

Good Morning California!

Just a few thoughts

Stacey Aldrich
Deputy State Librarian
CLA, October 2007



PAST
PRESENT
FUTURE

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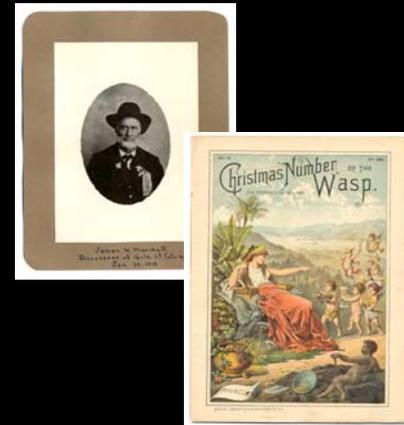


LIBRARIES ARE ABOUT

Life of the mind



Our memories



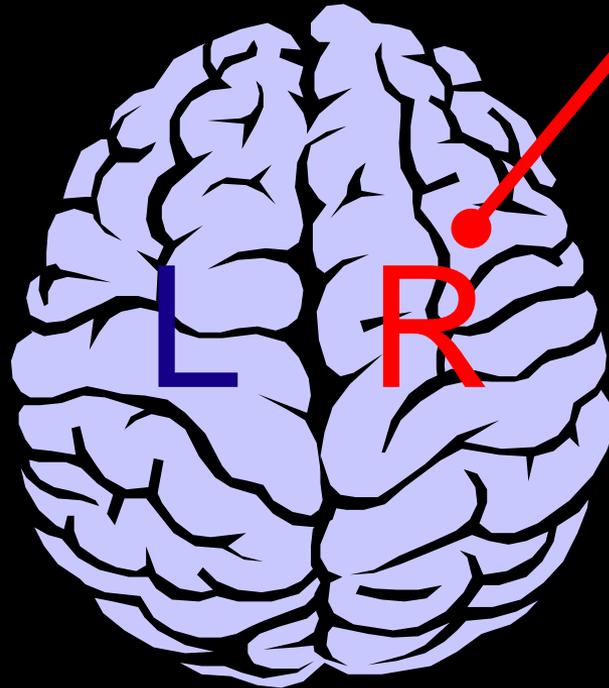
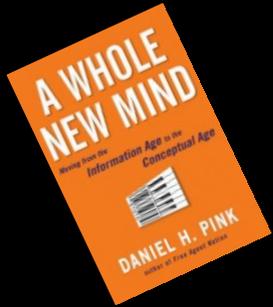


POP!TECH THEMES

- The Whole New Brain
- Information and design



DANIEL PINK



- inventiveness
- empathy
- joyfulness
- meaning

- High Concept
- High Touch



CHRIS JORDAN

Plastic Bottles, 2007

60x120"



Depicts two million plastic beverage bottles, the number used in the US every five minutes.

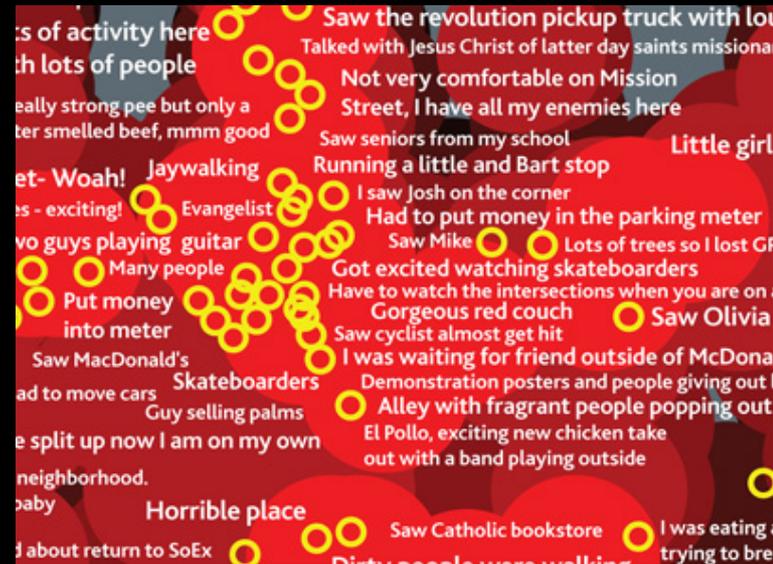




<http://www.chrisjordan.com>

CHRISTIAN NOLD

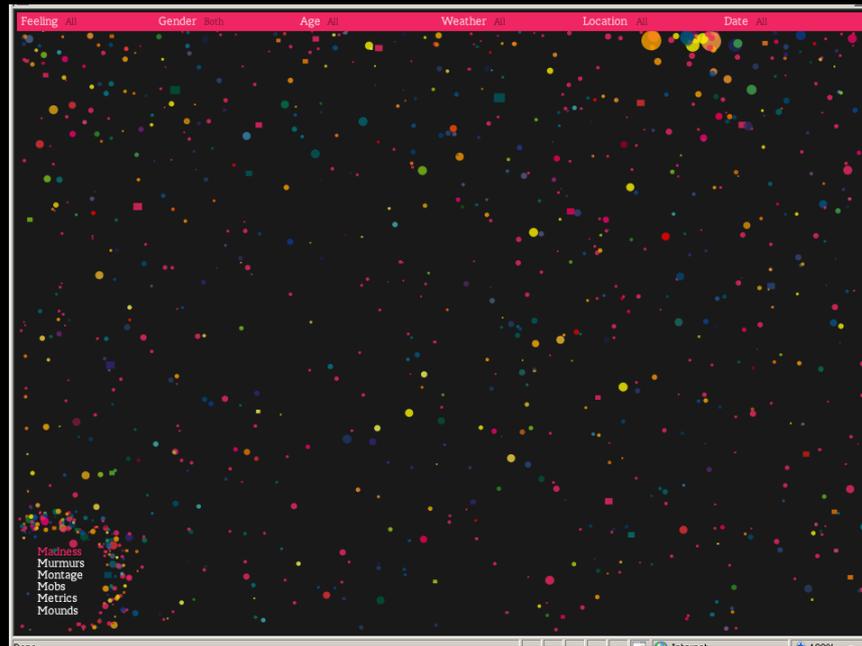
<http://www.softhook.com>





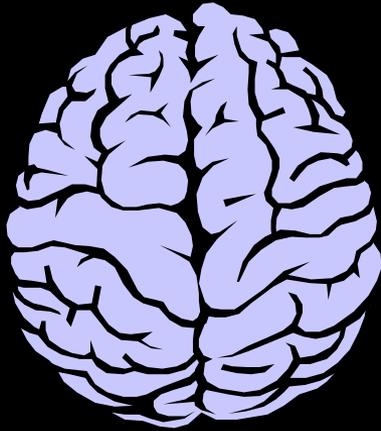
JONATHAN HARRIS

Wefeelfine.org





STATEWIDE REFERENCE



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**Information
Needs
Design**

Thank you!

Look forward to working with
all y'all!