

Highlights



Population Growth: The total population in Placentia increased by 9% to 51,000 over the past decade, similar to the statewide growth rate of 10%. The population age 65+ had the largest gain (51%).

Diversity: The racial and ethnic composition shifted somewhat over the past decade, with the Hispanic share of population increasing from 31% to 36%, the Asian share increasing from 11% to 15%, and the white, non-Hispanic share decreasing from 54% to 45% of total.

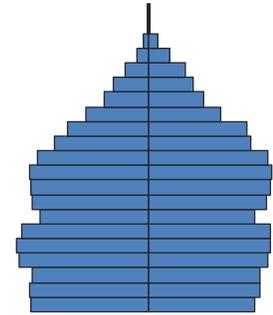
Age Structure: The age structure shifted upward in Placentia, with the median age increasing from 33 to 36, slightly older than the state median age of 35. The share of population age 65+ also increased from 9% to 13% of total, compared with 11% for California overall.

Households: Traditional families—married couples with children—are more common here than statewide, 27% of households compared with 23%, though this share is down from 32% in 2000.

Education: Educational attainment for Placentia is slightly higher than for California overall. Fifteen percent of adults have not completed high school, compared with 20% of adults statewide, and 35% have earned a Bachelor’s degree or higher, compared with 30% in California.

Income: Incomes are relatively high in Placentia. Median household income is \$78,000, which is 29% higher than the California median.

Note: The Placentia Library District extends beyond the city limits of Placentia; this profile covers only the population within the city limits.



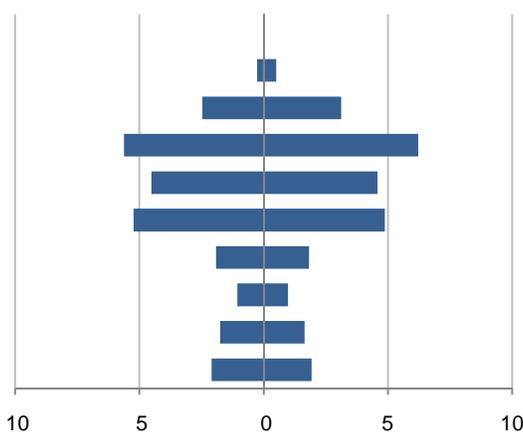
Population by Age

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	46,488	50,533
	10-year growth	12.7%	8.7%
Diversity			
	% Hispanic	31.1%	36.4%
	% Asian, non-Hispanic	11.0%	14.8%
	% White, non-Hispanic	53.7%	44.7%
	% Black, non-Hispanic	1.6%	1.6%
Aging			
	% 65+	9.1%	12.6%
	Median age	33.3	36.0
Households			
	% Married couple with children	31.6%	26.6%
	% Living alone	16.0%	17.6%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

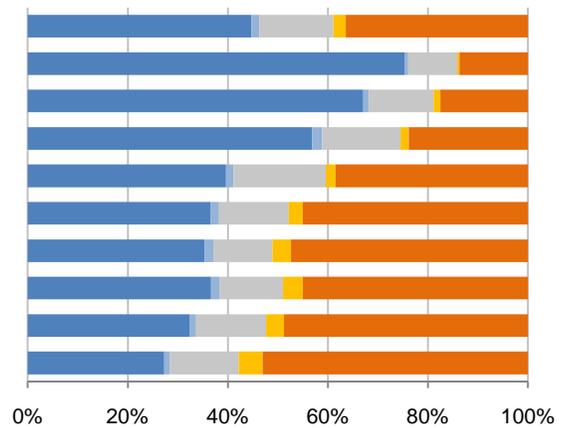


2. Race and Ethnicity by Library-Defined Age Group, 2010

White,NH Black,NH Asian,NH Other,NH Hispanic

Age group

Total
85+, Oldest
65 to 84, Older adults
46 to 64, Midlife
33 to 45, Adult
19 to 32, Young
14 to 18, Teens
11 to 13, Tweens
6 to 10, School age
0 to 5, Infants/toddlers

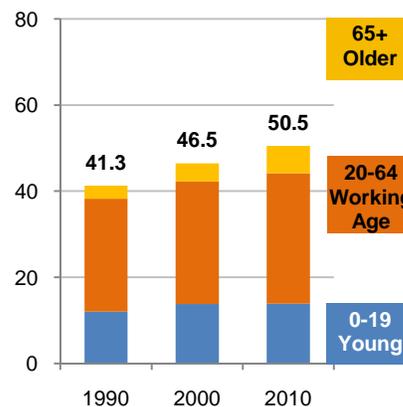


3. Population Growth by Library-Defined Age Group, 2000-10

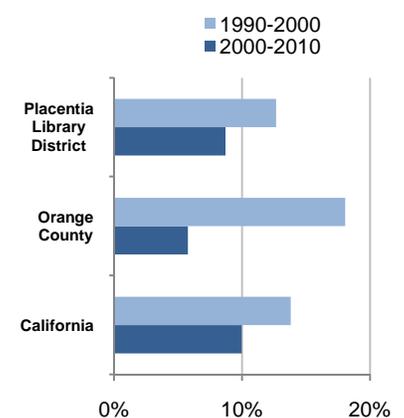
	2010	Change	% Change
Total	50,533	4,045	8.7%
85+	765	390	104.0%
65 to 84	5,578	1,740	45.3%
46 to 64	11,825	2,082	21.4%
33 to 45	9,092	-397	-4.2%
19 to 32	10,102	291	3.0%
14 to 18	3,734	340	10.0%
11 to 13	2,034	44	2.2%
6 to 10	3,393	-278	-7.6%
0 to 5	4,010	-167	-4.0%

4. Population Total, 1990-2010

In thousands



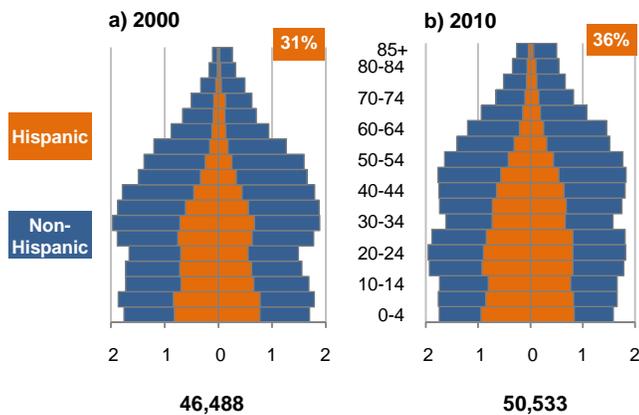
5. 10-Year Population Change



Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

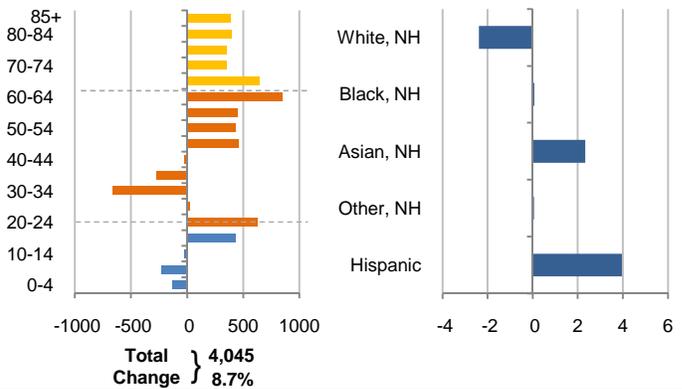
In thousands; males on left, females on right



7. 10-Year Change in Population, 2000-10

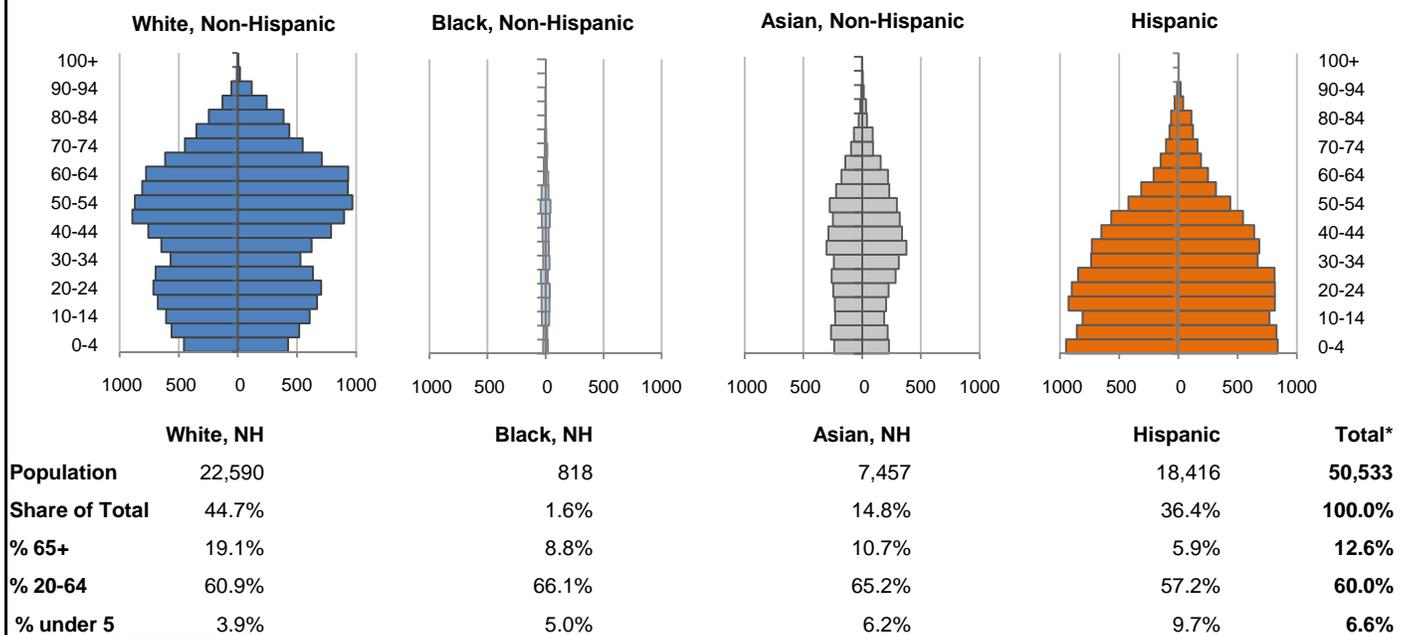
a) By Age

b) By Race and Ethnicity
In thousands

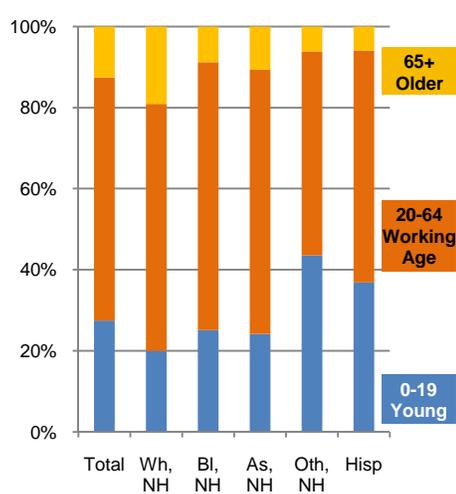


8. Population by Age, Race, and Ethnicity, 2010

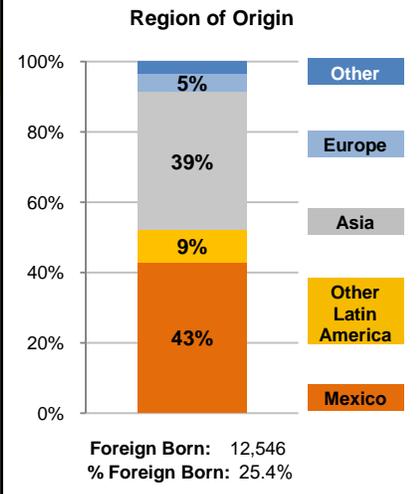
Males on left, females on right



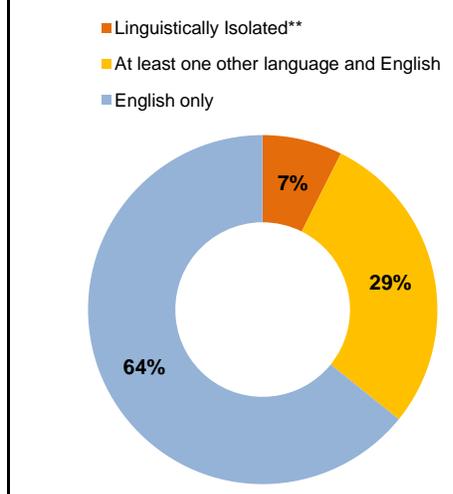
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

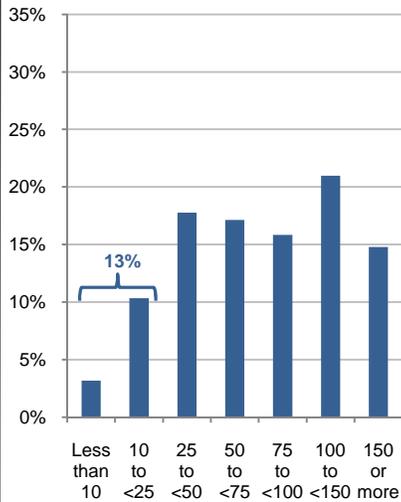


Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
*See pages 5-6 for detail on Other, Non-Hispanic
**Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

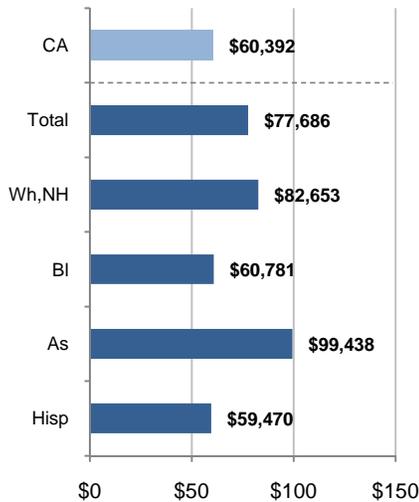
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



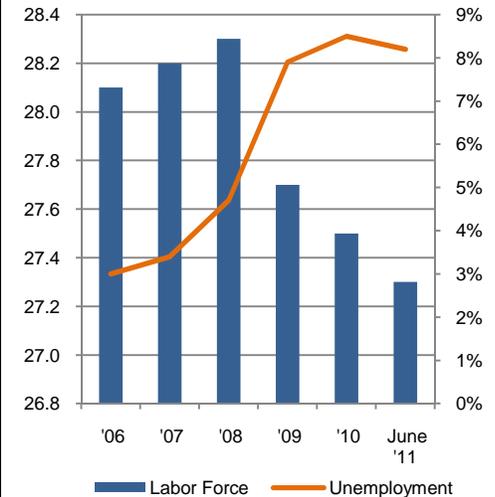
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force
In thousands

Unemployment Rate

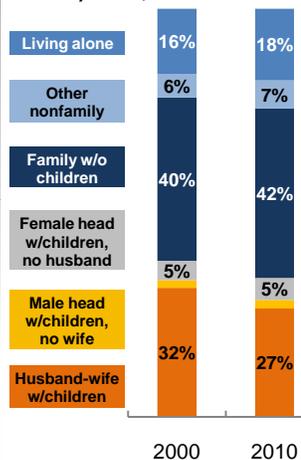


Source: CA Employment Development Department

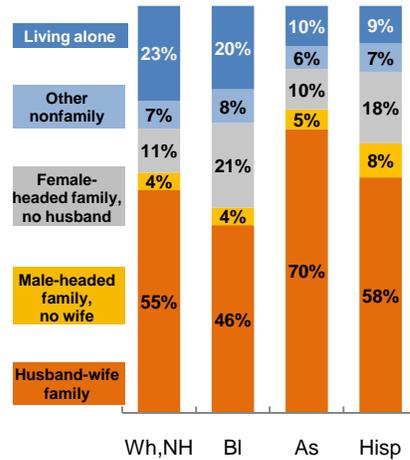
14. Household Type, 2010

% of all households

a) Total, 2000-10

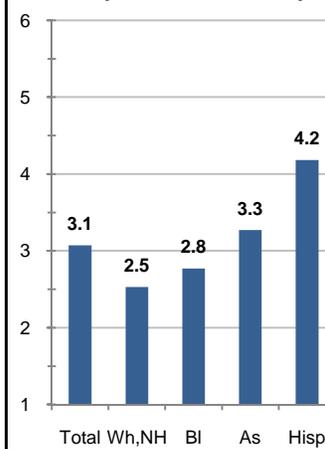


b) By Race and Ethnicity,* 2010

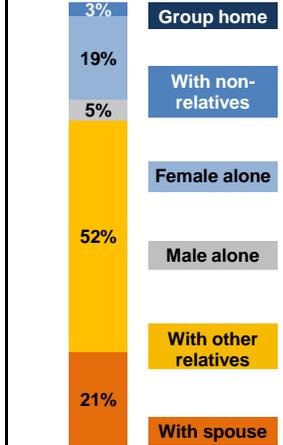


15. Average Household Size, 2010

By Race and Ethnicity*



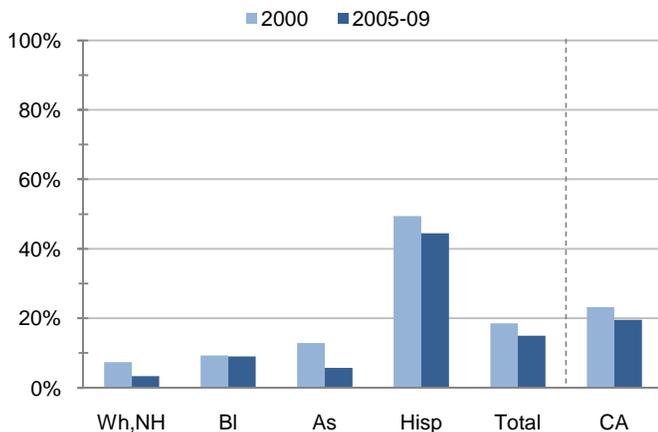
16. Living Arrangements Age 65+, 2005-09



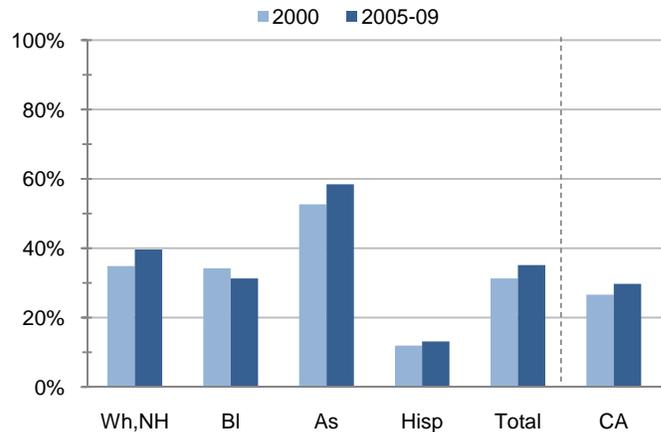
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; Bl=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	24,967	746	5,121	1,194	177	65	61	891	14,460	46,488
2000 % of Total	53.7%	1.6%	11.0%	2.6%	0.4%	0.1%	0.1%	1.9%	31.1%	100.0%
2010 Total	22,590	818	7,457	1,252	123	58	74	997	18,416	50,533
2010 % of Total	44.7%	1.6%	14.8%	2.5%	0.2%	0.1%	0.1%	2.0%	36.4%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	5,846	248	1,296	516	48	23	20	425	5,913	13,819
20-64	16,017	471	3,460	621	113	39	37	432	7,887	28,456
65+	3,104	27	365	57	16	3	4	34	660	4,213
85+	310	0	19	3	1	0	1	1	43	375
2010										
0-19	4,523	205	1,799	545	23	13	21	488	6,791	13,863
20-64	13,750	541	4,863	630	84	39	44	463	10,543	30,327
65+	4,317	72	795	77	16	6	9	46	1,082	6,343
85+	577	5	75	3	0	0	1	2	105	765
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	23.4%	33.2%	25.3%	43.2%	27.1%	35.4%	32.8%	47.7%	40.9%	29.7%
20-64	64.2%	63.1%	67.6%	52.0%	63.8%	60.0%	60.7%	48.5%	54.5%	61.2%
65+	12.4%	3.6%	7.1%	4.8%	9.0%	4.6%	6.6%	3.8%	4.6%	9.1%
85+	1.2%	0.0%	0.4%	0.3%	0.6%	0.0%	1.6%	0.1%	0.3%	0.8%
2010										
0-19	20.0%	25.1%	24.1%	43.5%	18.7%	22.4%	28.4%	48.9%	36.9%	27.4%
20-64	60.9%	66.1%	65.2%	50.3%	68.3%	67.2%	59.5%	46.4%	57.2%	60.0%
65+	19.1%	8.8%	10.7%	6.2%	13.0%	10.3%	12.2%	4.6%	5.9%	12.6%
85+	2.6%	0.6%	1.0%	0.2%	0.0%	0.0%	1.4%	0.2%	0.6%	1.5%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	42.3%	1.8%	9.4%	3.7%	0.3%	0.2%	0.1%	3.1%	42.8%	100.0%
20-64	56.3%	1.7%	12.2%	2.2%	0.4%	0.1%	0.1%	1.5%	27.7%	100.0%
65+	73.7%	0.6%	8.7%	1.4%	0.4%	0.1%	0.1%	0.8%	15.7%	100.0%
85+	82.7%	0.0%	5.1%	0.8%	0.3%	0.0%	0.3%	0.3%	11.5%	100.0%
2010										
0-19	32.6%	1.5%	13.0%	3.9%	0.2%	0.1%	0.2%	3.5%	49.0%	100.0%
20-64	45.3%	1.8%	16.0%	2.1%	0.3%	0.1%	0.1%	1.5%	34.8%	100.0%
65+	68.1%	1.1%	12.5%	1.2%	0.3%	0.1%	0.1%	0.7%	17.1%	100.0%
85+	75.4%	0.7%	9.8%	0.4%	0.0%	0.0%	0.1%	0.3%	13.7%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-1,323	-43	503	29	-25	-10	1	63	878	44
20-64	-2,267	70	1,403	9	-29	0	7	31	2,656	1,871
65+	1,213	45	430	20	0	3	5	12	422	2,130
85+	267	5	56	0	-1	0	0	1	62	390
Total	-2,377	72	2,336	58	-54	-7	13	106	3,956	4,045
2000-10, % Change										
0-19	-22.6%	-17.3%	38.8%	5.6%	-52.1%	-43.5%	5.0%	14.8%	14.8%	0.3%
20-64	-14.2%	14.9%	40.5%	1.4%	-25.7%	0.0%	18.9%	7.2%	33.7%	6.6%
65+	39.1%	166.7%	117.8%	35.1%	0.0%	100.0%	125.0%	35.3%	63.9%	50.6%
85+	86.1%	N/A	294.7%	0.0%	-100.0%	N/A	0.0%	100.0%	144.2%	104.0%
Total	-9.5%	9.7%	45.6%	4.9%	-30.5%	-10.8%	21.3%	11.9%	27.4%	8.7%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	1,094	46	552	190	8	5	5	172	2,128	4,010
6-10	1,097	44	476	121	6	2	7	106	1,655	3,393
11-13	745	34	259	80	2	1	5	72	916	2,034
14-18	1,321	68	439	136	6	3	4	123	1,770	3,734
19-32	3,692	174	1,408	279	25	16	20	218	4,549	10,102
33-45	3,603	140	1,675	177	18	13	10	136	3,497	9,092
46-64	6,721	240	1,853	192	42	12	14	124	2,819	11,825
65-84	3,740	67	720	74	16	6	8	44	977	5,578
85+	577	5	75	3	0	0	1	2	105	765
Total	22,590	818	7,457	1,252	123	58	74	997	18,416	50,533
G. Population by 5-Year Age Brackets, 2010										
0-4	881	41	466	153	6	4	5	138	1,786	3,327
5-9	1,081	35	482	141	5	2	7	127	1,684	3,423
10-14	1,216	61	416	123	6	3	5	109	1,578	3,394
15-19	1,345	68	435	128	6	4	4	114	1,743	3,719
20-24	1,420	71	471	108	6	4	8	90	1,714	3,784
25-29	1,332	59	546	99	10	9	11	69	1,656	3,692
30-34	1,100	54	551	86	10	6	4	66	1,406	3,197
35-39	1,271	51	681	73	6	4	5	58	1,412	3,488
40-44	1,545	52	626	56	7	3	1	45	1,289	3,568
45-49	1,791	71	569	56	8	4	3	41	1,114	3,601
50-54	1,840	84	571	58	13	5	4	36	860	3,413
55-59	1,740	61	453	38	8	3	5	22	631	2,923
60-64	1,711	38	395	56	16	1	3	36	461	2,661
65-69	1,324	28	300	27	7	3	5	12	340	2,019
70-74	996	22	187	16	2	0	2	12	265	1,486
75-79	787	14	162	18	2	3	0	13	200	1,181
80-84	633	3	71	13	5	0	1	7	172	892
85-89	374	4	48	3	0	0	1	2	73	502
90-94	172	1	20	0	0	0	0	0	28	221
95-99	27	0	6	0	0	0	0	0	3	36
100+	4	0	1	0	0	0	0	0	1	6
Total	22,590	818	7,457	1,252	123	58	74	997	18,416	50,533
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	39.6	30.5	33.9		29.0	30.0	24.2	22.4	25.2	33.3
2010	45.3	34.4	37.4		33.0	33.8	26.7	19.8	27.1	36.0

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	506	3.2%	\$82,653	\$60,781	\$99,438	\$59,470	\$77,686	128.6%	\$60,392
\$10 to <\$25	1,648	10.3%							
\$25 to <\$50	2,835	17.8%							
\$50 to <\$75	2,736	17.1%							
\$75 to <\$100	2,525	15.8%							
\$100 to <\$150	3,348	21.0%							
\$150+	2,360	14.8%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			15,136	100.0%	16,365	100.0%			
Family Households			11,841	78.2%	12,366	75.6%			
Husband-wife w/children			4,782	31.6%	4,350	26.6%			
Female head, no husband, w/children			718	4.7%	875	5.3%			
Male head, no wife, w/children			293	1.9%	345	2.1%			
Without children			6,048	40.0%	6,796	41.5%			
Nonfamily households			3,295	21.8%	3,999	24.4%			
Living alone			2,425	16.0%	2,880	17.6%			
Other nonfamily			870	5.7%	1,119	6.8%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			9,237	327	2,288	4,232	16,365		
Husband-wife family			54.7%	46.2%	69.7%	57.9%	57.4%		
Family with male head, no wife			4.3%	4.3%	4.9%	8.4%	5.5%		
Family with female head, no husband			10.8%	20.8%	9.8%	17.5%	12.6%		
Living alone			23.3%	20.5%	9.8%	9.2%	17.6%	Source: US	
Other nonfamily			6.8%	8.3%	5.7%	7.0%	6.8%	Census 2010	
M. Poverty, 2005-09									
Percentage of families and people whose income in the past 12 months is below the poverty level								California	
All families						6.1%	9.8%		
Families w/ related children under 18 years						9.8%	14.5%		
Families w/ female householder, no husband present						19.4%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						25.0%	32.2%		
All people						9.2%	13.2%		
Under 18 years						13.9%	18.3%		
18 to 64 years						8.2%	11.9%		
65 years and over						4.4%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			17,046	367	5,123	8,681	31,713		
Less than high school			3.3%	9.0%	5.7%	44.5%	15.0%		
High school graduate (includes equivalency)			18.5%	40.3%	10.1%	19.2%	17.9%		
Some college or associate's degree			38.5%	19.3%	25.7%	23.2%	32.0%		
Bachelor's degree or higher			39.7%	31.3%	58.5%	13.1%	35.1%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			27,500	27,300					
Employed			25,200	25,100					
Unemployed, % of labor force			8.5%	8.2%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					24,578	100.0%			
Management, professional, and related occupations					9,437	38.4%			
Service occupations					3,000	12.2%			
Sales and office occupations					7,290	29.7%			
Farming, fishing, and forestry occupations					94	0.4%			
Construction, extraction, maintenance, and repair occupations					2,125	8.6%			
Production, transportation, and material moving occupations					2,632	10.7%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					24,578	100.0%			
Private, for profit, wage and salary employee					17,473	71.1%			
Private, not for profit, wage and salary employee					1,043	4.2%			
Private, for profit, wage and salary self-employed in own business					685	2.8%			
Government workers					3,324	13.5%			
Self-employed in own not incorporated business					1,961	8.0%			
Unpaid family workers in family business					92	0.4%			

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.