

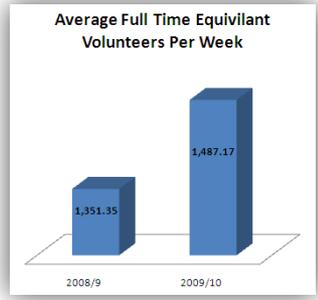
## Volunteer Recruitment

**80% of the library jurisdictions** are utilizing the VolunteerMatch upgraded accounts

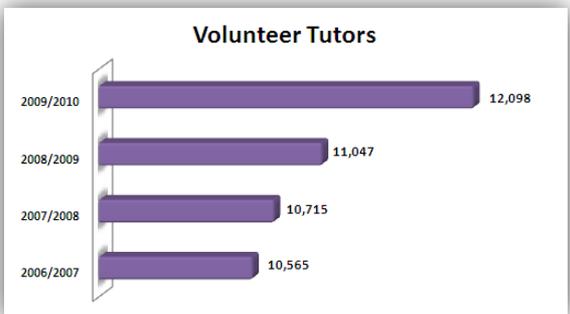
Libraries in California have over **700 volunteer opportunities** posted

These accounts are generating on average **500 referrals per month** -- that's 500 times each month that someone clicks "I Want To Help"! In the 18 months we have been working on this project, there have been **10,968 referrals**

Based on a 2009/10 survey, statewide statistics show a **10% increase of volunteers** in 2009/10 over 2008/09:



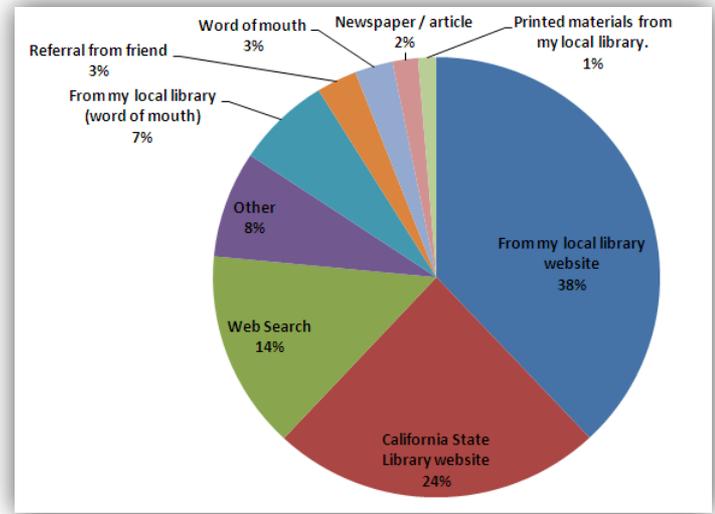
The 2009/10 literacy statistics also showed a **10% increase in volunteer tutors** from the previous year:



## Libraries and the Hub

More than **1,700 people** have registered on the California Libraries VolunteerMatch "hub"

Of registered users, **38% found it through their local library website**, and **24% found it on the State Library's website**:



Sharing is Caring! Libraries have started using the tool "Add This" to share their listings on social networking sites. In January 2011 alone, these "shares" had a **167% return rate** back to the hub, helping to spread the word across the web!



The hub has generated **1,751 referrals**, 779 of which were towards libraries, achieving its goal of helping libraries act as a civic engagement resource