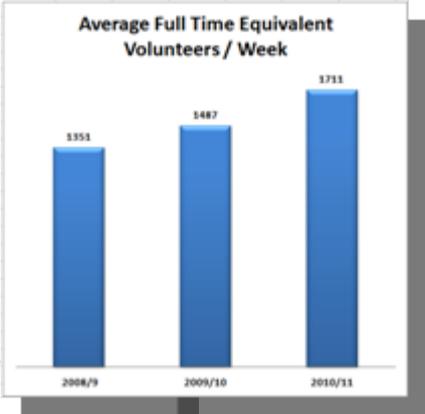


Volunteer Recruitment

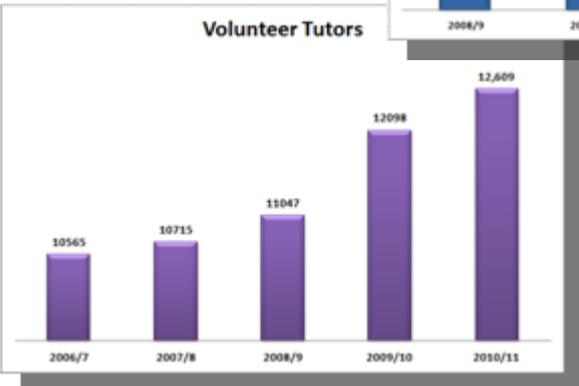
83% of the library jurisdictions have taken advantage of their VolunteerMatch through their upgraded accounts.

In any given quarter, libraries in California had over **800 volunteer opportunities posted**.

These accounts are generating on average **500 referrals per month** - that's 500 times each month that someone clicks "I Want To Help!" Since May 2009 when the project began, there have been **16,500+ volunteer referrals to California libraries**.



Based on a 2010/11 survey, statewide statistics show a **15% increase** in volunteers recruited from 2009/10 to 2010/11, and a 27% increase since 2008/09.



The 2010/11 literacy statistics also showed a steady increase in volunteer tutors from the previous year.

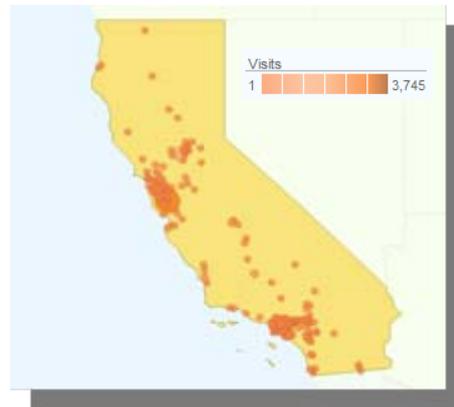
Libraries and the Hub

The hub has welcomed nearly 40,000 visitors - many coming through the widgets that are installed in 46 libraries' websites.



More than **2,700 people** have created an account and searched for volunteer opportunities on the California Libraries VolunteerMatch "hub."

The hub has generated **2,700+ referrals**, 1,300+ of which were towards libraries, achieving its goal of helping libraries act as a civic engagement resource.



In 2011, the hub welcomed visitors from **433 cities** across the state, showing the wide reach of the program.