offense resulting from a violation occurring during the conduct of any grant activity, I will report the conviction, in writing, within 10 calendar days of the conviction to: Director, OLS/State Programs Division, Institute of Museum and Library Services, 1100 Pennsylvania Avenue, N.W., Room 802, Washington, DC 20506. Notice shall include the identification number(s) of each affected grant.

4. FEDERAL DEBT STATUS

The undersigned, on behalf of the applicant, certifies to the best of his or her knowledge and belief that the applicant is not delinquent in the repayment of any Federal debt.

ELEMENT 9: CERTIFICATION

As the duly authorized representative of the applicant, I hereby certify that the applicant will comply with the above certification.

<u>Califa Group</u> Library/Organization	<u>Get Involved: Sustaining and Expanding Skilled Volunteer Engagement in Public Libraries</u> Project Name	
<u>Linda Crowe</u> Printed Name of Authorized Representative	<u>Executive Director</u> Title	
<u>Mailing Address (if different than page 1)</u>	<u>City</u>	<u>Zip</u>
<u></u> Signature of Authorized Representative	<u>5-5-14</u> Date	