

Highlights



**Population Growth:** The total population of Salinas, now 150,000, remained largely unchanged over the last decade. A decrease in the white, non-Hispanic population of 13,000 was offset by an increase of 16,000 in the Hispanic population.

**Diversity:** Salinas is predominantly Hispanic. The Hispanic share of population increased from 64% to 75% over the last decade, and the white, non-Hispanic share decreased from 24% to 16%.

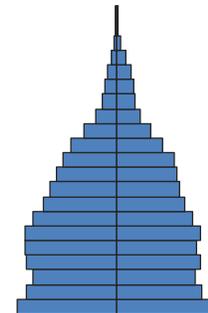
**Age Structure:** The population in Salinas is relatively young, with a median age of 29 years old, below the state median of 35. Salinas has a relatively small share of population age 65+, 8%, compared with 11% statewide.

**Households:** Thirty-one percent of households are traditional families—married couples with children—compared with 23% statewide. Seventeen percent of households are people living alone, compared with 23% statewide. Among those age 65+, 31% live alone, compared with 25% statewide.

**Education:** Educational attainment levels in Salinas are relatively low, with only 13% of adults having completed a Bachelor’s degree or higher—less than half the rate in California as a whole. Nearly 41% of adults have not completed high school, compared with 20% statewide.

**Income:** Median household income in Salinas is \$51,000, compared with the statewide level of \$60,000.

**Foreign Born:** A larger share of the population is foreign born, 38%, than in the state as a whole (27%). Eighty-three percent of this population is from Mexico, compared with 44% statewide. The share of linguistically-isolated households is much higher in Salinas than in California as a whole—22% compared with 10%.



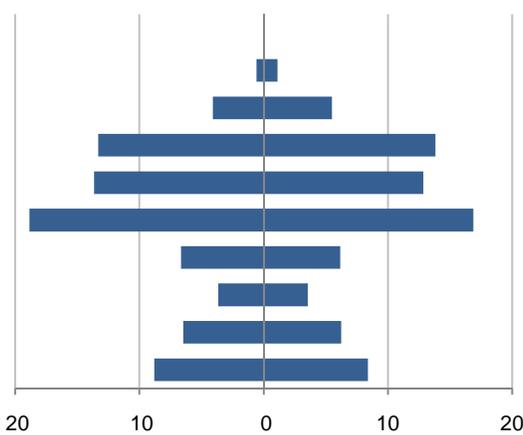
Population by Age

*This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.*

Key Indicators			
		2000	2010
<b>Population Growth</b>			
	Total population	151,060	150,441
	10-year growth	38.9%	-0.4%
<b>Diversity</b>			
	% Hispanic	64.1%	75.0%
	% Asian, non-Hispanic	5.9%	5.8%
	% White, non-Hispanic	24.2%	15.5%
	% Black, non-Hispanic	3.0%	1.6%
<b>Aging</b>			
	% 65+	7.1%	7.5%
	Median age	28.5	28.8
<b>Households</b>			
	% Married couple with children	37.6%	31.5%
	% Living alone	17.2%	17.1%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

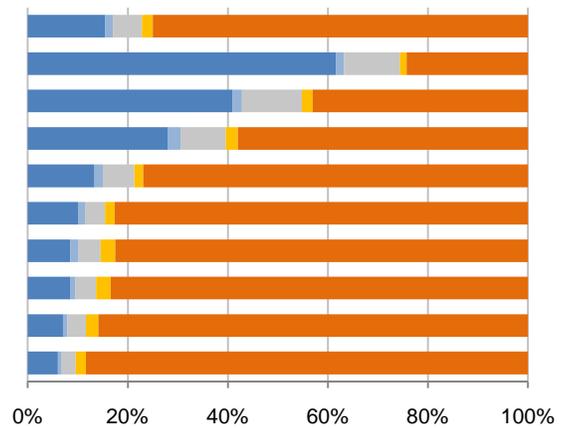


2. Race and Ethnicity by Library-Defined Age Group, 2010

White,NH Black,NH Asian,NH Other,NH Hispanic

Age group

Total  
85+, Oldest  
65 to 84, Older adults  
46 to 64, Midlife  
33 to 45, Adult  
19 to 32, Young  
14 to 18, Teens  
11 to 13, Tweens  
6 to 10, School age  
0 to 5, Infants/toddlers

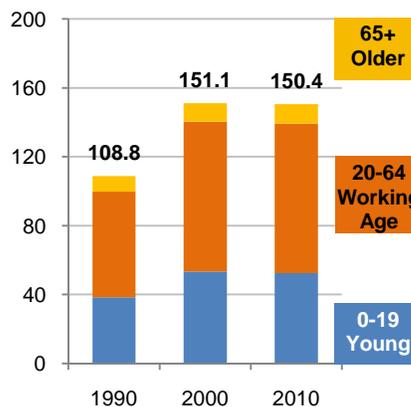


3. Population Growth by Library-Defined Age Group, 2000-10

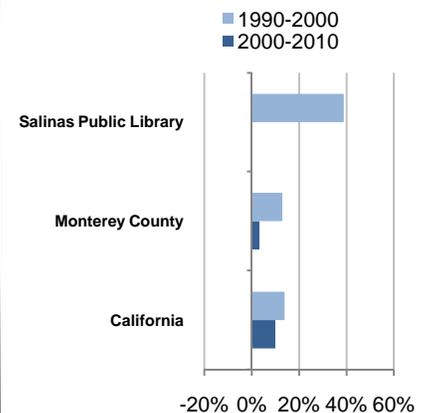
	2010	Change	% Change
<b>Total</b>	150,441	-619	-0.4%
<b>85+</b>	1,693	372	28.2%
<b>65 to 84</b>	9,565	213	2.3%
<b>46 to 64</b>	27,116	5,733	26.8%
<b>33 to 45</b>	26,478	-4,480	-14.5%
<b>19 to 32</b>	35,711	-1,481	-4.0%
<b>14 to 18</b>	12,813	615	5.0%
<b>11 to 13</b>	7,175	-260	-3.5%
<b>6 to 10</b>	12,713	-1,651	-11.5%
<b>0 to 5</b>	17,177	320	1.9%

4. Population Total, 1990-2010

In thousands



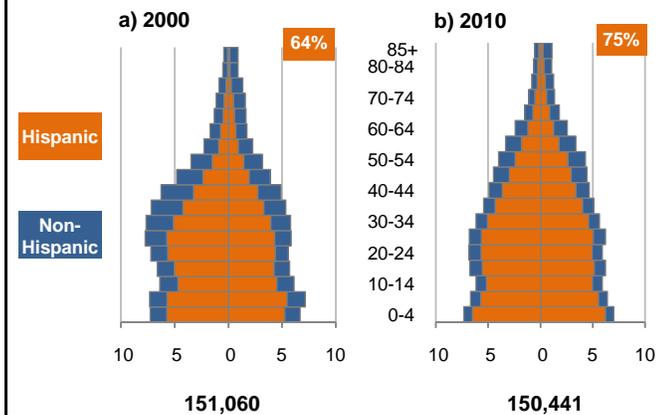
5. 10-Year Population Change



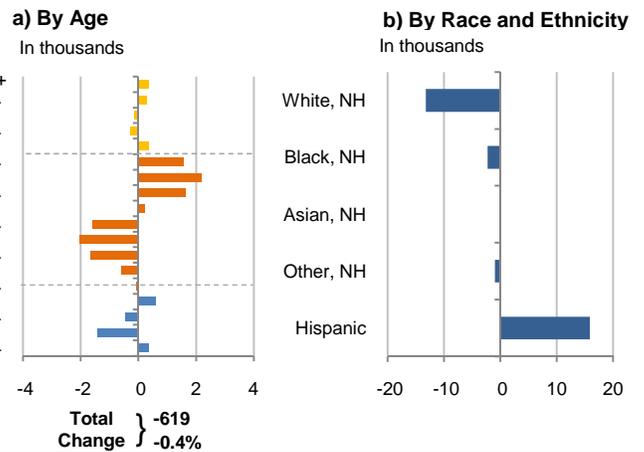
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

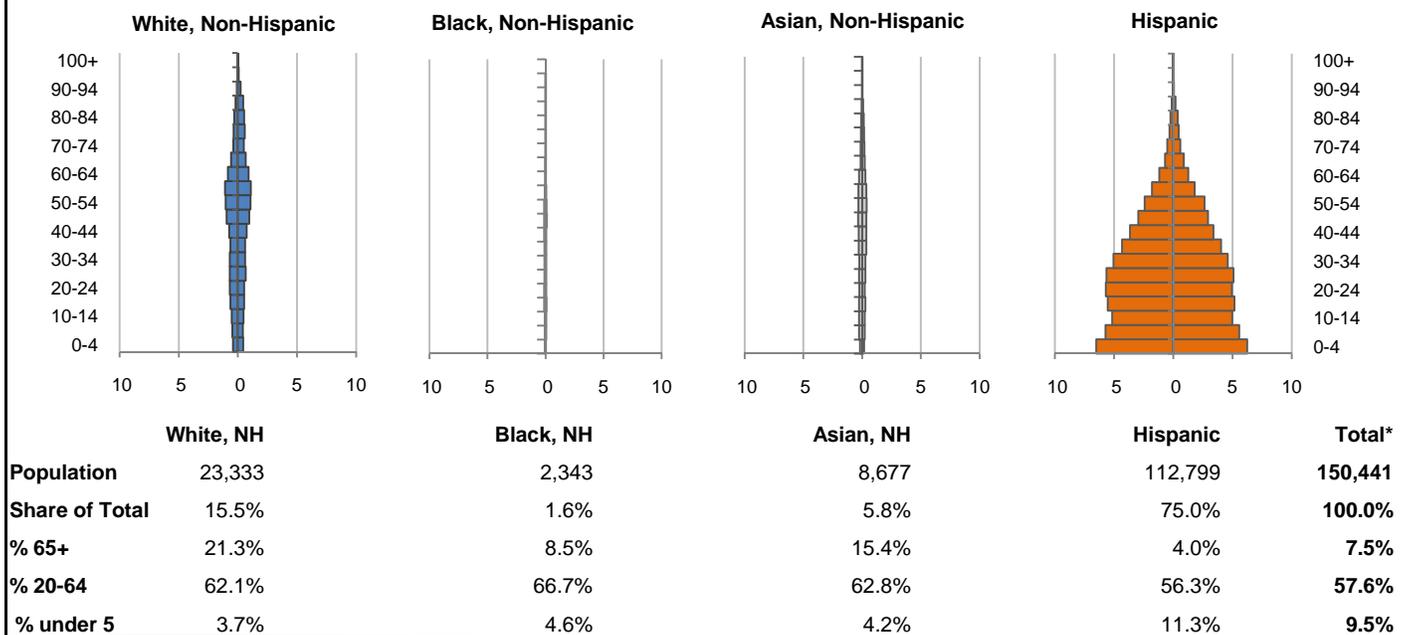


7. 10-Year Change in Population, 2000-10

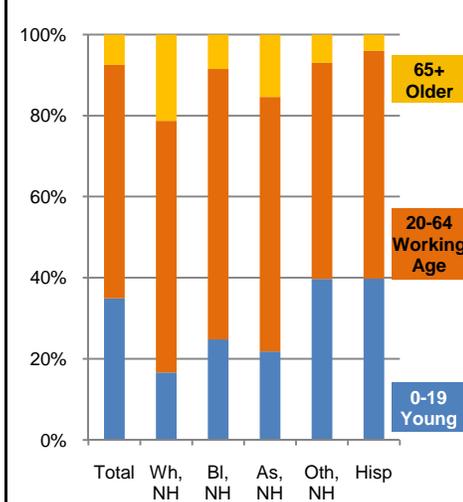


8. Population by Age, Race, and Ethnicity, 2010

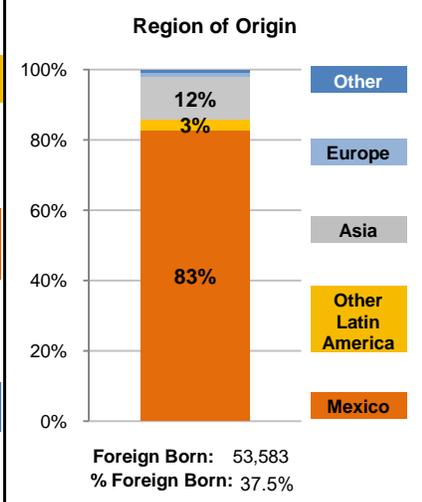
In thousands; males on left, females on right



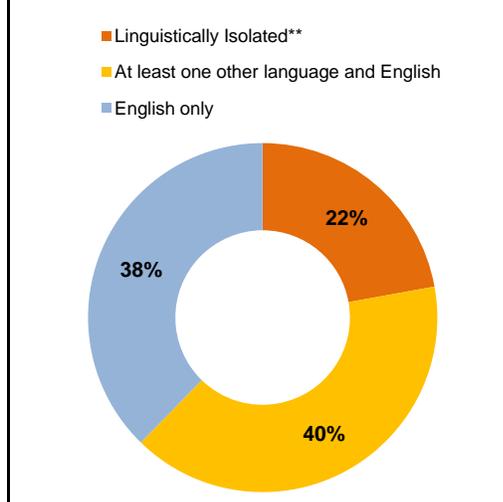
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

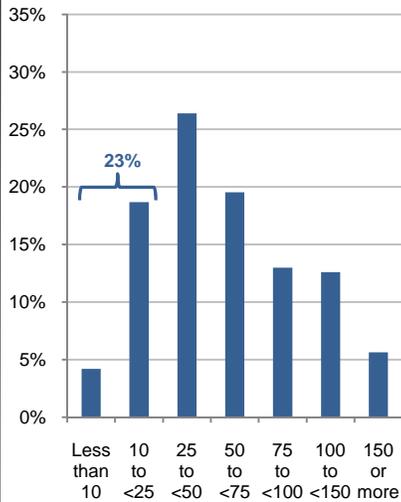


Wh=White; BI=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09  
\*See pages 5-6 for detail on Other, Non-Hispanic  
\*\*Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

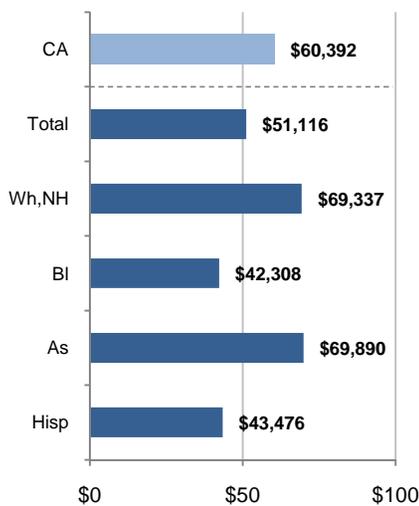
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



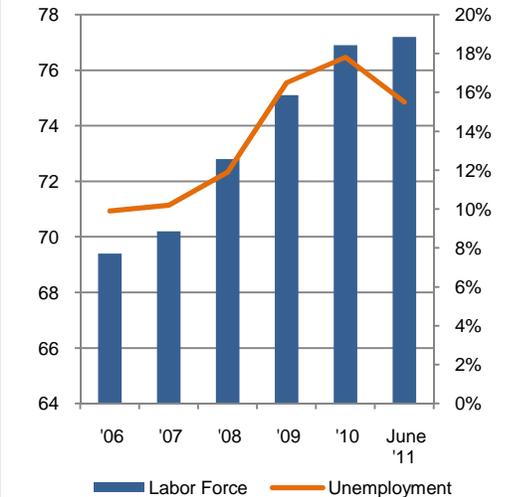
b) Median Household Income by Race and Ethnicity\*



13. Labor Force and Unemployment, 2006-11

Labor Force  
In thousands

Unemployment Rate

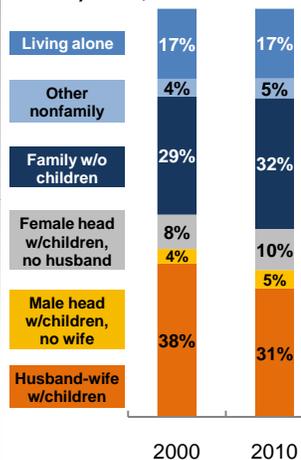


Source: CA Employment Development Department

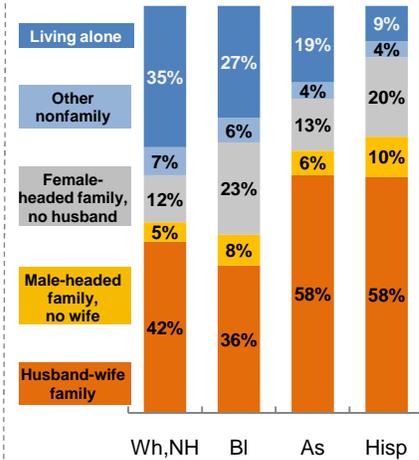
14. Household Type, 2010

% of all households

a) Total, 2000-10

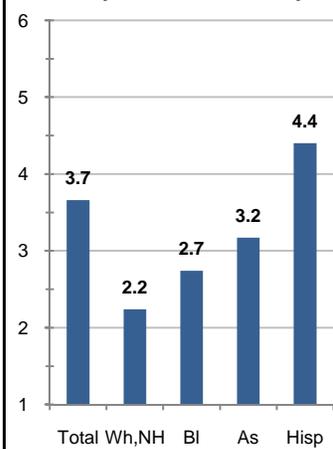


b) By Race and Ethnicity,\* 2010

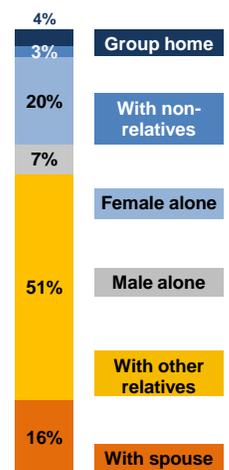


15. Average Household Size, 2010

By Race and Ethnicity\*



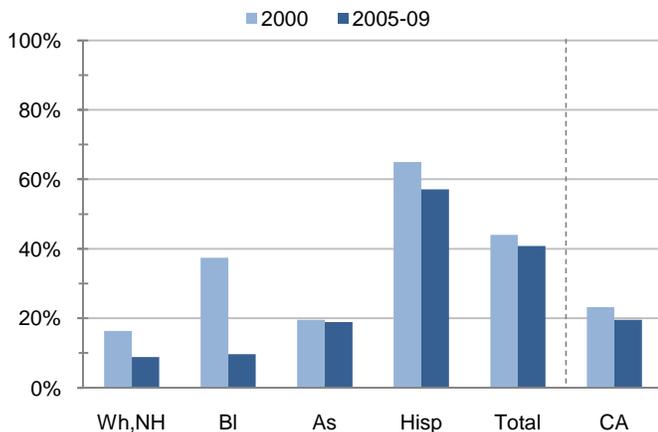
16. Living Arrangements Age 65+, 2005-09



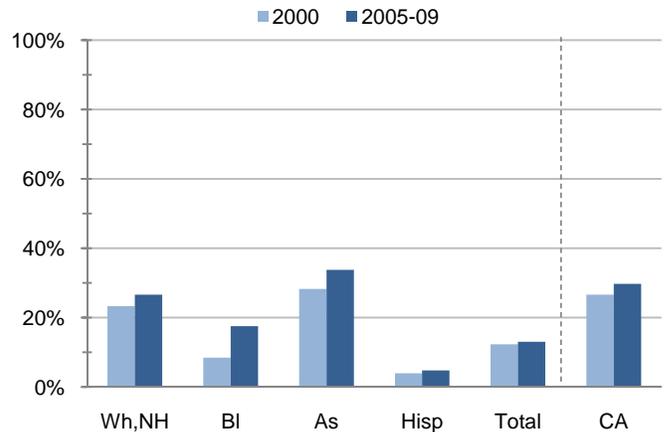
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity\*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

\*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>A. Total Population</b>										
<b>2000 Total</b>	36,535	4,569	8,840	4,236	636	275	508	2,817	96,880	151,060
<b>2000 % of Total</b>	24.2%	3.0%	5.9%	2.8%	0.4%	0.2%	0.3%	1.9%	64.1%	100.0%
<b>2010 Total</b>	23,333	2,343	8,677	3,289	418	383	218	2,270	112,799	150,441
<b>2010 % of Total</b>	15.5%	1.6%	5.8%	2.2%	0.3%	0.3%	0.1%	1.5%	75.0%	100.0%
<b>B. Population in Major Age Groups by Race and Ethnicity</b>										
<b>2000</b>										
0-19	7,717	898	2,343	1,668	157	80	74	1,357	40,735	53,361
20-64	22,650	3,490	5,313	2,346	432	181	427	1,306	53,227	87,026
65+	6,168	181	1,184	222	47	14	7	154	2,918	10,673
85+	930	18	124	33	4	0	0	29	216	1,321
<b>2010</b>										
0-19	3,877	581	1,893	1,305	108	109	89	999	44,819	52,475
20-64	14,491	1,563	5,447	1,753	258	237	111	1,147	63,454	86,708
65+	4,965	199	1,337	231	52	37	18	124	4,526	11,258
85+	1,044	26	190	22	4	3	5	10	411	1,693
<b>C. Age Mix for Each Racial and Ethnic Group</b>										
<b>2000</b>										
0-19	21.1%	19.7%	26.5%	39.4%	24.7%	29.1%	14.6%	48.2%	42.0%	35.3%
20-64	62.0%	76.4%	60.1%	55.4%	67.9%	65.8%	84.1%	46.4%	54.9%	57.6%
65+	16.9%	4.0%	13.4%	5.2%	7.4%	5.1%	1.4%	5.5%	3.0%	7.1%
85+	2.5%	0.4%	1.4%	0.8%	0.6%	0.0%	0.0%	1.0%	0.2%	0.9%
<b>2010</b>										
0-19	16.6%	24.8%	21.8%	39.7%	25.8%	28.5%	40.8%	44.0%	39.7%	34.9%
20-64	62.1%	66.7%	62.8%	53.3%	61.7%	61.9%	50.9%	50.5%	56.3%	57.6%
65+	21.3%	8.5%	15.4%	7.0%	12.4%	9.7%	8.3%	5.5%	4.0%	7.5%
85+	4.5%	1.1%	2.2%	0.7%	1.0%	0.8%	2.3%	0.4%	0.4%	1.1%
<b>D. Racial and Ethnic Mix for Each Age Group</b>										
<b>2000</b>										
0-19	14.5%	1.7%	4.4%	3.1%	0.3%	0.1%	0.1%	2.5%	76.3%	100.0%
20-64	26.0%	4.0%	6.1%	2.7%	0.5%	0.2%	0.5%	1.5%	61.2%	100.0%
65+	57.8%	1.7%	11.1%	2.1%	0.4%	0.1%	0.1%	1.4%	27.3%	100.0%
85+	70.4%	1.4%	9.4%	2.5%	0.3%	0.0%	0.0%	2.2%	16.4%	100.0%
<b>2010</b>										
0-19	7.4%	1.1%	3.6%	2.5%	0.2%	0.2%	0.2%	1.9%	85.4%	100.0%
20-64	16.7%	1.8%	6.3%	2.0%	0.3%	0.3%	0.1%	1.3%	73.2%	100.0%
65+	44.1%	1.8%	11.9%	2.1%	0.5%	0.3%	0.2%	1.1%	40.2%	100.0%
85+	61.7%	1.5%	11.2%	1.3%	0.2%	0.2%	0.3%	0.6%	24.3%	100.0%
<b>E. Population Growth</b>										
<b>2000-10, Change</b>										
0-19	-3,840	-317	-450	-363	-49	29	15	-358	4,084	-886
20-64	-8,159	-1,927	134	-593	-174	56	-316	-159	10,227	-318
65+	-1,203	18	153	9	5	23	11	-30	1,608	585
85+	114	8	66	-11	0	3	5	-19	195	372
<b>Total</b>	<b>-13,202</b>	<b>-2,226</b>	<b>-163</b>	<b>-947</b>	<b>-218</b>	<b>108</b>	<b>-290</b>	<b>-547</b>	<b>15,919</b>	<b>-619</b>
<b>2000-10, % Change</b>										
0-19	-49.8%	-35.3%	-19.2%	-21.8%	-31.2%	36.3%	20.3%	-26.4%	10.0%	-1.7%
20-64	-36.0%	-55.2%	2.5%	-25.3%	-40.3%	30.9%	-74.0%	-12.2%	19.2%	-0.4%
65+	-19.5%	9.9%	12.9%	4.1%	10.6%	164.3%	157.1%	-19.5%	55.1%	5.5%
85+	12.3%	44.4%	53.2%	-33.3%	0.0%	N/A	N/A	-65.5%	90.3%	28.2%
<b>Total</b>	<b>-36.1%</b>	<b>-48.7%</b>	<b>-1.8%</b>	<b>-22.4%</b>	<b>-34.3%</b>	<b>39.3%</b>	<b>-57.1%</b>	<b>-19.4%</b>	<b>16.4%</b>	<b>-0.4%</b>

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>F. Population by Library-Defined Age Groups, 2010</b>										
0-5	1,037	131	479	349	21	19	22	287	15,181	17,177
6-10	895	117	464	314	25	25	23	241	10,923	12,713
11-13	605	76	301	208	23	14	14	157	5,985	7,175
14-18	1,093	213	556	376	32	44	29	271	10,575	12,813
19-32	3,589	505	1,426	673	69	80	44	480	29,518	35,711
33-45	3,535	440	1,660	480	79	85	41	275	20,363	26,478
46-64	7,614	662	2,454	658	117	79	27	435	15,728	27,116
65-84	3,921	173	1,147	209	48	34	13	114	4,115	9,565
85+	1,044	26	190	22	4	3	5	10	411	1,693
Total	23,333	2,343	8,677	3,289	418	383	218	2,270	112,799	150,441
<b>G. Population by 5-Year Age Brackets, 2010</b>										
0-4	853	107	367	295	18	16	16	245	12,740	14,362
5-9	883	123	490	318	27	21	27	243	11,266	13,080
10-14	990	135	491	336	30	29	25	252	10,124	12,076
15-19	1,151	216	545	356	33	43	21	259	10,689	12,957
20-24	1,218	191	455	246	25	34	10	177	10,644	12,754
25-29	1,327	167	555	234	18	25	20	171	10,731	13,014
30-34	1,281	150	530	212	38	29	17	128	9,660	11,833
35-39	1,225	152	647	162	20	29	13	100	8,356	10,542
40-44	1,498	199	662	192	33	32	20	107	7,038	9,589
45-49	1,904	232	697	232	39	39	10	144	5,884	8,949
50-54	2,095	226	701	211	28	21	7	155	5,071	8,304
55-59	2,177	156	659	144	29	16	6	93	3,605	6,741
60-64	1,766	90	541	120	28	12	8	72	2,465	4,982
65-69	1,239	60	339	80	21	7	2	50	1,591	3,309
70-74	910	42	326	53	12	13	3	25	1,121	2,452
75-79	933	44	271	43	6	12	4	21	795	2,086
80-84	839	27	211	33	9	2	4	18	608	1,718
85-89	639	20	128	17	2	3	4	8	298	1,102
90-94	316	4	45	4	1	0	1	2	83	452
95-99	77	2	13	1	1	0	0	0	26	119
100+	12	0	4	0	0	0	0	0	4	20
Total	23,333	2,343	8,677	3,289	418	383	218	2,270	112,799	150,441
<b>H. Median Age, 2000-10</b>										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
<b>2000</b>	40.7	35.5	36.0		27.6	26.9	24.2	21.2	23.9	28.5
<b>2010</b>	48.5	32.6	40.5		29.4	30.5	25.0	22.5	25.4	28.8

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	1,675	4.2%	\$69,337	\$42,308	\$69,890	\$43,476	\$51,116	84.6%	\$60,392
\$10 to <\$25	7,447	18.7%							
\$25 to <\$50	10,525	26.4%							
\$50 to <\$75	7,796	19.5%							
\$75 to <\$100	5,176	13.0%							
\$100 to <\$150	5,024	12.6%							
\$150+	2,242	5.6%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
<b>Total households</b>			38,151	100.0%	40,387	100.0%			
Family Households			29,921	78.4%	31,515	78.0%			
Husband-wife w/children			14,331	37.6%	12,703	31.5%			
Female head, no husband, w/children			3,225	8.5%	4,066	10.1%			
Male head, no wife, w/children			1,351	3.5%	1,819	4.5%			
Without children			11,014	28.9%	12,927	32.0%			
Nonfamily households			8,230	21.6%	8,872	22.0%			
Living alone			6,554	17.2%	6,895	17.1%			
Other nonfamily			1,676	4.4%	1,977	4.9%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
<b>Total households</b>			10,695	1,044	2,977	25,019	40,387		
Husband-wife family			42.1%	36.2%	58.4%	58.0%	52.9%		
Family with male head, no wife			4.8%	7.6%	6.0%	9.9%	8.2%		
Family with female head, no husband			11.5%	22.7%	12.8%	19.5%	16.9%		
Living alone			34.7%	27.4%	18.7%	8.6%	17.1%	Source: US	
Other nonfamily			6.9%	6.1%	4.0%	3.9%	4.9%	Census 2010	
M. Poverty, 2005-09									
<b>Percentage of families and people whose income in the past 12 months is below the poverty level</b>								California	
All families						14.9%	9.8%		
Families w/ related children under 18 years						19.7%	14.5%		
Families w/ female householder, no husband present						27.3%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						35.0%	32.2%		
All people						17.7%	13.2%		
Under 18 years						25.0%	18.3%		
18 to 64 years						14.8%	11.9%		
65 years and over						10.2%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
<b>Population 25 years and over</b>			19,235	1,749	6,844	51,663	80,310		
Less than high school			8.8%	9.7%	18.9%	57.1%	40.8%		
High school graduate (includes equivalency)			24.8%	25.1%	19.3%	22.8%	22.9%		
Some college or associate's degree			39.8%	47.7%	28.0%	15.4%	23.2%		
Bachelor's degree or higher			26.6%	17.5%	33.8%	4.8%	13.1%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			76,900	77,200					
Employed			63,200	65,200					
Unemployed, % of labor force			17.8%	15.5%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
<b>Civilian employed population, 16 yrs &amp; over</b>					62,022	100.0%			
Management, professional, and related occupations					12,733	20.5%			
Service occupations					12,135	19.6%			
Sales and office occupations					12,777	20.6%			
Farming, fishing, and forestry occupations					9,329	15.0%			
Construction, extraction, maintenance, and repair occupations					6,065	9.8%			
Production, transportation, and material moving occupations					8,983	14.5%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
<b>Civilian employed population, 16 yrs &amp; over</b>					62,022	100.0%			
Private, for profit, wage and salary employee					45,558	73.5%			
Private, not for profit, wage and salary employee					2,821	4.5%			
Private, for profit, wage and salary self-employed in own business					697	1.1%			
Government workers					9,075	14.6%			
Self-employed in own not incorporated business					3,776	6.1%			
Unpaid family workers in family business					95	0.2%			

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.