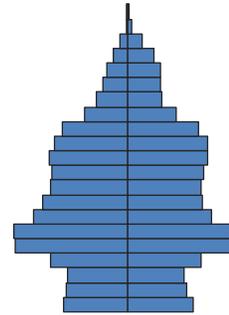




Santa Barbara City is part of the Santa Barbara Public Library jurisdiction. This individual city profile is provided for reference.



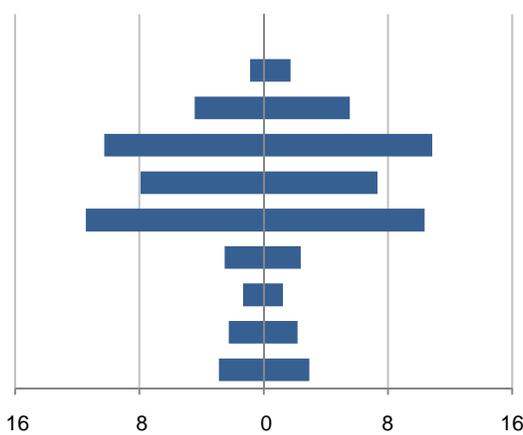
Population by Age

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	92,325	88,410
	10-year growth	7.9%	-4.2%
Diversity			
	% Hispanic	35.0%	38.0%
	% Asian, non-Hispanic	2.7%	3.3%
	% White, non-Hispanic	58.3%	54.8%
	% Black, non-Hispanic	1.5%	1.3%
Aging			
	% 65+	13.8%	14.2%
	Median age	34.6	36.8
Households			
	% Married couple with children	18.7%	15.1%
	% Living alone	33.0%	33.7%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

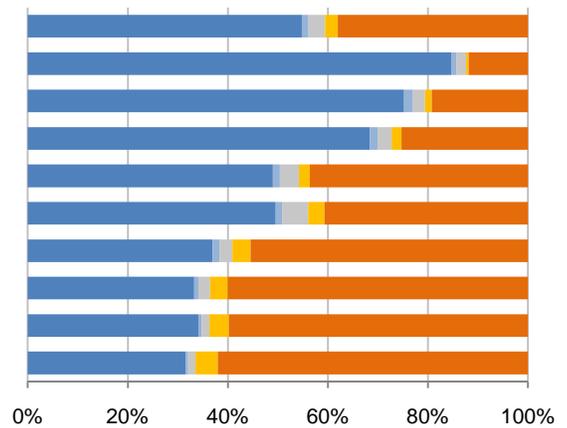


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

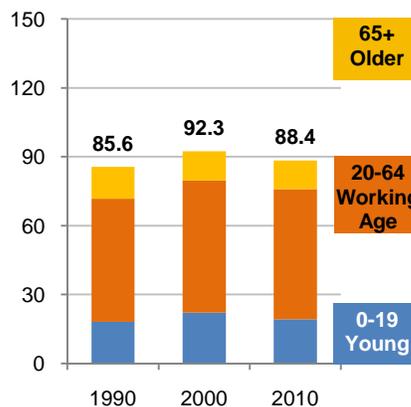


3. Population Growth by Library-Defined Age Group, 2000-10

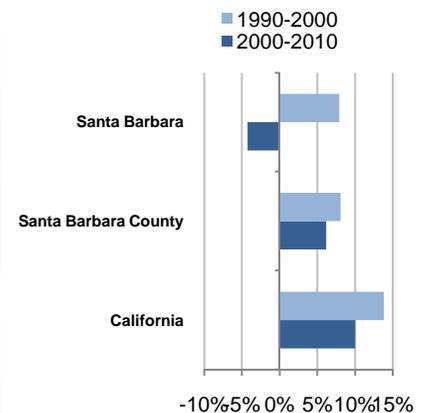
	2010	Change	% Change
Total	88,410	-3,915	-4.2%
85+	2,602	128	5.2%
65 to 84	9,971	-282	-2.8%
46 to 64	21,111	3,684	21.1%
33 to 45	15,233	-3,010	-16.5%
19 to 32	21,815	-2,770	-11.3%
14 to 18	4,895	110	2.3%
11 to 13	2,556	-254	-9.0%
6 to 10	4,410	-1,086	-19.8%
0 to 5	5,817	-435	-7.0%

4. Population Total, 1990-2010

In thousands



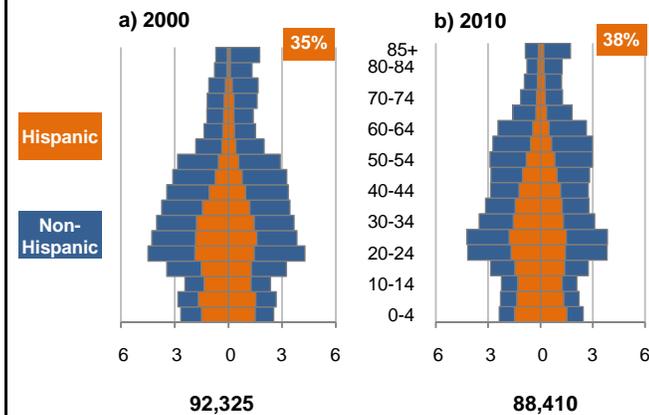
5. 10-Year Population Change



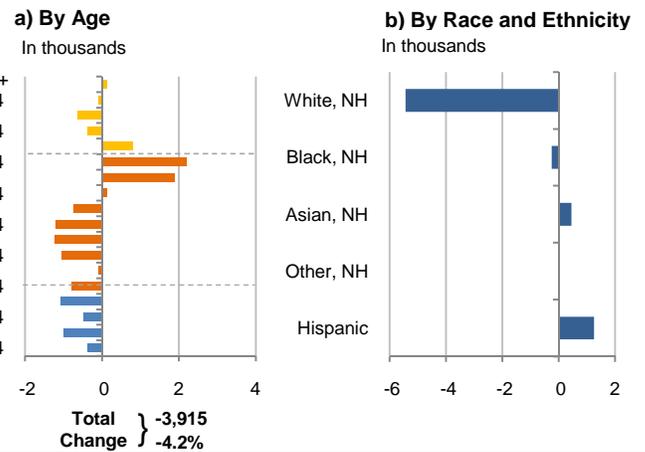
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

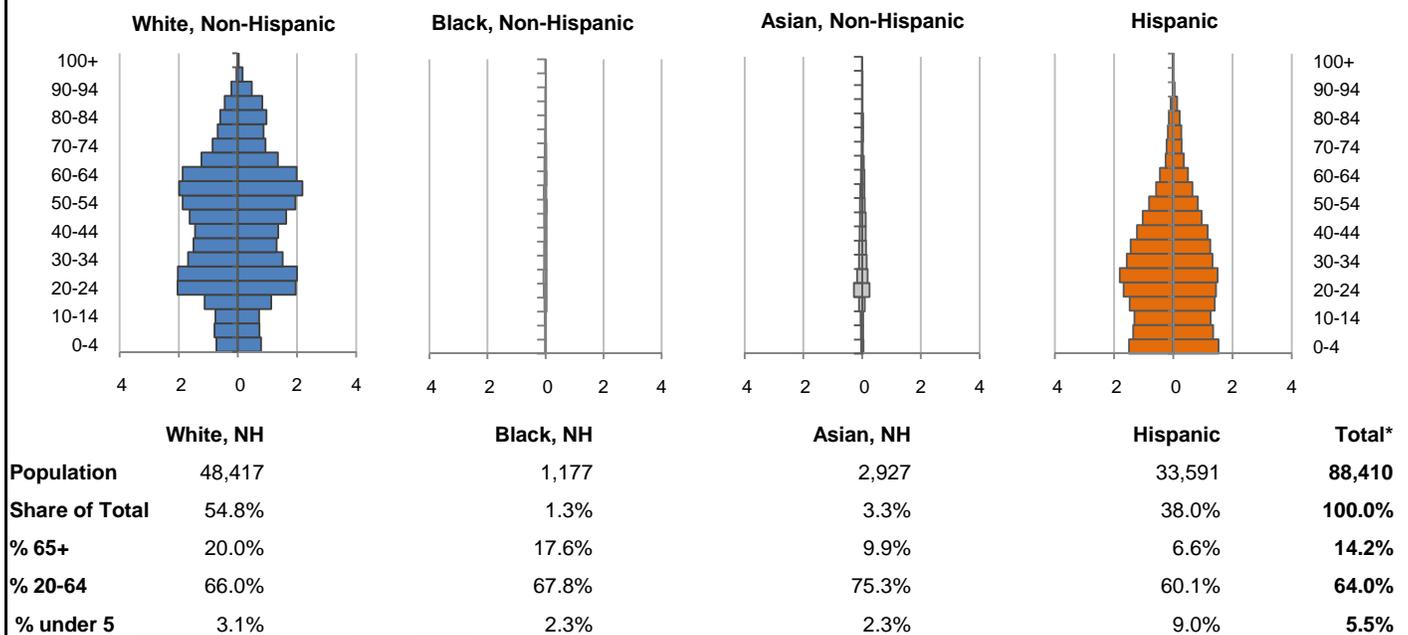


7. 10-Year Change in Population, 2000-10

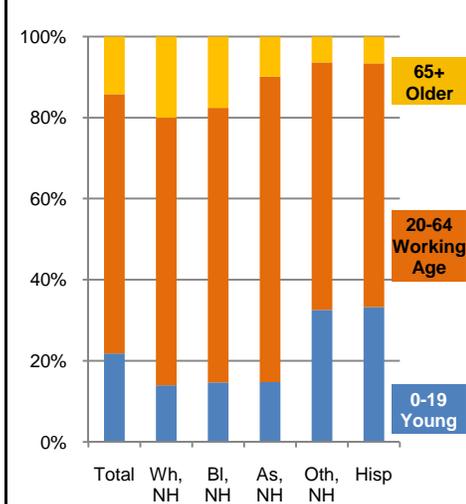


8. Population by Age, Race, and Ethnicity, 2010

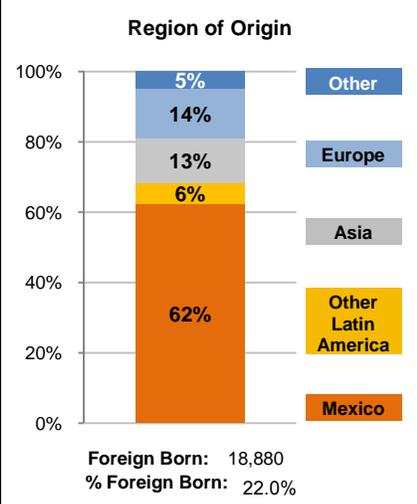
In thousands; males on left, females on right



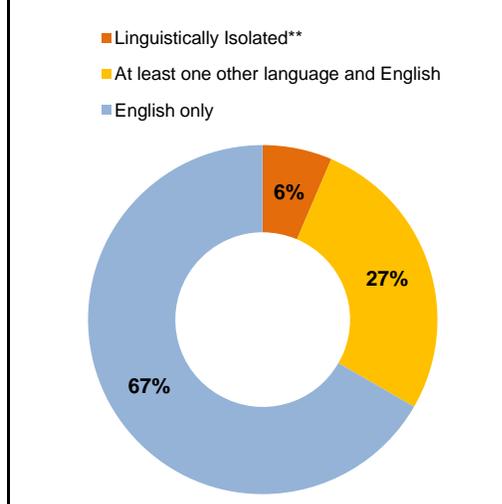
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

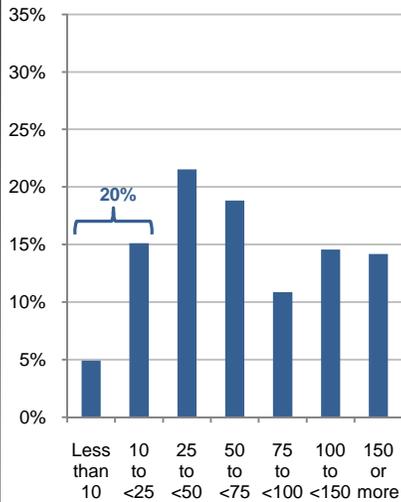


Wh=White; BI=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
*See pages 5-6 for detail on Other, Non-Hispanic
**Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

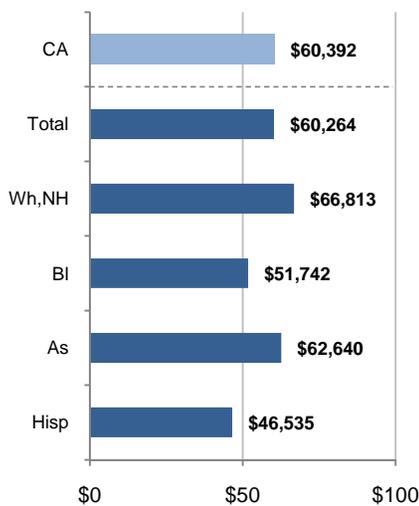
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



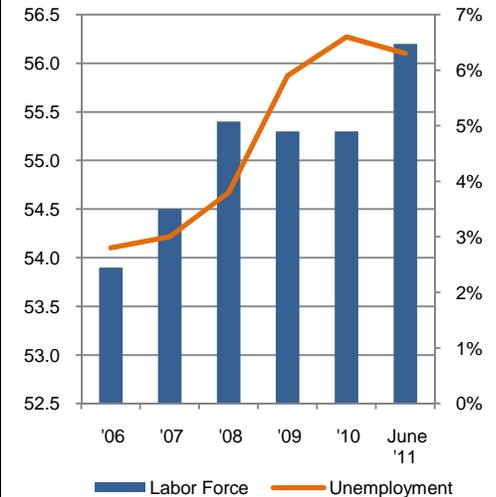
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force In thousands

Unemployment Rate

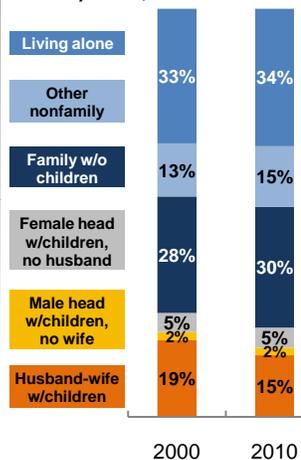


Source: CA Employment Development Department

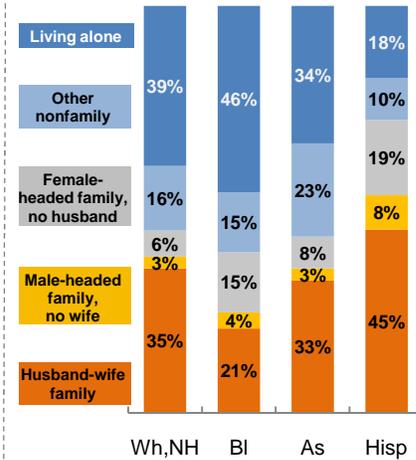
14. Household Type, 2010

% of all households

a) Total, 2000-10

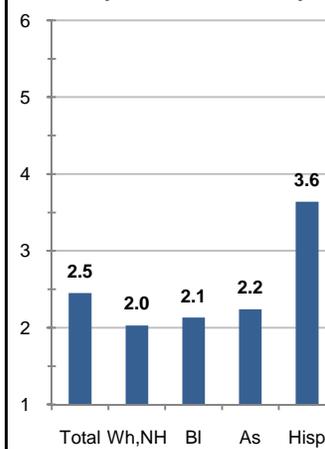


b) By Race and Ethnicity,* 2010

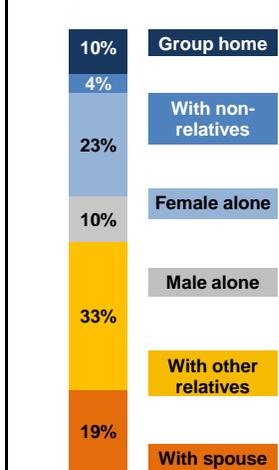


15. Average Household Size, 2010

By Race and Ethnicity*



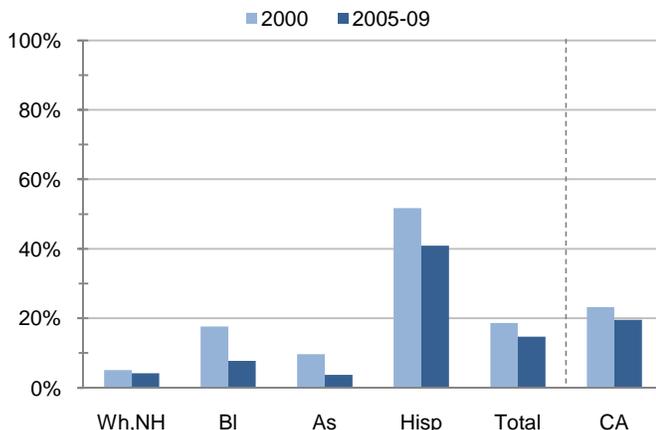
16. Living Arrangements Age 65+, 2005-09



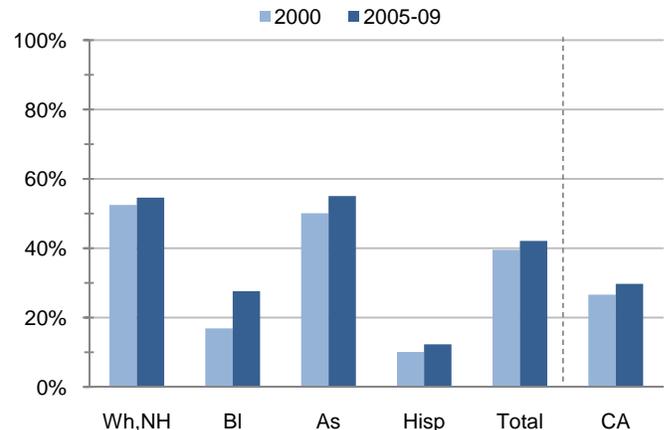
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	53,849	1,418	2,467	2,261	405	98	180	1,578	32,330	92,325
2000 % of Total	58.3%	1.5%	2.7%	2.4%	0.4%	0.1%	0.2%	1.7%	35.0%	100.0%
2010 Total	48,417	1,177	2,927	2,298	313	94	186	1,705	33,591	88,410
2010 % of Total	54.8%	1.3%	3.3%	2.6%	0.4%	0.1%	0.2%	1.9%	38.0%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	8,989	320	424	751	87	33	49	582	11,682	22,166
20-64	34,597	910	1,797	1,362	279	60	120	903	18,766	57,432
65+	10,263	188	246	148	39	5	11	93	1,882	12,727
85+	2,235	21	30	16	0	0	5	11	172	2,474
2010										
0-19	6,756	172	432	748	59	19	54	616	11,167	19,275
20-64	31,960	798	2,205	1,403	212	66	121	1,004	20,196	56,562
65+	9,701	207	290	147	42	9	11	85	2,228	12,573
85+	2,203	26	52	12	3	3	0	6	309	2,602
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	16.7%	22.6%	17.2%	33.2%	21.5%	33.7%	27.2%	36.9%	36.1%	24.0%
20-64	64.2%	64.2%	72.8%	60.2%	68.9%	61.2%	66.7%	57.2%	58.0%	62.2%
65+	19.1%	13.3%	10.0%	6.5%	9.6%	5.1%	6.1%	5.9%	5.8%	13.8%
85+	4.2%	1.5%	1.2%	0.7%	0.0%	0.0%	2.8%	0.7%	0.5%	2.7%
2010										
0-19	14.0%	14.6%	14.8%	32.6%	18.8%	20.2%	29.0%	36.1%	33.2%	21.8%
20-64	66.0%	67.8%	75.3%	61.1%	67.7%	70.2%	65.1%	58.9%	60.1%	64.0%
65+	20.0%	17.6%	9.9%	6.4%	13.4%	9.6%	5.9%	5.0%	6.6%	14.2%
85+	4.6%	2.2%	1.8%	0.5%	1.0%	3.2%	0.0%	0.4%	0.9%	2.9%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	40.6%	1.4%	1.9%	3.4%	0.4%	0.1%	0.2%	2.6%	52.7%	100.0%
20-64	60.2%	1.6%	3.1%	2.4%	0.5%	0.1%	0.2%	1.6%	32.7%	100.0%
65+	80.6%	1.5%	1.9%	1.2%	0.3%	0.0%	0.1%	0.7%	14.8%	100.0%
85+	90.3%	0.8%	1.2%	0.6%	0.0%	0.0%	0.2%	0.4%	7.0%	100.0%
2010										
0-19	35.1%	0.9%	2.2%	3.9%	0.3%	0.1%	0.3%	3.2%	57.9%	100.0%
20-64	56.5%	1.4%	3.9%	2.5%	0.4%	0.1%	0.2%	1.8%	35.7%	100.0%
65+	77.2%	1.6%	2.3%	1.2%	0.3%	0.1%	0.1%	0.7%	17.7%	100.0%
85+	84.7%	1.0%	2.0%	0.5%	0.1%	0.1%	0.0%	0.2%	11.9%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-2,233	-148	8	-3	-28	-14	5	34	-515	-2,891
20-64	-2,637	-112	408	41	-67	6	1	101	1,430	-870
65+	-562	19	44	-1	3	4	0	-8	346	-154
85+	-32	5	22	-4	3	3	-5	-5	137	128
Total	-5,432	-241	460	37	-92	-4	6	127	1,261	-3,915
2000-10, % Change										
0-19	-24.8%	-46.3%	1.9%	-0.4%	-32.2%	-42.4%	10.2%	5.8%	-4.4%	-13.0%
20-64	-7.6%	-12.3%	22.7%	3.0%	-24.0%	10.0%	0.8%	11.2%	7.6%	-1.5%
65+	-5.5%	10.1%	17.9%	-0.7%	7.7%	80.0%	0.0%	-8.6%	18.4%	-1.2%
85+	-1.4%	23.8%	73.3%	-25.0%	N/A	N/A	-100.0%	-45.5%	79.7%	5.2%
Total	-10.1%	-17.0%	18.6%	1.6%	-22.7%	-4.1%	3.3%	8.0%	3.9%	-4.2%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	1,834	32	86	256	18	1	13	224	3,609	5,817
6-10	1,505	26	72	169	13	4	12	140	2,638	4,410
11-13	850	22	59	91	5	3	6	77	1,534	2,556
14-18	1,809	66	127	179	19	4	22	134	2,714	4,895
19-32	10,811	284	1,133	706	72	43	62	529	8,881	21,815
33-45	7,460	215	581	329	53	11	32	233	6,648	15,233
46-64	14,447	325	579	421	91	19	28	283	5,339	21,111
65-84	7,498	181	238	135	39	6	11	79	1,919	9,971
85+	2,203	26	52	12	3	3	0	6	309	2,602
Total	48,417	1,177	2,927	2,298	313	94	186	1,705	33,591	88,410
G. Population by 5-Year Age Brackets, 2010										
0-4	1,504	27	68	210	15	1	11	183	3,015	4,824
5-9	1,518	22	78	183	12	3	13	155	2,706	4,507
10-14	1,476	47	87	145	11	4	9	121	2,569	4,324
15-19	2,258	76	199	210	21	11	21	157	2,877	5,620
20-24	3,992	99	530	272	25	15	20	212	3,123	8,016
25-29	4,031	104	351	258	29	12	23	194	3,300	8,044
30-34	3,207	84	264	193	19	11	25	138	2,888	6,636
35-39	2,812	84	241	119	13	4	13	89	2,694	5,950
40-44	2,813	86	206	117	26	5	11	75	2,389	5,611
45-49	3,266	83	196	126	34	3	7	82	1,982	5,653
50-54	3,816	94	163	155	26	6	11	112	1,646	5,874
55-59	4,168	87	142	85	21	4	4	56	1,223	5,705
60-64	3,855	77	112	78	19	6	7	46	951	5,073
65-69	2,585	70	79	54	11	2	6	35	612	3,400
70-74	1,795	51	44	33	11	1	2	19	499	2,422
75-79	1,556	34	59	28	14	1	1	12	451	2,128
80-84	1,562	26	56	20	3	2	2	13	357	2,021
85-89	1,273	19	29	8	3	1	0	4	215	1,544
90-94	694	5	17	3	0	2	0	1	72	791
95-99	205	1	5	1	0	0	0	1	19	231
100+	31	1	1	0	0	0	0	0	3	36
Total	48,417	1,177	2,927	2,298	313	94	186	1,705	33,591	88,410
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	41.3	34.5	31.8		32.2	27.7	25.7	25.7	26.7	34.6
2010	45.9	39.1	32.5		35.4	28.7	27.6	25.4	28.7	36.8

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	1,745	4.9%	\$66,813	\$51,742	\$62,640	\$46,535	\$60,264	99.8%	\$60,392
\$10 to <\$25	5,376	15.1%							
\$25 to <\$50	7,654	21.5%							
\$50 to <\$75	6,690	18.8%							
\$75 to <\$100	3,862	10.9%							
\$100 to <\$150	5,175	14.6%							
\$150+	5,034	14.2%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			35,720	100.0%	35,449	100.0%			
Family Households			19,275	54.0%	18,233	51.4%			
Husband-wife w/children			6,692	18.7%	5,349	15.1%			
Female head, no husband, w/children			1,684	4.7%	1,736	4.9%			
Male head, no wife, w/children			725	2.0%	675	1.9%			
Without children			10,174	28.5%	10,473	29.5%			
Nonfamily households			16,445	46.0%	17,216	48.6%			
Living alone			11,799	33.0%	11,937	33.7%			
Other nonfamily			4,646	13.0%	5,279	14.9%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			24,004	603	1,221	8,917	35,449		
Husband-wife family			35.5%	20.7%	32.5%	45.0%	37.3%		
Family with male head, no wife			2.9%	4.0%	3.0%	8.4%	4.3%		
Family with female head, no husband			6.5%	14.8%	7.8%	18.6%	9.7%		
Living alone			39.3%	45.8%	33.7%	17.6%	33.7%	Source: US	
Other nonfamily			15.9%	14.8%	22.9%	10.3%	14.9%	Census 2010	
M. Poverty, 2005-09									
Percentage of families and people whose income in the past 12 months is below the poverty level								California	
All families						7.4%	9.8%		
Families w/ related children under 18 years						13.1%	14.5%		
Families w/ female householder, no husband present						19.3%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						31.0%	32.2%		
All people						13.7%	13.2%		
Under 18 years						16.8%	18.3%		
18 to 64 years						13.9%	11.9%		
65 years and over						8.8%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			36,460	1,002	1,957	16,066	56,532		
Less than high school			4.2%	7.8%	3.7%	40.9%	14.7%		
High school graduate (includes equivalency)			11.6%	34.1%	12.8%	22.9%	15.2%		
Some college or associate's degree			29.6%	30.4%	28.5%	23.9%	28.0%		
Bachelor's degree or higher			54.6%	27.6%	55.1%	12.3%	42.1%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			55,300	56,200					
Employed			51,600	52,700					
Unemployed, % of labor force			6.6%	6.3%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					44,811	100.0%			
Management, professional, and related occupations					18,950	42.3%			
Service occupations					8,940	20.0%			
Sales and office occupations					10,077	22.5%			
Farming, fishing, and forestry occupations					480	1.1%			
Construction, extraction, maintenance, and repair occupations					3,579	8.0%			
Production, transportation, and material moving occupations					2,785	6.2%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					44,811	100.0%			
Private, for profit, wage and salary employee					27,477	61.3%			
Private, not for profit, wage and salary employee					4,442	9.9%			
Private, for profit, wage and salary self-employed in own business					1,838	4.1%			
Government workers					6,018	13.4%			
Self-employed in own not incorporated business					4,892	10.9%			
Unpaid family workers in family business					144	0.3%			

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.