

Highlights



Population Growth: Population in San Bruno increased by 2% over the past ten years, to 41,000, much slower than the statewide growth rate of 10%. Significant increases occurred among the Asian (3,000) and Hispanic (2,000) populations. A significant decrease occurred among the white, non-Hispanic population (-4,000).

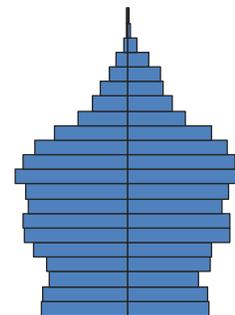
Diversity: The population mix has shifted over the last decade, with the white, non-Hispanic share of the population decreasing from 47% to 36%, the Hispanic share increasing from 24% to 29%, and the Asian share increasing from 18% to 25% of total.

Age Structure: The age structure shifted slightly upward, with median age increasing from 36 to 39, above the statewide median of 35 years old. The share of the population age 65+ increased to 13% of the total, compared with 11% in California overall.

Education: Educational attainment in San Bruno is slightly higher than in California overall. Eleven percent of adults have not completed high school, compared with 20% statewide, and 32% have earned a Bachelor’s degree or higher, compared with 30% of adults in California.

Income: Median income in San Bruno is \$74,000, 23% higher than the statewide median of \$60,000.

Foreign Born: San Bruno has a large foreign-born population accounting for 36% of the total, compared with 27% statewide. Of this population, 48% are from Asia.



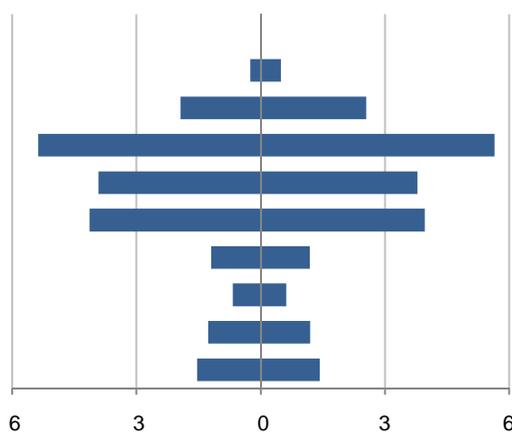
Population by Age

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	40,165	41,114
	10-year growth	3.1%	2.4%
Diversity			
	% Hispanic	24.1%	29.2%
	% Asian, non-Hispanic	18.4%	24.9%
	% White, non-Hispanic	46.9%	36.0%
	% Black, non-Hispanic	1.9%	2.0%
Aging			
	% 65+	11.2%	12.7%
	Median age	36.3	38.8
Households			
	% Married couple with children	25.9%	22.0%
	% Living alone	25.1%	24.9%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

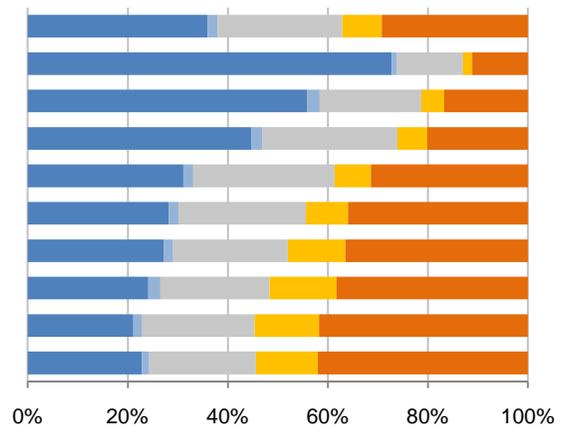


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

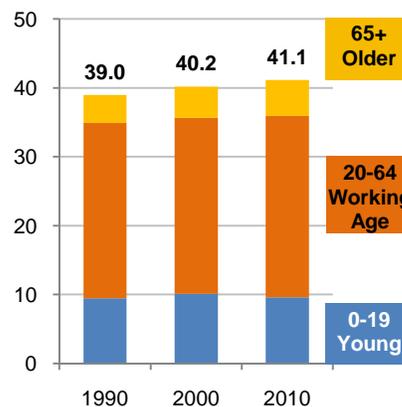


3. Population Growth by Library-Defined Age Group, 2000-10

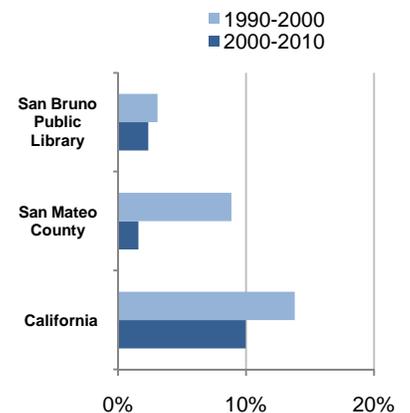
	2010	Change	% Change
Total	41,114	949	2.4%
85+	737	258	53.9%
65 to 84	4,477	444	11.0%
46 to 64	11,012	2,405	27.9%
33 to 45	7,700	-1,584	-17.1%
19 to 32	8,097	24	0.3%
14 to 18	2,385	-135	-5.4%
11 to 13	1,294	-295	-18.6%
6 to 10	2,456	-205	-7.7%
0 to 5	2,956	37	1.3%

4. Population Total, 1990-2010

In thousands



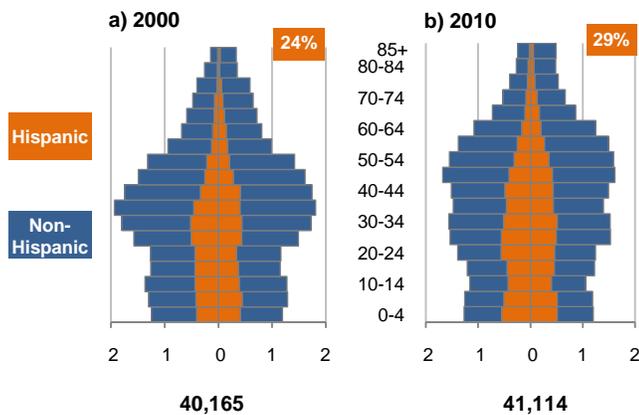
5. 10-Year Population Change



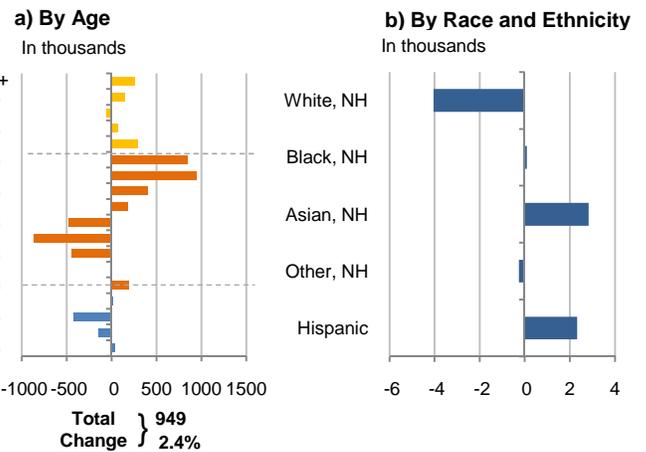
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

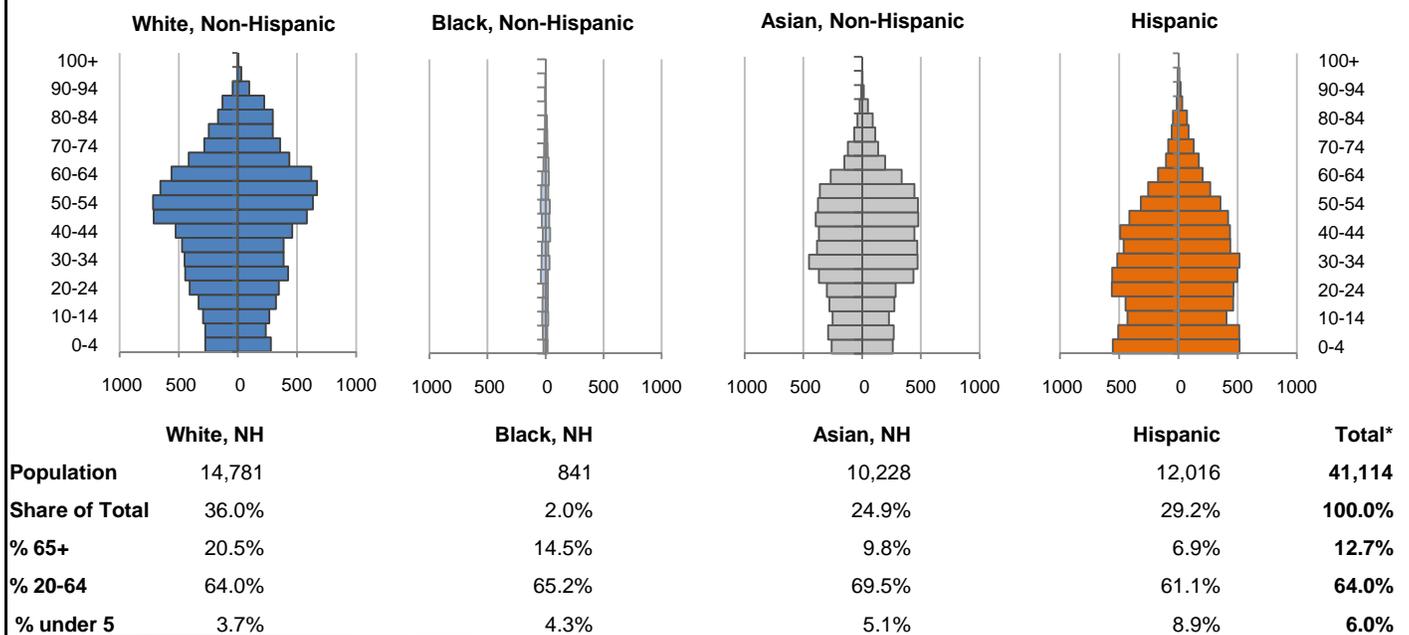


7. 10-Year Change in Population, 2000-10

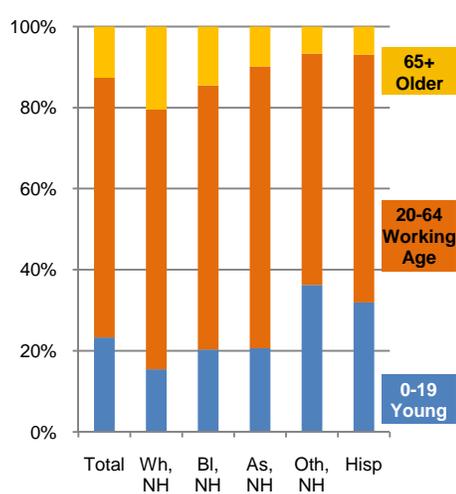


8. Population by Age, Race, and Ethnicity, 2010

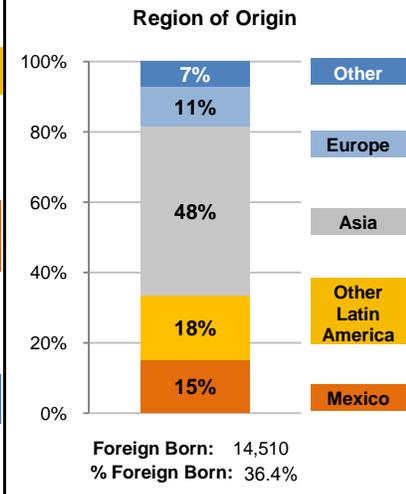
Males on left, females on right



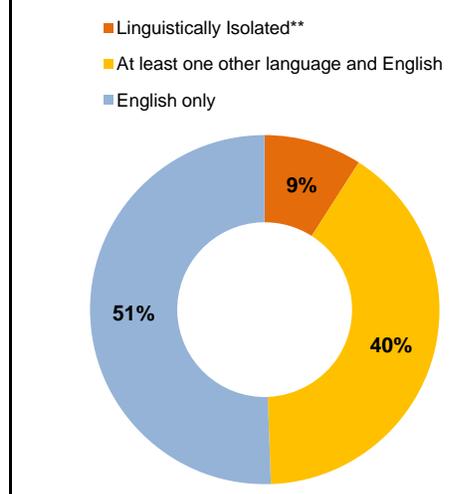
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

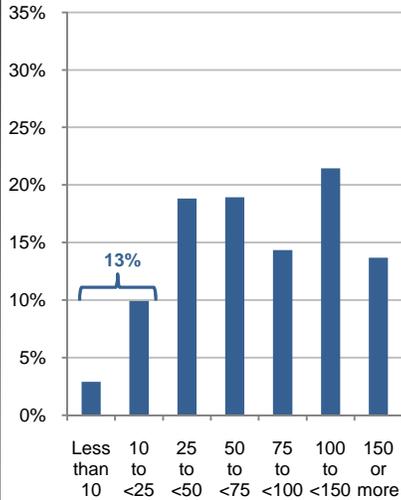


Wh=White; BI=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
*See pages 5-6 for detail on Other, Non-Hispanic
**Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

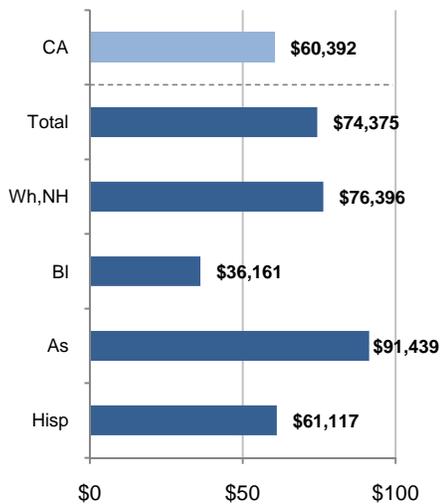
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



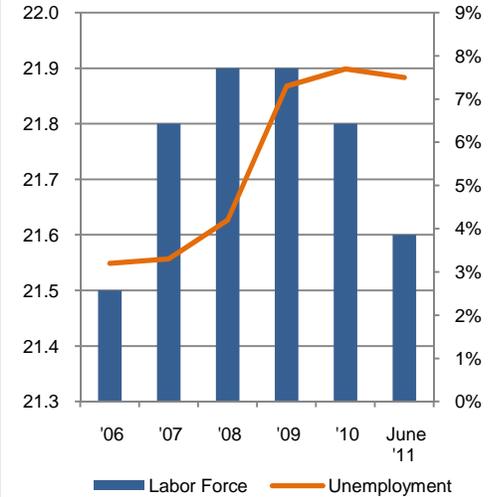
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force In thousands

Unemployment Rate

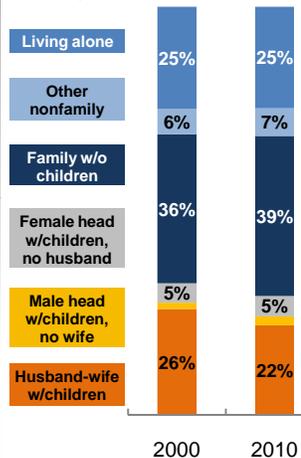


Source: CA Employment Development Department

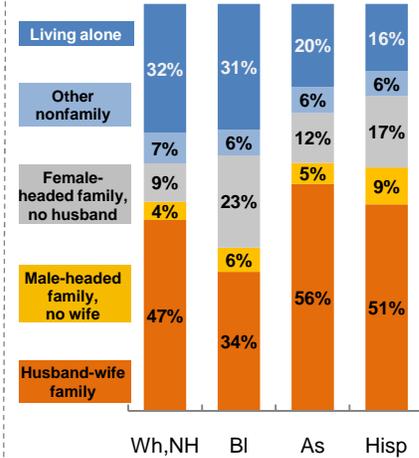
14. Household Type, 2010

% of all households

a) Total, 2000-10

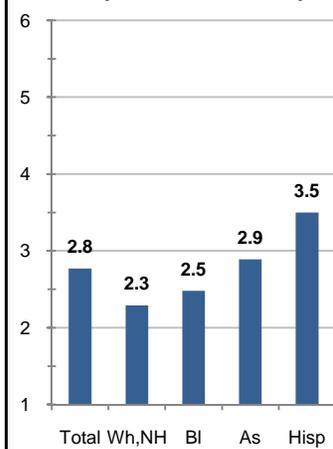


b) By Race and Ethnicity,* 2010

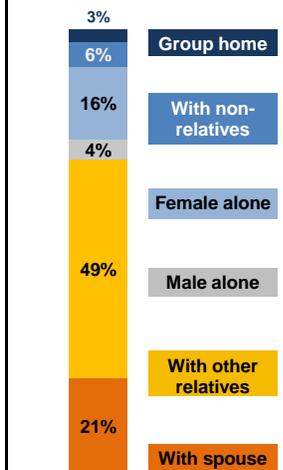


15. Average Household Size, 2010

By Race and Ethnicity*



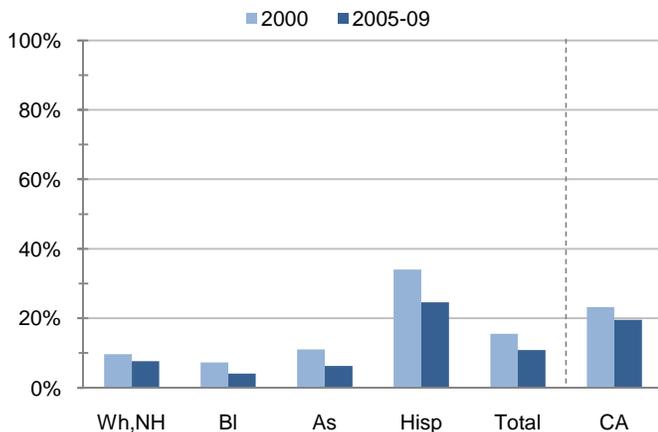
16. Living Arrangements Age 65+, 2005-09



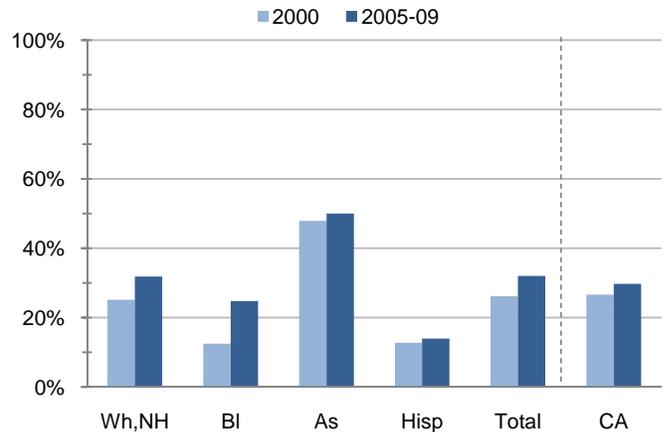
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	18,822	753	7,393	3,511	103	1,118	211	2,079	9,686	40,165
2000 % of Total	46.9%	1.9%	18.4%	8.7%	0.3%	2.8%	0.5%	5.2%	24.1%	100.0%
2010 Total	14,781	841	10,228	3,248	89	1,342	260	1,557	12,016	41,114
2010 % of Total	36.0%	2.0%	24.9%	7.9%	0.2%	3.3%	0.6%	3.8%	29.2%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	3,562	195	1,744	1,268	21	392	66	789	3,329	10,098
20-64	12,097	501	5,085	2,054	76	657	133	1,188	5,818	25,555
65+	3,163	57	564	189	6	69	12	102	539	4,512
85+	383	5	31	7	0	1	0	6	53	479
2010										
0-19	2,282	171	2,110	1,176	27	417	84	648	3,837	9,576
20-64	9,465	548	7,111	1,854	50	819	169	816	7,346	26,324
65+	3,034	122	1,007	218	12	106	7	93	833	5,214
85+	536	8	97	14	2	6	0	6	82	737
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	18.9%	25.9%	23.6%	36.1%	20.4%	35.1%	31.3%	38.0%	34.4%	25.1%
20-64	64.3%	66.5%	68.8%	58.5%	73.8%	58.8%	63.0%	57.1%	60.1%	63.6%
65+	16.8%	7.6%	7.6%	5.4%	5.8%	6.2%	5.7%	4.9%	5.6%	11.2%
85+	2.0%	0.7%	0.4%	0.2%	0.0%	0.1%	0.0%	0.3%	0.5%	1.2%
2010										
0-19	15.4%	20.3%	20.6%	36.2%	30.3%	31.1%	32.3%	41.6%	31.9%	23.3%
20-64	64.0%	65.2%	69.5%	57.1%	56.2%	61.0%	65.0%	52.4%	61.1%	64.0%
65+	20.5%	14.5%	9.8%	6.7%	13.5%	7.9%	2.7%	6.0%	6.9%	12.7%
85+	3.6%	1.0%	0.9%	0.4%	2.2%	0.4%	0.0%	0.4%	0.7%	1.8%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	35.3%	1.9%	17.3%	12.6%	0.2%	3.9%	0.7%	7.8%	33.0%	100.0%
20-64	47.3%	2.0%	19.9%	8.0%	0.3%	2.6%	0.5%	4.6%	22.8%	100.0%
65+	70.1%	1.3%	12.5%	4.2%	0.1%	1.5%	0.3%	2.3%	11.9%	100.0%
85+	80.0%	1.0%	6.5%	1.5%	0.0%	0.2%	0.0%	1.3%	11.1%	100.0%
2010										
0-19	23.8%	1.8%	22.0%	12.3%	0.3%	4.4%	0.9%	6.8%	40.1%	100.0%
20-64	36.0%	2.1%	27.0%	7.0%	0.2%	3.1%	0.6%	3.1%	27.9%	100.0%
65+	58.2%	2.3%	19.3%	4.2%	0.2%	2.0%	0.1%	1.8%	16.0%	100.0%
85+	72.7%	1.1%	13.2%	1.9%	0.3%	0.8%	0.0%	0.8%	11.1%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-1,280	-24	366	-92	6	25	18	-141	508	-522
20-64	-2,632	47	2,026	-200	-26	162	36	-372	1,528	769
65+	-129	65	443	29	6	37	-5	-9	294	702
85+	153	3	66	7	2	5	0	0	29	258
Total	-4,041	88	2,835	-263	-14	224	49	-522	2,330	949
2000-10, % Change										
0-19	-35.9%	-12.3%	21.0%	-7.3%	28.6%	6.4%	27.3%	-17.9%	15.3%	-5.2%
20-64	-21.8%	9.4%	39.8%	-9.7%	-34.2%	24.7%	27.1%	-31.3%	26.3%	3.0%
65+	-4.1%	114.0%	78.5%	15.3%	100.0%	53.6%	-41.7%	-8.8%	54.5%	15.6%
85+	39.9%	60.0%	212.9%	100.0%	N/A	500.0%	N/A	0.0%	54.7%	53.9%
Total	-21.5%	11.7%	38.3%	-7.5%	-13.6%	20.0%	23.2%	-25.1%	24.1%	2.4%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	674	44	631	364	10	108	24	222	1,243	2,956
6-10	519	40	556	315	7	114	22	172	1,026	2,456
11-13	312	31	283	173	2	59	15	97	495	1,294
14-18	648	46	546	275	8	112	18	137	870	2,385
19-32	2,281	158	2,062	685	16	314	72	283	2,911	8,097
33-45	2,393	154	2,175	559	15	229	67	248	2,419	7,700
46-64	4,920	246	2,968	659	19	300	35	305	2,219	11,012
65-84	2,498	114	910	204	10	100	7	87	751	4,477
85+	536	8	97	14	2	6	0	6	82	737
Total	14,781	841	10,228	3,248	89	1,342	260	1,557	12,016	41,114
G. Population by 5-Year Age Brackets, 2010										
0-4	553	36	519	300	6	86	21	187	1,070	2,478
5-9	514	39	559	309	8	111	19	171	1,022	2,443
10-14	559	51	480	293	8	102	26	157	837	2,220
15-19	656	45	552	274	5	118	18	133	908	2,435
20-24	755	42	586	222	7	109	21	85	1,028	2,633
25-29	870	61	805	278	5	116	30	127	1,056	3,070
30-34	838	68	922	224	7	110	29	78	1,032	3,084
35-39	860	54	852	208	5	71	34	98	901	2,875
40-44	987	63	815	217	5	92	16	104	927	3,009
45-49	1,296	63	872	235	7	101	15	112	833	3,299
50-54	1,352	80	849	194	1	93	13	87	670	3,145
55-59	1,325	59	804	160	7	81	7	65	525	2,873
60-64	1,182	58	606	116	6	46	4	60	374	2,336
65-69	851	42	346	85	7	37	3	38	277	1,601
70-74	641	30	256	50	0	28	1	21	215	1,192
75-79	542	26	179	42	3	24	2	13	141	930
80-84	464	16	129	27	0	11	1	15	118	754
85-89	354	4	70	9	2	3	0	4	46	483
90-94	141	3	22	5	0	3	0	2	25	196
95-99	35	1	5	0	0	0	0	0	11	52
100+	6	0	0	0	0	0	0	0	0	6
Total	14,781	841	10,228	3,248	89	1,342	260	1,557	12,016	41,114
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	41.7	36.0	35.3		36.8	29.4	28.5	27.2	28.8	36.3
2010	48.1	39.4	38.9		33.5	31.0	30.0	24.4	30.4	38.8

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	424	2.9%	\$76,396	\$36,161	\$91,439	\$61,117	\$74,375	123.2%	\$60,392
\$10 to <\$25	1,453	9.9%							
\$25 to <\$50	2,761	18.8%							
\$50 to <\$75	2,777	18.9%							
\$75 to <\$100	2,102	14.3%							
\$100 to <\$150	3,147	21.5%							
\$150+	2,007	13.7%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			14,558	100.0%	14,701	100.0%			
Family Households			10,002	68.7%	10,044	68.3%			
Husband-wife w/children			3,771	25.9%	3,227	22.0%			
Female head, no husband, w/children			695	4.8%	734	5.0%			
Male head, no wife, w/children			230	1.6%	327	2.2%			
Without children			5,306	36.4%	5,756	39.2%			
Nonfamily households			4,556	31.3%	4,657	31.7%			
Living alone			3,649	25.1%	3,660	24.9%			
Other nonfamily			907	6.2%	997	6.8%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			6,794	366	3,522	3,282	14,701		
Husband-wife family			47.0%	34.2%	55.8%	50.8%	50.1%		
Family with male head, no wife			4.5%	6.0%	5.2%	9.1%	5.8%		
Family with female head, no husband			9.5%	22.7%	12.2%	17.5%	12.4%		
Living alone			31.7%	30.9%	20.4%	16.5%	24.9%	Source: US	
Other nonfamily			7.4%	6.3%	6.4%	6.2%	6.8%	Census 2010	
M. Poverty, 2005-09									
Percentage of families and people whose income in the past 12 months is below the poverty level								California	
All families						6.5%	9.8%		
Families w/ related children under 18 years						8.0%	14.5%		
Families w/ female householder, no husband present						17.0%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						23.1%	32.2%		
All people						7.4%	13.2%		
Under 18 years						9.9%	18.3%		
18 to 64 years						6.5%	11.9%		
65 years and over						8.0%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			12,299	395	7,529	6,278	27,854		
Less than high school			7.7%	4.1%	6.2%	24.6%	10.8%		
High school graduate (includes equivalency)			25.8%	21.3%	15.2%	33.0%	24.8%		
Some college or associate's degree			34.6%	49.9%	28.5%	28.5%	32.4%		
Bachelor's degree or higher			31.9%	24.8%	50.0%	13.9%	32.0%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			21,800	21,600					
Employed			20,100	20,000					
Unemployed, % of labor force			7.7%	7.5%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					21,449	100.0%			
Management, professional, and related occupations					6,879	32.1%			
Service occupations					4,290	20.0%			
Sales and office occupations					6,418	29.9%			
Farming, fishing, and forestry occupations					10	0.0%			
Construction, extraction, maintenance, and repair occupations					1,855	8.6%			
Production, transportation, and material moving occupations					1,997	9.3%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					21,449	100.0%			
Private, for profit, wage and salary employee					14,639	68.3%			
Private, not for profit, wage and salary employee					1,581	7.4%			
Private, for profit, wage and salary self-employed in own business					597	2.8%			
Government workers					3,149	14.7%			
Self-employed in own not incorporated business					1,473	6.9%			
Unpaid family workers in family business					10	0.0%			

Source: American Community Survey 2005-09, unless otherwise stated

ProfileTemplate 9-8-11.xlsr 9/12/2011 9:29

Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.