FOR IMMEDIATE RELEASE

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SACRAMENTO – Two popular California State Library (CSL) programs, Early Learning with Families (ELF) @ Your Library and the Transforming Life after 50 Institute, now have websites that offer online resources from which anyone interested in infants and toddlers, Baby Boomers, or both, will benefit.

The CSL originally developed the information-rich programs, which Library Services and Technology Act (LSTA) funds support, to help California’s public libraries serve their diverse customers. Today, parents, community leaders, small business owners, and more can use the websites’ downloadable tools, blogs, and research to serve California’s communities and families.

State Librarian Susan Hildreth says, “These two websites demonstrate the interactive and user-friendly direction in which the California State Library is moving. We’re excited for folks from all over California to visit the sites and learn about working with people of all ages.”

Enhanced Transforming Life after 50 page on CSL

Transforming Life after 50 (TLAF) addresses aging in America generally, and engaging older adults (or “Baby Boomers”) in their communities specifically. The program’s webpage now has an in-depth Boomer bibliography, updated quarterly, as well as archived videos and audios of TLAF speakers from TLAF’s November 2007 training institute - Dr. Paul Nussbaum's presentation on brain research and aging, and Professor Dowell Myers' presentation on immigrants and boomers are just two of the popular speaker streams.

All-new website for Early Learning with Families (ELF) @ Your Library

Part of the California State Library's statewide Early Learning with Families initiative, Early Learning with Families (ELF) @ Your Library’s new website http://elflibraries.org has valuable information about the ELF initiative, and more. Libraries, caregivers and parents of infants, toddlers and preschool children, as well as public library jurisdictions participating in ELF, will find the website's information and resources useful.

Visitors will want to bookmark the new ELF website to easily locate streaming videos in the “Training” section, to find downloadable parenting and childcare materials in the “Resources” section, or to share comments on the ELF blog.

For more information about Transforming Life after 50 and Early Learning with Families (ELF) @ Your Library’s please contact Suzanne Flint at sflint@library.ca.gov or 916-651-9796.

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