

Highlights



**Population Growth:** The population of Shasta County increased by 9% over the past decade to 177,000—a similar rate of growth to the 10% seen by the state. The greatest increase was among the population age 65+, which grew by 21%.

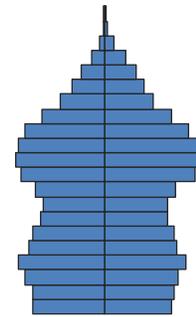
**Diversity:** The population mix has shifted somewhat since 2000, though Shasta County remains predominantly white, non-Hispanic. The Hispanic share of the population increased from 6% to 8% and the white, non-Hispanic share of the population decreased from 86% to 82% of the total.

**Age Structure:** Shasta County has a median age of 42, compared with the state median of 35. The share of the population age 65+ increased from 15% to 17% over the last decade, significantly higher than the 11% statewide share.

**Households:** Households in Shasta County are more likely to be individuals living alone and less likely to be traditional families—married couples with children—than households in California as a whole. Of households in Shasta County, 17% are traditional families, compared with 23% in California, and 26% are individuals living alone, compared with 23% in California.

**Education:** The educational attainment picture is mixed. A smaller share of adults in Shasta County has a Bachelor’s degree (20%), than in California as a whole (30%). However, the share of adults who did not complete high school is 13%, less than the statewide share of 20%.

**Income:** The median household income in Shasta County is \$45,000, which is significantly lower than the state median of \$60,000. Just over 28% of households have income of less than \$25,000, compared with 20% of households statewide.



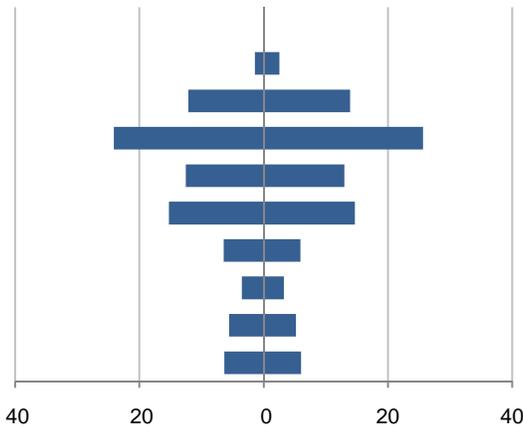
Population by Age

*This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.*

Key Indicators			
		2000	2010
<b>Population Growth</b>			
	Total population	163,256	177,223
	10-year growth	11.0%	8.6%
<b>Diversity</b>			
	% Hispanic	5.5%	8.4%
	% Asian, non-Hispanic	1.8%	2.4%
	% White, non-Hispanic	86.4%	82.4%
	% Black, non-Hispanic	0.7%	0.8%
<b>Aging</b>			
	% 65+	15.2%	16.9%
	Median age	38.9	41.8
<b>Households</b>			
	% Married couple with children	21.7%	16.6%
	% Living alone	24.6%	25.9%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

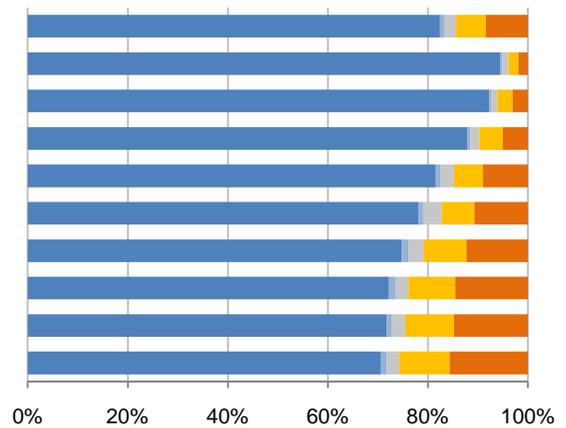


2. Race and Ethnicity by Library-Defined Age Group, 2010

White,NH Black,NH Asian,NH Other,NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

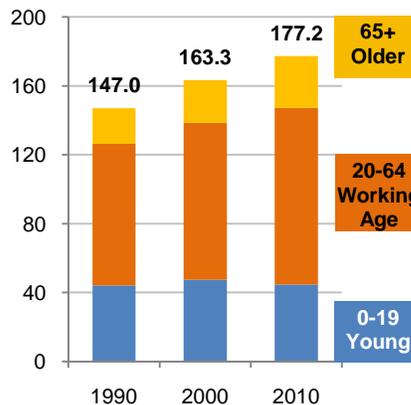


3. Population Growth by Library-Defined Age Group, 2000-10

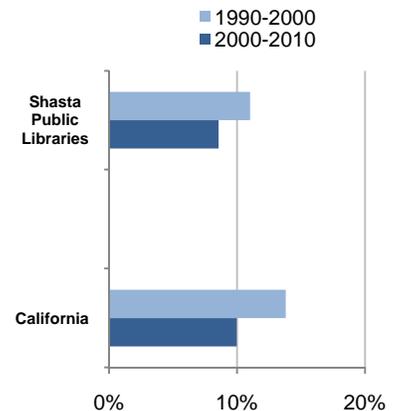
	2010	Change	% Change
<b>Total</b>	177,223	13,967	8.6%
<b>85+</b>	3,970	1,095	38.1%
<b>65 to 84</b>	25,997	4,011	18.2%
<b>46 to 64</b>	49,720	11,221	29.1%
<b>33 to 45</b>	25,483	-5,298	-17.2%
<b>19 to 32</b>	29,891	5,851	24.3%
<b>14 to 18</b>	12,363	-971	-7.3%
<b>11 to 13</b>	6,730	-1,058	-13.6%
<b>6 to 10</b>	10,756	-1,377	-11.3%
<b>0 to 5</b>	12,313	493	4.2%

4. Population Total, 1990-2010

In thousands



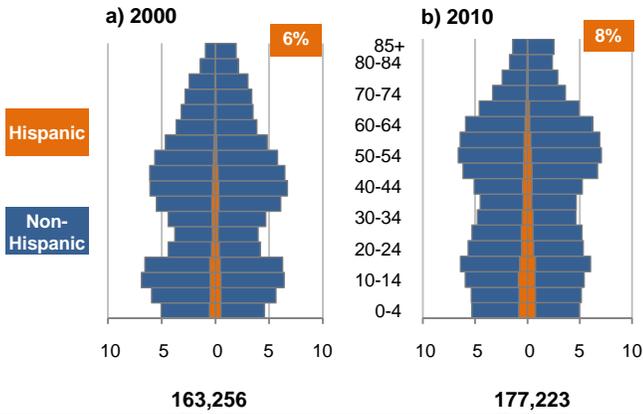
5. 10-Year Population Change



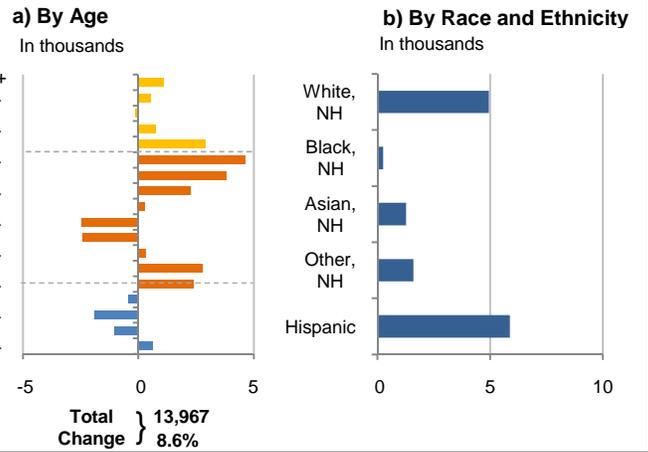
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

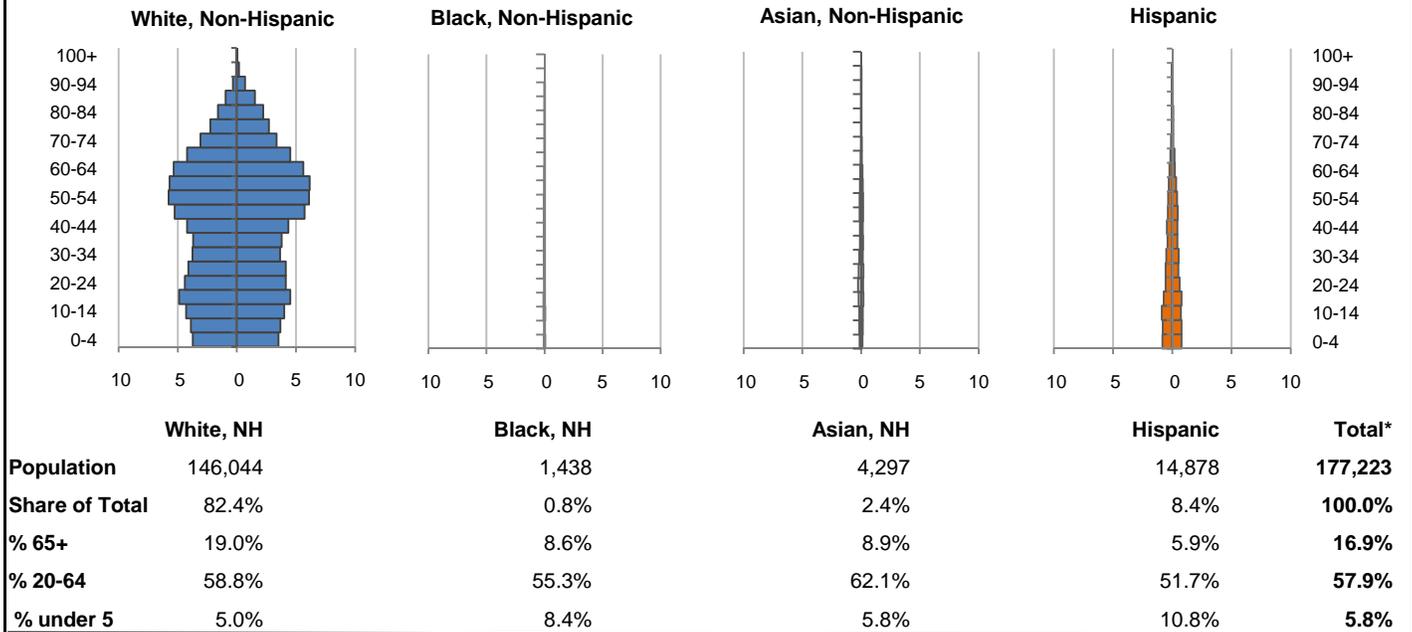


7. 10-Year Change in Population, 2000-10

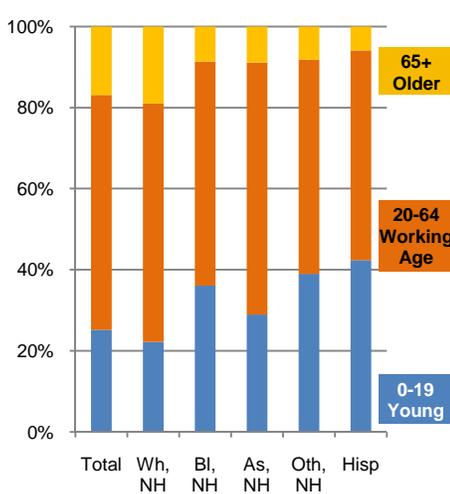


8. Population by Age, Race, and Ethnicity, 2010

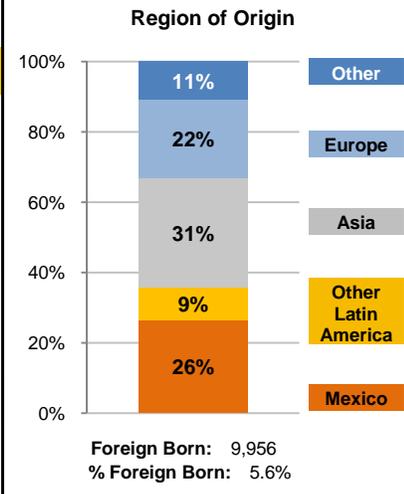
In thousands; males on left, females on right



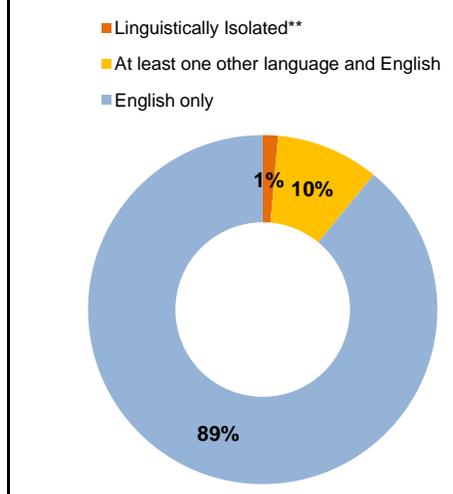
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09



Wh=White; BI=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09

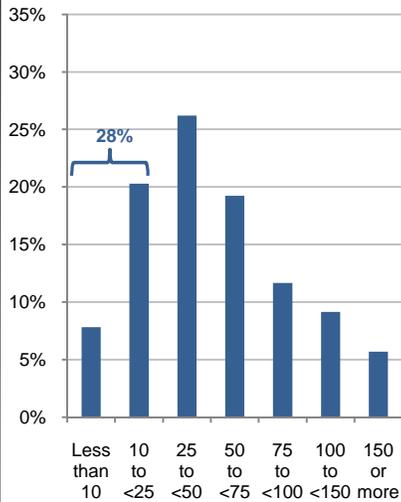
\*See pages 5-6 for detail on Other, Non-Hispanic

\*\*Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

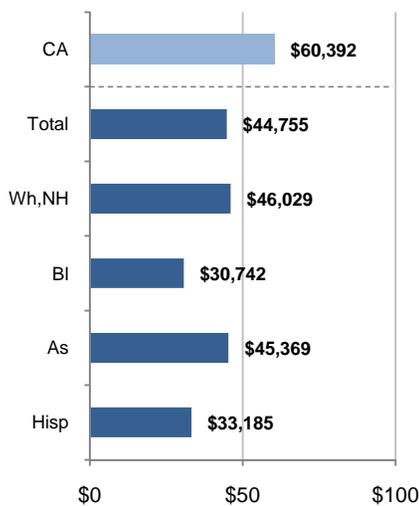
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



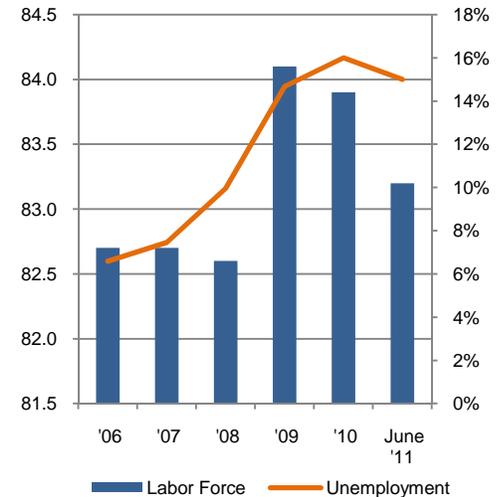
b) Median Household Income by Race and Ethnicity\*



13. Labor Force and Unemployment, 2006-11

Labor Force  
In thousands

Unemployment Rate

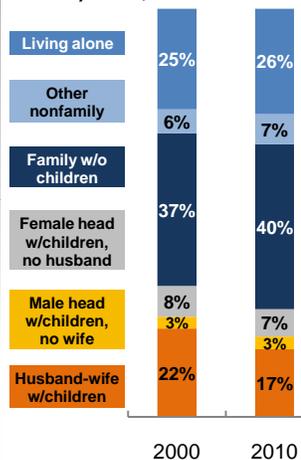


Source: CA Employment Development Department

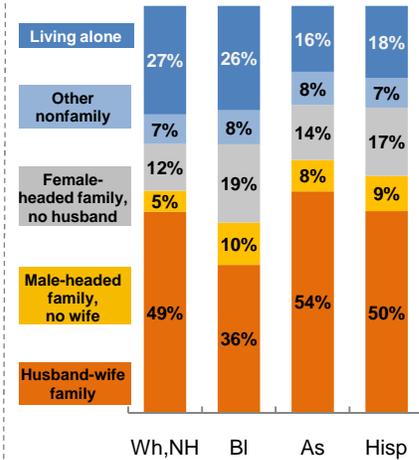
14. Household Type, 2010

% of all households

a) Total, 2000-10

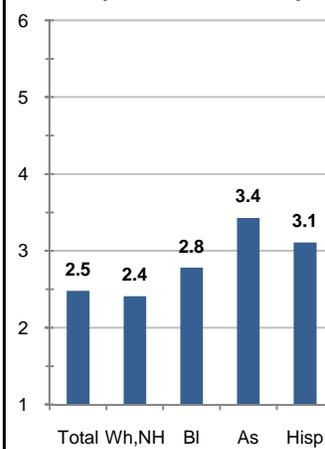


b) By Race and Ethnicity,\* 2010

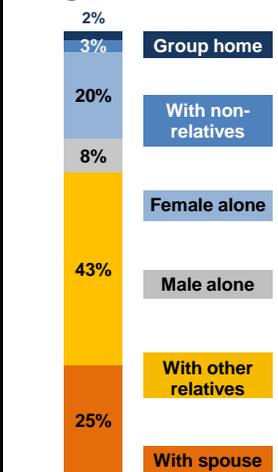


15. Average Household Size, 2010

By Race and Ethnicity\*



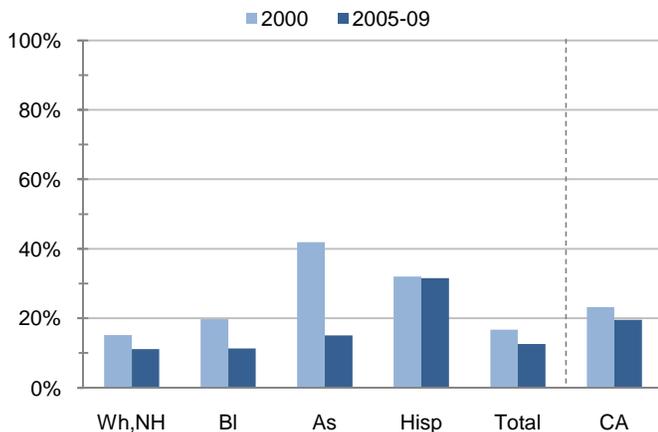
16. Living Arrangements Age 65+, 2005-09



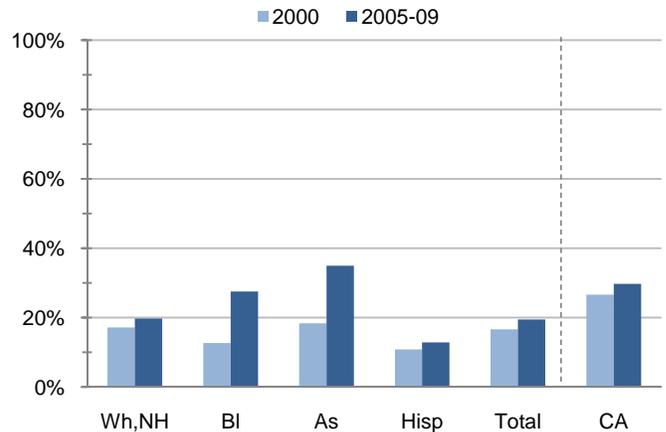
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity\*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

\*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>A. Total Population</b>										
<b>2000 Total</b>	141,097	1,179	3,014	8,968	4,025	154	245	4,544	8,998	163,256
<b>2000 % of Total</b>	86.4%	0.7%	1.8%	5.5%	2.5%	0.1%	0.2%	2.8%	5.5%	100.0%
<b>2010 Total</b>	146,044	1,438	4,297	10,566	4,162	232	212	5,960	14,878	177,223
<b>2010 % of Total</b>	82.4%	0.8%	2.4%	6.0%	2.3%	0.1%	0.1%	3.4%	8.4%	100.0%
<b>B. Population in Major Age Groups by Race and Ethnicity</b>										
<b>2000</b>										
0-19	37,800	472	1,299	3,731	1,540	39	94	2,058	4,084	47,386
20-64	79,841	620	1,514	4,589	2,227	107	126	2,129	4,445	91,009
65+	23,456	87	201	648	258	8	25	357	469	24,861
85+	2,744	8	17	61	22	0	3	36	45	2,875
<b>2010</b>										
0-19	32,457	519	1,245	4,116	1,313	65	67	2,671	6,301	44,638
20-64	85,872	795	2,670	5,584	2,455	145	123	2,861	7,697	102,618
65+	27,715	124	382	866	394	22	22	428	880	29,967
85+	3,748	19	48	79	40	3	0	36	76	3,970
<b>C. Age Mix for Each Racial and Ethnic Group</b>										
<b>2000</b>										
0-19	26.8%	40.0%	43.1%	41.6%	38.3%	25.3%	38.4%	45.3%	45.4%	29.0%
20-64	56.6%	52.6%	50.2%	51.2%	55.3%	69.5%	51.4%	46.9%	49.4%	55.7%
65+	16.6%	7.4%	6.7%	7.2%	6.4%	5.2%	10.2%	7.9%	5.2%	15.2%
85+	1.9%	0.7%	0.6%	0.7%	0.5%	0.0%	1.2%	0.8%	0.5%	1.8%
<b>2010</b>										
0-19	22.2%	36.1%	29.0%	39.0%	31.5%	28.0%	31.6%	44.8%	42.4%	25.2%
20-64	58.8%	55.3%	62.1%	52.8%	59.0%	62.5%	58.0%	48.0%	51.7%	57.9%
65+	19.0%	8.6%	8.9%	8.2%	9.5%	9.5%	10.4%	7.2%	5.9%	16.9%
85+	2.6%	1.3%	1.1%	0.7%	1.0%	1.3%	0.0%	0.6%	0.5%	2.2%
<b>D. Racial and Ethnic Mix for Each Age Group</b>										
<b>2000</b>										
0-19	79.8%	1.0%	2.7%	7.9%	3.2%	0.1%	0.2%	4.3%	8.6%	100.0%
20-64	87.7%	0.7%	1.7%	5.0%	2.4%	0.1%	0.1%	2.3%	4.9%	100.0%
65+	94.3%	0.3%	0.8%	2.6%	1.0%	0.0%	0.1%	1.4%	1.9%	100.0%
85+	95.4%	0.3%	0.6%	2.1%	0.8%	0.0%	0.1%	1.3%	1.6%	100.0%
<b>2010</b>										
0-19	72.7%	1.2%	2.8%	9.2%	2.9%	0.1%	0.2%	6.0%	14.1%	100.0%
20-64	83.7%	0.8%	2.6%	5.4%	2.4%	0.1%	0.1%	2.8%	7.5%	100.0%
65+	92.5%	0.4%	1.3%	2.9%	1.3%	0.1%	0.1%	1.4%	2.9%	100.0%
85+	94.4%	0.5%	1.2%	2.0%	1.0%	0.1%	0.0%	0.9%	1.9%	100.0%
<b>E. Population Growth</b>										
<b>2000-10, Change</b>										
0-19	-5,343	47	-54	385	-227	26	-27	613	2,217	-2,748
20-64	6,031	175	1,156	995	228	38	-3	732	3,252	11,609
65+	4,259	37	181	218	136	14	-3	71	411	5,106
85+	1,004	11	31	18	18	3	-3	0	31	1,095
<b>Total</b>	<b>4,947</b>	<b>259</b>	<b>1,283</b>	<b>1,598</b>	<b>137</b>	<b>78</b>	<b>-33</b>	<b>1,416</b>	<b>5,880</b>	<b>13,967</b>
<b>2000-10, % Change</b>										
0-19	-14.1%	10.0%	-4.2%	10.3%	-14.7%	66.7%	-28.7%	29.8%	54.3%	-5.8%
20-64	7.6%	28.2%	76.4%	21.7%	10.2%	35.5%	-2.4%	34.4%	73.2%	12.8%
65+	18.2%	42.5%	90.0%	33.6%	52.7%	175.0%	-12.0%	19.9%	87.6%	20.5%
85+	36.6%	137.5%	182.4%	29.5%	81.8%	N/A	-100.0%	0.0%	68.9%	38.1%
<b>Total</b>	<b>3.5%</b>	<b>22.0%</b>	<b>42.6%</b>	<b>17.8%</b>	<b>3.4%</b>	<b>50.6%</b>	<b>-13.5%</b>	<b>31.2%</b>	<b>65.3%</b>	<b>8.6%</b>

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>F. Population by Library-Defined Age Groups, 2010</b>										
0-5	8,702	141	310	1,228	342	15	21	850	1,932	12,313
6-10	7,724	104	293	1,045	305	14	16	710	1,590	10,756
11-13	4,863	82	176	633	228	7	9	389	976	6,730
14-18	9,245	163	387	1,047	381	26	21	619	1,521	12,363
19-32	23,335	296	1,103	1,952	759	54	35	1,104	3,205	29,891
33-45	20,800	218	700	1,482	672	36	29	745	2,283	25,483
46-64	43,660	310	946	2,313	1,081	58	59	1,115	2,491	49,720
65-84	23,967	105	334	787	354	19	22	392	804	25,997
85+	3,748	19	48	79	40	3	0	36	76	3,970
Total	146,044	1,438	4,297	10,566	4,162	232	212	5,960	14,878	177,223
<b>G. Population by 5-Year Age Brackets, 2010</b>										
0-4	7,233	121	251	1,060	292	12	18	738	1,603	10,268
5-9	7,567	89	297	998	286	16	17	679	1,586	10,537
10-14	8,279	158	295	1,064	374	11	14	665	1,598	11,394
15-19	9,378	151	402	994	361	26	18	589	1,514	12,439
20-24	8,541	98	430	768	319	19	9	421	1,166	11,003
25-29	8,249	113	400	667	245	18	16	388	1,097	10,526
30-34	7,401	89	296	608	242	24	18	324	1,037	9,431
35-39	7,462	87	278	538	224	7	10	297	833	9,198
40-44	8,573	83	254	563	290	16	10	247	896	10,369
45-49	10,976	94	302	700	317	17	18	348	823	12,895
50-54	11,863	105	292	679	320	14	15	330	751	13,690
55-59	11,849	67	229	591	290	12	14	275	631	13,367
60-64	10,958	59	189	470	208	18	13	231	463	12,139
65-69	8,746	34	129	324	158	8	10	148	343	9,576
70-74	6,423	31	86	248	106	4	7	131	187	6,975
75-79	4,962	23	72	125	53	3	2	67	151	5,333
80-84	3,836	17	47	90	37	4	3	46	123	4,113
85-89	2,458	13	32	48	24	1	0	23	57	2,608
90-94	1,017	6	14	24	10	2	0	12	14	1,075
95-99	241	0	2	5	4	0	0	1	5	253
100+	32	0	0	2	2	0	0	0	0	34
Total	146,044	1,438	4,297	10,566	4,162	232	212	5,960	14,878	177,223
<b>H. Median Age, 2000-10</b>										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
<b>2000</b>	40.7	25.3	25.3		27.6	34.0	24.8	21.0	22.6	38.9
<b>2010</b>	45.2	28.7	30.9		32.7	31.6	27.3	20.8	24.9	41.8

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	5,423	7.8%	\$46,029	\$30,742	\$45,369	\$33,185	\$44,755	74.1%	\$60,392
\$10 to <\$25	14,089	20.3%							
\$25 to <\$50	18,192	26.2%							
\$50 to <\$75	13,358	19.2%							
\$75 to <\$100	8,106	11.7%							
\$100 to <\$150	6,345	9.1%							
\$150+	3,958	5.7%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
<b>Total households</b>			63,497	100.0%	70,346	100.0%			
Family Households			44,123	69.5%	46,981	66.8%			
Husband-wife w/children			13,754	21.7%	11,665	16.6%			
Female head, no husband, w/children			4,809	7.6%	4,715	6.7%			
Male head, no wife, w/children			1,809	2.8%	2,179	3.1%			
Without children			23,751	37.4%	28,422	40.4%			
Nonfamily households			19,374	30.5%	23,365	33.2%			
Living alone			15,642	24.6%	18,185	25.9%			
Other nonfamily			3,732	5.9%	5,180	7.4%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
<b>Total households</b>			61,404	500	1,184	4,001	70,346		
Husband-wife family			49.4%	36.4%	54.5%	49.6%	49.0%		
Family with male head, no wife			5.1%	10.4%	7.7%	8.7%	5.6%		
Family with female head, no husband			11.5%	19.2%	13.5%	16.7%	12.2%		
Living alone			26.6%	25.6%	16.1%	17.6%	25.9%	Source: US	
Other nonfamily			7.3%	8.4%	8.2%	7.4%	7.4%	Census 2010	
M. Poverty, 2005-09							California		
<i>Percentage of families and people whose income in the past 12 months is below the poverty level</i>									
All families							11.6%	9.8%	
Families w/ related children under 18 years							19.0%	14.5%	
Families w/ female householder, no husband present							31.0%	24.2%	
Families w/ female householder, no husband present w/ related children under 18 years							39.3%	32.2%	
All people							15.4%	13.2%	
Under 18 years							21.7%	18.3%	
18 to 64 years							15.0%	11.9%	
65 years and over							7.1%	8.4%	
N. Educational Attainment, 2005-09			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
<b>Population 25 years and over</b>			104,874	1,073	2,708	6,835	120,519		
Less than high school			11.1%	11.3%	15.0%	31.6%	12.6%		
High school graduate (includes equivalency)			27.6%	15.2%	24.0%	25.4%	27.6%		
Some college or associate's degree			41.5%	46.0%	26.0%	30.2%	40.3%		
Bachelor's degree or higher			19.8%	27.5%	35.0%	12.9%	19.4%		
O. Employment Status, 2010-11			2010	June 2011					
In civilian labor force			83,900	83,200					
Employed			70,500	70,700					
Unemployed, % of labor force			16.0%	15.0%	Source: CA Employment Development Department				
P. Occupation, 2005-09			Estimate		Percent				
<b>Civilian employed population, 16 yrs &amp; over</b>			73,095		100.0%				
Management, professional, and related occupations			23,082		31.6%				
Service occupations			14,026		19.2%				
Sales and office occupations			20,439		28.0%				
Farming, fishing, and forestry occupations			937		1.3%				
Construction, extraction, maintenance, and repair occupations			7,911		10.8%				
Production, transportation, and material moving occupations			6,700		9.2%				
Q. Class of Worker, 2005-09			Estimate		Percent				
<b>Civilian employed population, 16 yrs &amp; over</b>			73,095		100.0%				
Private, for profit, wage and salary employee			44,184		60.4%				
Private, not for profit, wage and salary employee			5,938		8.1%				
Private, for profit, wage and salary self-employed in own business			2,322		3.2%				
Government workers			12,150		16.6%				
Self-employed in own not incorporated business			8,257		11.3%				
Unpaid family workers in family business			244		0.3%				

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.