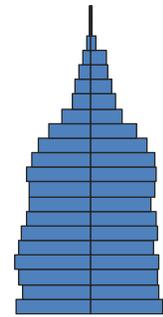


Highlights



Population by Age

**Population Growth:** The population of Woodland grew by 13% in the past decade to 55,000; this growth was greater than the statewide rate of 10%. The white, non-Hispanic population decreased by 3,000 (-10%), while the Hispanic population increased by 7,000 (38%).

**Diversity:** The white, non-Hispanic population no longer comprises a majority of Woodland’s population. Over the last decade, white, non-Hispanics declined from 53% to 42% of the total, while the Hispanic population increased from 39% to 47%.

**Age Structure:** The population of Woodland is slightly younger than that of the state as a whole, with a median age of 34, compared with 35 statewide. In addition, 30% of the population is under age 20, whereas in California this figure stands at 28%.

**Education:** Educational attainment in Woodland is slightly lower than in California as a whole. Twenty-four percent of adults have at least a Bachelor’s degree, compared with 30% statewide. The share of adults who have not completed high school is similar to the statewide share of 20%.

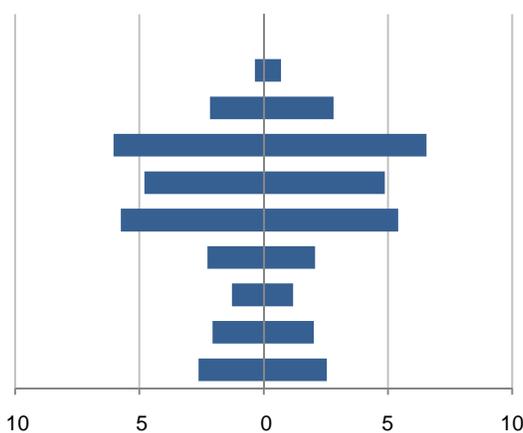
**Income:** Households in Woodland have slightly lower incomes than households statewide. Woodland’s median household income is \$56,000, or 93% of the statewide median of \$60,000. In addition, household incomes of over \$150,000 are less common in Woodland (8% of households) than statewide (12% of households).

*This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.*

Key Indicators			
		2000	2010
<b>Population Growth</b>			
	Total population	49,151	55,468
	10-year growth	23.5%	12.9%
<b>Diversity</b>			
	% Hispanic	38.8%	47.4%
	% Asian, non-Hispanic	3.6%	6.1%
	% White, non-Hispanic	53.0%	42.1%
	% Black, non-Hispanic	1.1%	1.3%
<b>Aging</b>			
	% 65+	10.5%	10.9%
	Median age	32.4	33.7
<b>Households</b>			
	% Married couple with children	31.0%	25.9%
	% Living alone	21.2%	21.9%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

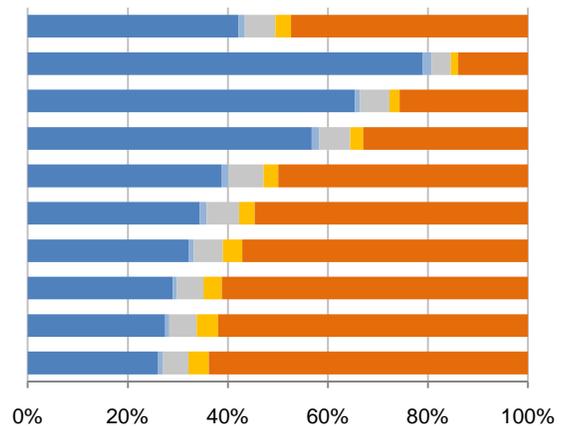


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

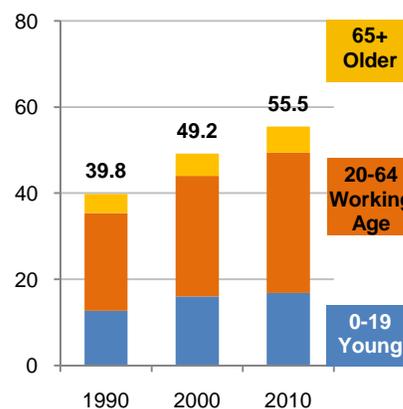


3. Population Growth by Library-Defined Age Group, 2000-10

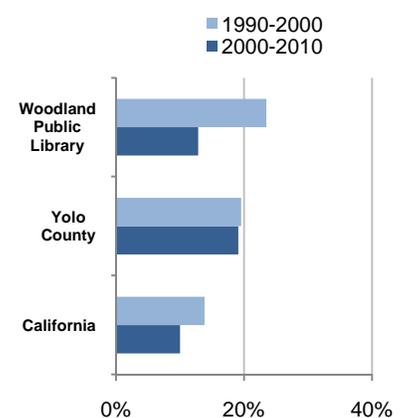
	2010	Change	% Change
<b>Total</b>	55,468	6,317	12.9%
<b>85+</b>	1,053	242	29.8%
<b>65 to 84</b>	4,971	616	14.1%
<b>46 to 64</b>	12,590	3,515	38.7%
<b>33 to 45</b>	9,668	-251	-2.5%
<b>19 to 32</b>	11,163	1,485	15.3%
<b>14 to 18</b>	4,329	487	12.7%
<b>11 to 13</b>	2,449	-12	-0.5%
<b>6 to 10</b>	4,082	-137	-3.2%
<b>0 to 5</b>	5,163	372	7.8%

4. Population Total, 1990-2010

In thousands



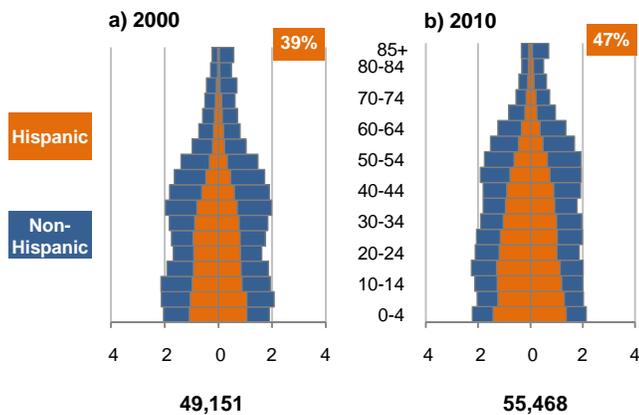
5. 10-Year Population Change



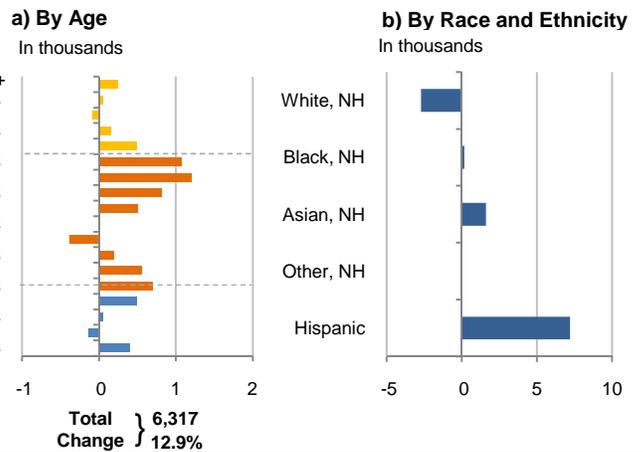
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

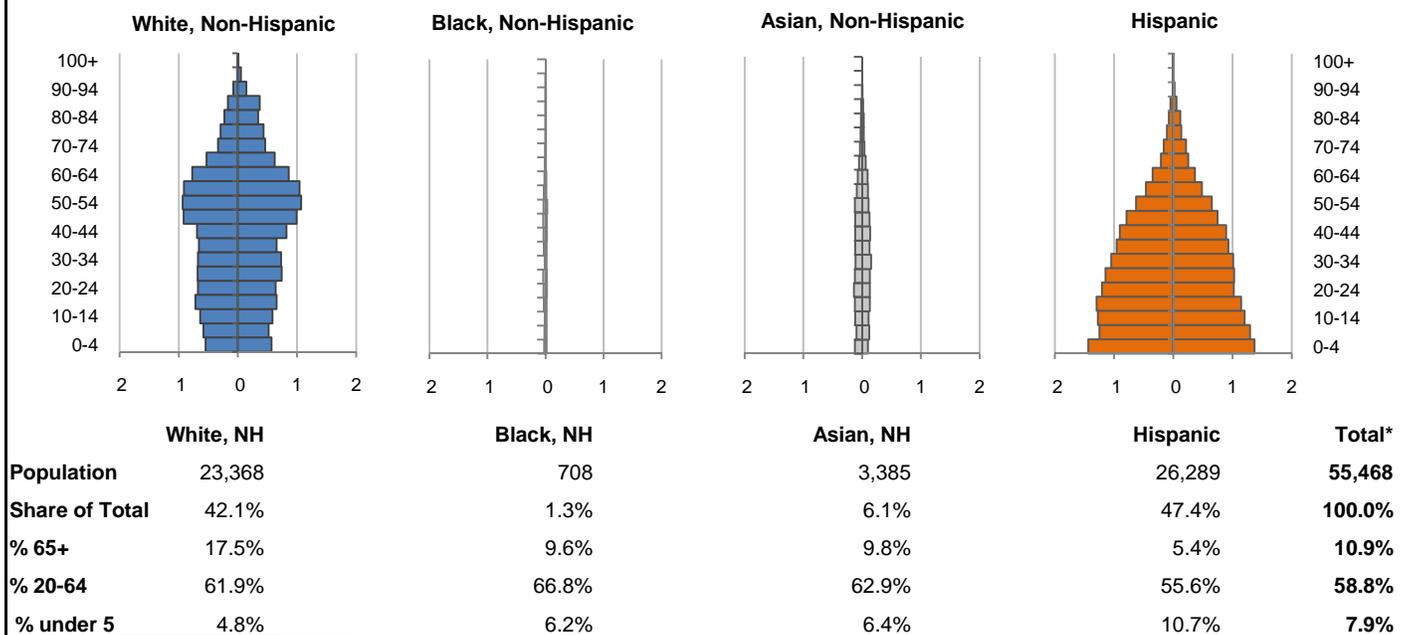


7. 10-Year Change in Population, 2000-10

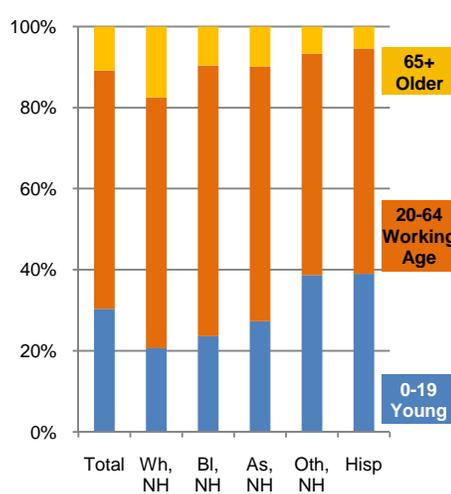


8. Population by Age, Race, and Ethnicity, 2010

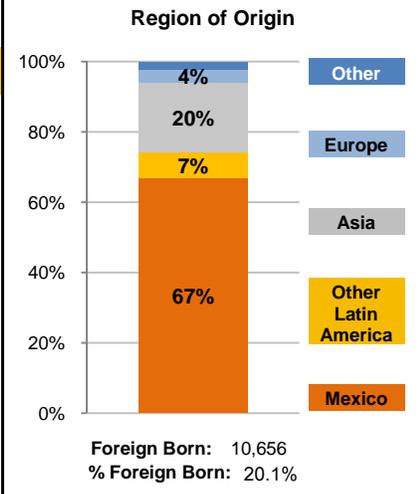
In thousands; males on left, females on right



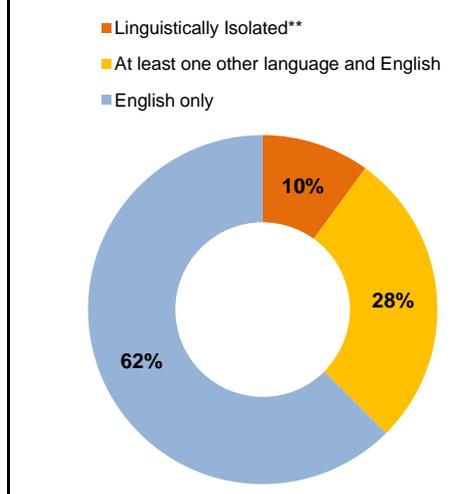
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09



Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09

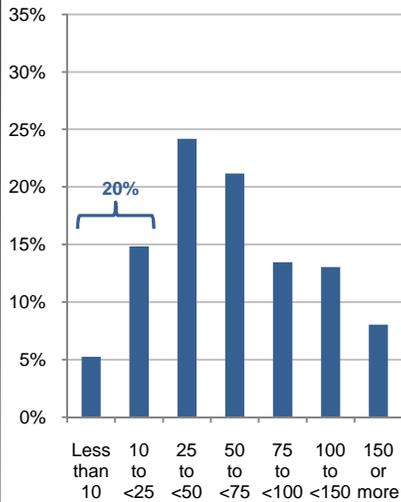
\*See pages 5-6 for detail on Other, Non-Hispanic

\*\*Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

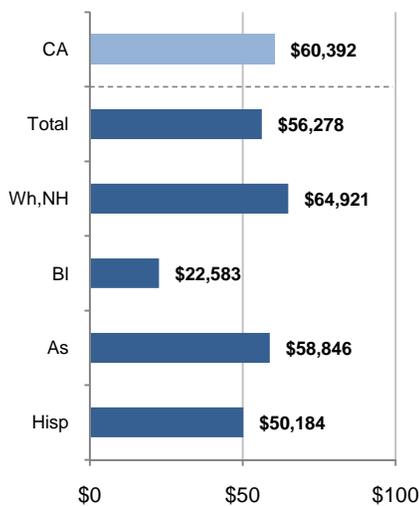
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



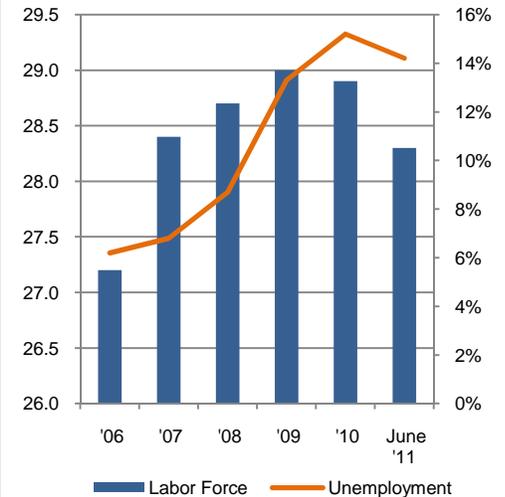
b) Median Household Income by Race and Ethnicity\*



13. Labor Force and Unemployment, 2006-11

Labor Force In thousands

Unemployment Rate

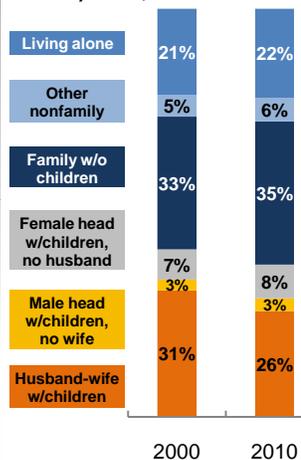


Source: CA Employment Development Department

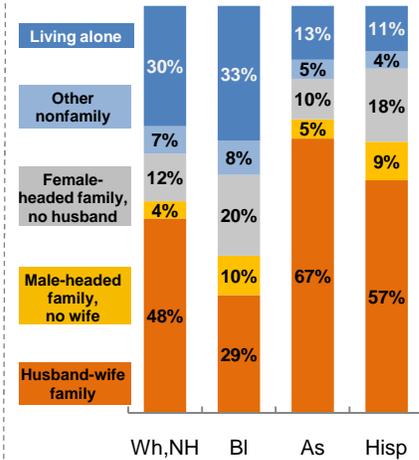
14. Household Type, 2010

% of all households

a) Total, 2000-10

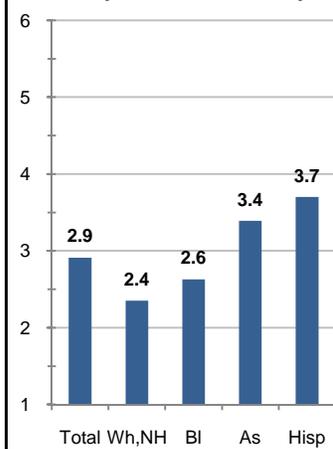


b) By Race and Ethnicity,\* 2010

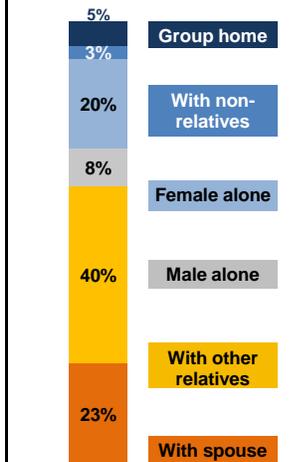


15. Average Household Size, 2010

By Race and Ethnicity\*



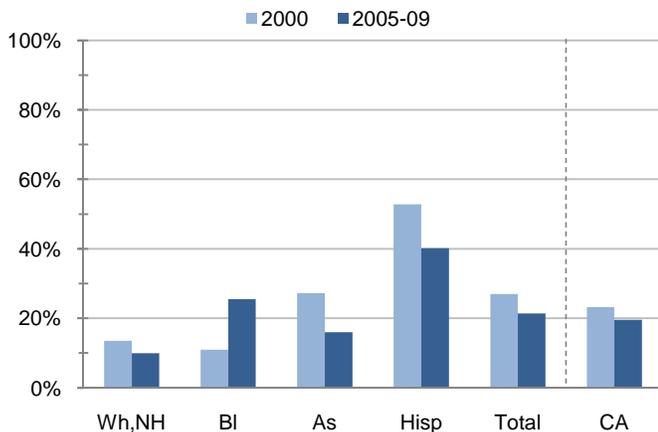
16. Living Arrangements Age 65+, 2005-09



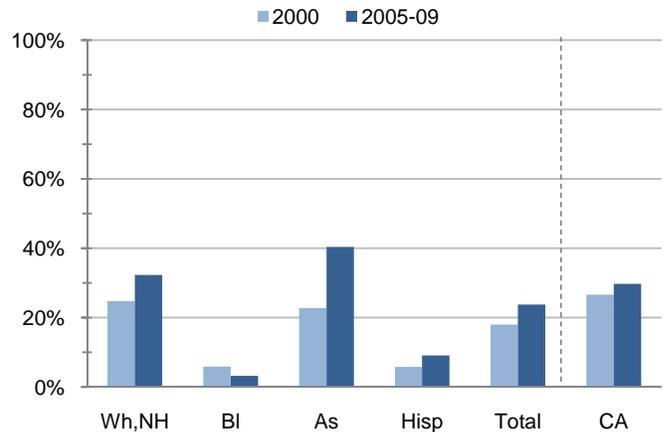
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity\*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

\*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>A. Total Population</b>										
<b>2000 Total</b>	26,064	527	1,768	1,708	365	117	70	1,156	19,084	49,151
<b>2000 % of Total</b>	53.0%	1.1%	3.6%	3.5%	0.7%	0.2%	0.1%	2.4%	38.8%	100.0%
<b>2010 Total</b>	23,368	708	3,385	1,718	332	141	62	1,183	26,289	55,468
<b>2010 % of Total</b>	42.1%	1.3%	6.1%	3.1%	0.6%	0.3%	0.1%	2.1%	47.4%	100.0%
<b>B. Population in Major Age Groups by Race and Ethnicity</b>										
<b>2000</b>										
0-19	6,721	162	570	661	93	39	21	508	7,908	16,022
20-64	15,369	315	1,014	943	234	70	47	592	10,322	27,963
65+	3,974	50	184	104	38	8	2	56	854	5,166
85+	702	6	19	9	3	0	0	6	75	811
<b>2010</b>										
0-19	4,813	167	923	664	75	31	20	538	10,253	16,820
20-64	14,470	473	2,129	939	223	99	32	585	14,613	32,624
65+	4,085	68	333	115	34	11	10	60	1,423	6,024
85+	832	18	41	15	5	1	2	7	147	1,053
<b>C. Age Mix for Each Racial and Ethnic Group</b>										
<b>2000</b>										
0-19	25.8%	30.7%	32.2%	38.7%	25.5%	33.3%	30.0%	43.9%	41.4%	32.6%
20-64	59.0%	59.8%	57.4%	55.2%	64.1%	59.8%	67.1%	51.2%	54.1%	56.9%
65+	15.2%	9.5%	10.4%	6.1%	10.4%	6.8%	2.9%	4.8%	4.5%	10.5%
85+	2.7%	1.1%	1.1%	0.5%	0.8%	0.0%	0.0%	0.5%	0.4%	1.7%
<b>2010</b>										
0-19	20.6%	23.6%	27.3%	38.6%	22.6%	22.0%	32.3%	45.5%	39.0%	30.3%
20-64	61.9%	66.8%	62.9%	54.7%	67.2%	70.2%	51.6%	49.5%	55.6%	58.8%
65+	17.5%	9.6%	9.8%	6.7%	10.2%	7.8%	16.1%	5.1%	5.4%	10.9%
85+	3.6%	2.5%	1.2%	0.9%	1.5%	0.7%	3.2%	0.6%	0.6%	1.9%
<b>D. Racial and Ethnic Mix for Each Age Group</b>										
<b>2000</b>										
0-19	41.9%	1.0%	3.6%	4.1%	0.6%	0.2%	0.1%	3.2%	49.4%	100.0%
20-64	55.0%	1.1%	3.6%	3.4%	0.8%	0.3%	0.2%	2.1%	36.9%	100.0%
65+	76.9%	1.0%	3.6%	2.0%	0.7%	0.2%	0.0%	1.1%	16.5%	100.0%
85+	86.6%	0.7%	2.3%	1.1%	0.4%	0.0%	0.0%	0.7%	9.2%	100.0%
<b>2010</b>										
0-19	28.6%	1.0%	5.5%	3.9%	0.4%	0.2%	0.1%	3.2%	61.0%	100.0%
20-64	44.4%	1.4%	6.5%	2.9%	0.7%	0.3%	0.1%	1.8%	44.8%	100.0%
65+	67.8%	1.1%	5.5%	1.9%	0.6%	0.2%	0.2%	1.0%	23.6%	100.0%
85+	79.0%	1.7%	3.9%	1.4%	0.5%	0.1%	0.2%	0.7%	14.0%	100.0%
<b>E. Population Growth</b>										
<b>2000-10, Change</b>										
0-19	-1,908	5	353	3	-18	-8	-1	30	2,345	798
20-64	-899	158	1,115	-4	-11	29	-15	-7	4,291	4,661
65+	111	18	149	11	-4	3	8	4	569	858
85+	130	12	22	6	2	1	2	1	72	242
<b>Total</b>	<b>-2,696</b>	<b>181</b>	<b>1,617</b>	<b>10</b>	<b>-33</b>	<b>24</b>	<b>-8</b>	<b>27</b>	<b>7,205</b>	<b>6,317</b>
<b>2000-10, % Change</b>										
0-19	-28.4%	3.1%	61.9%	0.5%	-19.4%	-20.5%	-4.8%	5.9%	29.7%	5.0%
20-64	-5.8%	50.2%	110.0%	-0.4%	-4.7%	41.4%	-31.9%	-1.2%	41.6%	16.7%
65+	2.8%	36.0%	81.0%	10.6%	-10.5%	37.5%	400.0%	7.1%	66.6%	16.6%
85+	18.5%	200.0%	115.8%	66.7%	66.7%	N/A	N/A	16.7%	96.0%	29.8%
<b>Total</b>	<b>-10.3%</b>	<b>34.3%</b>	<b>91.5%</b>	<b>0.6%</b>	<b>-9.0%</b>	<b>20.5%</b>	<b>-11.4%</b>	<b>2.3%</b>	<b>37.8%</b>	<b>12.9%</b>

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>F. Population by Library-Defined Age Groups, 2010</b>										
0-5	1,340	53	266	211	16	6	3	186	3,293	5,163
6-10	1,121	35	223	173	18	10	7	138	2,530	4,082
11-13	710	21	129	91	12	3	2	74	1,498	2,449
14-18	1,391	47	250	168	27	11	7	123	2,473	4,329
19-32	3,833	157	724	348	51	30	14	253	6,101	11,163
33-45	3,743	133	683	281	73	23	13	172	4,828	9,668
46-64	7,145	194	777	331	101	47	6	177	4,143	12,590
65-84	3,253	50	292	100	29	10	8	53	1,276	4,971
85+	832	18	41	15	5	1	2	7	147	1,053
Total	23,368	708	3,385	1,718	332	141	62	1,183	26,289	55,468
<b>G. Population by 5-Year Age Brackets, 2010</b>										
0-4	1,113	44	218	179	14	5	2	158	2,806	4,360
5-9	1,104	39	220	166	17	10	6	133	2,538	4,067
10-14	1,223	32	227	166	20	5	5	136	2,472	4,120
15-19	1,373	52	258	153	24	11	7	111	2,437	4,273
20-24	1,311	60	271	123	20	10	0	93	2,222	3,987
25-29	1,425	69	256	135	13	11	9	102	2,170	4,055
30-34	1,406	32	265	117	32	10	4	71	2,055	3,875
35-39	1,314	45	246	102	23	4	6	69	1,887	3,594
40-44	1,512	58	253	110	31	15	6	58	1,797	3,730
45-49	1,912	68	244	105	21	17	2	65	1,538	3,867
50-54	2,007	63	234	106	37	12	3	54	1,282	3,692
55-59	1,951	48	189	81	25	11	1	44	945	3,214
60-64	1,632	30	171	60	21	9	1	29	717	2,610
65-69	1,152	20	114	44	12	6	0	26	463	1,793
70-74	798	14	76	22	8	2	2	10	380	1,290
75-79	730	8	51	24	5	2	4	13	242	1,055
80-84	573	8	51	10	4	0	2	4	191	833
85-89	535	13	33	8	2	1	1	4	105	694
90-94	222	4	8	7	3	0	1	3	31	272
95-99	64	1	0	0	0	0	0	0	9	74
100+	11	0	0	0	0	0	0	0	2	13
Total	23,368	708	3,385	1,718	332	141	62	1,183	26,289	55,468
<b>H. Median Age, 2000-10</b>										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
<b>2000</b>	39.4	29.8	32.5		29.6	29.7	24.8	22.3	24.7	32.4
<b>2010</b>	44.7	34.2	34.5		36.1	37.3	26.6	20.2	26.5	33.7

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	966	5.2%	\$64,921	\$22,583	\$58,846	\$50,184	\$56,278	93.2%	\$60,392
\$10 to <\$25	2,739	14.9%							
\$25 to <\$50	4,461	24.2%							
\$50 to <\$75	3,906	21.2%							
\$75 to <\$100	2,482	13.5%							
\$100 to <\$150	2,405	13.0%							
\$150+	1,485	8.1%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
<b>Total households</b>			16,726	100.0%	18,721	100.0%			
Family Households			12,308	73.6%	13,548	72.4%			
Husband-wife w/children			5,179	31.0%	4,853	25.9%			
Female head, no husband, w/children			1,239	7.4%	1,538	8.2%			
Male head, no wife, w/children			447	2.7%	589	3.1%			
Without children			5,443	32.5%	6,568	35.1%			
Nonfamily households			4,418	26.4%	5,173	27.6%			
Living alone			3,540	21.2%	4,097	21.9%			
Other nonfamily			878	5.2%	1,076	5.7%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
<b>Total households</b>			10,190	287	989	6,775	18,721		
Husband-wife family			47.8%	28.9%	67.4%	57.2%	51.9%		
Family with male head, no wife			4.2%	9.8%	4.8%	4.8%	6.3%		
Family with female head, no husband			11.8%	19.9%	9.9%	18.0%	14.1%		
Living alone			29.5%	33.1%	13.1%	11.1%	21.9%	Source: US	
Other nonfamily			6.7%	8.4%	4.8%	4.3%	5.7%	Census 2010	
M. Poverty, 2005-09									
<b>Percentage of families and people whose income in the past 12 months is below the poverty level</b>								California	
All families						7.4%	9.8%		
Families w/ related children under 18 years						12.2%	14.5%		
Families w/ female householder, no husband present						25.7%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						30.7%	32.2%		
All people						10.3%	13.2%		
Under 18 years						13.6%	18.3%		
18 to 64 years						9.3%	11.9%		
65 years and over						8.0%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
<b>Population 25 years and over</b>			17,429	564	1,912	10,990	31,780		
Less than high school			9.9%	25.5%	16.0%	40.1%	21.4%		
High school graduate (includes equivalency)			25.2%	38.7%	23.0%	26.9%	26.1%		
Some college or associate's degree			32.6%	32.6%	20.6%	23.9%	28.7%		
Bachelor's degree or higher			32.3%	3.2%	40.4%	9.1%	23.8%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			28,900	28,300					
Employed			24,500	24,300					
Unemployed, % of labor force			15.2%	14.2%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
<b>Civilian employed population, 16 yrs &amp; over</b>					24,687	100.0%			
Management, professional, and related occupations					7,853	31.8%			
Service occupations					4,404	17.8%			
Sales and office occupations					5,966	24.2%			
Farming, fishing, and forestry occupations					736	3.0%			
Construction, extraction, maintenance, and repair occupations					2,423	9.8%			
Production, transportation, and material moving occupations					3,305	13.4%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
<b>Civilian employed population, 16 yrs &amp; over</b>					24,687	100.0%			
Private, for profit, wage and salary employee					15,039	60.9%			
Private, not for profit, wage and salary employee					1,985	8.0%			
Private, for profit, wage and salary self-employed in own business					472	1.9%			
Government workers					5,502	22.3%			
Self-employed in own not incorporated business					1,634	6.6%			
Unpaid family workers in family business					55	0.2%			

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.