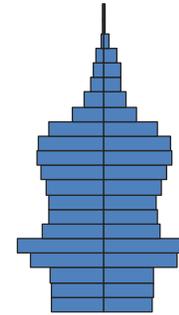




This full county profile is provided for reference. The Santa Cruz Public Libraries jurisdiction includes only a part of the county and is covered in a separate profile.



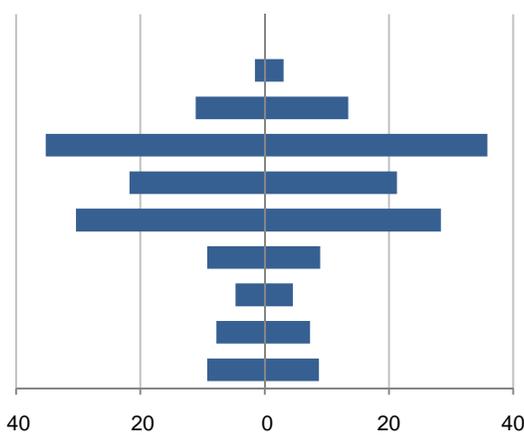
Population by Age

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	255,602	262,382
	10-year growth	11.3%	2.7%
Diversity			
	% Hispanic	26.8%	32.0%
	% Asian, non-Hispanic	3.3%	4.1%
	% White, non-Hispanic	65.5%	59.6%
	% Black, non-Hispanic	0.8%	0.9%
Aging			
	% 65+	10.0%	11.1%
	Median age	35.0	36.9
Households			
	% Married couple with children	23.7%	19.9%
	% Living alone	25.1%	26.4%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

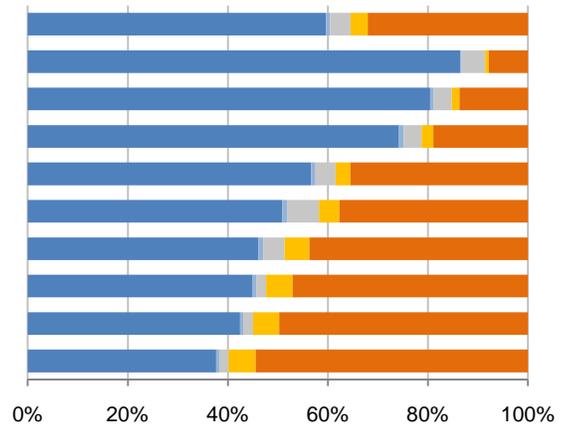


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

Total
85+, Oldest
65 to 84, Older adults
46 to 64, Midlife
33 to 45, Adult
19 to 32, Young
14 to 18, Teens
11 to 13, Tweens
6 to 10, School age
0 to 5, Infants/toddlers

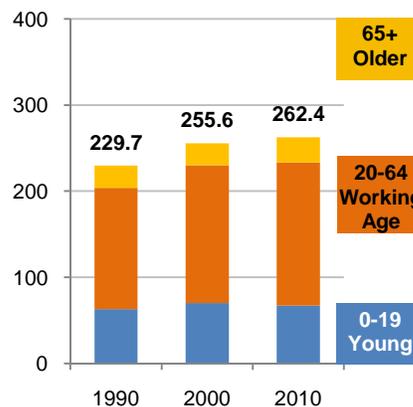


3. Population Growth by Library-Defined Age Group, 2000-10

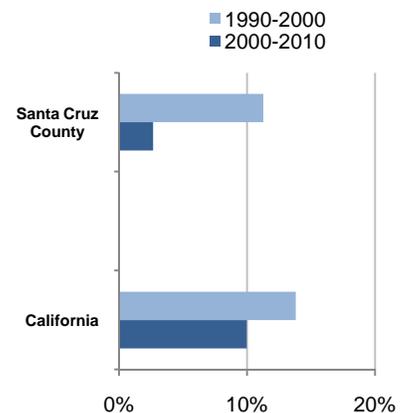
	2010	Change	% Change
Total	262,382	6,780	2.7%
85+	4,616	771	20.1%
65 to 84	24,542	2,900	13.4%
46 to 64	71,056	15,499	27.9%
33 to 45	43,010	-10,913	-20.2%
19 to 32	58,700	3,313	6.0%
14 to 18	18,145	-295	-1.6%
11 to 13	9,199	-1,258	-12.0%
6 to 10	15,097	-2,515	-14.3%
0 to 5	18,017	-722	-3.9%

4. Population Total, 1990-2010

In thousands



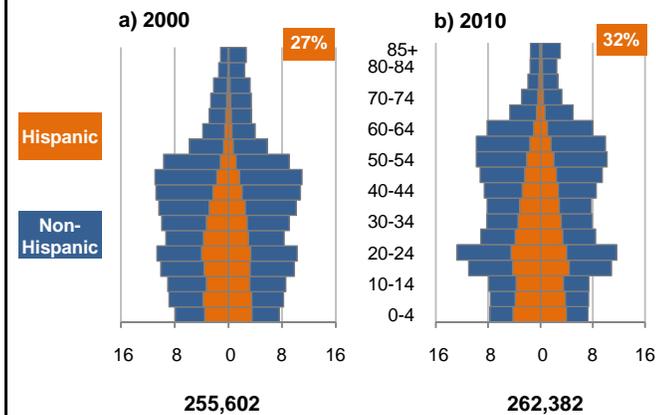
5. 10-Year Population Change



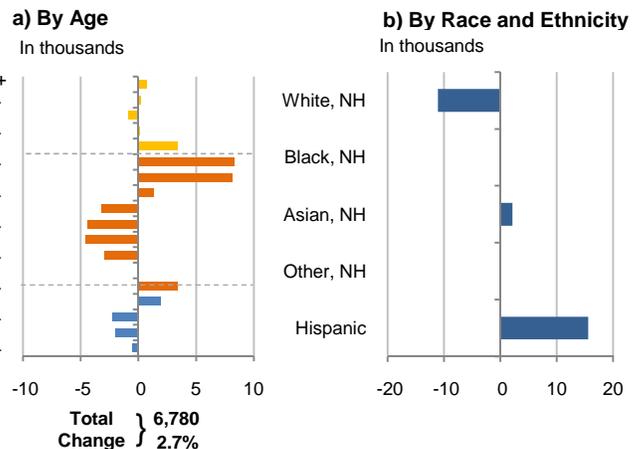
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

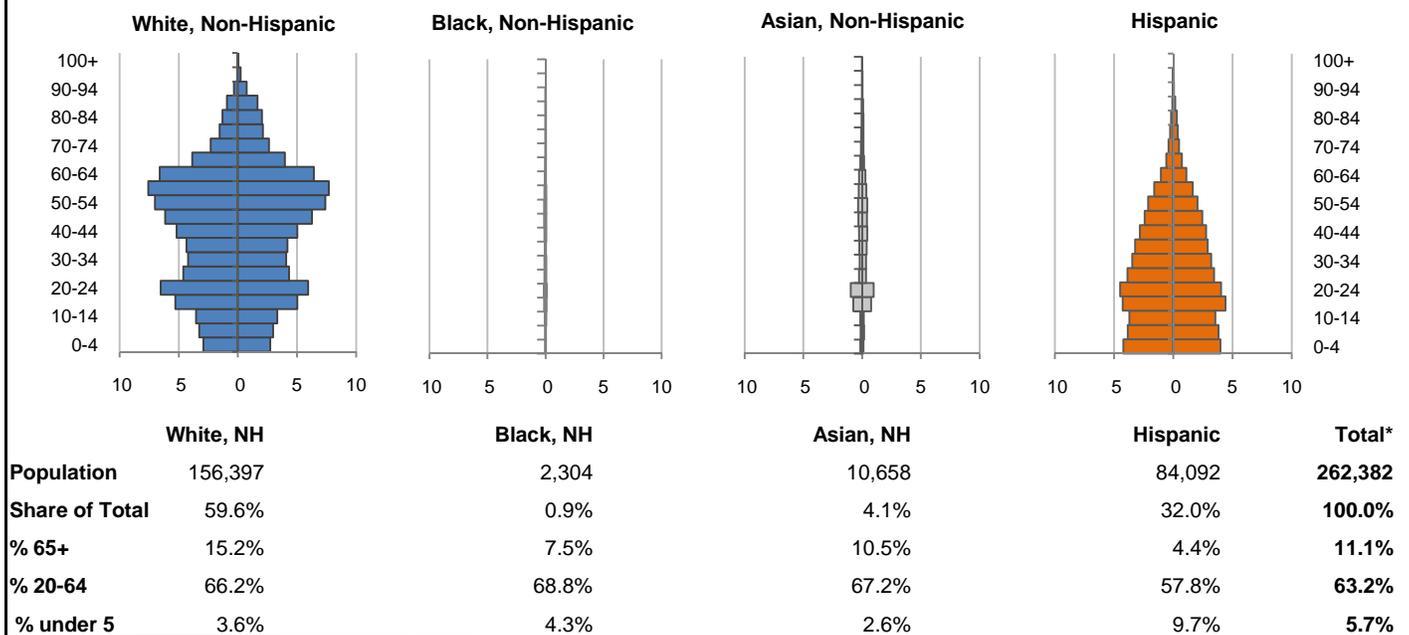


7. 10-Year Change in Population, 2000-10

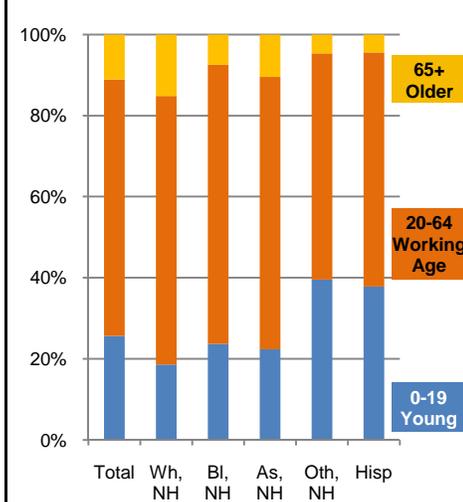


8. Population by Age, Race, and Ethnicity, 2010

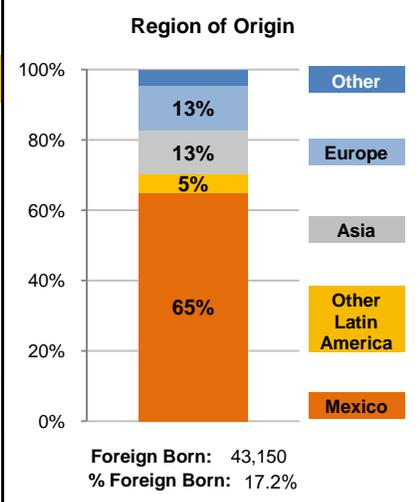
In thousands; males on left, females on right



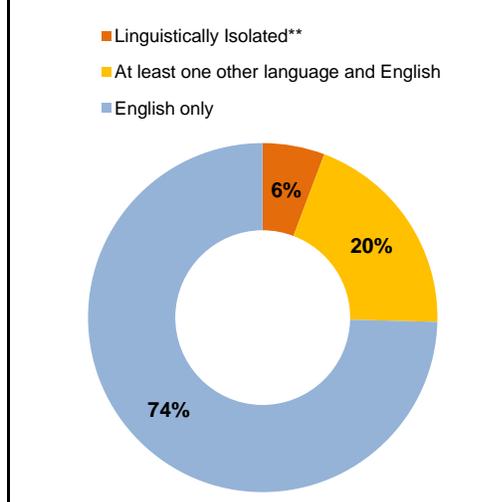
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

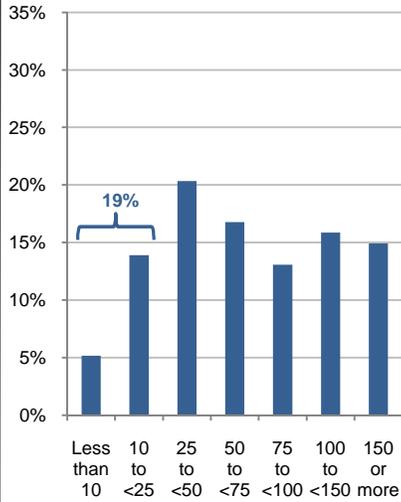


Wh=White; BI=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
*See pages 5-6 for detail on Other, Non-Hispanic
**Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



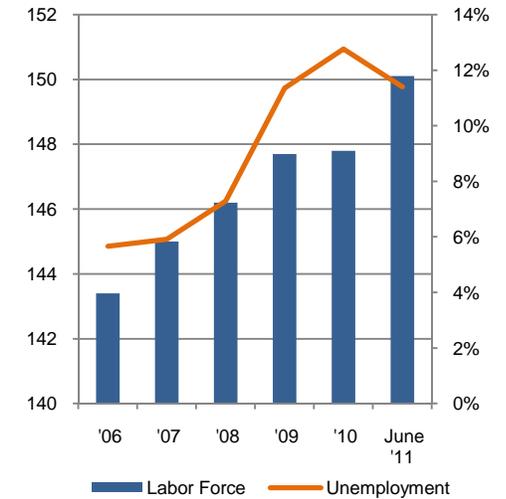
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force In thousands

Unemployment Rate



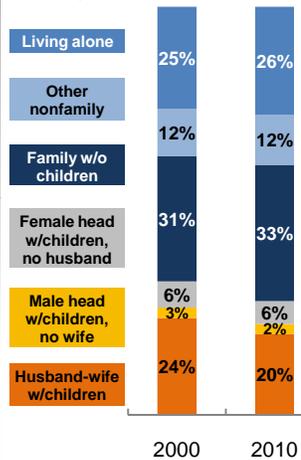
Source: ACS 2005-09

Source: CA Employment Development Department

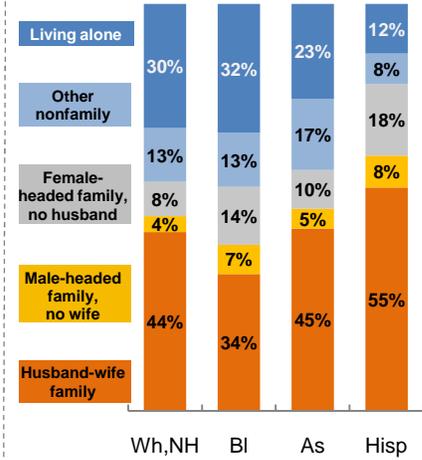
14. Household Type, 2010

% of all households

a) Total, 2000-10

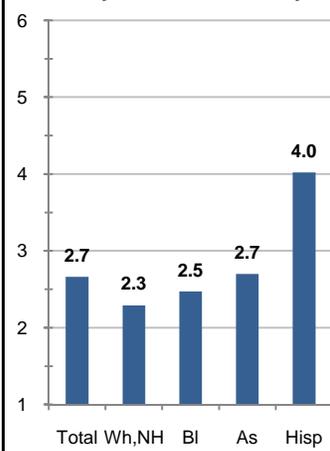


b) By Race and Ethnicity,* 2010

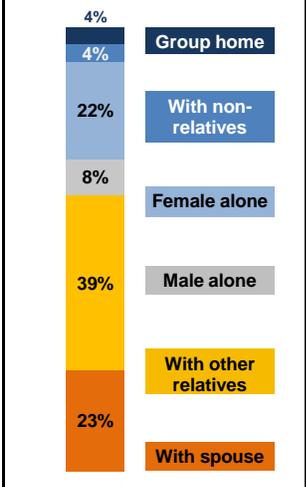


15. Average Household Size, 2010

By Race and Ethnicity*



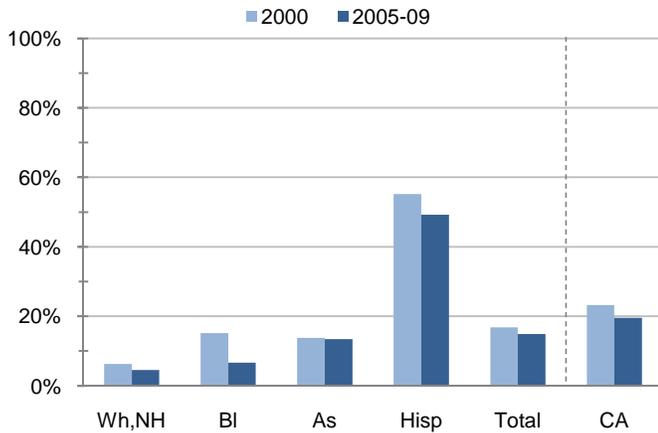
16. Living Arrangements Age 65+, 2005-09



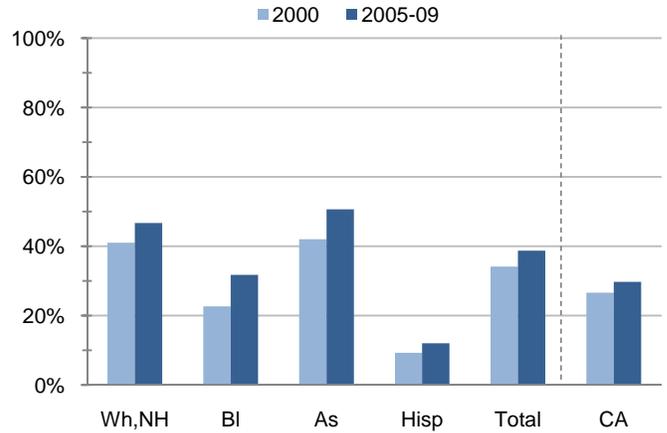
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White, Non-Hispanic; BI=Black, Hispanic Inclusive; As=Asian, Hispanic Inclusive; Hisp=Hispanic (Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	167,464	2,160	8,464	9,028	1,180	311	858	6,679	68,486	255,602
2000 % of Total	65.5%	0.8%	3.3%	3.5%	0.5%	0.1%	0.3%	2.6%	26.8%	100.0%
2010 Total	156,397	2,304	10,658	8,931	978	292	612	7,049	84,092	262,382
2010 % of Total	59.6%	0.9%	4.1%	3.4%	0.4%	0.1%	0.2%	2.7%	32.0%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	36,553	601	1,949	3,348	292	85	268	2,703	27,739	70,190
20-64	109,194	1,456	5,562	5,275	818	207	562	3,688	38,438	159,925
65+	21,717	103	953	405	70	19	28	288	2,309	25,487
85+	3,461	10	128	51	11	2	2	36	195	3,845
2010										
0-19	29,063	546	2,382	3,531	195	47	234	3,055	31,775	67,297
20-64	103,600	1,585	7,158	4,985	691	225	350	3,719	48,599	165,927
65+	23,734	173	1,118	415	92	20	28	275	3,718	29,158
85+	3,992	13	217	32	9	1	3	19	362	4,616
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	21.8%	27.8%	23.0%	37.1%	24.7%	27.3%	31.2%	40.5%	40.5%	27.5%
20-64	65.2%	67.4%	65.7%	58.4%	69.3%	66.6%	65.5%	55.2%	56.1%	62.6%
65+	13.0%	4.8%	11.3%	4.5%	5.9%	6.1%	3.3%	4.3%	3.4%	10.0%
85+	2.1%	0.5%	1.5%	0.6%	0.9%	0.6%	0.2%	0.5%	0.3%	1.5%
2010										
0-19	18.6%	23.7%	22.3%	39.5%	19.9%	16.1%	38.2%	43.3%	37.8%	25.6%
20-64	66.2%	68.8%	67.2%	55.8%	70.7%	77.1%	57.2%	52.8%	57.8%	63.2%
65+	15.2%	7.5%	10.5%	4.6%	9.4%	6.8%	4.6%	3.9%	4.4%	11.1%
85+	2.6%	0.6%	2.0%	0.4%	0.9%	0.3%	0.5%	0.3%	0.4%	1.8%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	52.1%	0.9%	2.8%	4.8%	0.4%	0.1%	0.4%	3.9%	39.5%	100.0%
20-64	68.3%	0.9%	3.5%	3.3%	0.5%	0.1%	0.4%	2.3%	24.0%	100.0%
65+	85.2%	0.4%	3.7%	1.6%	0.3%	0.1%	0.1%	1.1%	9.1%	100.0%
85+	90.0%	0.3%	3.3%	1.3%	0.3%	0.1%	0.1%	0.9%	5.1%	100.0%
2010										
0-19	43.2%	0.8%	3.5%	5.2%	0.3%	0.1%	0.3%	4.5%	47.2%	100.0%
20-64	62.4%	1.0%	4.3%	3.0%	0.4%	0.1%	0.2%	2.2%	29.3%	100.0%
65+	81.4%	0.6%	3.8%	1.4%	0.3%	0.1%	0.1%	0.9%	12.8%	100.0%
85+	86.5%	0.3%	4.7%	0.7%	0.2%	0.0%	0.1%	0.4%	7.8%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-7,490	-55	433	183	-97	-38	-34	352	4,036	-2,893
20-64	-5,594	129	1,596	-290	-127	18	-212	31	10,161	6,002
65+	2,017	70	165	10	22	1	0	-13	1,409	3,671
85+	531	3	89	-19	-2	-1	1	-17	167	771
Total	-11,067	144	2,194	-97	-202	-19	-246	370	15,606	6,780
2000-10, % Change										
0-19	-20.5%	-9.2%	22.2%	5.5%	-33.2%	-44.7%	-12.7%	13.0%	14.5%	-4.1%
20-64	-5.1%	8.9%	28.7%	-5.5%	-15.5%	8.7%	-37.7%	0.8%	26.4%	3.8%
65+	9.3%	68.0%	17.3%	2.5%	31.4%	5.3%	0.0%	-4.5%	61.0%	14.4%
85+	15.3%	30.0%	69.5%	-37.3%	-18.2%	-50.0%	50.0%	-47.2%	85.6%	20.1%
Total	-6.6%	6.7%	25.9%	-1.1%	-17.1%	-6.1%	-28.7%	5.5%	22.8%	2.7%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	6,786	120	328	975	36	9	81	849	9,808	18,017
6-10	6,408	93	297	795	49	4	54	688	7,504	15,097
11-13	4,129	76	180	483	34	8	24	417	4,331	9,199
14-18	8,368	171	781	900	56	18	58	768	7,925	18,145
19-32	29,867	630	3,680	2,412	199	78	146	1,989	22,111	58,700
33-45	24,358	375	1,729	1,285	162	61	104	958	15,263	43,010
46-64	52,747	666	2,545	1,666	350	94	117	1,105	13,432	71,056
65-84	19,742	160	901	383	83	19	25	256	3,356	24,542
85+	3,992	13	217	32	9	1	3	19	362	4,616
Total	156,397	2,304	10,658	8,931	978	292	612	7,049	84,092	262,382
G. Population by 5-Year Age Brackets, 2010										
0-4	5,653	98	275	824	34	9	64	717	8,195	15,045
5-9	6,234	87	290	803	41	4	60	698	7,657	15,071
10-14	6,863	130	311	781	51	14	45	671	7,262	15,347
15-19	10,313	231	1,506	1,123	69	20	65	969	8,661	21,834
20-24	12,478	276	1,959	1,159	71	43	66	979	8,519	24,391
25-29	8,949	171	592	588	70	14	45	459	7,297	17,597
30-34	8,306	153	562	483	60	21	30	372	6,648	16,152
35-39	8,538	133	637	485	55	22	46	362	6,125	15,918
40-44	10,230	150	690	497	76	25	37	359	5,590	17,157
45-49	12,400	203	749	503	83	23	36	361	4,857	18,712
50-54	14,402	210	770	521	106	38	47	330	4,162	20,065
55-59	15,272	177	658	423	94	22	21	286	3,251	19,781
60-64	13,025	112	541	326	76	17	22	211	2,150	16,154
65-69	7,838	66	319	158	36	4	11	107	1,318	9,699
70-74	4,913	44	219	107	26	7	8	66	892	6,175
75-79	3,652	35	184	58	10	2	2	44	662	4,591
80-84	3,339	15	179	60	11	6	4	39	484	4,077
85-89	2,575	10	135	19	8	1	0	10	246	2,985
90-94	1,080	3	63	8	0	0	3	5	85	1,239
95-99	297	0	14	4	1	0	0	3	31	346
100+	40	0	5	1	0	0	0	1	0	46
Total	156,397	2,304	10,658	8,931	978	292	612	7,049	84,092	262,382
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	40.4	30.9	34.2		30.8	30.0	24.2	23.1	24.4	35.0
2010	45.3	32.6	33.2		33.4	36.7	25.8	21.7	26.1	36.9

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	4,848	5.2%	\$70,265	\$48,519	\$77,648	\$49,469	\$64,349	106.6%	\$60,392
\$10 to <\$25	13,022	13.9%							
\$25 to <\$50	19,056	20.3%							
\$50 to <\$75	15,719	16.8%							
\$75 to <\$100	12,245	13.1%							
\$100 to <\$150	14,879	15.9%							
\$150+	13,985	14.9%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			91,244	100.0%	94,355	100.0%			
Family Households			57,858	63.4%	57,770	61.2%			
Husband-wife w/children			21,661	23.7%	18,768	19.9%			
Female head, no husband, w/children			5,784	6.3%	5,349	5.7%			
Male head, no wife, w/children			2,387	2.6%	2,225	2.4%			
Without children			28,026	30.7%	31,428	33.3%			
Nonfamily households			33,386	36.6%	36,585	38.8%			
Living alone			22,864	25.1%	24,926	26.4%			
Other nonfamily			10,522	11.5%	11,659	12.4%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			68,490	894	3,286	19,424	94,355		
Husband-wife family			44.0%	33.7%	44.8%	54.9%	45.9%		
Family with male head, no wife			3.9%	7.2%	4.8%	7.8%	4.8%		
Family with female head, no husband			8.4%	14.2%	9.6%	17.6%	10.5%		
Living alone			30.5%	31.7%	23.3%	12.1%	26.4%	Source: US	
Other nonfamily			13.2%	13.3%	17.4%	7.6%	12.4%	Census 2010	
M. Poverty, 2005-09							California		
<i>Percentage of families and people whose income in the past 12 months is below the poverty level</i>									
All families							7.2%	9.8%	
Families w/ related children under 18 years							11.7%	14.5%	
Families w/ female householder, no husband present							21.9%	24.2%	
Families w/ female householder, no husband present w/ related children under 18 years							29.8%	32.2%	
All people							12.7%	13.2%	
Under 18 years							14.7%	18.3%	
18 to 64 years							12.9%	11.9%	
65 years and over							7.2%	8.4%	
N. Educational Attainment, 2005-09			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			110,912	1,661	6,408	34,377	157,005		
Less than high school			4.5%	6.7%	13.5%	49.2%	14.8%		
High school graduate (includes equivalency)			15.5%	12.9%	14.2%	20.5%	16.6%		
Some college or associate's degree			33.3%	48.7%	21.7%	18.3%	29.8%		
Bachelor's degree or higher			46.7%	31.7%	50.6%	12.0%	38.7%		
O. Employment Status, 2010-11			2010	June 2011					
In civilian labor force			147,800	150,100					
Employed			129,000	132,900					
Unemployed, % of labor force			12.8%	11.4%	Source: CA Employment Development Department				
P. Occupation, 2005-09			Estimate		Percent				
Civilian employed population, 16 yrs & over			126,580		100.0%				
Management, professional, and related occupations			51,096		40.4%				
Service occupations			21,878		17.3%				
Sales and office occupations			28,406		22.4%				
Farming, fishing, and forestry occupations			4,321		3.4%				
Construction, extraction, maintenance, and repair occupations			10,963		8.7%				
Production, transportation, and material moving occupations			9,916		7.8%				
Q. Class of Worker, 2005-09			Estimate		Percent				
Civilian employed population, 16 yrs & over			126,580		100.0%				
Private, for profit, wage and salary employee			75,121		59.3%				
Private, not for profit, wage and salary employee			10,251		8.1%				
Private, for profit, wage and salary self-employed in own business			4,777		3.8%				
Government workers			19,875		15.7%				
Self-employed in own not incorporated business			16,231		12.8%				
Unpaid family workers in family business			325		0.3%				

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.