

PRESS RELEASE



FOR IMMEDIATE RELEASE:

California State Library announces an evening with Master Paper Engineers and popular pop up book authors David and Noelle Carter.

SACRAMENTO – October 27th, 2011 – The November **Food For Thought: Thinking and Talking at the California State Library** will be an evening with Master Paper Engineers and authors David A. Carter and Noelle Carter. Featuring their latest, *Lots of Bots!* - the first title in a new pop-up series by the creators of the hugely successful *Bugs in a Box* and *One Red Dot* series.

David A. Carter learned the fine art of Paper-Engineering and Pop-Up bookmaking at Intervisual Communications Inc. working with creative director Jim Diaz and various other artists. While at I.C.I. he met his wife Noelle, who was a production artist learning the art of paper engineering with her father Tor Lokvig. David started his own business in 1987 and has created over 75 pop-up books.

"I believe children learn by playing. One of the things that I like most about pop-up books is that a child who may not be reading yet can interact, or play, with the book. My hope is that this will draw the young reader into the book and hopefully into reading in general." – David. A Carter

The Carters' newest pop-up book, **Lots of Bots!** has been released with a companion app, **Bot Garage** for iPad[®], iPhone[®], and iPod touch[®]. A trailer for the app can be viewed at RHKidsApps.com and at www.library.ca.gov.

The program will take place on Wednesday, November 16 at 6 p.m. at 900 N Street, in the California History Room. Light refreshments will be served when doors open at 5 p.m.

Books will be available for purchase and authors signing at discount prices between \$10 & \$15 tax included.

Children and children at heart of all ages' are encouraged to attend! Thank you.

For more information please contact Rebecca Ann Fontaine at rfontaine@library.ca.gov or (916) 215-9280.

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