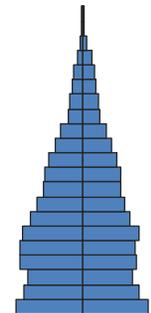




Santa Maria is part of the Santa Maria Public Library jurisdiction. This individual city profile is provided for reference.



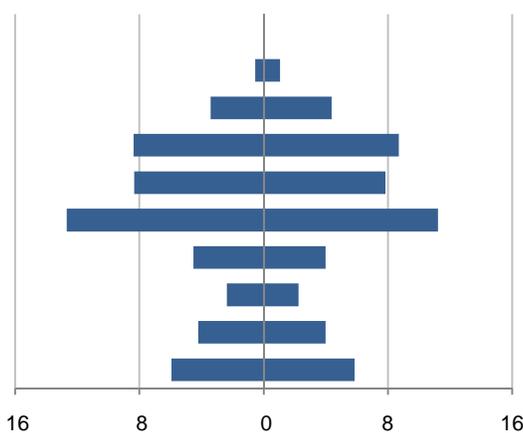
Population by Age

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	77,423	99,553
	10-year growth	26.3%	28.6%
Diversity			
	% Hispanic	59.7%	70.4%
	% Asian, non-Hispanic	4.4%	4.7%
	% White, non-Hispanic	32.0%	21.7%
	% Black, non-Hispanic	1.6%	1.2%
Aging			
	% 65+	11.3%	9.4%
	Median age	29.2	28.6
Households			
	% Married couple with children	32.0%	30.5%
	% Living alone	19.9%	18.9%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

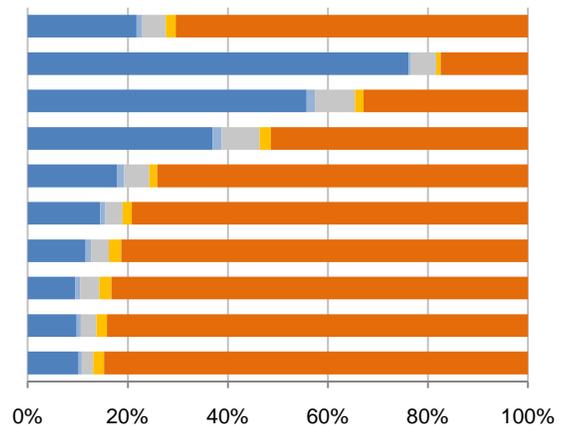


2. Race and Ethnicity by Library-Defined Age Group, 2010

Legend: White, NH (blue); Black, NH (light blue); Asian, NH (grey); Other, NH (yellow); Hispanic (orange)

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

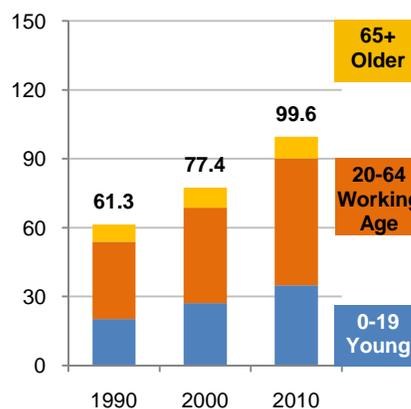


3. Population Growth by Library-Defined Age Group, 2000-10

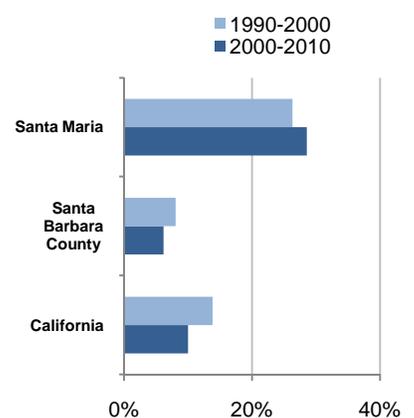
	2010	Change	% Change
Total	99,553	22,130	28.6%
85+	1,608	459	39.9%
65 to 84	7,783	156	2.0%
46 to 64	17,053	5,690	50.1%
33 to 45	16,155	2,227	16.0%
19 to 32	23,877	6,315	36.0%
14 to 18	8,495	2,273	36.5%
11 to 13	4,604	887	23.9%
6 to 10	8,189	766	10.3%
0 to 5	11,789	3,357	39.8%

4. Population Total, 1990-2010

In thousands



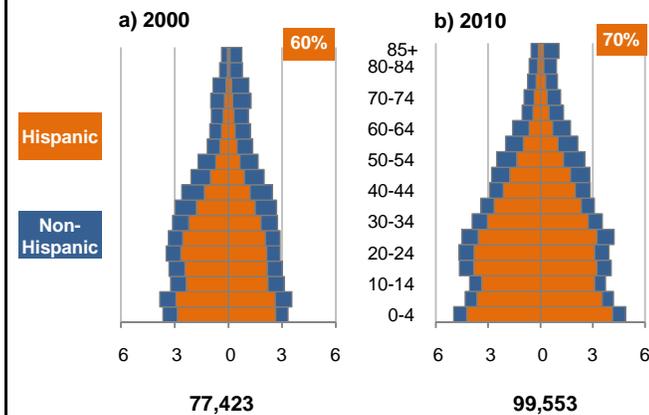
5. 10-Year Population Change



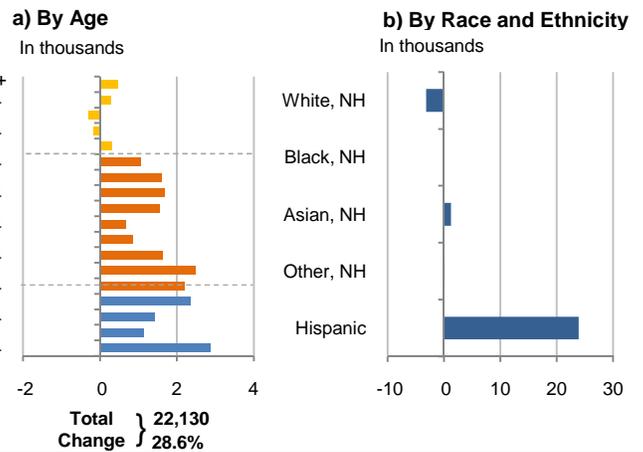
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

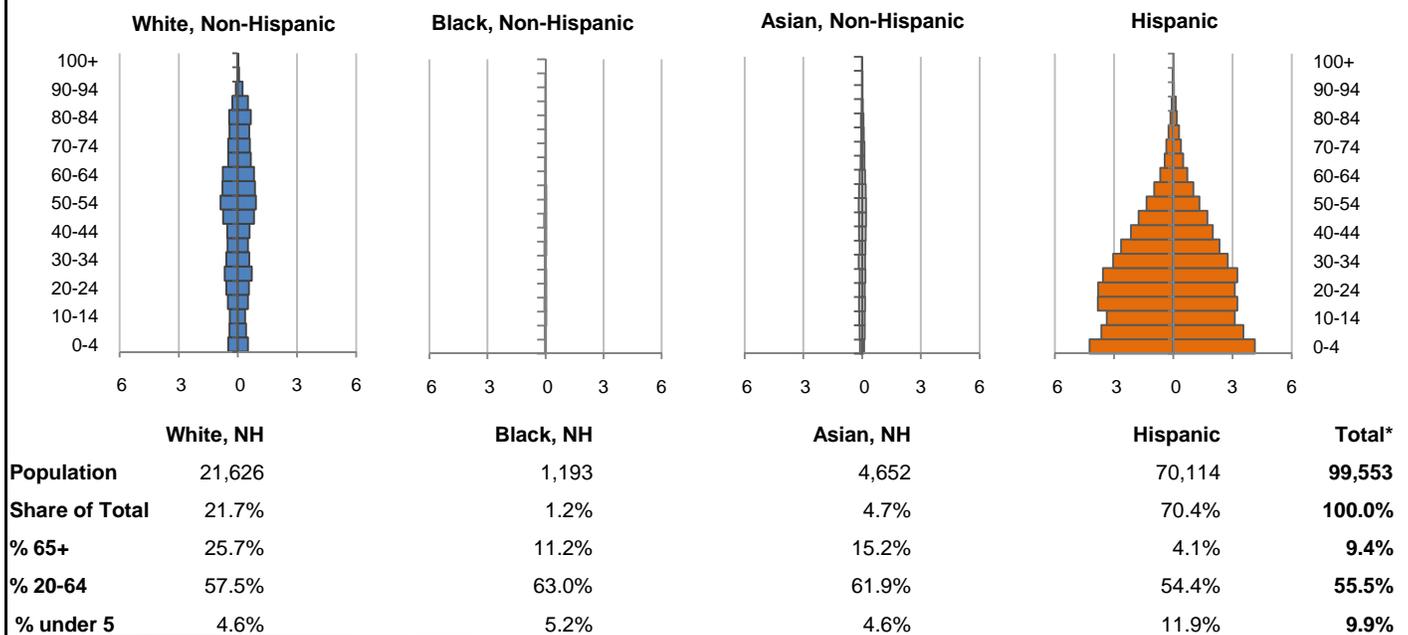


7. 10-Year Change in Population, 2000-10

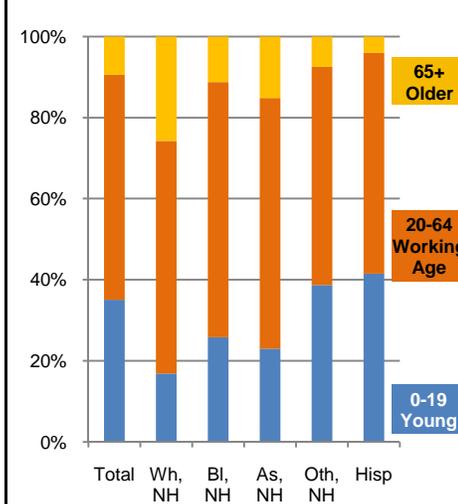


8. Population by Age, Race, and Ethnicity, 2010

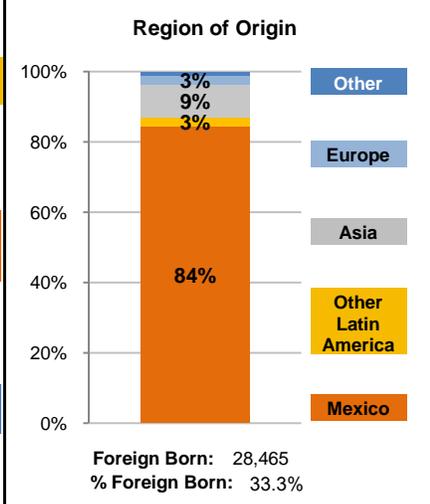
In thousands; males on left, females on right



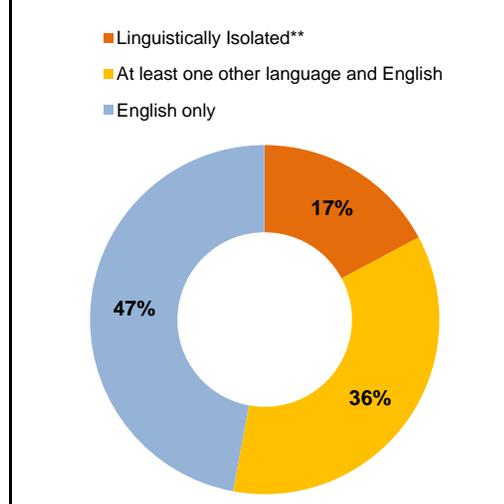
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

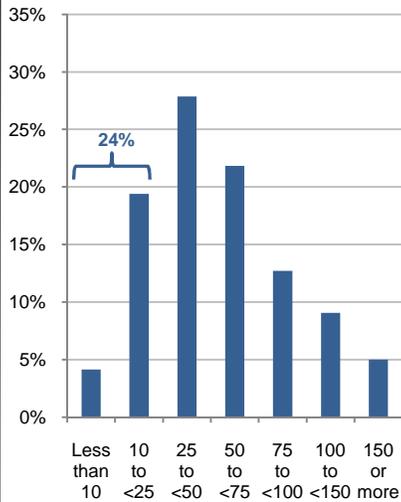


Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
*See pages 5-6 for detail on Other, Non-Hispanic
**Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

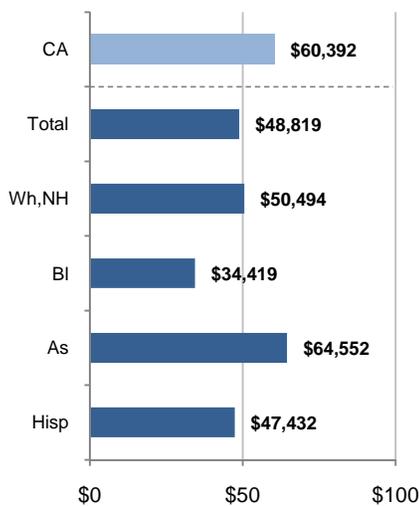
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



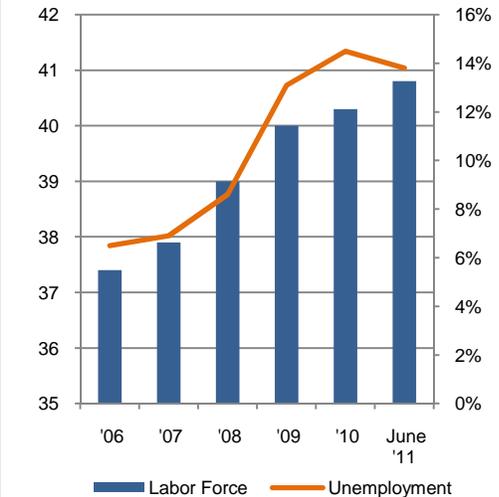
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force In thousands

Unemployment Rate

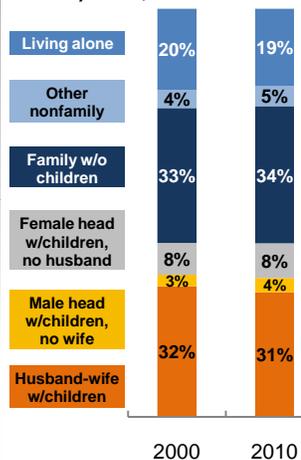


Source: CA Employment Development Department

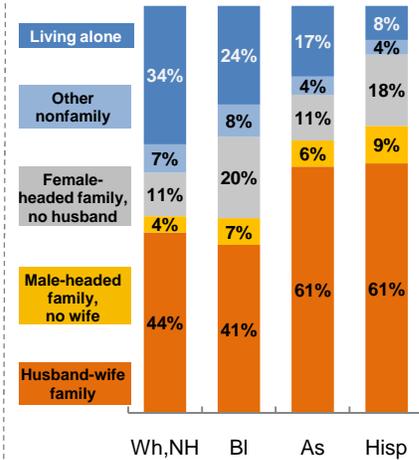
14. Household Type, 2010

% of all households

a) Total, 2000-10

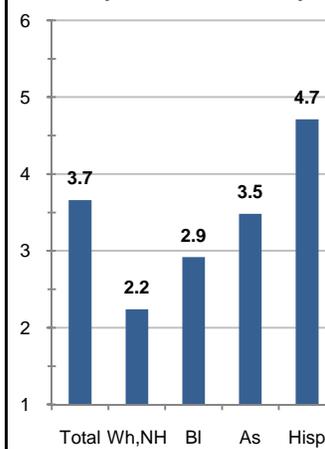


b) By Race and Ethnicity,* 2010

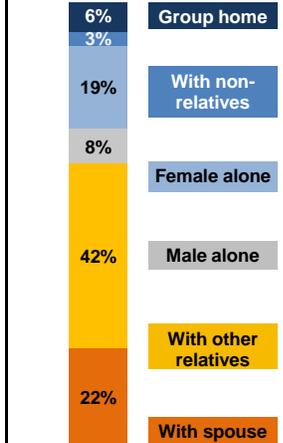


15. Average Household Size, 2010

By Race and Ethnicity*



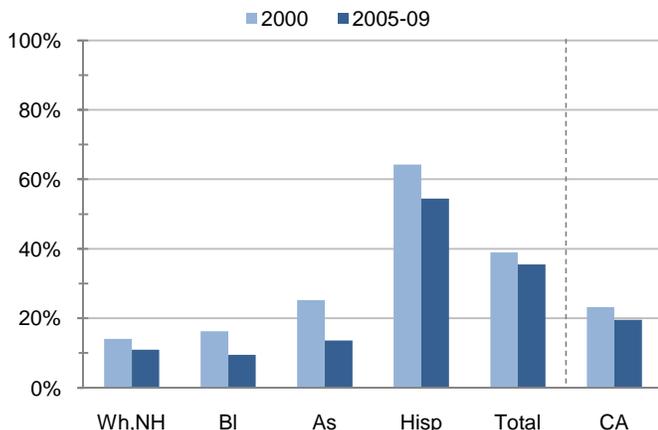
16. Living Arrangements Age 65+, 2005-09



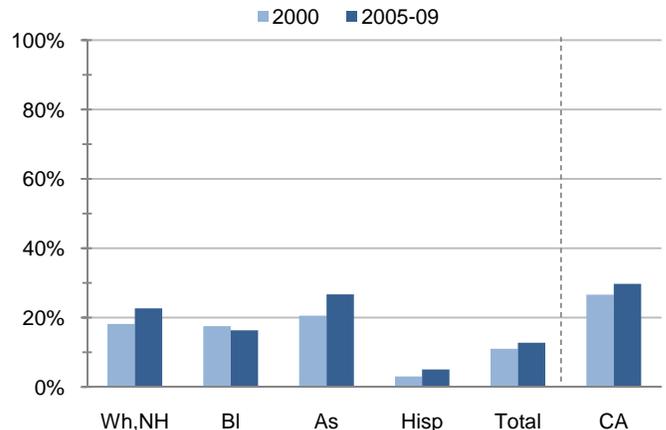
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	24,742	1,246	3,406	1,833	390	109	68	1,266	46,196	77,423
2000 % of Total	32.0%	1.6%	4.4%	2.4%	0.5%	0.1%	0.1%	1.6%	59.7%	100.0%
2010 Total	21,626	1,193	4,652	1,968	345	132	157	1,334	70,114	99,553
2010 % of Total	21.7%	1.2%	4.7%	2.0%	0.3%	0.1%	0.2%	1.3%	70.4%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	4,888	349	905	742	131	38	33	540	20,203	27,087
20-64	13,563	802	1,956	942	226	60	31	625	24,297	41,560
65+	6,291	95	545	149	33	11	4	101	1,696	8,776
85+	917	10	59	13	4	0	0	9	150	1,149
2010										
0-19	3,636	308	1,068	761	94	40	66	561	29,107	34,880
20-64	12,426	751	2,878	1,060	222	82	85	671	38,167	55,282
65+	5,564	134	706	147	29	10	6	102	2,840	9,391
85+	1,224	8	81	14	2	0	2	10	281	1,608
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	19.8%	28.0%	26.6%	40.5%	33.6%	34.9%	48.5%	42.7%	43.7%	35.0%
20-64	54.8%	64.4%	57.4%	51.4%	57.9%	55.0%	45.6%	49.4%	52.6%	53.7%
65+	25.4%	7.6%	16.0%	8.1%	8.5%	10.1%	5.9%	8.0%	3.7%	11.3%
85+	3.7%	0.8%	1.7%	0.7%	1.0%	0.0%	0.0%	0.7%	0.3%	1.5%
2010										
0-19	16.8%	25.8%	23.0%	38.7%	27.2%	30.3%	42.0%	42.1%	41.5%	35.0%
20-64	57.5%	63.0%	61.9%	53.9%	64.3%	62.1%	54.1%	50.3%	54.4%	55.5%
65+	25.7%	11.2%	15.2%	7.5%	8.4%	7.6%	3.8%	7.6%	4.1%	9.4%
85+	5.7%	0.7%	1.7%	0.7%	0.6%	0.0%	1.3%	0.7%	0.4%	1.6%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	18.0%	1.3%	3.3%	2.7%	0.5%	0.1%	0.1%	2.0%	74.6%	100.0%
20-64	32.6%	1.9%	4.7%	2.3%	0.5%	0.1%	0.1%	1.5%	58.5%	100.0%
65+	71.7%	1.1%	6.2%	1.7%	0.4%	0.1%	0.0%	1.2%	19.3%	100.0%
85+	79.8%	0.9%	5.1%	1.1%	0.3%	0.0%	0.0%	0.8%	13.1%	100.0%
2010										
0-19	10.4%	0.9%	3.1%	2.2%	0.3%	0.1%	0.2%	1.6%	83.4%	100.0%
20-64	22.5%	1.4%	5.2%	1.9%	0.4%	0.1%	0.2%	1.2%	69.0%	100.0%
65+	59.2%	1.4%	7.5%	1.6%	0.3%	0.1%	0.1%	1.1%	30.2%	100.0%
85+	76.1%	0.5%	5.0%	0.9%	0.1%	0.0%	0.1%	0.6%	17.5%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-1,252	-41	163	19	-37	2	33	21	8,904	7,793
20-64	-1,137	-51	922	118	-4	22	54	46	13,870	13,722
65+	-727	39	161	-2	-4	-1	2	1	1,144	615
85+	307	-2	22	1	-2	0	2	1	131	459
Total	-3,116	-53	1,246	135	-45	23	89	68	23,918	22,130
2000-10, % Change										
0-19	-25.6%	-11.7%	18.0%	2.6%	-28.2%	5.3%	100.0%	3.9%	44.1%	28.8%
20-64	-8.4%	-6.4%	47.1%	12.5%	-1.8%	36.7%	174.2%	7.4%	57.1%	33.0%
65+	-11.6%	41.1%	29.5%	-1.3%	-12.1%	-9.1%	50.0%	1.0%	67.5%	7.0%
85+	33.5%	-20.0%	37.3%	7.7%	-50.0%	N/A	N/A	11.1%	87.3%	39.9%
Total	-12.6%	-4.3%	36.6%	7.4%	-11.5%	21.1%	130.9%	5.4%	51.8%	28.6%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	1,198	72	276	251	24	9	21	197	9,992	11,789
6-10	802	65	259	168	27	10	18	113	6,895	8,189
11-13	440	44	174	111	13	8	7	83	3,835	4,604
14-18	982	93	302	209	27	11	16	155	6,909	8,495
19-32	3,462	247	822	436	68	32	44	292	18,910	23,877
33-45	2,879	232	812	262	53	22	21	166	11,970	16,155
46-64	6,299	306	1,301	384	104	30	24	226	8,763	17,053
65-84	4,340	126	625	133	27	10	4	92	2,559	7,783
85+	1,224	8	81	14	2	0	2	10	281	1,608
Total	21,626	1,193	4,652	1,968	345	132	157	1,334	70,114	99,553
G. Population by 5-Year Age Brackets, 2010										
0-4	1,004	62	216	213	18	8	17	170	8,367	9,862
5-9	834	59	257	178	29	8	19	122	7,192	8,520
10-14	774	76	290	171	23	13	13	122	6,487	7,798
15-19	1,024	111	305	199	24	11	17	147	7,061	8,700
20-24	1,153	83	272	155	25	10	15	105	6,929	8,592
25-29	1,373	82	298	161	21	13	17	110	6,812	8,726
30-34	1,157	77	317	138	24	9	10	95	5,796	7,485
35-39	1,031	94	288	104	22	9	10	63	4,993	6,510
40-44	1,121	84	338	93	17	11	8	57	4,129	5,765
45-49	1,575	116	360	122	32	7	4	79	3,483	5,656
50-54	1,797	87	373	116	27	8	5	76	2,684	5,057
55-59	1,648	73	350	104	34	9	14	47	1,984	4,159
60-64	1,571	55	282	67	20	6	2	39	1,357	3,332
65-69	1,156	50	186	58	13	5	1	39	934	2,384
70-74	1,100	38	177	36	3	3	0	30	749	2,100
75-79	994	21	140	17	4	1	0	12	544	1,716
80-84	1,090	17	122	22	7	1	3	11	332	1,583
85-89	789	5	60	10	1	0	1	8	201	1,065
90-94	344	2	13	4	1	0	1	2	59	422
95-99	76	1	7	0	0	0	0	0	20	104
100+	15	0	1	0	0	0	0	0	1	17
Total	21,626	1,193	4,652	1,968	345	132	157	1,334	70,114	99,553
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	44.6	30.5	37.8		24.5	28.5	22.3	21.5	23.0	29.2
2010	49.3	31.4	39.6		25.8	28.2	23.9	22.8	24.3	28.6

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	1,029	4.2%	\$50,494	\$34,419	\$64,552	\$47,432	\$48,819	80.8%	\$60,392
\$10 to <\$25	4,803	19.4%							
\$25 to <\$50	6,898	27.8%							
\$50 to <\$75	5,409	21.8%							
\$75 to <\$100	3,151	12.7%							
\$100 to <\$150	2,243	9.1%							
\$150+	1,240	5.0%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			22,111	100.0%	26,908	100.0%			
Family Households			16,726	75.6%	20,479	76.1%			
Husband-wife w/children			7,083	32.0%	8,218	30.5%			
Female head, no husband, w/children			1,732	7.8%	2,270	8.4%			
Male head, no wife, w/children			614	2.8%	947	3.5%			
Without children			7,297	33.0%	9,044	33.6%			
Nonfamily households			5,385	24.4%	6,429	23.9%			
Living alone			4,405	19.9%	5,079	18.9%			
Other nonfamily			980	4.4%	1,350	5.0%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			9,874	579	1,448	14,607	26,908		
Husband-wife family			44.3%	41.3%	60.6%	61.3%	54.3%		
Family with male head, no wife			4.0%	6.6%	6.4%	9.3%	7.1%		
Family with female head, no husband			10.7%	20.0%	11.3%	17.5%	14.7%		
Living alone			34.0%	24.2%	17.3%	8.3%	18.9%	Source: US	
Other nonfamily			6.9%	7.9%	4.4%	3.6%	5.0%	Census 2010	
M. Poverty, 2005-09									
Percentage of families and people whose income in the past 12 months is below the poverty level								California	
All families						13.3%	9.8%		
Families w/ related children under 18 years						18.7%	14.5%		
Families w/ female householder, no husband present						28.1%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						35.3%	32.2%		
All people						17.0%	13.2%		
Under 18 years						22.3%	18.3%		
18 to 64 years						15.5%	11.9%		
65 years and over						7.2%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			15,771	1,010	2,661	25,154	44,941		
Less than high school			11.0%	9.5%	13.6%	54.5%	35.5%		
High school graduate (includes equivalency)			24.3%	31.4%	26.8%	21.1%	22.8%		
Some college or associate's degree			42.0%	42.8%	32.8%	19.4%	28.9%		
Bachelor's degree or higher			22.7%	16.3%	26.7%	5.0%	12.8%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			40,300	40,800					
Employed			34,500	35,200					
Unemployed, % of labor force			14.5%	13.8%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					34,769	100.0%			
Management, professional, and related occupations					6,567	18.9%			
Service occupations					6,453	18.6%			
Sales and office occupations					7,676	22.1%			
Farming, fishing, and forestry occupations					5,759	16.6%			
Construction, extraction, maintenance, and repair occupations					3,356	9.7%			
Production, transportation, and material moving occupations					4,958	14.3%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					34,769	100.0%			
Private, for profit, wage and salary employee					25,060	72.1%			
Private, not for profit, wage and salary employee					2,651	7.6%			
Private, for profit, wage and salary self-employed in own business					533	1.5%			
Government workers					4,496	12.9%			
Self-employed in own not incorporated business					1,979	5.7%			
Unpaid family workers in family business					50	0.1%			

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.