

Highlights



Population Growth: The total population in Sunnyvale increased by 6% over the past decade to 140,000, slower than the statewide growth rate of 10%. The greatest growth occurred in the Asian population (15,000), while the white, non-Hispanic population declined by 13,000.

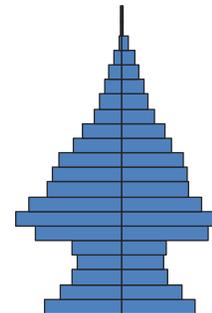
Diversity: The population mix has shifted over the last ten years, with the Asian share of the population increasing from 32% to 41%, the Hispanic share increasing from 15% to 19%, and the white, non-Hispanic share decreasing from 46% to 34% of total.

Age Structure: The greatest growth over the past decade was in the number of young people and older working-age people. Median age increased slightly from 34 to 36, similar to the statewide median of 35. The share of the population age 65+ stayed constant at 11%, the same as the statewide share.

Education: Educational attainment is much higher than in the state overall. Just 10% of adults have not completed high school, compared with 20% of adults statewide, and 55% have earned a Bachelor’s degree or higher, compared with 30% in California overall.

Income: Median household income is \$87,000, 44% higher than the California median of \$60,000. Forty-three percent of households have income of \$100,000 or more, compared with 27% statewide.

Foreign Born: Sunnyvale has an especially large foreign-born population, making up 43% of the total, compared with 27% statewide. Of this population, 68% are from Asia and only 20% are from Latin America.



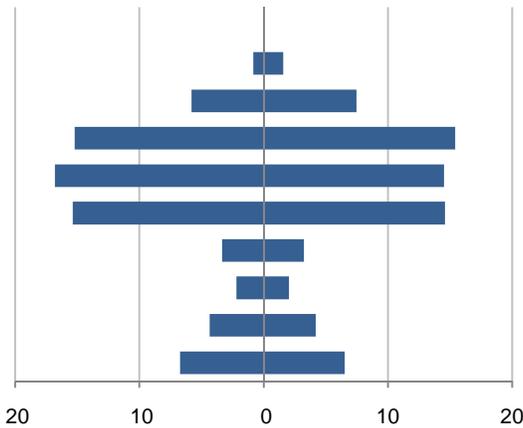
Population by Age

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	131,760	140,081
	10-year growth	12.4%	6.3%
Diversity			
	% Hispanic	15.5%	18.9%
	% Asian, non-Hispanic	32.1%	40.7%
	% White, non-Hispanic	46.5%	34.5%
	% Black, non-Hispanic	2.1%	1.8%
Aging			
	% 65+	10.6%	11.2%
	Median age	34.3	35.6
Households			
	% Married couple with children	23.0%	27.3%
	% Living alone	27.1%	25.2%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

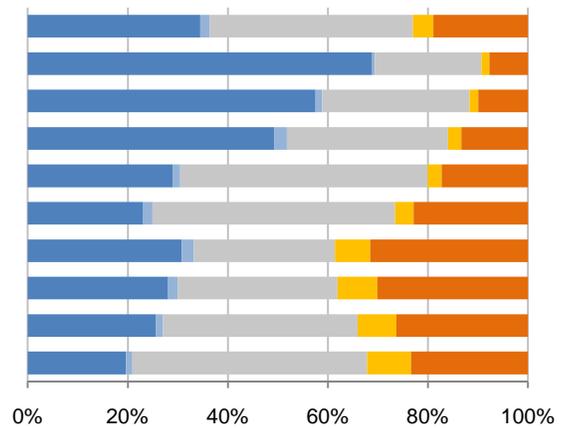


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

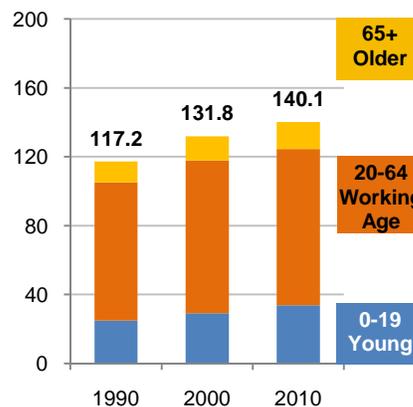


3. Population Growth by Library-Defined Age Group, 2000-10

	2010	Change	% Change
Total	140,081	8,321	6.3%
85+	2,391	955	66.5%
65 to 84	13,265	744	5.9%
46 to 64	30,598	6,171	25.3%
33 to 45	31,285	177	0.6%
19 to 32	29,931	-4,334	-12.6%
14 to 18	6,600	877	15.3%
11 to 13	4,239	412	10.8%
6 to 10	8,523	979	13.0%
0 to 5	13,249	2,340	21.5%

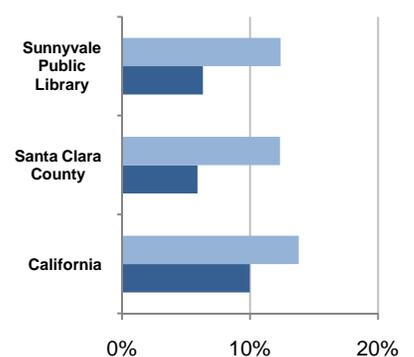
4. Population Total, 1990-2010

In thousands



5. 10-Year Population Change

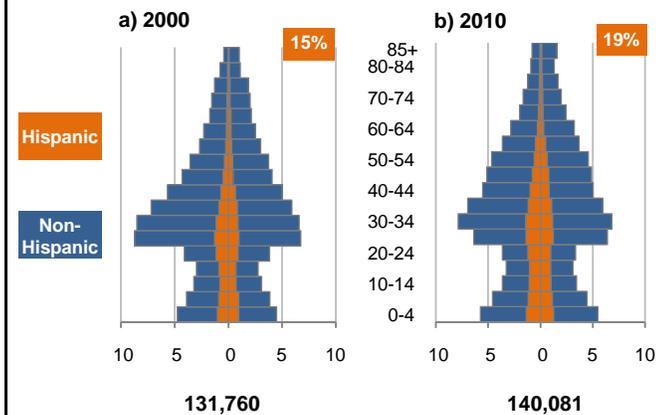
1990-2000 2000-2010



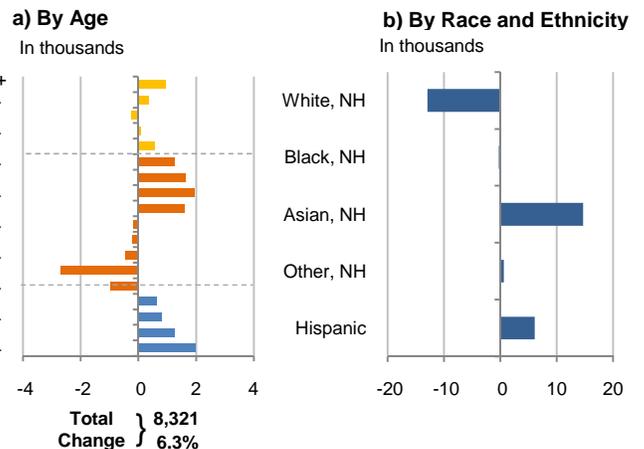
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

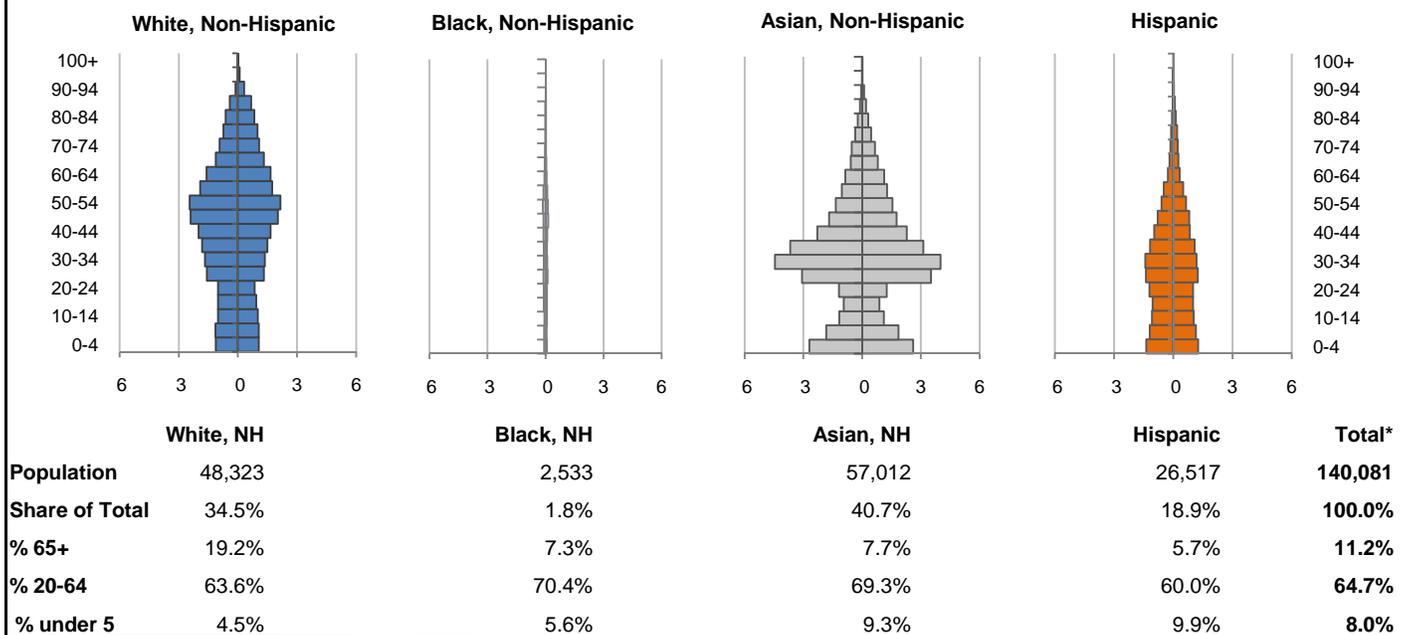


7. 10-Year Change in Population, 2000-10

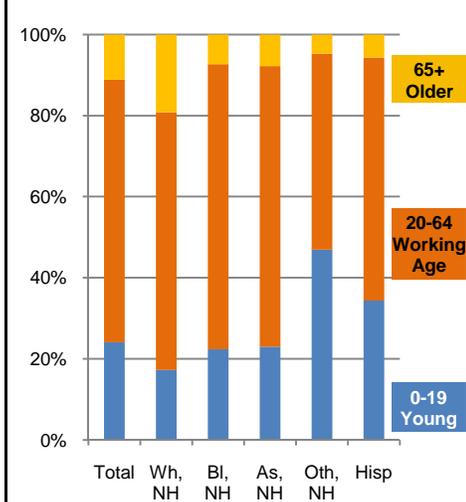


8. Population by Age, Race, and Ethnicity, 2010

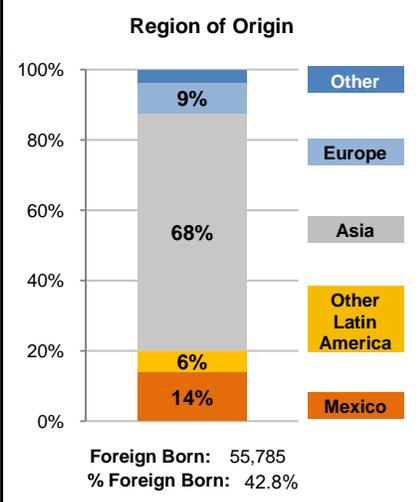
In thousands; males on left, females on right



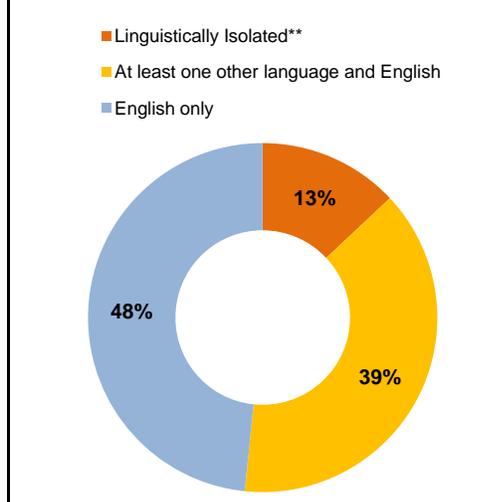
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

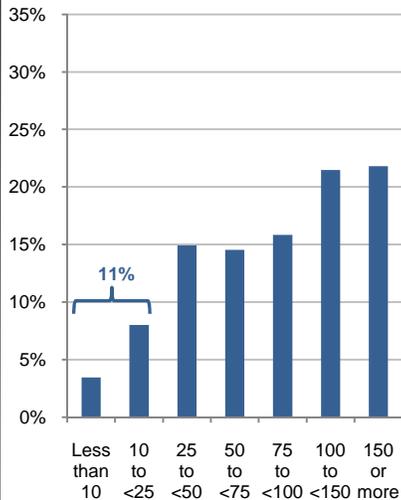


Wh=White; BI=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
 *See pages 5-6 for detail on Other, Non-Hispanic
 **Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

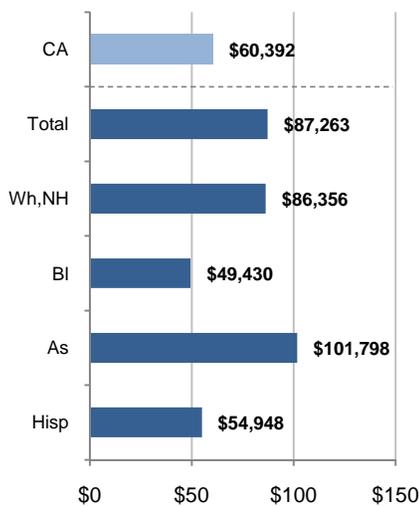
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



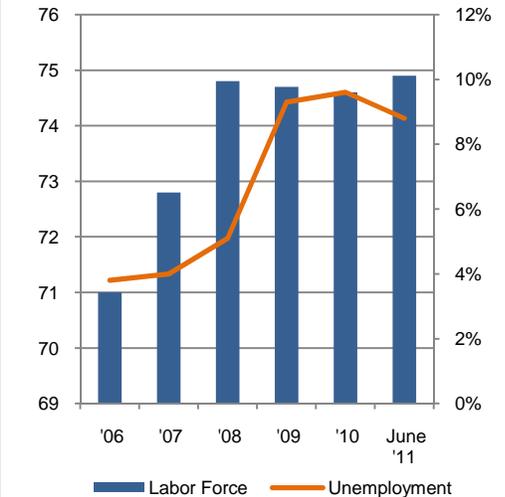
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force In thousands

Unemployment Rate

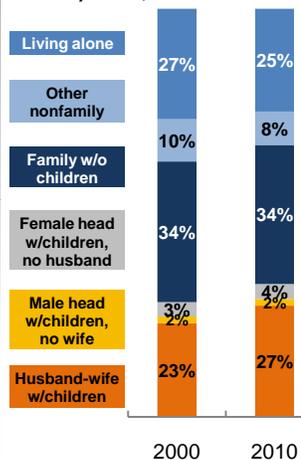


Source: CA Employment Development Department

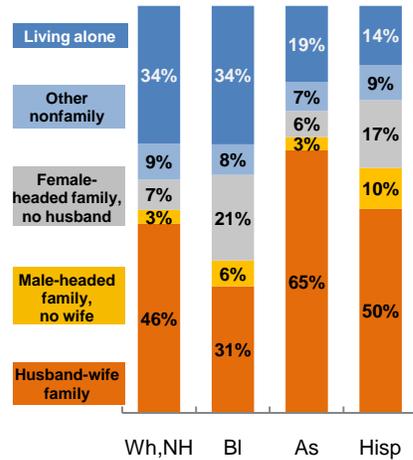
14. Household Type, 2010

% of all households

a) Total, 2000-10

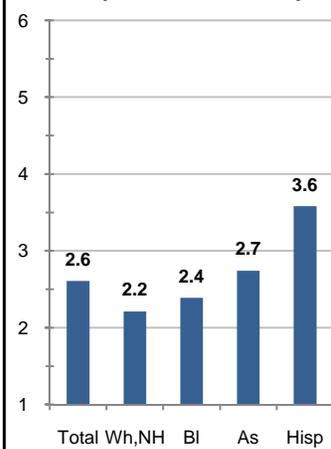


b) By Race and Ethnicity,* 2010

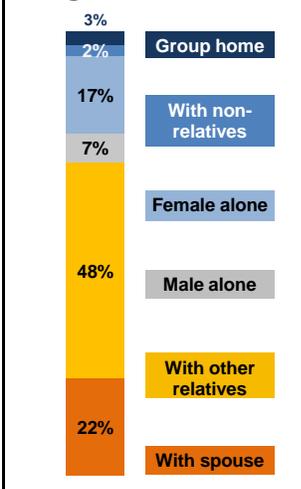


15. Average Household Size, 2010

By Race and Ethnicity*



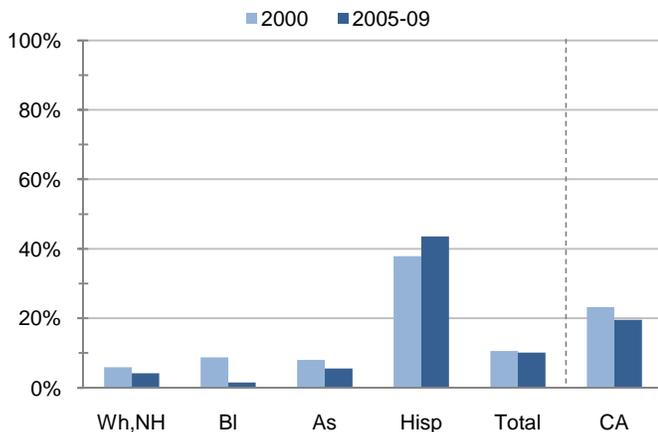
16. Living Arrangements Age 65+, 2005-09



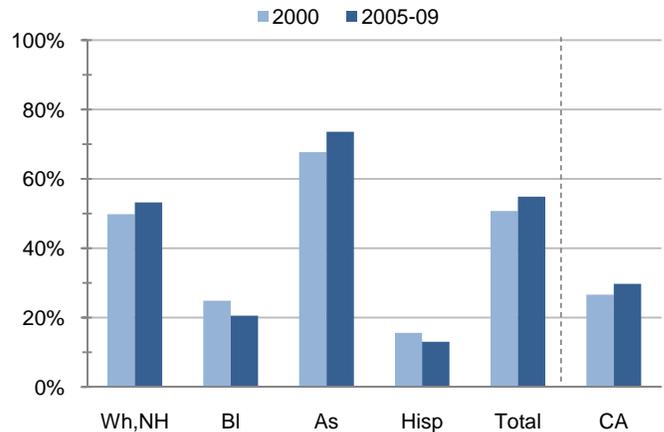
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; Bl=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	61,221	2,790	42,296	5,063	362	393	304	4,004	20,390	131,760
2000 % of Total	46.5%	2.1%	32.1%	3.8%	0.3%	0.3%	0.2%	3.0%	15.5%	100.0%
2010 Total	48,323	2,533	57,012	5,696	292	594	381	4,429	26,517	140,081
2010 % of Total	34.5%	1.8%	40.7%	4.1%	0.2%	0.4%	0.3%	3.2%	18.9%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	10,668	680	8,772	2,017	87	94	100	1,736	6,994	29,131
20-64	40,805	1,988	30,881	2,812	250	282	195	2,085	12,186	88,672
65+	9,748	122	2,643	234	25	17	9	183	1,210	13,957
85+	1,128	7	178	19	4	1	2	12	104	1,436
2010										
0-19	8,324	566	13,110	2,671	111	161	122	2,277	9,101	33,772
20-64	30,718	1,782	39,484	2,757	141	394	239	1,983	15,912	90,653
65+	9,281	185	4,418	268	40	39	20	169	1,504	15,656
85+	1,647	12	509	39	5	6	2	26	184	2,391
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	17.4%	24.4%	20.7%	39.8%	24.0%	23.9%	32.9%	43.4%	34.3%	22.1%
20-64	66.7%	71.3%	73.0%	55.5%	69.1%	71.8%	64.1%	52.1%	59.8%	67.3%
65+	15.9%	4.4%	6.2%	4.6%	6.9%	4.3%	3.0%	4.6%	5.9%	10.6%
85+	1.8%	0.3%	0.4%	0.4%	1.1%	0.3%	0.7%	0.3%	0.5%	1.1%
2010										
0-19	17.2%	22.3%	23.0%	46.9%	38.0%	27.1%	32.0%	51.4%	34.3%	24.1%
20-64	63.6%	70.4%	69.3%	48.4%	48.3%	66.3%	62.7%	44.8%	60.0%	64.7%
65+	19.2%	7.3%	7.7%	4.7%	13.7%	6.6%	5.2%	3.8%	5.7%	11.2%
85+	3.4%	0.5%	0.9%	0.7%	1.7%	1.0%	0.5%	0.6%	0.7%	1.7%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	36.6%	2.3%	30.1%	6.9%	0.3%	0.3%	0.3%	6.0%	24.0%	100.0%
20-64	46.0%	2.2%	34.8%	3.2%	0.3%	0.3%	0.2%	2.4%	13.7%	100.0%
65+	69.8%	0.9%	18.9%	1.7%	0.2%	0.1%	0.1%	1.3%	8.7%	100.0%
85+	78.6%	0.5%	12.4%	1.3%	0.3%	0.1%	0.1%	0.8%	7.2%	100.0%
2010										
0-19	24.6%	1.7%	38.8%	7.9%	0.3%	0.5%	0.4%	6.7%	26.9%	100.0%
20-64	33.9%	2.0%	43.6%	3.0%	0.2%	0.4%	0.3%	2.2%	17.6%	100.0%
65+	59.3%	1.2%	28.2%	1.7%	0.3%	0.2%	0.1%	1.1%	9.6%	100.0%
85+	68.9%	0.5%	21.3%	1.6%	0.2%	0.3%	0.1%	1.1%	7.7%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-2,344	-114	4,338	654	24	67	22	541	2,107	4,641
20-64	-10,087	-206	8,603	-55	-109	112	44	-102	3,726	1,981
65+	-467	63	1,775	34	15	22	11	-14	294	1,699
85+	519	5	331	20	1	5	0	14	80	955
Total	-12,898	-257	14,716	633	-70	201	77	425	6,127	8,321
2000-10, % Change										
0-19	-22.0%	-16.8%	49.5%	32.4%	27.6%	71.3%	22.0%	31.2%	30.1%	15.9%
20-64	-24.7%	-10.4%	27.9%	-2.0%	-43.6%	39.7%	22.6%	-4.9%	30.6%	2.2%
65+	-4.8%	51.6%	67.2%	14.5%	60.0%	129.4%	122.2%	-7.7%	24.3%	12.2%
85+	46.0%	71.4%	186.0%	105.3%	25.0%	500.0%	0.0%	116.7%	76.9%	66.5%
Total	-21.1%	-9.2%	34.8%	12.5%	-19.3%	51.1%	25.3%	10.6%	30.0%	6.3%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	2,603	165	6,221	1,159	71	60	59	969	3,101	13,249
6-10	2,179	124	3,319	658	13	24	35	586	2,243	8,523
11-13	1,189	81	1,356	335	12	21	11	291	1,278	4,239
14-18	2,034	159	1,862	464	14	45	15	390	2,081	6,600
19-32	6,915	553	14,512	1,114	33	147	96	838	6,837	29,931
33-45	9,051	489	15,468	874	41	125	69	639	5,403	31,285
46-64	15,071	777	9,856	824	68	133	76	547	4,070	30,598
65-84	7,634	173	3,909	229	35	33	18	143	1,320	13,265
85+	1,647	12	509	39	5	6	2	26	184	2,391
Total	48,323	2,533	57,012	5,696	292	594	381	4,429	26,517	140,081
G. Population by 5-Year Age Brackets, 2010										
0-4	2,179	142	5,308	1,002	67	56	47	832	2,622	11,253
5-9	2,186	120	3,701	688	12	23	41	612	2,326	9,021
10-14	2,018	137	2,265	571	23	33	17	498	2,114	7,105
15-19	1,941	167	1,836	410	9	49	17	335	2,039	6,393
20-24	1,850	171	2,432	351	15	57	21	258	2,209	7,013
25-29	2,898	216	6,594	439	12	56	37	334	2,626	12,773
30-34	3,039	193	8,452	422	7	41	54	320	2,593	14,699
35-39	3,319	171	6,797	346	13	32	34	267	2,257	12,890
40-44	3,663	205	4,558	312	20	58	13	221	1,819	10,557
45-49	4,431	247	3,458	277	22	46	28	181	1,589	10,002
50-54	4,606	263	2,899	264	17	34	24	189	1,244	9,276
55-59	3,655	194	2,309	195	15	48	15	117	975	7,328
60-64	3,257	122	1,985	151	20	22	13	96	600	6,115
65-69	2,453	76	1,387	83	17	12	6	48	446	4,445
70-74	1,995	53	1,180	73	7	15	9	42	359	3,660
75-79	1,723	27	808	45	4	3	1	37	315	2,918
80-84	1,463	17	534	28	7	3	2	16	200	2,242
85-89	1,089	8	318	32	5	5	2	20	120	1,567
90-94	430	4	152	7	0	1	0	6	50	643
95-99	116	0	35	0	0	0	0	0	10	161
100+	12	0	4	0	0	0	0	0	4	20
Total	48,323	2,533	57,012	5,696	292	594	381	4,429	26,517	140,081
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	40.5	34.2	31.2		33.6	33.1	26.5	25.2	27.5	34.3
2010	46.2	36.8	33.7		32.1	32.4	27.8	20.5	28.8	35.6

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	1,733	3.4%	\$86,356	\$49,430	\$101,798	\$54,948	\$87,263	144.5%	\$60,392
\$10 to <\$25	4,023	8.0%							
\$25 to <\$50	7,512	14.9%							
\$50 to <\$75	7,307	14.5%							
\$75 to <\$100	7,963	15.8%							
\$100 to <\$150	10,797	21.5%							
\$150+	10,973	21.8%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			52,610	100.0%	53,384	100.0%			
Family Households			32,918	62.6%	35,553	66.6%			
Husband-wife w/children			12,096	23.0%	14,563	27.3%			
Female head, no husband, w/children			1,809	3.4%	1,960	3.7%			
Male head, no wife, w/children			870	1.7%	871	1.6%			
Without children			18,143	34.5%	18,159	34.0%			
Nonfamily households			19,692	37.4%	17,831	33.4%			
Living alone			14,247	27.1%	13,457	25.2%			
Other nonfamily			5,445	10.3%	4,374	8.2%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			23,176	1,144	20,645	7,029	53,384		
Husband-wife family			46.5%	31.1%	64.5%	50.1%	53.5%		
Family with male head, no wife			3.4%	6.4%	3.3%	10.1%	4.4%		
Family with female head, no husband			7.4%	21.0%	6.4%	16.7%	8.7%		
Living alone			33.8%	34.0%	18.7%	14.5%	25.2%	Source: US	
Other nonfamily			8.8%	7.5%	7.1%	8.6%	8.2%	Census 2010	
M. Poverty, 2005-09									
Percentage of families and people whose income in the past 12 months is below the poverty level								California	
All families						4.2%	9.8%		
Families w/ related children under 18 years						6.2%	14.5%		
Families w/ female householder, no husband present						13.2%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						21.8%	32.2%		
All people						6.1%	13.2%		
Under 18 years						7.2%	18.3%		
18 to 64 years						6.0%	11.9%		
65 years and over						4.1%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			39,793	2,040	36,140	12,782	92,889		
Less than high school			4.2%	1.5%	5.6%	43.5%	10.1%		
High school graduate (includes equivalency)			14.0%	25.3%	7.9%	24.3%	13.4%		
Some college or associate's degree			28.5%	52.6%	12.9%	19.1%	21.6%		
Bachelor's degree or higher			53.3%	20.5%	73.6%	13.1%	54.8%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			74,600	74,900					
Employed			67,400	68,200					
Unemployed, % of labor force			9.6%	8.8%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					67,632	100.0%			
Management, professional, and related occupations					38,971	57.6%			
Service occupations					7,878	11.6%			
Sales and office occupations					13,511	20.0%			
Farming, fishing, and forestry occupations					73	0.1%			
Construction, extraction, maintenance, and repair occupations					3,533	5.2%			
Production, transportation, and material moving occupations					3,666	5.4%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					67,632	100.0%			
Private, for profit, wage and salary employee					53,627	79.3%			
Private, not for profit, wage and salary employee					3,933	5.8%			
Private, for profit, wage and salary self-employed in own business					1,138	1.7%			
Government workers					4,702	7.0%			
Self-employed in own not incorporated business					4,093	6.1%			
Unpaid family workers in family business					139	0.2%			

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.