FOR IMMEDIATE RELEASE

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Easy Voter Guide from League of Women Voters assists overwhelmed voters

With less than three weeks remaining before the November 2, 2010 Statewide General Election, California voters are being asked to make decisions about candidates for a long list of state offices and nine state propositions, as well as a host of local offices and measures. Many voters are overwhelmed by the complexity of the ballot and confused by the barrage of partisan ads.

The nonpartisan Easy Voter Guide at www.easyvoterguide.org is a great starting place for new voters and busy voters trying to make sense of it all. The result of a joint partnership between the League of Women Voters of California and the California State Library, the project offers free online and printed election guides as well as an “all in one place” resource center with community-designed videos and handouts that cover why voting is important, what you need to do to vote, and what’s on the ballot.

“Voters facing the many confusing choices on the ballot can turn to the Easy Voter Guide for trustworthy, user-friendly information,” said Janis R. Hirohama, President of the League of Women Voters Education Fund. “We believe that having clear, easy-to-use information on voting and elections will encourage more Californians to vote and make their voices heard, which is vital to a healthy democracy.”

The website’s most popular feature is the Easy Voter Guide recap of what’s on the November 2, 2010 statewide ballot. Find job descriptions (what’s the difference between state controller and state treasurer?), answers to frequently-asked questions (why are we voting on judges?), and succinct summaries of propositions in easy-to-understand language with a highly visual style. Voters use it as a “menu” to decide what they want to learn more about, then use helpful links at the website to dig deeper.

“The video clips of adult learners speaking on the importance of voting and the other new voter education resources on the EasyVoterGuide.org website are excellent outreach tools for libraries and other community partners who are invested in civic engagement,” said Stacey A. Aldrich, State Librarian of California.

Materials at the website are available in Spanish as well as English, and most handouts are also available in Asian languages. Free printed copies of the Easy Voter Guide are still available for order. On October 19 and 20, visitors to www.easyvoterguide.org can vote for their favorite in the project’s video contest.

The Easy Voter Guide and www.easyvoterguide.org website are sponsored by the League of Women Voters of California Education Fund and the California State Library, with support from The James Irvine Foundation.

About the California State Library: Founded in 1850, the California State Library is celebrating its 160th anniversary as the central reference and research library for the Governor’s office, legislature, state employees, and the general public. The State Library administers federal and state grants for programs in historical preservation, library construction, civil liberties education, literacy, volunteering, and broadband connectivity in public libraries. For more information, please visit www.library.ca.gov.

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