

AGENDA ITEM: Special Services Program - Literacy

ISSUES TO COME BEFORE THE BOARD AT THIS MEETING:

1. Consider additional 2002/03 California Library Literacy Service (CLLS) funding.
2. Consider additional 2002/03 Families For Literacy (FFL) funding.

RECOMMENDED MOTION FOR CONSIDERATION BY THE BOARD: I move that the Library of California Board direct its Chief Executive Officer to seek \$12 million in additional CLSA Special Services– California Library Literacy Service program funding in order to provide a 100% match, as authorized in the statute, for literacy programs in their sixth and subsequent years. This new funding will be implemented in four annual equal phases in the amount of \$3 million beginning with fiscal year 2002/03.

RECOMMENDED MOTION FOR CONSIDERATION BY THE BOARD: I move that the Library of California Board direct its Chief Executive Officer to seek additional fiscal year 2002/03 funding in the amount of \$500,000, for the CLSA Special Services- Families For Literacy program.

ISSUE 1. Additional 2002/03 California Library Literacy Service (CLLS) funding.

BACKGROUND:

The preliminary 2001/02 CLSA local assistance budget as adopted by the Library of California Board (LoCB) in August 2000 contains an allocation of \$4.090 million for the support of California Library Literacy Service (CLLS) as defined in Statutes (Chapter 1095, Statutes of 1992). This amount, which is the amount in the 2001/02 Budget Act, is sufficient to support all 16 existing 2nd through 5th year CLLS programs at the levels defined in statute. The current allocation is also sufficient to permit the initiation of CLLS services in two (2) additional library jurisdictions, and to permit state to local matching of financial resources at an estimated \$1 to \$5.50 ratio, or approximately 18% state match for local programs in their 6th and subsequent years of operation. The law provides for a one to one match of one State dollar for each dollar raised locally.

It is estimated that five new programs will begin library-based literacy services in fiscal year 2002/03 for a total of \$500,000. Fourteen programs will be continuing literacy services in years 2-5 totaling \$1,308,769. In Phase 1, an additional \$3,000,000 to the CLLS appropriation would allow for an estimated 40% state match as authorized by the Board in June. This would increase, however, in Phases 2, Phase 3 and Phase 4 by \$3,000,000 each year until the

\$12,000,000 needed to provide the dollar to dollar match for which the Board is authorized.

ISSUE 2. Additional 2002/03 Families For Literacy (FFL) funding.

BACKGROUND:

The preliminary 2001/02 CLSA local assistance budget as adopted by the Board in August 2000 contained an allocation of \$1,384,000 for the support of Special Services- Families For Literacy (FFL) Program as defined in Statutes (Chapter 1350, Statutes of 1987). This amount is sufficient to minimally support all 78 programs that applied for FFL funding in fiscal year 2001/02; however, requests for 2001/02 fiscal year totaled nearly \$1.9 million. An additional \$500,000 is needed to fully fund all 78 programs that applied for grants this year.

GENERAL OVERALL PROGRAM UPDATES:

CURRENT STATUS: CLSA Special Services Program activities are organized in two current components: 1) activities undertaken to implement Library of California Board priorities for emphasizing services to the underserved in other CLSA Programs (e.g., System Reference); and, 2) services supported with funds allocated to the CLSA Special Services Program, currently the library-centered adult literacy services known as the California Library Literacy Service (CLLS), and the Families for Literacy Program (FFL). These programs together are known as the California Literacy Campaign (CLC).

At its February 2001 meeting the LoCB directed its Chief Executive Officer to allocate 2001/02 California Library Literacy Service Act funds to local programs in accordance with the provisions of Section 18733.2 of the Education Code. The 2001/02 State Budget Act and the preliminary 2001/02 CLSA Local Assistance Budget as adopted by the Board in August 2000 appropriated a total of \$4,090,000 to implement the CLLS component of the CLSA Special Services Program in the 2001/02 fiscal year.

In accordance with the LoCB February action the Chief Executive Officer announced awards totaling \$1,308,769 to local CLLS programs in the 2nd through 5th years of operation based on the funding formula established in Section 18733.2 of the Education Code. A complete list of these local CLLS programs and the amounts awarded appears as Exhibit A to this agenda item.

The Chief Executive Officer also announced the initiation of CLLS services in two additional library jurisdictions totaling \$310,956 in the 2001/02 fiscal year as authorized by the February Board action. A list of new CLLS programs and the amounts awarded appears as Exhibit B.

The remainder of the CLLS budget \$2,470,275, will be awarded to 6th and subsequent

year CLLS programs on a matching basis with local public and private financial support for CLLS programs, as required by the Act. Based on estimates of funds available locally, the ratio of State to local funds for 2001/02 will be about \$1 state to \$5.66 local, or approximately 18% state match. Certifications for the matching funds process are due at the State Library on September 30, 2001.

Also at its February 2001 meeting the Library of California Board directed its Chief Executive Officer to allocate 2001/02 Families For Literacy funds to local participants based on the criteria contained in the Families for Literacy application materials and prior program performance, where applicable. The Chief Executive Officer announced awards to 78 applicants of which 2 are new to FFL, for a total amount of \$1,384,000. A complete list of local programs and the amounts awarded appears as Exhibit C to this agenda item.

Because of the limited resources available to existing FFL programs, CSL staff continue to develop public/private partnerships in order to supplement the funds provided by CLSA. These efforts have been especially successful in regards to developing sources for the gift books so essential to the FFL programs.

Exhibit D contains a report of the findings of the 3 year longitudinal study of families in FFL programs.

For the fourth year, FFL programs will partnership with Starbucks Coffee. Between September 5th and October 6th, 2001 nearly 200 Starbucks stores in North and Central California and in San Diego County have selected FFL as the recipient for their ABC (All Books for Children) book drive to collect new or gently used children's books. These donated books will be given to local FFL programs for use with their families and in their outreach and recruitment. It is anticipated that over 30,000 books will be donated throughout the state.

RELATED ISSUE TO COME BEFORE THE BOARD IN THE FUTURE: Review of 2000/01 Special Services Program achievements in November.

Relevant Committee: Literacy
Staff Liaisons: Carole Talan/Cindy Tackett