

eTapestry Pricing Guide

eTapestry Base System: The Base System includes full use of the eTapestry database for one concurrent user and unlimited named users. All enhancements and updates, plus email support, are included with the Base system. Pricing is based on number of accounts (donors, prospects, members, etc.) maintained.

BASE SYSTEM: # OF ACCOUNTS (Includes First Concurrent User and Web Support)	MONTHLY FEE (USD)
0 to 500	FREE
501 to 1000	\$38
1,001 - 5,000	\$122
5,001 - 15,000	\$179
15,001 - 25,000	\$246
25,001 - 35,000	\$302
35,001 - 45,000	\$370
45,001 - 55,000	\$425
55,001 - 65,000	\$493
65,001 - 75,000	\$548
75,001 +	Contact your eTapestry representative

**Surcharge added if number of transactions is more than three times the number of accounts.*

Additional Concurrent Users : Additional users allow you to have multiple people logged into your eTapestry database at the same time. Unlimited named users are allowed on all configurations.

ADDITIONAL CONCURRENT** USERS	MONTHLY FEE (USD)
Each Additional User 0-500 Accounts	\$24
Each Additional User 500-1000 Accounts	\$36
Each Additional User >1000 Accounts	\$50

User Packages:

Five Pack of Additional Users	\$175 (\$35 each)
Ten Pack of Additional Users	\$250 (\$25 each)

*** Concurrent user defined as a person logged into eTapestry.*

Unlimited named users allowed on all systems



888.739.3827



solutions@etapestry.com



www.etapestry.com

© June 2010
 eTapestry.com
 6107 West Airport Blvd
 Suite 120
 Greenfield, IN 46140

Support and Training Services: A variety of training and support options let you configure a program that is right for your staff.

SERVICE	FEE (USD)
Telephone Support: Based on number of concurrent user licenses	\$27.50/month first user - \$23/month second user - \$19/month third user \$15/month fourth user - \$10.50/month fifth user and higher
Annual Training Agreement: Unlimited use of: <ul style="list-style-type: none"> ○ Web-based training sessions ○ Recorded training classes ○ Instant messaging support 	< 1000 Accounts: \$550 One-time setup fee, plus \$25/month 1001+ Accounts: \$900 One-time setup fee, plus 25% of monthly service fee (both base and additional users fee) per year (minimum \$25/month)
Recorded Training Links	\$550
Custom Consulting	\$250/hour

Optional Modules: Modules let you customize eTapestry and can be added at any time. See fees below plus applicable telephone support fees.

MODULE	FEE (USD)
Administration Module — allows monitoring of user activity	5% of base system price(3), plus applicable telephone support fees
Advanced Email — spam analysis, scheduler, click through tracking, and deliverability reports	Pricing based on block of emails purchased. Emails valid for 1 year. (5000 - \$120, 10,000 - \$200, 25,000 - \$400, 50,000 - \$650, 100,000 - \$1000, 250,000 - \$2000, 500,000 - \$2500)
Phone Support	10% of base support fees
Advanced User Security — set specific levels of data access by user	\$250 setup fee, plus 10% of base system price per organization(1), plus applicable telephone support fees
Cart — integrated website cart for purchase transactions	10% of base system price per organization (1) or \$.75 per transaction processed (3rd party credit card transaction fees also apply), plus applicable telephone support fees. Additional fees may apply for custom or specialized setups.
Document Attachment (up to 100 MB) — store, send and retrieve documents from within database	10% of base system price per organization (1), plus applicable telephone support fees. Additional storage available starting at \$432/1 GB
Donor/Member Login — allow controlled database access to existing donors, members, or alumni from website	\$899 setup fee, plus 20% of base system price per organization (2), plus applicable telephone support fees
Donor Loyalty — scientific measurement of individual donor loyalty scores	\$899 setup fee, plus 20% of base system price per organization (2), plus applicable telephone support fees



888.739.3827



solutions@etapestry.com



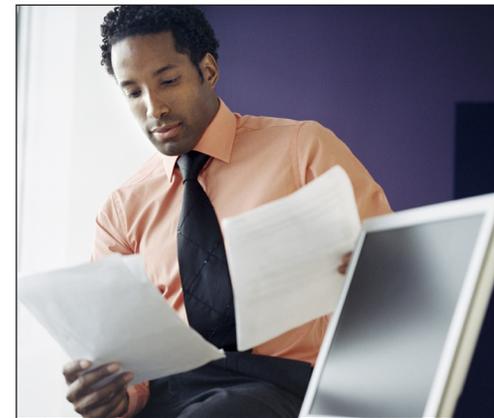
www.etapestry.com

© June 2010
eTapestry.com
6107 West Airport Blvd
Suite 120
Greenfield, IN 46140

Optional Modules Continued: Modules let you customize eTapestry and can be added at any time. See fees below plus applicable telephone support fees.

MODULE	FEE (USD)
eCommerce — integrated online giving and custom forms for registrations, volunteer applications, newsletter signups, etc.	\$499 setup fee (basic page), plus 10% of base system price per organization (1) or \$.75 per transaction processed (3rd party credit card transaction fees also apply), plus applicable telephone support fees. Additional fees may apply for custom or specialized setups.
eReceipting — automatically maintain unique receipt numbers within eTapestry	10% of base system price per organization (1), plus applicable telephone support fees
Executive and Benchmark Reports — executive and board level analysis plus dynamic reports comparing your results against other organizations	10% of base system price(3), plus applicable telephone support fees
Import (Account Only) — allows custom import of external data sets	\$250 setup fee, plus 10% of base system price per organization (1), plus applicable telephone support fees
Import (Account, Gift, Contact and Note) — allows custom import of external data sets	\$500 setup fee. Plus \$100/month – 1 year minimum, plus applicable telephone support fees
MatchFinder — matching gift database	\$600 and up based on number of records
Moves Management — donor cultivation process from the Institute of Charitable Giving	10% of base system price per organization (1), plus applicable telephone support fees
Outlook Email Integration — automatically records emails to eTapestry database	20% of base system price per organization (2) includes doc attach, plus applicable telephone support fees
Personal Fundraising — online viral fundraising tool	10% of base system price per organization (1) or \$.75 per transaction processed (3rd party credit card transaction fees also apply), plus applicable telephone support fees. Additional fees may apply for custom or specialized setups.
Planned Giving Calculator — from PG Calc or Crescendo	\$25 per organization per month
Segmented Transactions — accommodates the entry, receipting, and reporting of gifts and pledges that need to be “split” between multiple areas	10% of base system price per organization (1), plus applicable telephone support fees
WealthPoint from Target Analytics — online prospect research	Please contact us for pricing details.
WishList — allows posting of wish list items for purchase	\$899 setup fee, plus 20% of base system price per organization (2)

1: \$10/month minimum; 2: \$20/month minimum; 3: \$5/month minimum



888.739.3827



solutions@etapestry.com



www.etapestry.com

© June 2010
 eTapestry.com
 6107 West Airport Blvd
 Suite 120
 Greenfield, IN 46140

Data Conversion and Data Enrichment Services: eTapestry has successfully converted thousands of databases — from simple Excel® and Access® files to sophisticated database packages. Data Enrichment Services help you keep your database clean, accurate, and up-to-date.

SERVICE	FEE (USD)
Database Conversion (various options available)	See your eTapestry representative for a personal quote.
Mass Duplicate Merge	\$600 per processing up to 100,000 records
National Change of Address (NCOA)	\$395 per processing up to 49,999 records. Quarterly and semi-annual subscriptions also available.
Email Append	Speak with your eTapestry representative for a personal quote.
Custom Data Services (Various Options Available)	Speak with your eTapestry representative for more information.
Phone Appends	Personal phone \$350 up to 25,000 records Business phone \$550 up to 25,000 records

1: \$10/month minimum; 2: \$20/month minimum; 3: \$5/month minimum

Website Development and Hosting: eTapestry provides a number of options for building, hosting, and maintaining your website. Choose the website features and capacities you require. All websites include a unique URL, email addresses, your colors and logos, calendar of activities, and contact form. For details on Website Development and Hosting visit www.etapestry.com or contact your eTapestry account executive.

eTapestry Consulting Services: Our number one goal is to help you succeed. That's why we have developed our consulting services specifically to meet the needs of nonprofit professionals who use eTapestry. A variety of consulting packages are available.

SERVICE	FEE (USD)
Consulting Packages: <ul style="list-style-type: none"> ○ Volunteer Management ○ Planned Giving ○ Grant Tracking ○ Memberships ○ Shopping Cart ○ Personal Fundraiser ○ Accounting Integration ○ Correspondence ○ Personal Trainer ○ No Conversion Consulting ○ 6 to 12 Month Inspection ○ "A Day in the Life" Onsite Audit 	Please see your eTapestry representative for specific details and a personal quote.



888.739.3827

solutions@etapestry.com

www.etapestry.com

© June 2010
 eTapestry.com
 6107 West Airport Blvd
 Suite 120
 Greenfield, IN 46140