

In this issue:



SUSAN HILDRETH
State Librarian of California

Welcome from State Librarian

Not everyone knows the many services and programs the California State Library offers to contemporary Californians. We still collect, preserve and make available materials documenting the history and life of California (as we've been doing since 1850), but today we do much more. Our refurbished newsletter, CSL Connection, will show you what we're achieving and how we strive to impact the quality of life in California.

In quarterly issues, CSL Connection will not only update readers on key state-level issues affecting California libraries, it will also illustrate that the California State Library helps support California's libraries, California's government, and the people that government serves. In CSL Connection you'll read how, from literacy and grant programs, to outreach services for people with disabilities, to exacting research on-demand, the California State Library's work strengthens, through California's libraries, the greater California community.



California's information sharing needs have diversified in the past 155 years. The California State Library has too. We hope you enjoy the new CSL Connection. We welcome your feedback.

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State Librarian hosting Infopeople webcasts

On March 9, 2005 State Librarian of California Susan Hildreth led the first in a series of quarterly webcasts with the State Librarian hosted by Infopeople, a statewide grant project that provides a wide array of training and workplace education to staff in California libraries.

In the Infopeople webcasts, Hildreth touches on hot topics in the California library world, discussing emerging library trends and the services available to the field from the California State Library. The series lets people ask Hildreth questions such as "What is happening at the California State Library?" "What new services or grant opportunities may be forthcoming from Library Development Services?" "What are the State Library's latest published research reports?" "What does the State Librarian really do?" The next webcasts are at 1 pm on August 3, and December 7, 2005. Each live webcast session can accommodate up to 150 simultaneous connections. The webcasts will be archived on the Infopeople website at <http://www.infopeople.org/training/webcasts/archived.php>.

For more information, go to <http://www.infopeople.org/training/webcasts/> or call the Infopeople office at (650) 578-9685.

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News from Salinas: National/State leaders support local efforts

In his December 14, 2004 [report](#) to the Salinas City Council, Salinas City Manager Dave Mora listed “a weak economy” and “state and county raids on local revenues” as the top reasons for Salinas’ \$9.2 million deficit—the casualty of which is Salinas’ libraries.

The city of Salinas tried to raise some of the \$9.2 million that would keep the libraries open and other city services intact by putting a Salinas city sales tax (Measure A) and a large utility users tax (Measure B) on the November 2004 ballot. The measures failed. Salinas had to “reduce expenditures”—close the libraries.

Salinas’ struggle has [caught the nation’s eye](#). Two of the libraries closing, the Caesar Chavez Library and the John Steinbeck Library, are named for the region’s most articulate champions of the oppressed, an irony that, sadly, makes a good story.

Action Plan Formulated at ALA Mid-Winter Meeting

The Salinas closures go against the grain of American Library Association (ALA) [policy](#) that “free access to the books, ideas, resources, and information in America’s libraries is imperative for education, employment, enjoyment and self-government.” State Librarian Susan Hildreth reports that at the ALA midwinter meeting in Boston, participants discussed the Salinas closures at length before approving an ALA governing council [resolution](#) directing the ALA president to convey ALA’s concern to elected officials in Salinas. Following that meeting, the ALA Executive Board requested that ALA President-Elect Michael Gorman, Library Director at CSU Fresno, lead a delegation to visit Salinas and offer assistance. Also, ALA leaders have begun to develop an action plan to facilitate ALA’s actions and support when similar situations arise.

Delegation Day

On Wednesday February 23, 2005, ALA’s [concerns](#) were personally voiced in Salinas. A delegation of ALA and California Library Association (CLA) leaders and Susan Hildreth spent the day in Salinas meeting with civic officials and concerned citizens. The delegation’s goal was, according to Michael Gorman, “to consult with all interested parties and to start a process of helping through advice, information, and support.”

Susan Hildreth and CLA President Danis Kreimeier report the February visit was a resounding success. Susan Hildreth says, “We were graciously welcomed by everyone in Salinas; and the reality of national and state interest in their community boosted the widespread efforts to keep libraries alive in Salinas.”

Salinas’s dignitaries, Mayor Anna Caballero, City Manager Dave Mora, Assistant City Manager Jorge Rifa Salinas City Council members and staff, and community and business leaders, greeted the delegation with well-researched materials and a fast-paced agenda for the day.

At an early afternoon private City Hall meeting, Jorge Rifa gave the delegation a Power Point overview of Salinas’ budget history and demographics. Hildreth says that Rifa’s “devastating” numbers clarified how the budget has trapped the City’s leaders with few choices for keeping Salinas afloat. Hildreth and the others also learned that City Manager Mora is understandably dedicated to public safety—to protecting Salinas’s police force.

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News from Salinas, continued

At a subsequent meeting that included business leaders, Mayor Caballero, City Council members, and [Rally Salinas!](#) supporters, the delegation received an overview of the political scene in Salinas and Monterey County and participated in enthusiastic discussions of strategic planning for future initiatives.

That evening the delegation was welcomed at the meeting of the grass roots initiative [Save Salinas Libraries](#). Kreimeier and Hildreth were heartened to see that more than 100 local activists were already organizing into task forces that will create informed public relations and fundraising plans for public support for funding the libraries.



February 23 Delegation - from left: ALA President-Elect Michael Gorman; President of the California Library Association, Danis Kreimeier; Coordinator, Monterey Bay Area Cooperative Library System Linda Crowe; Salinas Mayor Anna Caballero; CLA Chapter Councilor to ALA, Vickey Johnson; State Librarian Susan Hildreth; former Fresno County Librarian and former president of the CLA, John Kallenberg; Salinas City Manager, Dave Mora.

- Photo Courtesy of Vickey Johnson

Delegation Day Outcomes

The library leaders saw first hand February 23rd that Salinas's library activists need help continuing to emphasize the value of libraries to the people of Salinas. [Friends of the Salinas Library \(FOSPL\)](#) President Lynn Steele explains that many people in Salinas "don't grasp that a library is more than a place to check-out books and use the Internet." Salinas's activists, Steele says, "must induce voters to approve another ballot measure," but, she adds, they lack the persuasive data.

Salinas requires factual fuel, the statistics, studies, and rhetoric to convince Salinas taxpayers that libraries increase property values, and that illiteracy connects to crime. The CSL, the ALA and the CLA will supply that fuel.

Hildreth, Gorman, and Kreimeier will be what Kreimeier calls "informational resources" to Salinas. They will not only share persuasive language and research on the sociological, economic, and educational benefits of libraries but also the names of people who can help bring about a successful tax initiative. Hildreth, for example, has provided both

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News from Salinas, continued

FOSPL's Lynn Stark and Jorge Rifa a list of library polling specialists who can help define criteria for a new measure. "We need that polling data," says Steele.

Meanwhile, library programs consultants at the CSL are providing consulting services and technical assistance to the Salinas libraries. The CSL is working with the city of Salinas and the library to maintain literacy programs and funding. It is also working with partners in the city to provide homework assistance.

Next Steps for Salinas

Kreimeier points out that Salinas's literacy program was one of the original state-funded [literacy programs](#) over 20 years ago. She says probably everyone in Salinas knows someone, a tutor or a learner, who has been touched by literacy services. If Salinas can tap into that power, Kreimeier suggests, it would "personalize" the budget crisis for the community.

Susan Hildreth is speaking to the Salinas Valley Chamber of Commerce on March 29. She will argue for not only the moneymaking value of libraries, but also for the library's critical contributions to literacy and youth development that make communities strong.

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Editor's Note:

On March 3, 2005 the Salinas City Council voted 6-0 to leave Salinas's libraries open on a skeleton schedule. Under the new plan, contingent on Salinas's activists raising \$500,000 by June 20, Salinas's libraries will be open two days a week for five hours a day through December.

In an article posted March 11, 2005 in the ALA's [American Libraries Online](#), Susan Hildreth said of the City Council's decision that she thinks "it's just marvelous that they [Salinas leaders] are committed to keeping this library system open in some way or another." "There is so much community activity on many different levels to try to define a permanent or more stable funding source for the library," Hildreth concluded.

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State Spotlight

The state of California has more than 250 agencies, departments, commissions, and boards, many of which provide useful information and living-strategies to the people of California. The agencies may be untapped resources for librarians fielding patron questions.

To help our readers maneuver around the state of California's services, we are making "State Spotlight" a regular feature in *CSL Connection*. In each issue, the "Spotlight" will highlight one service-based agency whose web-links, toll-free phone numbers, information charts, and referrals inform the general public.

Department of Consumer Affairs-Office of Privacy Protection

In today's digital culture, our numbers—birth date, drivers license, social security and so on—have evolved into maps to our assets and credit, to where we live and work—to who we are.

Luckily, California is the first state to have an agency dedicated to promoting and protecting the privacy rights of consumers. The [Office of Privacy Protection](#), within the Department of Consumer Affairs, offers members of the public practical information on how to protect their privacy.



Answers to Frightening Questions

The Office of Privacy Protection (OPP) is, according to Chief Joanne McNabb, one of the only places in California that consumers can go for help and answers about identity theft, unwanted phone calls, emails and mail, privacy practices, and financial and medical privacy.

Sixty percent of the people who call the OPP's toll-free number (866) 785-9663 want to know how stop criminals from opening credit in their name. The OPP's callers' wallets have been stolen or they have replied to a "phishing" email, phony "alerts" from banks asking to verify account data. Fifteen percent of the Office's callers have already been victimized.

OPP staff gives callers steps such as alerting people of fraud on credit files, freezing files and contacting creditors and law enforcement, to protect themselves. "Identity theft is an indiscriminate crime," McNabb says. "It can affect old, young, people with good credit and bad credit—anyone with a Social Security number." McNabb's biggest tip to consumers is "Don't give out personal information unless you initiated the contact."

Print-out Tip Sheets

Visitors who go to the [OPP site](#) will find "Consumer Information " sheets. Libraries can use the sheets as brochures, some of which are available in multiple languages. The "Consumer Information " sheets are: *Your Financial Privacy*, *Identity Theft Victim Check List*; *Your Social Security Number: Controlling the Key to Identity Theft*; *Leave Me Alone: How to Slow the Flow of Unwanted Communications*; *How to Read a Privacy Policy*; *Your Patient Privacy Rights-A Consumer Guide to Health Information Privacy in California*; *How to Use the California Identity Theft Registry-A Guide for Victims of "Criminal" Identity Theft*; *Protecting Your Child's Privacy Online*; *How to "Freeze" Your Credit Files*.

For more information, contact the Office of Privacy Protection at (866) 785-9663 or email privacy@dca.ca.gov.

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State Library Research Bureau clarifies Bay Bridge muddle

The State Library's California Research Bureau (CRB) offers specialized library services to unique users. Working for lawmakers and other elected officials, CRB researchers gather and analyze data from disparate sources and then consolidate it in annotated reports for those California policymakers.

One of the most recent CRB [reports](#), Timeline of the San Francisco-Oakland Bay Bridge Seismic Retrofit: Milestones in Decision-Making, Financing, and Construction, chronicles the delays and funding battles of retrofitting and ultimately rebuilding the San Francisco-Oakland Bay Bridge. The Timeline culls crucial events from the mountains of reports and analyses connected to the Bay Bridge project and lays out the events briefly and chronologically to assist decision-makers in moving forward with this important project.

Assemblywoman Wilma Chan requested the report from the CRB in an effort to provide a clearer understanding of the Bay Bridge retrofit history, including the fact that the bridge's cost has risen from \$2.6 billion in 2001 to \$5.1 billion today. Chan says, "Anyone who wants a straightforward account of the history of the Bay Bridge retrofit saga will find this report invaluable."

Chan, chair of Joint Legislative Audits Committee at the time of the Bay Bridge request, represents the 16th Assembly District in Alameda County, which includes the cities of Oakland, Piedmont, and Alameda. She had previously used the CRB to create visual displays showing traffic congestion and highway projects in Alameda and Contra Costa counties.

The CRB's research requests, like Chan's for the Bay Bridge retrofit, can turn into [front page headlines](#), so the CRB combines the expertise of librarians and researchers to ensure a meticulous product.

For the Timeline, CRB researcher Daniel Pollak, a M.S. in environmental policy and a former research assistant at Stanford University's Center for International Security and Arms Control, teamed with CRB information services staff members Dan Mitchel and Carolyn Zeitler, to locate and analyze 124 online, State Library and Caltrans library sources related to the Bay Bridge and to sift through Oakland's Metropolitan Transportation Commission hard copy file documents.

The resulting annotated chronology's purpose was not to tell the reader what to think about the Bay Bridge controversy, but to put in sequence the often confusing and tangled events that led to the current predicament.

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Putnam Award to Long Beach Public Library

Thanks to its outstanding work on behalf of people with disabilities, the Long Beach Public Library won for the City of Long Beach the prestigious Helen Putnam Award for Excellence from the League of California Cities. The Award declares that, because of its Public Library, the City of Long Beach “has created a unique partnership with several local agencies serving people with disabilities” and that it has “opened doors to a wealth of resources” for those people by creating Long Beach’s Information Center for People with Disabilities.

The road to the award began when Long Beach Public Library participated in the California State Library’s (CSL’s) “Public Library Services for People with Disabilities” program, a two-year, \$1.4 million project that helped public libraries improve their services to people with disabilities. Funded by the Library Services and Technology Act, participating libraries worked with their communities during 2002/03 to identify the best ways to do that.

The award-winning result of the California State Library’s training was Long Beach Public Library’s Information Center for People with Disabilities that opened October 21, 2003 during Disabilities Awareness Month. The Friends of the Library built the 420-square-foot Center in the Main Library that includes state-of-the-art computers with adaptive technology, a printer, a scanner, and a variety of assistive devices. The Center also houses a reading area with books for adults and children, videos, and magazines on topics related to disabilities.

The Long Beach Center empowers people with disabilities. In its first year alone, the Center served over 1533 people who, for the first time in their lives, used computers and accessed the Internet, retrieved library materials from shelves, and read books without assistance.

The Center can actually change lives. Bill had thought that education and employment were over for him after an accident fifteen years ago left him paralyzed from the neck down. After using a computer with only his eyes at the Center, though, Bill went on to enroll in Long Beach City College’s distance learning degree program and now plans to become a computer designer.

To further the Center’s mission, Long Beach Library has adapted its policies, such as extending loan periods, to reflect the needs of people with disabilities. Further, the library now identifies services for people with disabilities as one of its “core services” and plans to expand the program to its branches, creating mini-centers in each.



- Photo courtesy of
Long Beach Public Library

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California small businesses receive help from libraries

Small businesses in California account for approximately half the state's gross domestic product while employing half the state's workers. New small businesses struggle, though, to survive in a highly competitive environment, and owners of small businesses often find it difficult to locate the information they need to secure bank loans, prepare marketing plans, and survey their competition.

Now in communities across California, public libraries are reaching out to small businesses and offering help. Using Library Services and Technology Act (LSTA) funds, the California State Library (CSL) is working with more than 40 public libraries in the state to offer a range of services to small businesses. Libraries participating in the CSL's small-business-reference program have access to two subscription business databases, which contain information about marketing, taxes, financial assistance, and the steps needed to start a small business. Participating libraries also can offer small businesses 24/7 online reference service, host seminars for small business owners and employees, publicize the service, the Small Business Initiative, and enhance their business collections.

Under the program, approximately 40 libraries have received between \$7,000 and \$10,000 in grants. In addition, each library is given access to two databases (a Web site) in Spanish and English, and its staff is trained to work with those databases.

The proposal submitted by Imperial County Library is especially innovative, according to Barbara Will, the CSL consultant who administers this grant program. It involves a high level of cooperation between the libraries in Brawley and Calexico to set up business reference services in Spanish and English, taking advantage of videoconference/Web technology to overcome the challenge of a small population in a geographically large county.

The business-reference grants were made in October, and Will reports that already "there is a lot of excitement" in small-business communities around the state. For the first time, in some cases, the public library is working closely with the local Chamber of Commerce, community colleges, and other business-support agencies such as the Small Business Administration. A website now exists for the program and may be found at <http://smallbiz2.infopeople.org/services/>.

"One of the purposes of this program," Will explains, "is to involve the public library more closely with its local business community. We think this is a dynamic way for libraries to demonstrate their community involvement in the 21st century."

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California State Library's Mekel Machine beats the Fiche

"Having run a business information company for a number of years and having to use microfiche myself, I hate microfiche: I hate searching, I hate the heat, and I hate the spiky metal on them. I do not want to see a microfiche reader again." (Lord McIntosh of Haringey-December 2002-The United Kingdom Parliament.)

You don't have to be a Member of Parliament to know that using microfiche can annoy library users. Microfiche readers are awkward to use, difficult to read, often broken, and require coins. When even the most intrepid searcher learns that a report is available only on microfiche, he or she may snap, "I don't need it that badly."

Many in the Government Publications Section (GPS) of the California State Library concur with Lord McIntosh and those disgruntled users. The GPS has collected millions of reports on microfiche for decades and anyone who works there knows how cumbersome microfiche is.

Luckily, the GPS has found a better way to make these documents accessible-the Mekel 565 Microfiche Scanner.

In 2001 the staff sought to make government documents more usable for California State Library customers. Brent Miller, former head of GPS, and Jackie Siegel of the State Library's Information Technology Bureau, learned that the Mekel scanner, an unassuming beige, plastic box, could copy text from microfiche to a floppy disk or a CD-ROM. By transforming a 1000-image folder into a PDF document, GPS staff could attach to an email for a patron, the Mekel would also transform the way the State Library did business. Miller and Siegel were sold: they acquired Mekel for the California State Library.

It has proven to be an excellent move.

Users love the turnaround time and receiving articles on their PC desktops. A recent email from a Department of Fish and Game employee exclaims: "Thank you very much! It is a very readable copy, and done so quickly! I am very pleased."

Like most gadgets, though, the Mekel takes getting used to. "The Mekel can do many wondrous things with standard fiche," says Kris Ogilvie, Supervising Librarian in GPS, "but it requires significant care when attempting to scan anything out of the ordinary, such as over-sized maps, unusual page sizes, or two pages in one frame." Therefore, to produce quality documents for customers, Shirley Nester and Dia Reid, support staff in GPS, must "clean up" an image before scanning and sending that image.

The Mekel machine has also created a new vocabulary in the Government Publications Section. The person who runs the machine is a "Mekel Maven," or a "Mekelmeister" if the operator happens to be male. The staff has been known "to mekel" or "mekelize" a document for a user, and one of the staff members has "Mekelriffic" as part of his screensaver. "It's kind of like the Blob taking over the minds of the section's staff," muses Nester.

The Mekel has been used by the Vatican, Scotland Yard, the U.S. Air Force, and, now, the California State Library. Californians anywhere in the state have access to ERIC or NTIS documents right at their desktops just minutes after asking for them. Maybe GPS should send Lord McIntosh of Haringey an interesting report from the U.S. Congress-via the Mekel, of course.



"Mekel Mavins" Shirley Nester and Dia Reid.

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First Lady Maria Shriver, Henrietta Holsman Fore, Director of the US Mint, Felix Fernandez, Regional President of Northern California, Wells Fargo pictured at the launch.

California Quarter now in Americans' pockets

Governor Arnold Schwarzenegger, First Lady Maria Shriver, and Henrietta Holsman Fore, Director of the US Mint, released the California Quarter into circulation on January 31, 2005 in Sacramento. The Governor said at the quarter launch, "It is a great pleasure for me, with the help of our U.S. Mint Director, to put our new California quarter on the map."

The California State Library coordinated the program from its inception and served as the official liaison for the event. A special commemorative coin holder was specifically created for the event and is available for sale at <http://quarter.castatehistory.org/>.

The Governor beamed as he, the First Lady, and Ms. Fore handed children the first California quarters from the US Mint. Lines of people snaked around the California History Museum hours before Wells Fargo, the event's sponsor bank, released the quarters to the public.



Public lines up for California Quarter.



Governor Arnold Schwarzenegger, Henrietta Holsman Fore, and First Lady Maria Shriver, distribute California Quarters to school children.

- Photos courtesy of the Office of the Governor of California

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Julian Library exterior, above and a view of the interior stacks, below.

- Photos courtesy of RDK Consulting, La Jolla

Julian Branch Library: First Library Bond Act library to open its doors

Rampant wildfires destroyed much of rural San Diego County in 2003, but firefighters saved historic downtown Julian, including the Julian Branch Library then under construction. In spite of the fires, the library was completed on schedule.

In this remote mountain community of 6000, roads are sometimes impassable. There is no cable service, no movie theatre, nor video rental outlet. Luckily, the new Julian Library now gives this isolated community a window on the world.

Julian residents use the Julian library's video collection for both educational videos and feature films. In addition, the library's 20 public-use computers provide students and residents access to a wide range of database resources available from the San Diego County Library network via the Internet.

At approximately 10,000 square feet, the Julian Branch is not the largest library in the state, but, says Marilyn Crouch, retired director of the San Diego County Library, of which Julian is a part, "it has a huge impact on both library services and the lives of the residents of Julian," sixty percent of whom hold library cards. Located adjacent to the Julian elementary, middle, and high schools, the Julian Branch is a joint-use library with a homework center for the community's students who previously had to use an un-staffed school library with only 2,000 volumes. Their new public library can house over 20,000 volumes and will let Julian's youth do schoolwork without traveling to the nearest regional library over 55 miles away.

The new public library branch also offers study rooms, a community meeting room, and a Friends of the Library Bookstore.

Julian is an historic Gold Rush-era community, where many of the buildings still look as if they were built in the 1860's. The new Julian Branch, located in Julian's commercial center, reflects the historical, rural, and architectural elements of other buildings in the vicinity, including the 1888 schoolhouse in which the library was formerly housed. In fact, the new library's cupola is an [exact replica](#) of the schoolhouse's, providing a visual recollection of the library's former home.

The Julian Branch is unique in other ways. It was among the first group of libraries funded from the California Reading and Literacy Improvement and Public Library Construction and Renovation Bond Act of 2000 (Bond Act of 2000) and was the first project to break ground. In September 2004 the Julian Branch Library became the first Bond Act-funded library in the state to open its doors to the public.



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1st Cycle Projects *(awarded December 2002)*

Library Project

Library Jurisdiction

Grant Amount

Alameda Main Library	Alameda Free Library	15,487,952
Bruggemeyer Memorial Library Expansion & Renovation	Bruggemeyer Memorial Park (Monterey Park)	8,845,850
Camarillo Library	Ventura County Library	15,621,473
Haskett Branch Library	Anaheim Public Library	5,669,872
Hercules Public Library	Contra Costa County Library	6,177,681
Highland Branch Library & Environmental Learning Center	San Bernardino County Library	5,165,070
Julian Branch Library	San Diego County Library	2,490,634
Logan Heights Branch Library	San Diego Public Library	5,359,724
Manor Community Branch Library	San Leandro Public Library	3,800,856
Mariners Joint Use Library	Newport Beach Public Library	3,180,739
National City Public Library	National City Public Library	11,112,814
Orange (City) Main Library Expansion	Orange Public Library	9,127,700
San Mateo Main Library	San Mateo Public Library	20,000,000
Santa Maria Public Library	Santa Maria Public Library	16,390,502
South Oxnard Branch Library	Oxnard Public Library	5,785,761
Victoria Gardens Library	Rancho Cucamonga Library	7,752,688
Visalia Library Remodel & Expansion	Tulare County Free Library	3,426,131

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2nd Cycle Grant Awards *(awarded October 2003)*

Calabasas Public Library	Calabasas City Library	8,197,363
Castroville Library	Monterey County Free Libraries	3,158,614
Dorris Library	Siskiyou County Free Library	533,635
Fairfield Cordelia Library	Solano County Library	4,100,385
Frazier Park Branch Library	Kern County Library	3,382,960
Harbor Gateway - Harbor City Branch Library	Los Angeles Public Library	5,712,764
Hesperia Branch Library	San Bernardino County Library	4,239,931
Lincoln Public Library	Lincoln Public Library	10,422,338
MacArthur Park Branch Library	Long Beach Public Library	6,366,733
Mendota Branch Library	Fresno County Public Library	3,546,687
Murrieta Public Library	Murrieta Public Library	6,373,676
Pickleweed Library	San Rafael Public Library	1,288,893
Redding Main - Shasta County Library	Shasta County Library	12,177,532
Redwood Shores Community Library	Redwood City Public Library	10,103,707
San Diego Main Library	San Diego Public Library	20,000,000
Temecula Public Library	Riverside County Library System	8,552,414

3rd Cycle Grant Awards *(awarded November 2004)*

81st Avenue Branch Library	Oakland Public Library	6,513,345
Acton/Agua Dulce Library	County of Los Angeles Public Library	4,613,685
Castro Valley Library	Alameda County Library	13,961,227
Fontana Library & Resource Technology Center	San Bernardino County Library	14,900,075
Ingleside Branch Library	San Francisco Public Library	3,751,943
Lafayette Library & Learning Center	Contra Costa County Library	11,880,531
Lawndale Library	County of Los Angeles Public Library	7,300,132
North Natomas Library	Sacramento Public Library	7,013,889
Orange Cove Neighborhood Library	Fresno County Library	2,807,698
Richmond Branch Library Expansion and Renovation	San Francisco Public Library	5,958,841
Sierra Valley Library and Children and Families Center	County of Sierra	666,755
Tranquillity Branch Library	Fresno County Library	1,220,172

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Endowment tells untold California stories

The California Cultural and Historical Endowment (CCHE), created by legislation sponsored by Assembly Member Marco Firebaugh and Senator John Burton in 2002 (AB716), is a new state agency currently housed at the California State Library. CCHE provides funds to projects of cultural and historical significance in California.

One of CCHE's goals is to fund projects that preserve, document, interpret, or enhance understanding of threads of California's story that are absent or underrepresented in existing historical parks, monuments, museums, and other facilities.

CCHE makes funding available in the form of capital assets grants. Its funding source is from the California Clean Water, Clean Air, Safe Neighborhood Parks, and Coastal Projection Fund, commonly known as Proposition 40 funds. Approximately \$122 million will be available for California projects.

CCHE is currently reviewing projects of special significance to public libraries. They are:

- Installation and mounting of a mural at the new Santa Monica Public Library. The 2,000-square-foot mural created by Stanton Macdonald-Wright as a Public Works of Art Project in the mid-1930's depicts the evolution of the creative arts and sciences as well as Macdonald-Wright's passion for Asian culture and the motion picture industry, and the
- Creation of a 2,000-square-foot California Agricultural Worker's History Center that will be housed in the new Watsonville City Library to preserve the history, lives, and contributions of agricultural workers in Pajaro Valley and throughout California.

During its first cycle of funding, CCHE received grant application requests from \$25,000-\$5 million. As a result of that cycle, the CCHE Board has reserved 33 projects for further consideration, pending staff review and CEQA compliance.

The CCHE Board has also moved to sponsor three additional cycles of funding to be held over the next three years. Cycle two, with a budget allocation of \$15 million, will be launched in mid-2005. Cycles three and four, with funding allocations of \$36 million, have anticipated start dates of 2006-2007.

For further information on CCHE, please feel free to visit their website at <http://www.library.ca.gov/cche> or call (916) 651-8223.

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Field Feedback: The California State Library hears from you!

LSTA Outcomes Measures Training

[Outcome Measurement is an evaluation and planning tool that places its emphasis on the end user of a service or program. Training in Outcome Measurement is now required for all applicants for competitive LSTA grants through the California State Library. Instead of evaluating a program based on the number of workshops held or the number of books distributed, Outcome Measurement assesses changes in behavior. In a literacy program, for example, Outcome Measurement might look at the number of times a week a parent reads aloud to a child or the number of times a parent brings a child to the public library. The Institute for Museum and Library Services has encouraged the use of Outcome Measurement as a tool both for planning a program and evaluating its success.]

"The Outcome Measures Training was amazing! My head is still buzzing with all the information you shared with us. Thank you, too, for spending your time and energy with us all in helping us understand the process as well as hold our hands as we walked through it all. You all are AWESOME!"

- Kathleen M. Wade, Public Services Manager, Buena Park Library District

"I wanted to reiterate what a great job the State Library staff did on last week's training - they really worked hard, were right on schedule, and it's nice to know that they are so willing to help..."

- Carol Simmons, Director, Daly City Library

California State Public Library Staff Education Program

[The Public Library Staff Education Program (PLSEP) pays the tuition for public library employees who pursue degrees in librarianship. To qualify for the tuition assistance, an applicant must have worked for a public library for at least one year. Currently there are 97 students in library schools who receive tuition assistance under the program, which is funded by LSTA.] "Due to my busy work schedule, I was only able to take one class per semester my first year [as an MLIS candidate at San Jose State University]...With the financial assistance provided through tuition reimbursement I will be able to complete my degree a year and a half sooner than originally anticipated."

- Amy Hroziencik, Librarian-to-be, San Diego

"Very soon after beginning my career in libraries, I knew I wanted to pursue a master's in library science. Having a tuition reimbursement program makes my dream of becoming a librarian so much more plausible than it would have been without the financial support."- Renee Farmer "After working in the library field for 23 years as a paraprofessional, I feel that getting my MLIS is the next most compelling step in my library career...The State Library tuition assistance is so very helpful, even indispensable, since I have many other financial obligations...including a student loan from my undergraduate years, a car payment, and a sizeable rent to pay every month."

- Giovanna Capone, Senior Library Assistant, Bookmobile Services, Oakland Public Library

Good Old Librarianship

I want to pass along my appreciation for the help one of your employees, Suzanne Grimshaw, gave me today. After doing some Internet research trying to find a reference, a curator at Yale University gave me a lead and suggested I check for a publication at a local library...I stopped at your facility first. I am very glad that I did for two reasons. First my "itch" was scratched and second it was done so in a very professional, friendly, fantastic manner by Ms. Grimshaw.

- John J. Bergen

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CSL CONNECTION

The California State Library | Founded 1850

is the website of the California State Library.

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California Public Library Construction and Renovation Board

www.olc.library.ca.gov/board.asp