CALIFORNIA STATE LIBRARY
LIBRARY SERVICES AND TECHNOLOGY ACT (LSTA)

Final Program Narrative Report
(LSTA Form 9)

Grant Information

<table>
<thead>
<tr>
<th>Library Jurisdiction</th>
<th>Tulare County Library</th>
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<tbody>
<tr>
<td>Project Title</td>
<td>My Tulare County: Through the Lens of Tulare County Teens</td>
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<tr>
<td>Grant Award #</td>
<td>40-8338</td>
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<tr>
<td>Grant Period</td>
<td>2013-2014</td>
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<tr>
<td>Amount of Grant Award</td>
<td>15,500</td>
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<td>Amount of Grant Expended</td>
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<tr>
<td>Local Match</td>
<td>30,000</td>
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<tr>
<td>In-Kind</td>
<td>45,500</td>
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<tr>
<td>Total Amount of Project</td>
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</tr>
<tr>
<td></td>
<td>(amount expended + match + in-kind)</td>
</tr>
<tr>
<td>Number of Persons Served</td>
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</tr>
<tr>
<td></td>
<td>(should not include total population of service area or potential population to be reached)</td>
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Project Director

<table>
<thead>
<tr>
<th>Name</th>
<th>Faythe Arredondo</th>
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<tbody>
<tr>
<td>Title</td>
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<td>Library Address</td>
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</tr>
</tbody>
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This report is due on the date listed in the LSTA Grant Guide for this project. Follow this link to view the Grant Guide. [http://www.library.ca.gov/grants/lsta/manage.html](http://www.library.ca.gov/grants/lsta/manage.html)

Email this report in “word format” to lsta@library.ca.gov then mail ORIGINAL and 2 copies to:

California State Library
P.O. Box 942837
Sacramento, CA 94237-0001
Attention: Fiscal Office - LSTA

SIGNATURE: ___________________________________________ DATE: _____________________________

(Please sign in blue ink)
### Project Purpose
Include your program purpose statement here

This project is intended to encourage teens (12-18) to be creative and use that creativity to share their story as part of ValleyPBS ByYou's initiative. Teens will be encouraged to attend library workshops hosted by the Teen Librarian as an introduction to the program. By meeting regularly, teens will work with the Teen Librarian to conceptualize how they want to tell and film their story. By early 2014, the first set of videos will be uploaded by the existing group of library teens. They in turn will assist the Teen Librarian to encourage more teens in other branches to participate in the program. The library will develop a strong group of teens in the five outlying branches; they will provide valuable feedback on services they would like to participate in at their local branch. These teens will be recruited by library staff; Tulare County Library prides itself on providing personal services to its patrons.

### Project Activities and Methods
How did you accomplish the project? What were the steps involved? How did you engage the target audience?

There was a delay in getting the check, pushing the project back a few months. As soon as the equipment came in, I began by setting up the the iPads to be as safe as possible upon checkout to the teens. Apple Configurator was used to “lock down” the devices so the teens would only be able to use library approved applications and would not be able to leave the library's website or look through the ValleyPBS website.

As the iPads were being updated and processed, the project was being planned. To ensure there was transparency between the library, the parents, and the teens, I planned several informational sessions the teens could attend. The caveat was that teens and their parents had to attend the sessions together. I tried to make the program as simple as I could: one week to film a day in their lives. iPads were only to be checked out for one week and then I would back up all the videos or photos for future reference and if they needed to edit their videos later. All iPads were wiped of any and all personal information before being checked out by the next teen. This information was shared with the Library’s marketing team who then sent out press releases to the local media outlets. The project was featured on the front page of the local paper and listed on the community calendar of several websites.

During the brief informational sessions, the project was described and it was briefly mentioned what LSTA meant to the teen programming in the library. I also covered some basics in filming, making sure to be courteous of others while filming. I explained that if the teens didn’t feel comfortable editing their video on the iPad, they were more than welcome to use the computers we still have available for the teens.

I gave brief training on how to use the iPads and the various apps that were chosen to support the filming. I also gave everyone informational sheets provided by ValleyPBS and let them know that if they felt uncomfortable uploading anything under their own name or email address, the library had created an account they could use to upload their video. After each informational session, the teens and the parents would decide together whether this project was right for them. Once they did, they had to turn in the iPad agreement form and photo/video release and then they were ready to start.

The program took a hiatus during the summer during summer reading program, but will relaunch in the fall and extend to various branches around the Tulare County Library system.

### Project Outputs
What was created for the project and how much? (For instance three promotional brochures were created and 75 copies distributed; or three training classes were designed; two sessions of each were held, and 80 people were trained)
The Library will recruit at least five teen members in Visalia to establish a successful advisory group in September 2013 and encourage them to participate in the workshops."

With the limited time, the Teen Advisory Group stepped in to advise on the program. Of those 12 teens, four showed an active interest in creating their own movie.

"These five teens will be the first to film and upload the first batch of five videos by January 2014. The teen librarian will work closely with ValleyPBS and keep them apprised of the project."

Three teens filmed movies but wanted to edit them before they were uploaded. They were unable to finish before the program went on hiatus for summer reading program.

"Teens will be encouraged to use technology to be creative and productive as well as document their lives in Tulare County by uploading 10 total videos using iPad Minis."

More than 10 teens signed up to be part of the program, but only a few finished up. Based on feedback, teens were very excited to work on the program, but their busy lives got in the way of being able to complete their videos.

"The library will raise awareness of library services to 23,000 teens in the Visalia, Dinuba, Exeter, Lindsay, and Three Rivers communities through the library website, social media outlets and direct links to the uploaded videos on PBS."

With a shorter timeframe than proposed, the library was able to garner a lot of interest from non-regular library users. The summer reading programs at both the Visalia and Dinuba branches saw an increase in attendance in programs. Exeter, Lindsay, and Three Rivers are the branches that will be targeted in the late fall of 2014 or early winter 2014/2015.

"We will have at least one workshop in each community with at least five members in each program for a total of 25 active participants using the iPad Minis."

A total of four workshops were held in Visalia and Dinuba and 18 potential participants in attendance with three filming movies.

"The Library will recruit at least five teen members to establish an advisory group in Dinuba, Exeter, Lindsay, and Three Rivers libraries. The 20 Teens who participate in the outlying programs will learn video editing skills to further their interest in documentary film making."

At the conclusion of the grant cycle only the Visalia teens participated in the project. The project will be extended to the three originally proposed branches in Fall 2014.

"As with previous projects, the library will know teens have reached their goal and have produced a successful program by having an overall increase in attendance, in their programs, and volunteer hours. The personal relationships the library staff builds with the teens during this process will entice the teens to return to the library."

While the project did not produce as many participants as we had hoped, the Visalia and Dinuba branch libraries did notice an increase in programming attendance and more volunteer hours realized.

**Project Outcomes (if applicable)**

Please state the outcomes and the results of your evaluation.
“Teens participating in the Tulare County Library and Valley PBS’ Your Tulare County project will develop and demonstrate their digital media skills according to those inventoried by the Partnership for 21st Century Learning Skills, including:

“‘Creativity and innovation’ by utilizing brainstorming and storyboarding techniques, developing new and non-traditional techniques and approaches, and distilling their thought processes from abstract concepts to deliverable products.”

The teen librarian worked with teens asking for help in coming up with ideas. Some teens also asked for advice on whether the teen librarian thought their idea was good or attainable.

“‘Communication and collaboration’ in presenting their perspectives via their video in various verbal and non-verbal formats.”

The teens who attempted to film and create their videos realized the difficulties between visualization and actualization. About 70% of the teens who checked out an iPad did not complete their video.

“Information and media literacy in demonstrating an understanding of the impact of disseminating information online or the evaluation and self-censoring of information that maybe prove libelous or otherwise pose a moral or legal issue.”

100% of the potential participants learned about social networking. They also were reminded of who may see their video (college recruiters, neighbors, strangers, etc.), not to film themselves doing any illegal activities (tagging, filming a movie, etc.), and to be mindful and respect of others while filming. All participates had to sign a photo waiver if they chose to participate.

“‘Information and Communication Technology (ICT) literacy’ by successfully learning to use a mobile computing device, an iPad mini, to record, edit, and post a video in accordance with the guidelines provided.”

All teens that checked out iPads showed they had learned something. While a majority did not complete a film, there was evidence on the iPad (abandoned projects) that they experimented with filming and the apps on the device. No videos were completed, but teens provided feedback as to what they want to see in the next phase of the project.

“By January 31, 2014, 80% of the teens involved in these workshops will see the library as a valuable resource for their digital creativity. This will be measured through an online survey. The data will be collected and reviewed by the teen services librarian and shared with branch staff. “

Since the project was pushed back, the deadline in January was not met. By holding the informational sessions, teens and parents in attendance learned of the resources and programs that encourage teen creativity. Time constraints hindered an online survey, but the teen librarian has collected empirical data from the teens involved and from teens that were hesitant. This information will be used to relaunch the project in fall 2014.

**Additional Project Outcomes**

Please state any additional intended or unintended outcomes and what data sources you used.
The Library is hoping to make this a fall and summer project as it seems that teens and their families are busy with various activities in the spring.

**Anecdotal Information**
Tell us a story. Give two or more examples of how the project has helped an individual or group in your community.

The project generated a lot of buzz and interest among the teens that are regulars in the library, but what was really amazing was the interest the program received from teens who were not regulars in the library. Of the 20ish teens that came to the informational sessions half were non-regulars who became interested in library programs. As a result, there has been an increase in program attendance during the summer reading program.

**Exemplary Project**
If you feel your project was exemplary and others could learn from it and replicate it, please tell us why.

I feel this project is an excellent way to show teens that the library cares about them and wants to hear what they have to say. As was recently said in an American Libraries Kid & Teen Friendly Library hangout, “Children are BROUGHT to the library. Teens COME to the library.” Giving teens an outlet to be creative will only encourage them, keep them coming to libraries, and creating lifelong library users!

**FEEDBACK FOR THE CALIFORNIA STATE LIBRARY ON THE GRANT PROCESS**
We want to learn and improve our grant processes. Please let us know what worked and what we could do differently to make it a better experience. Thank you!

Project was delayed from October-December 2013 as a result of the Federal shutdown. Tulare County Library staff was not informed that the LSTA check to the library was delayed as a result of the shutdown. Information was not relayed until Tulare County Library staff pointedly stated the connection and it was later discovered the check was being held. Tulare County Library staff did not receive the check until January 2014, the same date as the start of the project. With the original timeline now altered, we were unable to make school connections, plan the program during the ideal time of the school year with the program being stunted as a result. Tulare County Library Staff will continue the project in Fall 2014.

file:mcp/lsta/managegrant/1314