

Highlights



Population Growth: The total population of Redwood City increased by 2% over the last decade, to 77,000, much slower than the 10% growth rate statewide. The Hispanic population increased by 6,000, while the white, non-Hispanic population decreased by 7,000.

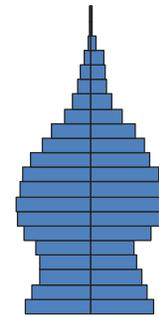
Diversity: The population mix in Redwood City has shifted over the last decade, with the white, non-Hispanic share of population decreasing from 54% to 44%, and the Hispanic share increasing from 31% to 39% of total.

Age Structure: Redwood City’s age structure is relatively similar to that of California. The median age is 37, slightly higher than the state median age of 35. Eleven percent of the population is age 65+, the same as the share in California overall.

Education: Educational attainment in Redwood City is relatively high, with nearly 40% of adults having attained a Bachelor’s degree or higher, compared with 30% statewide. Here 15% of the population has not completed high school, compared with 20% statewide.

Income: The median household income in Redwood City is \$76,000, 26% higher than the statewide median income of \$60,000. Nearly 20% of households reported income above \$150,000, compared with 12% statewide.

Foreign Born: Redwood City has a large foreign-born population accounting for 32% of the total, compared with 27% statewide. Of this population, 62% are from Mexico and Latin America.



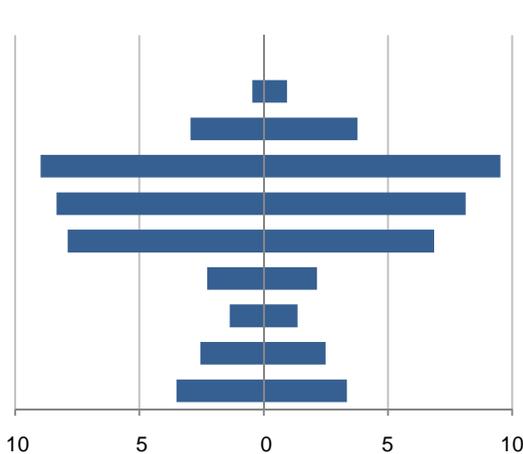
Population by Age

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	75,402	76,815
	10-year growth	14.1%	1.9%
Diversity			
	% Hispanic	31.2%	38.8%
	% Asian, non-Hispanic	8.8%	10.5%
	% White, non-Hispanic	53.9%	44.0%
	% Black, non-Hispanic	2.4%	2.2%
Aging			
	% 65+	10.2%	10.6%
	Median age	34.8	36.7
Households			
	% Married couple with children	24.5%	24.7%
	% Living alone	27.1%	26.5%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

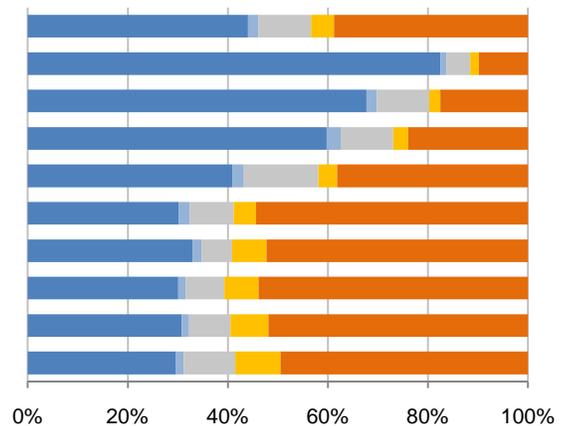


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

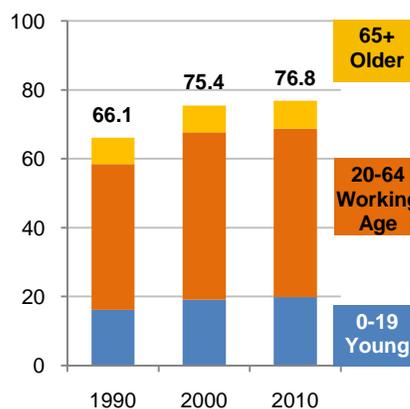


3. Population Growth by Library-Defined Age Group, 2000-10

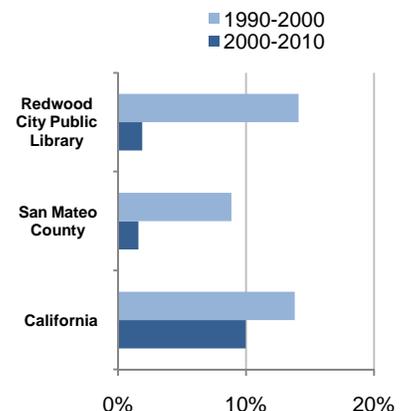
	2010	Change	% Change
Total	76,815	1,413	1.9%
85+	1,397	280	25.1%
65 to 84	6,715	141	2.1%
46 to 64	18,496	3,873	26.5%
33 to 45	16,451	-1,633	-9.0%
19 to 32	14,745	-2,018	-12.0%
14 to 18	4,407	458	11.6%
11 to 13	2,722	178	7.0%
6 to 10	5,029	-55	-1.1%
0 to 5	6,853	189	2.8%

4. Population Total, 1990-2010

In thousands



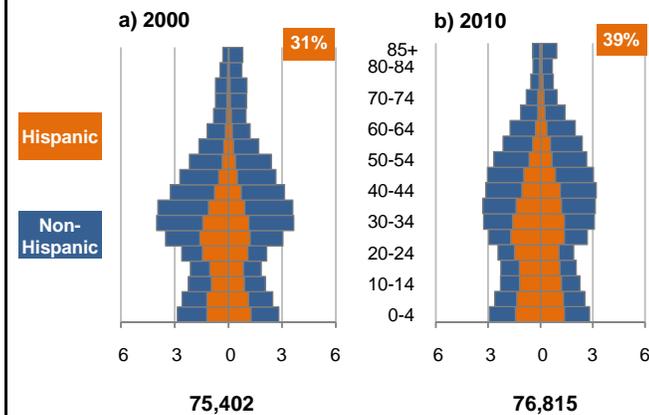
5. 10-Year Population Change



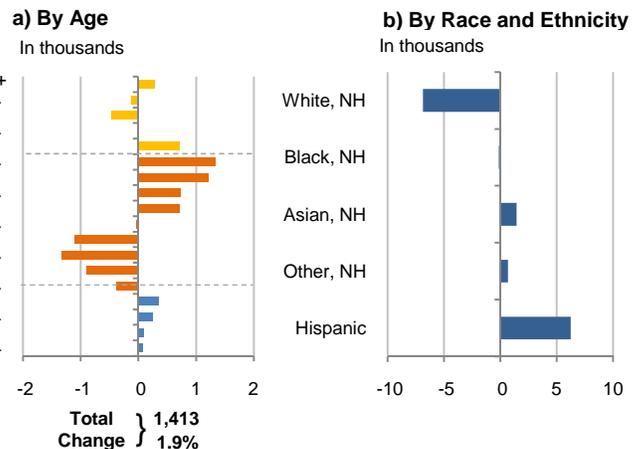
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

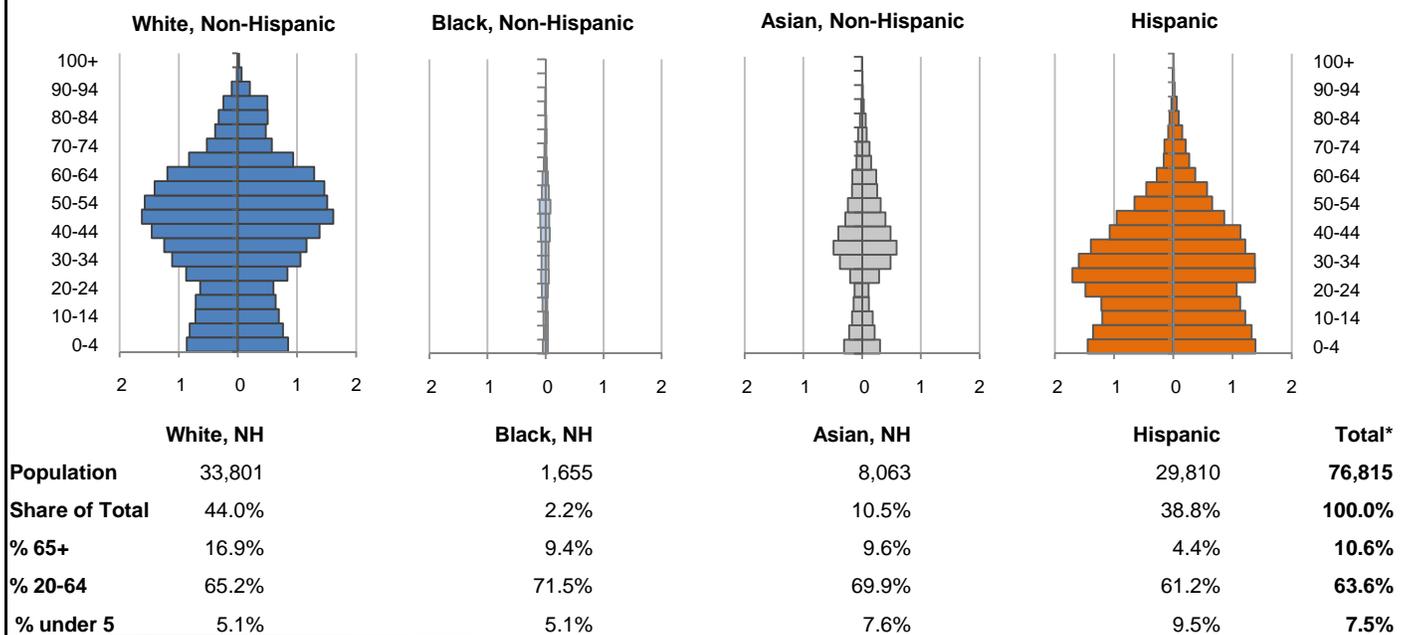


7. 10-Year Change in Population, 2000-10

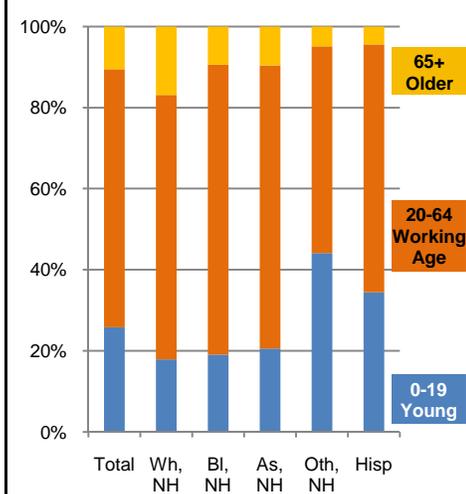


8. Population by Age, Race, and Ethnicity, 2010

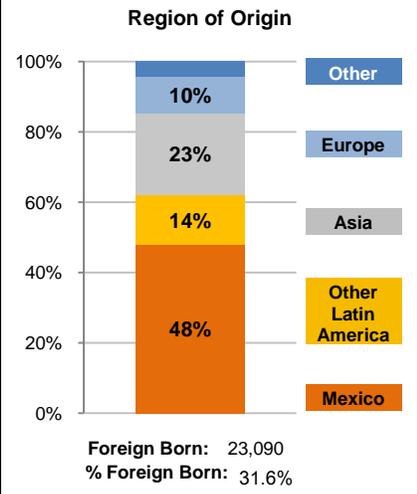
In thousands; males on left, females on right



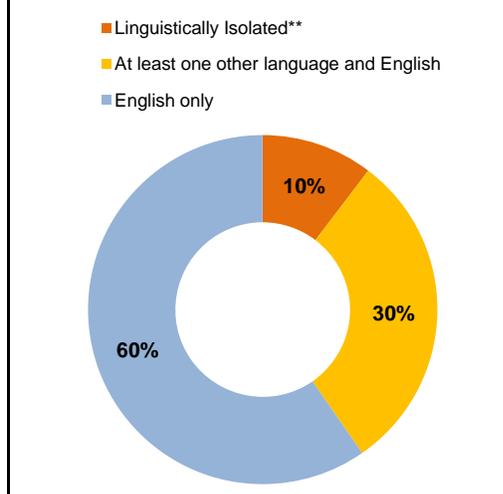
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

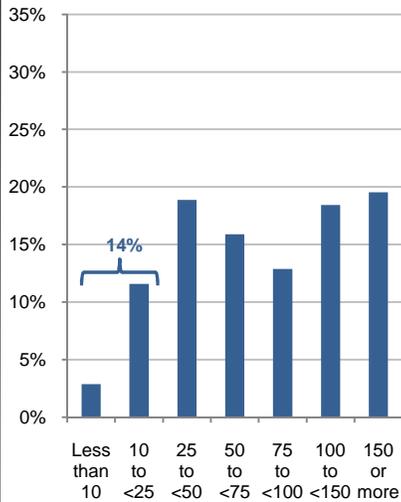


Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
 *See pages 5-6 for detail on Other, Non-Hispanic
 **Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

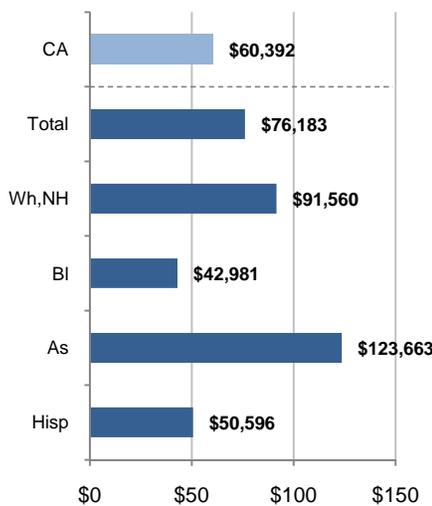
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



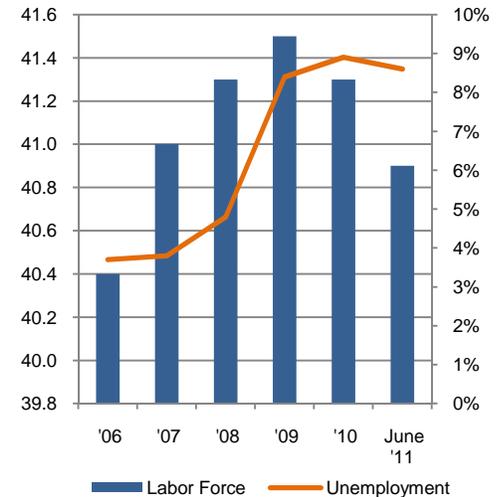
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force In thousands

Unemployment Rate

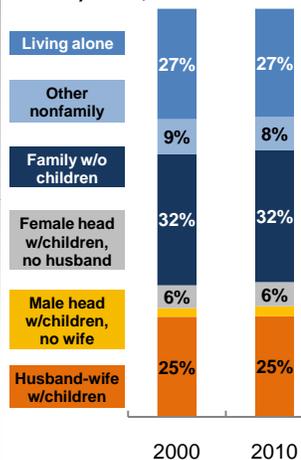


Source: CA Employment Development Department

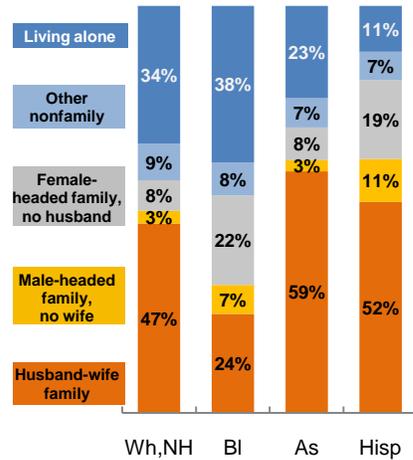
14. Household Type, 2010

% of all households

a) Total, 2000-10

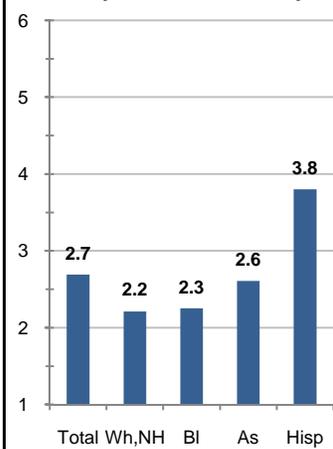


b) By Race and Ethnicity,* 2010

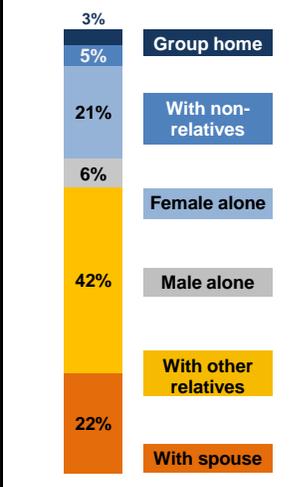


15. Average Household Size, 2010

By Race and Ethnicity*



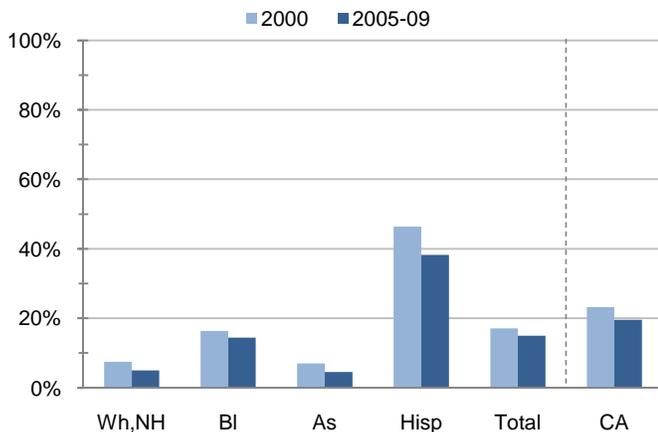
16. Living Arrangements Age 65+, 2005-09



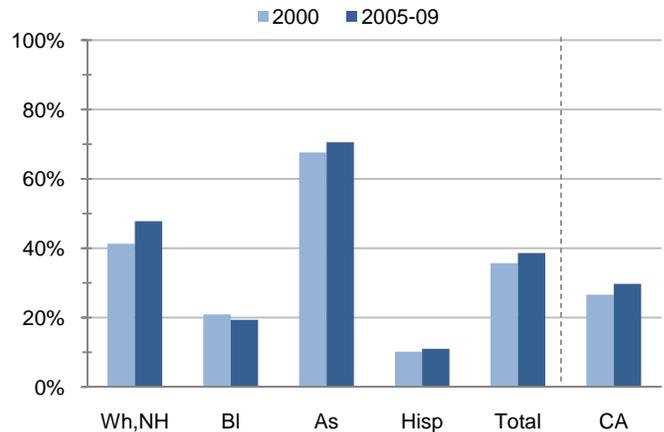
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	40,656	1,791	6,604	2,794	165	635	163	1,831	23,557	75,402
2000 % of Total	53.9%	2.4%	8.8%	3.7%	0.2%	0.8%	0.2%	2.4%	31.2%	100.0%
2010 Total	33,801	1,655	8,063	3,486	152	732	291	2,311	29,810	76,815
2010 % of Total	44.0%	2.2%	10.5%	4.5%	0.2%	1.0%	0.4%	3.0%	38.8%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	7,740	379	1,278	1,122	30	224	66	802	8,533	19,052
20-64	26,782	1,287	4,855	1,551	125	389	90	947	14,184	48,659
65+	6,134	125	471	121	10	22	7	82	840	7,691
85+	990	16	36	8	1	0	0	7	67	1,117
2010										
0-19	6,052	315	1,657	1,536	32	220	130	1,154	10,261	19,821
20-64	22,050	1,184	5,635	1,779	113	467	143	1,056	18,234	48,882
65+	5,699	156	771	171	7	45	18	101	1,315	8,112
85+	1,152	17	67	24	0	5	1	18	137	1,397
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	19.0%	21.2%	19.4%	40.2%	18.2%	35.3%	40.5%	43.8%	36.2%	25.3%
20-64	65.9%	71.9%	73.5%	55.5%	75.8%	61.3%	55.2%	51.7%	60.2%	64.5%
65+	15.1%	7.0%	7.1%	4.3%	6.1%	3.5%	4.3%	4.5%	3.6%	10.2%
85+	2.4%	0.9%	0.5%	0.3%	0.6%	0.0%	0.0%	0.4%	0.3%	1.5%
2010										
0-19	17.9%	19.0%	20.6%	44.1%	21.1%	30.1%	44.7%	49.9%	34.4%	25.8%
20-64	65.2%	71.5%	69.9%	51.0%	74.3%	63.8%	49.1%	45.7%	61.2%	63.6%
65+	16.9%	9.4%	9.6%	4.9%	4.6%	6.1%	6.2%	4.4%	4.4%	10.6%
85+	3.4%	1.0%	0.8%	0.7%	0.0%	0.7%	0.3%	0.8%	0.5%	1.8%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	40.6%	2.0%	6.7%	5.9%	0.2%	1.2%	0.3%	4.2%	44.8%	100.0%
20-64	55.0%	2.6%	10.0%	3.2%	0.3%	0.8%	0.2%	1.9%	29.1%	100.0%
65+	79.8%	1.6%	6.1%	1.6%	0.1%	0.3%	0.1%	1.1%	10.9%	100.0%
85+	88.6%	1.4%	3.2%	0.7%	0.1%	0.0%	0.0%	0.6%	6.0%	100.0%
2010										
0-19	30.5%	1.6%	8.4%	7.7%	0.2%	1.1%	0.7%	5.8%	51.8%	100.0%
20-64	45.1%	2.4%	11.5%	3.6%	0.2%	1.0%	0.3%	2.2%	37.3%	100.0%
65+	70.3%	1.9%	9.5%	2.1%	0.1%	0.6%	0.2%	1.2%	16.2%	100.0%
85+	82.5%	1.2%	4.8%	1.7%	0.0%	0.4%	0.1%	1.3%	9.8%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-1,688	-64	379	414	2	-4	64	352	1,728	769
20-64	-4,732	-103	780	228	-12	78	53	109	4,050	223
65+	-435	31	300	50	-3	23	11	19	475	421
85+	162	1	31	16	-1	5	1	11	70	280
Total	-6,855	-136	1,459	692	-13	97	128	480	6,253	1,413
2000-10, % Change										
0-19	-21.8%	-16.9%	29.7%	36.9%	6.7%	-1.8%	97.0%	43.9%	20.3%	4.0%
20-64	-17.7%	-8.0%	16.1%	14.7%	-9.6%	20.1%	58.9%	11.5%	28.6%	0.5%
65+	-7.1%	24.8%	63.7%	41.3%	-30.0%	104.5%	157.1%	23.2%	56.5%	5.5%
85+	16.4%	6.3%	86.1%	200.0%	-100.0%	N/A	N/A	157.1%	104.5%	25.1%
Total	-16.9%	-7.6%	22.1%	24.8%	-7.9%	15.3%	78.5%	26.2%	26.5%	1.9%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	2,032	103	707	620	9	71	50	490	3,391	6,853
6-10	1,549	74	415	380	10	35	40	295	2,611	5,029
11-13	819	41	211	184	3	30	15	136	1,467	2,722
14-18	1,453	77	271	302	10	60	22	210	2,304	4,407
19-32	4,450	326	1,293	656	24	178	48	406	8,020	14,745
33-45	6,742	361	2,458	614	28	162	55	369	6,276	16,451
46-64	11,057	517	1,937	559	61	151	43	304	4,426	18,496
65-84	4,547	139	704	147	7	40	17	83	1,178	6,715
85+	1,152	17	67	24	0	5	1	18	137	1,397
Total	33,801	1,655	8,063	3,486	152	732	291	2,311	29,810	76,815
G. Population by 5-Year Age Brackets, 2010										
0-4	1,712	85	612	524	7	61	39	417	2,829	5,762
5-9	1,576	69	433	415	10	39	50	316	2,678	5,171
10-14	1,409	76	349	309	6	42	22	239	2,412	4,555
15-19	1,355	85	263	288	9	78	19	182	2,342	4,333
20-24	1,235	105	240	222	10	70	22	120	2,551	4,353
25-29	1,713	131	493	250	10	58	15	167	3,084	5,671
30-34	2,175	117	864	232	9	51	15	157	2,973	6,361
35-39	2,411	121	1,072	236	4	58	23	151	2,605	6,445
40-44	2,842	155	891	242	18	66	19	139	2,212	6,342
45-49	3,234	155	683	195	21	59	24	91	1,818	6,085
50-54	3,087	186	558	187	17	52	13	105	1,316	5,334
55-59	2,871	123	428	107	17	25	4	61	1,023	4,552
60-64	2,482	91	406	108	7	28	8	65	652	3,739
65-69	1,762	55	246	52	3	12	8	29	429	2,544
70-74	1,100	36	215	49	0	20	2	27	357	1,757
75-79	857	29	146	29	3	3	6	17	237	1,298
80-84	828	19	97	17	1	5	1	10	155	1,116
85-89	745	13	45	12	0	1	1	10	90	905
90-94	306	4	17	9	0	2	0	7	32	368
95-99	80	0	4	3	0	2	0	1	12	99
100+	21	0	1	0	0	0	0	0	3	25
Total	33,801	1,655	8,063	3,486	152	732	291	2,311	29,810	76,815
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	40.7	34.7	33.8		33.2	29.4	25.5	24.9	26.3	34.8
2010	45.8	39.0	38.6		34.7	31.2	27.7	22.5	28.5	36.7

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	762	2.9%	\$91,560	\$42,981	\$123,663	\$50,596	\$76,183	126.1%	\$60,392
\$10 to <\$25	3,086	11.6%							
\$25 to <\$50	5,031	18.9%							
\$50 to <\$75	4,234	15.9%							
\$75 to <\$100	3,436	12.9%							
\$100 to <\$150	4,913	18.4%							
\$150+	5,208	19.5%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			28,153	100.0%	27,957	100.0%			
Family Households			18,122	64.4%	18,242	65.3%			
Husband-wife w/children			6,901	24.5%	6,896	24.7%			
Female head, no husband, w/children			1,587	5.6%	1,635	5.8%			
Male head, no wife, w/children			598	2.1%	692	2.5%			
Without children			9,036	32.1%	9,019	32.3%			
Nonfamily households			10,031	35.6%	9,715	34.7%			
Living alone			7,626	27.1%	7,411	26.5%			
Other nonfamily			2,405	8.5%	2,304	8.2%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			15,994	751	3,008	7,461	27,957		
Husband-wife family			46.5%	24.4%	59.4%	51.9%	48.8%		
Family with male head, no wife			3.1%	7.1%	2.8%	10.6%	5.2%		
Family with female head, no husband			7.5%	22.0%	8.0%	19.4%	11.2%		
Living alone			33.8%	38.5%	22.6%	11.2%	26.5%	Source: US	
Other nonfamily			9.0%	8.1%	7.2%	7.0%	8.2%	Census 2010	
M. Poverty, 2005-09							California		
Percentage of families and people whose income in the past 12 months is below the poverty level									
All families							6.5%	9.8%	
Families w/ related children under 18 years							10.3%	14.5%	
Families w/ female householder, no husband present							19.3%	24.2%	
Families w/ female householder, no husband present w/ related children under 18 years							25.8%	32.2%	
All people							10.7%	13.2%	
Under 18 years							15.3%	18.3%	
18 to 64 years							9.4%	11.9%	
65 years and over							8.0%	8.4%	
N. Educational Attainment, 2005-09			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			27,065	1,231	5,765	14,368	49,381		
Less than high school			5.0%	14.5%	4.5%	38.2%	15.0%		
High school graduate (includes equivalency)			15.3%	35.5%	9.5%	31.4%	20.1%		
Some college or associate's degree			31.9%	30.7%	15.4%	19.3%	26.3%		
Bachelor's degree or higher			47.8%	19.3%	70.5%	11.0%	38.7%		
O. Employment Status, 2010-11			2010	June 2011					
In civilian labor force			41,300	40,900					
Employed			37,600	37,400					
Unemployed, % of labor force			8.9%	8.6%	Source: CA Employment Development Department				
P. Occupation, 2005-09			Estimate		Percent				
Civilian employed population, 16 yrs & over			36,701		100.0%				
Management, professional, and related occupations			14,962		40.8%				
Service occupations			6,765		18.4%				
Sales and office occupations			8,798		24.0%				
Farming, fishing, and forestry occupations			282		0.8%				
Construction, extraction, maintenance, and repair occupations			3,451		9.4%				
Production, transportation, and material moving occupations			2,443		6.7%				
Q. Class of Worker, 2005-09			Estimate		Percent				
Civilian employed population, 16 yrs & over			36,701		100.0%				
Private, for profit, wage and salary employee			25,348		69.1%				
Private, not for profit, wage and salary employee			2,587		7.0%				
Private, for profit, wage and salary self-employed in own business			771		2.1%				
Government workers			3,141		8.6%				
Self-employed in own not incorporated business			4,785		13.0%				
Unpaid family workers in family business			69		0.2%				

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.