

**AGENDA ITEM:** Update on Library of California Board Objectives

**BACKGROUND:**

During calendar year 2000, Board members developed a strategic plan for the Library of California, consisting of a mission statement, a vision statement, and four long-term goals, along with a set of six-month objectives to address the goals (Exhibit A).

Summaries of the 6-month objectives have twice been distributed to Board members and staff for their reports on progress on the objectives for which they bear some level of responsibility. The first summary of progress was presented at the November 2000 Board meeting. Exhibit B provides a copy of the objectives summary from the Nov. Board meeting. Exhibit C provides a copy of the objectives summary mailing which was distributed in December 2000 for the second progress reports by Board and staff. Exhibit D provides a summary of the responses received for the second progress report.

Finally, Exhibit E provides the latest summary of Board member suggestions regarding Board training needs.

All of this information will be fed into the Board-staff planning session scheduled for the morning of February 16, 2001.

Relevant Committee: ad hoc Strategic Planning Committee  
Staff Liaison: Liz Gibson

**LIBRARY OF CALIFORNIA BOARD  
STRATEGIC PLAN 2000/2003**

**MISSION STATEMENT**

**The Library of California Board builds and supports the sharing of resources  
among all libraries for all Californians.**

**(adopted June 2000)**

**VISION STATEMENT**

**The Library of California Board will be the nationally recognized leader  
of a dynamic statewide system of quality library services.**

**(adopted August 2000)**

**THREE YEAR GOALS**

**(2000 - 2003 ❖ not in priority order)**

- Achieve full implementation and funding of the Library of California Act  
and complete the transition from CLSA.**
- Promote public awareness and support of the Library of California**
- Implement regional and statewide programs and services**
- Establish an effective Board**

**(adopted August 2000)**

## **SIX MONTH STRATEGIC OBJECTIVES**

(adopted November 2000)

### **TO IMPLEMENT THREE YEAR GOAL A: ACHIEVE FULL IMPLEMENTATION AND FUNDING OF THE LIBRARY OF CALIFORNIA ACT AND COMPLETE THE TRANSITION FROM CLSA**

---

#### **SIX MONTH STRATEGIC OBJECTIVES:**

1. At the November 10, 2000 Board meeting, the Legislative Committee (Susan Steinhauser – chair), with input from the Board and Bureau Chief Mark Parker, will present to the Board for consideration an education strategy for legislators, with supporting materials, to be used by Board members in legislative districts.
2. At the November 10, 2000 Board meeting, the Board, upon recommendation of the Library of California Support Services Committee (John Kallenberg- chair) will decide upon a compensation model for the Regional Library Networks.
3. At the February 2001 Board meeting, the LoC Support Services (John Kallenberg – chair) and LoC Access Services (Victoria Fong – chair) committees will recommend to the Board for its consideration a compensation model for all programs included in the proposed funding for 2001-2002.
4. By February 28, 2001, each Board member will make at least one legislative contact, coordinated by the Legislative Committee, using the Library of California educational strategy.

### **TO IMPLEMENT THREE YEAR GOAL B: PROMOTE PUBLIC AWARENESS AND SUPPORT OF THE LIBRARY OF CALIFORNIA**

---

#### **SIX MONTH STRATEGIC OBJECTIVES:**

1. By the November 10, 2000 Board meeting, Robert Daseler as lead and with Al Bennett, working with regional leaders, will send to statewide news services stories about LoC services which benefit patrons of the library.
2. By the February 2001 Board meeting, Jane Lowenthal and Bureau Chief Mark Parker will propose to the Board a process (including consideration of certificates of appreciation) for recognizing organizations and individuals for their achievements.
3. At the February 2001 Board meeting, Jane Lowenthal will explore the pros and cons and report to the Board on the creation of a Friends of the Library of California.
4. By the February 28, 2001, Jane Lowenthal, working with a region, will create an event/program which publicizes the LoC.

**TO IMPLEMENT THREE YEAR GOAL C: IMPLEMENT REGIONAL AND STATEWIDE PROGRAMS AND SERVICES**

---

**SIX MONTH STRATEGIC OBJECTIVES:**

1. By November 10, 2000, the Board will establish policies to implement programs and services through the end of the 2000-2001 fiscal year.
2. At the November 10, 2000 Board meeting, the Board will allocate 2000-2001 funds for expenditure to implement programs and services.
3. By February 28, 2001, the Board, upon recommendation of the LoC Support Services Committee (John Kallenberg – chair) will establish operating Regional Library Networks.

**TO IMPLEMENT THREE YEAR GOAL D: ESTABLISH AN EFFECTIVE BOARD**

---

**SIX MONTH STRATEGIC OBJECTIVES:**

1. By September 30, 2000, each Board member will give to the Board President recommendations, based on qualifications in the LoC Act, for appointments to the Board.
2. By October 15, 2000, the Board President will meet with the appointing authorities or their representatives to encourage the prompt appointment of members to fill Board vacancies.
3. By the November 2000 Board meeting, each Board member will identify what training will be needed/helpful to become a more effective Board member and be prepared to discuss his/her needs at the meeting.
4. By the November 2000 Board meeting, the LoC Director will identify funds available for Board training.
5. At the November 2000 Board meeting, each committee chair will conduct a discussion with his/her committee on ways to improve communication at and between meetings, and between Board members and staff, and each chair will report the results at the Board meeting.
6. By December 15, 2000, the Board President will appoint, if needed, a working group of Board and staff to develop recommendations based on information from the committee/Board discussions for improved communications.
7. By December 15, 2000, each Board member will provide to the Board President and Vice President written comments on Board Committee structure.
8. By January 15, 2001, the Board President will appoint committee members to meet at the February 2001 Board meeting.
9. By the February 2001 Board meeting, the LoC Director will develop a training plan and present it to the Board for discussion.