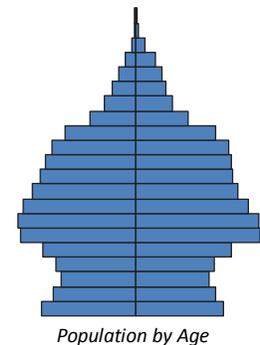


Highlights



Population by Age

Population Growth: The population of the Oakland Public Library jurisdiction declined by 1% over the past decade to 411,000. The number of black, non-Hispanics fell by more than 33,000 (-23%) and the number of young people fell by more than 17,000 (-15%). Further, growth of the population age 65+ was only 5%, much lower than the statewide growth rate of 18% for this age group.

Diversity: The composition of the Oakland Public Library jurisdiction has shifted dramatically, with the black non-Hispanic population declining from 34% of total to 26% of total over the past decade. Hispanics now comprise 24% of the total population, up from 21% in 2000.

Age Structure: Compared with the state, this area has fewer young people and more working-age people. The share of young people here declined to 24% compared with 28% statewide and the share of working-age population rose to 65% compared with 61% statewide. Similarly, the Hispanic population in this jurisdiction has a smaller share of young people and a larger share of working-age population than is true for Hispanics statewide.

Households: The traditional family—a married couple with children—is less common in the Oakland Public Library jurisdiction than in the state as a whole. Overall, 15% of the jurisdiction’s households consist of traditional families compared with 23% statewide. In addition, more households are single-person: 34% of households are individuals living alone compared with 23% in California overall.

Education: Educational attainment is slightly higher in this jurisdiction than in the state. Thirty-eight percent of the population has at least a Bachelor’s degree, compared with 30% statewide. In particular, white, non-Hispanics in the jurisdiction are especially well educated compared with white, non-Hispanics statewide: 69% have a Bachelor’s degree, compared with 38% in California overall.

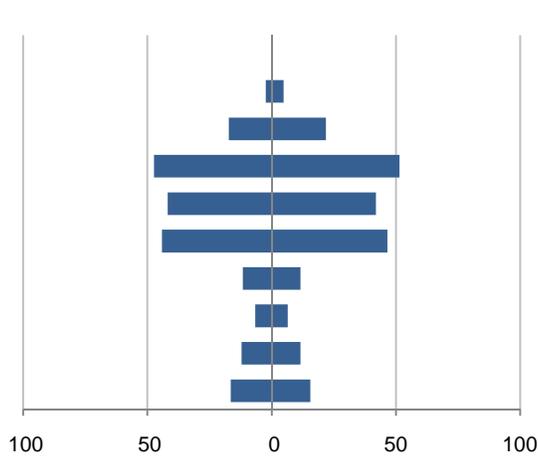
Note: The Oakland Public Library jurisdiction includes the cities of Oakland, Emeryville, and Piedmont. Profiles for the individual cities are also available.

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	417,318	411,471
	10-year growth	7.4%	-1.4%
Diversity			
	% Hispanic	21.2%	24.4%
	% Asian, non-Hispanic	15.3%	17.0%
	% White, non-Hispanic	25.2%	27.5%
	% Black, non-Hispanic	33.9%	26.4%
Aging			
	% 65+	10.5%	11.2%
	Median age	#N/A	#N/A
Households			
	% Married couple with children	17.6%	15.0%
	% Living alone	32.6%	34.0%

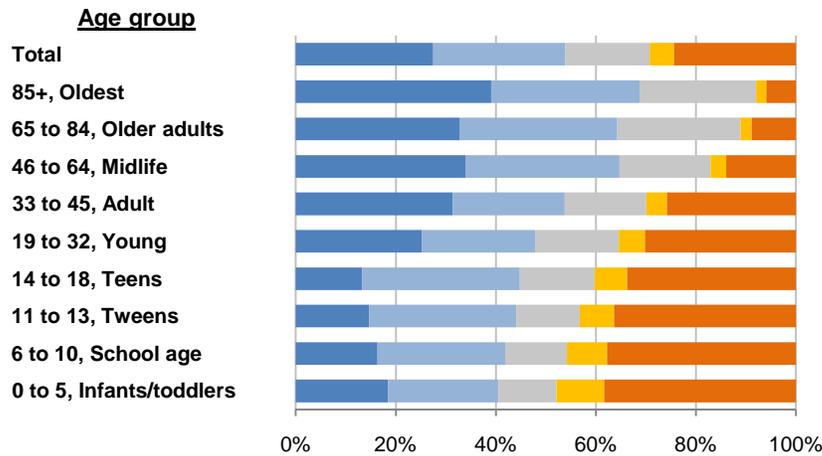
1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right



2. Race and Ethnicity by Library-Defined Age Group, 2010

White,NH Black,NH Asian,NH Other,NH Hispanic

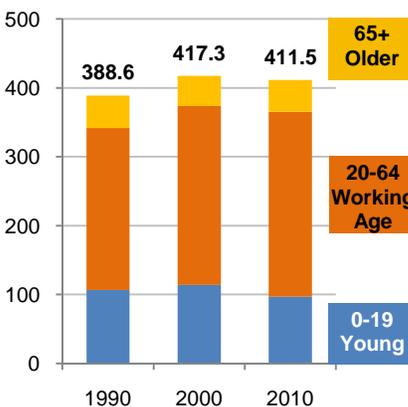


3. Population Growth by Library-Defined Age Group, 2000-10

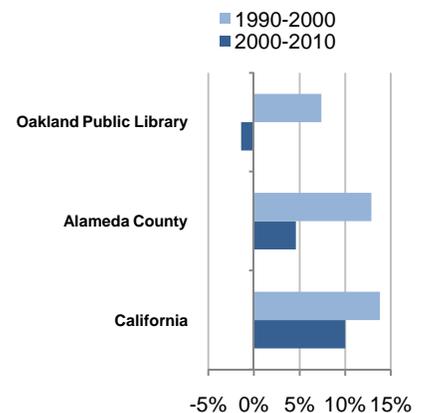
	2010	Change	% Change
Total	411,471	-5,847	-1.4%
85+	7,167	921	14.7%
65 to 84	39,037	1,343	3.6%
46 to 64	98,786	16,379	19.9%
33 to 45	83,790	-2,496	-2.9%
19 to 32	90,718	-4,939	-5.2%
14 to 18	23,185	-2,808	-10.8%
11 to 13	13,129	-3,401	-20.6%
6 to 10	23,656	-7,623	-24.4%
0 to 5	32,003	-3,223	-9.1%

4. Population Total, 1990-2010

In thousands



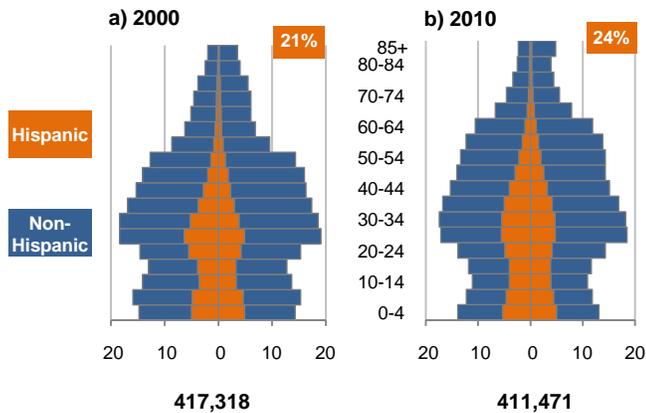
5. 10-Year Population Change



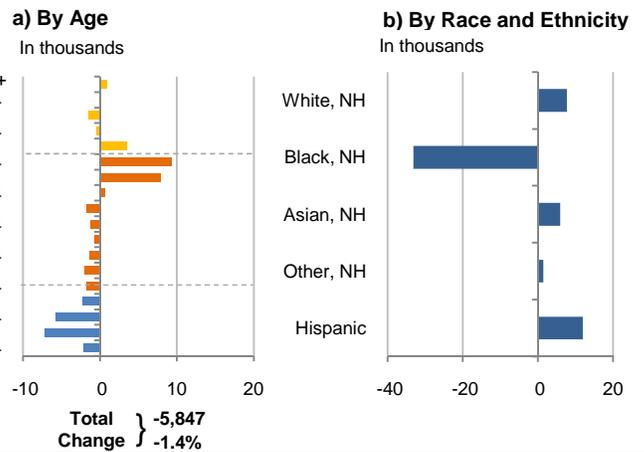
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

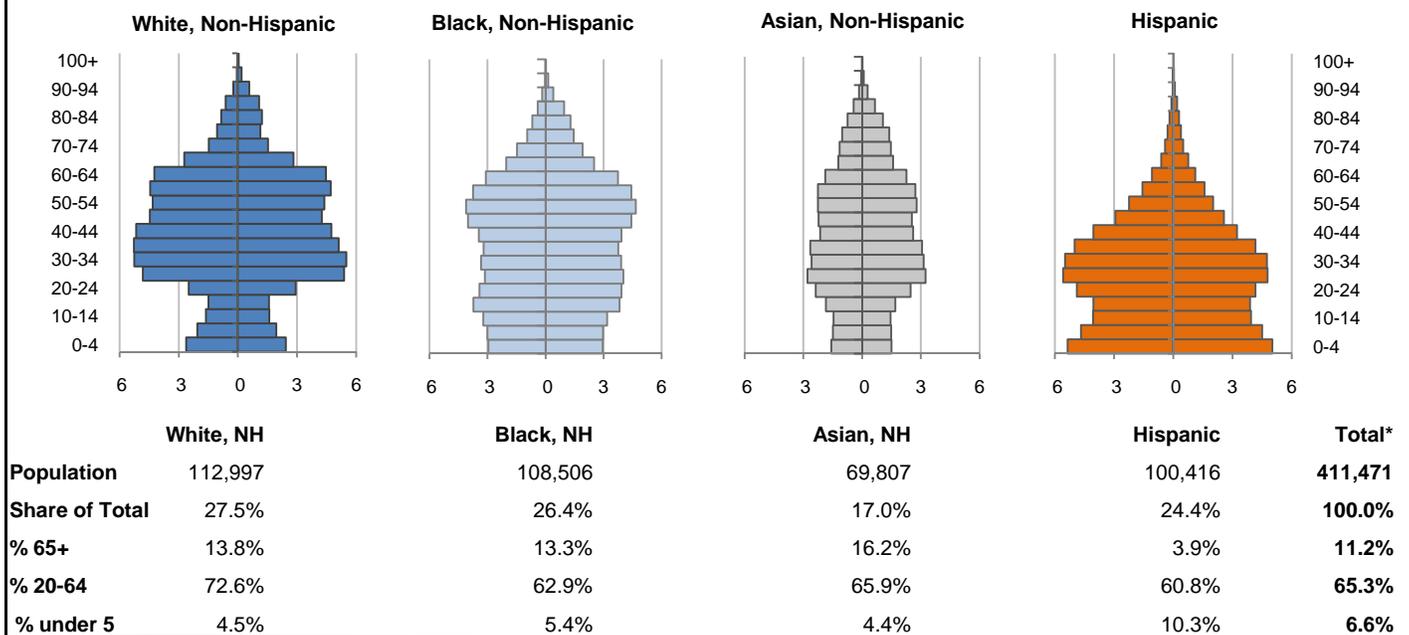


7. 10-Year Change in Population, 2000-10

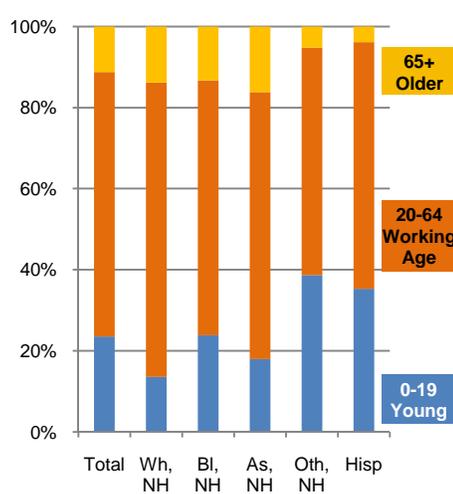


8. Population by Age, Race, and Ethnicity, 2010

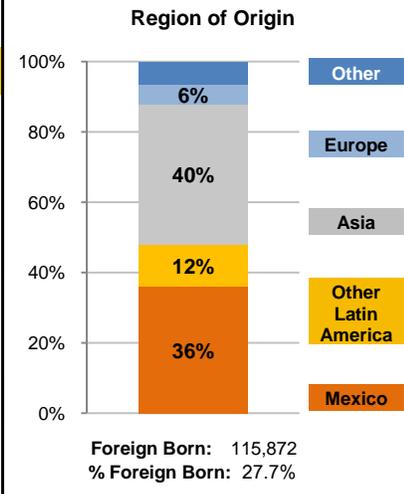
In thousands; males on left, females on right



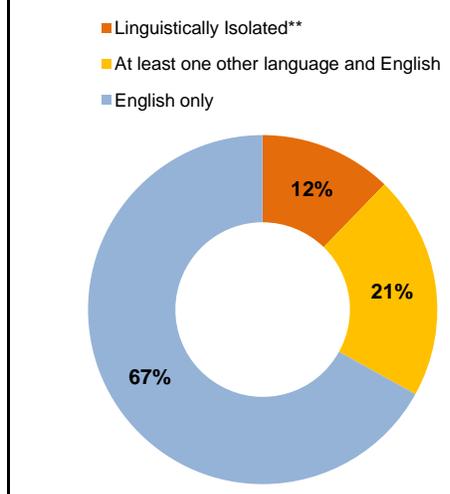
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

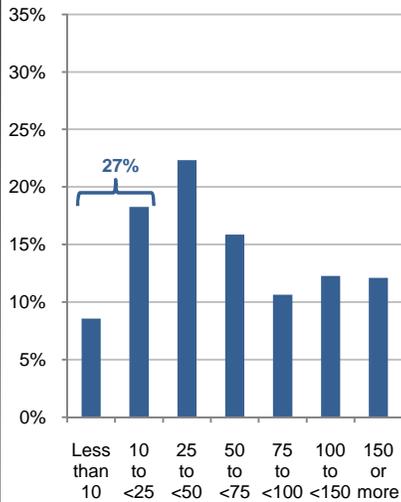


Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
 *See pages 5-6 for detail on Other, Non-Hispanic
 **Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

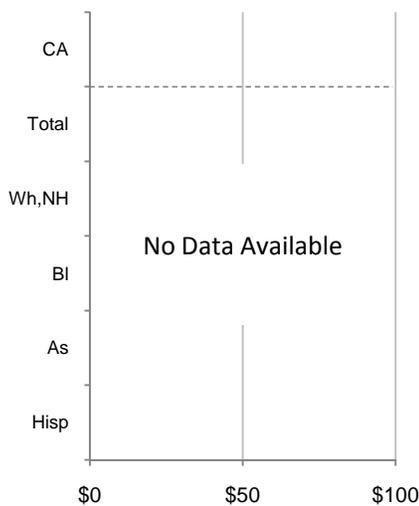
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



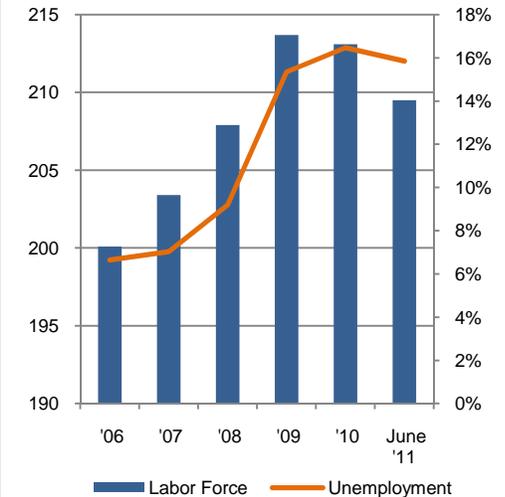
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force In thousands

Unemployment Rate

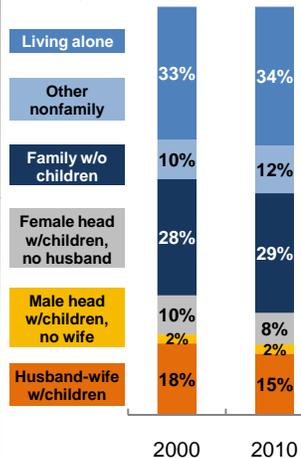


Source: CA Employment Development Department

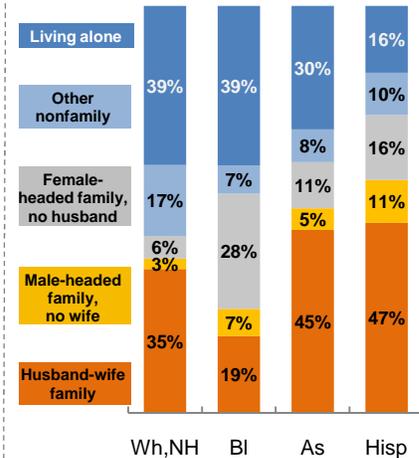
14. Household Type, 2010

% of all households

a) Total, 2000-10

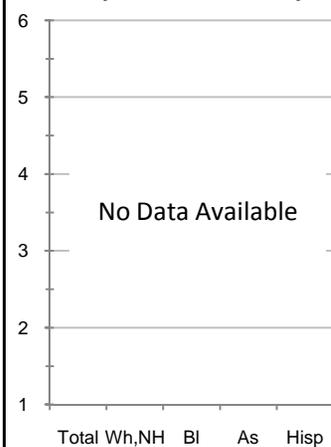


b) By Race and Ethnicity,* 2010

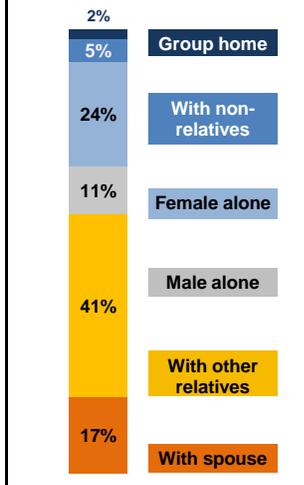


15. Average Household Size, 2010

By Race and Ethnicity*



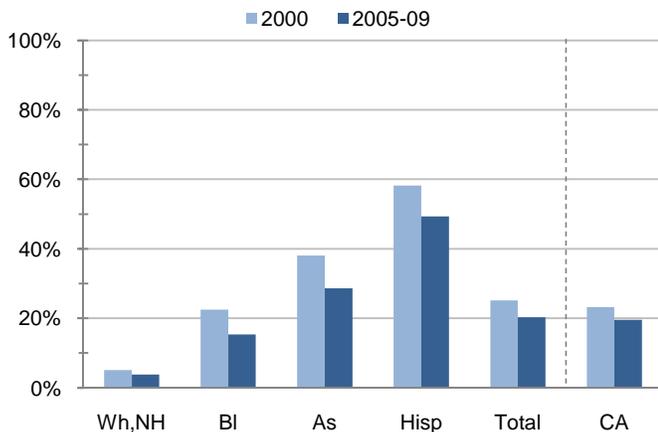
16. Living Arrangements Age 65+, 2005-09



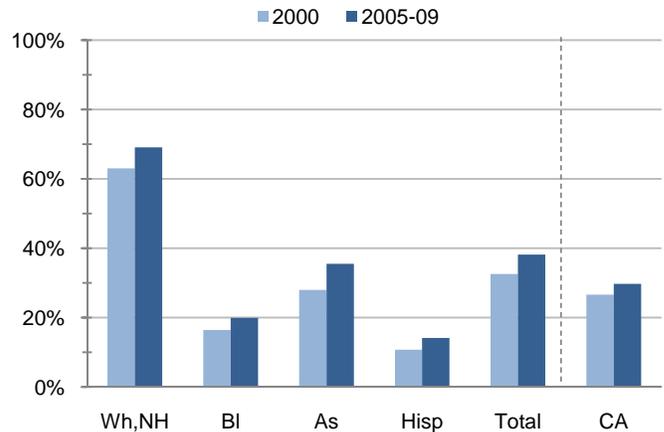
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	105,222	141,577	63,870	18,241	1,502	1,887	1,289	13,563	88,408	417,318
2000 % of Total	25.2%	33.9%	15.3%	4.4%	0.4%	0.5%	0.3%	3.3%	21.2%	100.0%
2010 Total	112,997	108,506	69,807	19,745	1,237	2,108	1,312	15,088	100,416	411,471
2010 % of Total	27.5%	26.4%	17.0%	4.8%	0.3%	0.5%	0.3%	3.7%	24.4%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	14,435	42,647	16,122	7,145	415	789	442	5,499	33,654	114,003
20-64	75,171	83,270	39,036	10,195	988	1,033	782	7,392	51,703	259,375
65+	15,616	15,660	8,712	901	99	65	65	672	3,051	43,940
85+	3,177	1,788	903	96	12	6	12	66	282	6,246
2010										
0-19	15,351	25,825	12,502	7,630	258	689	425	6,258	35,455	96,763
20-64	82,034	68,279	46,014	11,087	859	1,289	806	8,133	61,090	268,504
65+	15,612	14,402	11,291	1,028	120	130	81	697	3,871	46,204
85+	2,801	2,123	1,670	149	15	18	13	103	424	7,167
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	13.7%	30.1%	25.2%	39.2%	27.6%	41.8%	34.3%	40.5%	38.1%	27.3%
20-64	71.4%	58.8%	61.1%	55.9%	65.8%	54.7%	60.7%	54.5%	58.5%	62.2%
65+	14.8%	11.1%	13.6%	4.9%	6.6%	3.4%	5.0%	5.0%	3.5%	10.5%
85+	3.0%	1.3%	1.4%	0.5%	0.8%	0.3%	0.9%	0.5%	0.3%	1.5%
2010										
0-19	13.6%	23.8%	17.9%	38.6%	20.9%	32.7%	32.4%	41.5%	35.3%	23.5%
20-64	72.6%	62.9%	65.9%	56.2%	69.4%	61.1%	61.4%	53.9%	60.8%	65.3%
65+	13.8%	13.3%	16.2%	5.2%	9.7%	6.2%	6.2%	4.6%	3.9%	11.2%
85+	2.5%	2.0%	2.4%	0.8%	1.2%	0.9%	1.0%	0.7%	0.4%	1.7%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	12.7%	37.4%	14.1%	6.3%	0.4%	0.7%	0.4%	4.8%	29.5%	100.0%
20-64	29.0%	32.1%	15.1%	3.9%	0.4%	0.4%	0.3%	2.8%	19.9%	100.0%
65+	35.5%	35.6%	19.8%	2.1%	0.2%	0.1%	0.1%	1.5%	6.9%	100.0%
85+	50.9%	28.6%	14.5%	1.5%	0.2%	0.1%	0.2%	1.1%	4.5%	100.0%
2010										
0-19	15.9%	26.7%	12.9%	7.9%	0.3%	0.7%	0.4%	6.5%	36.6%	100.0%
20-64	30.6%	25.4%	17.1%	4.1%	0.3%	0.5%	0.3%	3.0%	22.8%	100.0%
65+	33.8%	31.2%	24.4%	2.2%	0.3%	0.3%	0.2%	1.5%	8.4%	100.0%
85+	39.1%	29.6%	23.3%	2.1%	0.2%	0.3%	0.2%	1.4%	5.9%	100.0%
E. Population Growth										
2000-10, Change										
0-19	916	-16,822	-3,620	485	-157	-100	-17	759	1,801	-17,240
20-64	6,863	-14,991	6,978	892	-129	256	24	741	9,387	9,129
65+	-4	-1,258	2,579	127	21	65	16	25	820	2,264
85+	-376	335	767	53	3	12	1	37	142	921
Total	7,775	-33,071	5,937	1,504	-265	221	23	1,525	12,008	-5,847
2000-10, % Change										
0-19	6.3%	-39.4%	-22.5%	6.8%	-37.8%	-12.7%	-3.8%	13.8%	5.4%	-15.1%
20-64	9.1%	-18.0%	17.9%	8.7%	-13.1%	24.8%	3.1%	10.0%	18.2%	3.5%
65+	0.0%	-8.0%	29.6%	14.1%	21.2%	100.0%	24.6%	3.7%	26.9%	5.2%
85+	-11.8%	18.7%	84.9%	55.2%	25.0%	200.0%	8.3%	56.1%	50.4%	14.7%
Total	7.4%	-23.4%	9.3%	8.2%	-17.6%	11.7%	1.8%	11.2%	13.6%	-1.4%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	5,896	7,072	3,711	3,062	75	193	155	2,639	12,262	32,003
6-10	3,867	6,042	2,914	1,899	50	168	107	1,574	8,934	23,656
11-13	1,926	3,862	1,668	897	42	93	51	711	4,776	13,129
14-18	3,087	7,306	3,464	1,504	69	193	97	1,145	7,824	23,185
19-32	22,883	20,553	15,140	4,761	287	563	329	3,582	27,381	90,718
33-45	26,254	18,781	13,658	3,499	255	374	235	2,635	21,598	83,790
46-64	33,472	30,488	17,961	3,095	339	394	257	2,105	13,770	98,786
65-84	12,811	12,279	9,621	879	105	112	68	594	3,447	39,037
85+	2,801	2,123	1,670	149	15	18	13	103	424	7,167
Total	112,997	108,506	69,807	19,745	1,237	2,108	1,312	15,088	100,416	411,471
G. Population by 5-Year Age Brackets, 2010										
0-4	5,068	5,906	3,077	2,638	62	159	133	2,284	10,350	27,039
5-9	3,997	5,977	2,979	1,992	59	171	108	1,654	9,174	24,119
10-14	3,213	6,401	2,903	1,560	55	166	86	1,253	7,999	22,076
15-19	3,073	7,541	3,543	1,440	82	193	98	1,067	7,932	23,529
20-24	5,429	7,336	4,852	1,543	88	224	109	1,122	9,032	28,192
25-29	10,215	7,161	6,032	1,877	109	203	140	1,425	10,342	35,627
30-34	10,768	7,239	5,733	1,743	111	144	107	1,381	10,222	35,705
35-39	10,396	6,962	5,707	1,414	84	146	102	1,082	9,155	33,634
40-44	9,913	7,371	4,747	1,180	104	146	77	853	7,275	30,486
45-49	8,728	8,430	4,770	1,026	97	144	80	705	5,490	28,444
50-54	8,720	8,776	5,040	931	103	115	68	645	4,249	27,716
55-59	9,161	8,174	4,978	767	89	98	73	507	3,141	26,221
60-64	8,704	6,830	4,155	606	74	69	50	413	2,184	22,479
65-69	5,543	4,542	2,790	356	51	42	34	229	1,378	14,609
70-74	3,003	3,380	2,619	232	23	30	17	162	925	10,159
75-79	2,197	2,388	2,408	164	17	23	14	110	669	7,826
80-84	2,068	1,969	1,804	127	14	17	3	93	475	6,443
85-89	1,697	1,355	1,079	103	10	15	8	70	291	4,525
90-94	811	574	442	31	4	1	4	22	96	1,954
95-99	244	160	131	14	1	1	1	11	33	582
100+	49	34	18	1	0	1	0	0	4	106
Total	112,997	108,506	69,807	19,745	1,237	2,108	1,312	15,088	100,416	411,471
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	#N/A	#N/A	#N/A		#N/A	#N/A	#N/A	#N/A	#N/A	#N/A
2010	#N/A	#N/A	#N/A		#N/A	#N/A	#N/A	#N/A	#N/A	#N/A

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	14,150	8.6%	#N/A	#N/A	#N/A	#N/A	#N/A	#N/A	\$60,392
\$10 to <\$25	30,206	18.3%							
\$25 to <\$50	36,954	22.3%							
\$50 to <\$75	26,248	15.9%							
\$75 to <\$100	17,578	10.6%							
\$100 to <\$150	20,296	12.3%							
\$150+	20,022	12.1%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			158,720	100.0%	163,286	100.0%			
Family Households			91,641	57.7%	88,670	54.3%			
Husband-wife w/children			27,866	17.6%	24,515	15.0%			
Female head, no husband, w/children			15,235	9.6%	12,532	7.7%			
Male head, no wife, w/children			3,391	2.1%	3,755	2.3%			
Without children			45,149	28.4%	47,868	29.3%			
Nonfamily households			67,079	42.3%	74,616	45.7%			
Living alone			51,719	32.6%	55,552	34.0%			
Other nonfamily			15,360	9.7%	19,064	11.7%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			57,667	48,102	26,490	25,833	163,286		
Husband-wife family			35.4%	18.9%	45.0%	46.7%	33.5%		
Family with male head, no wife			2.5%	6.7%	5.3%	10.6%	5.6%		
Family with female head, no husband			5.6%	28.3%	11.3%	15.9%	15.2%		
Living alone			39.1%	39.2%	30.3%	16.4%	34.0%	Source: US	
Other nonfamily			17.4%	6.9%	8.0%	10.4%	11.7%	Census 2010	
M. Poverty, 2005-09									
Percentage of families and people whose income in the past 12 months is below the poverty level								California	
All families						14.6%	9.8%		
Families w/ related children under 18 years						20.7%	14.5%		
Families w/ female householder, no husband present						28.7%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						36.5%	32.2%		
All people						17.1%	13.2%		
Under 18 years						24.5%	18.3%		
18 to 64 years						15.3%	11.9%		
65 years and over						12.2%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			95,689	78,438	49,301	56,217	289,287		
Less than high school			3.8%	15.4%	28.6%	49.3%	20.3%		
High school graduate (includes equivalency)			9.1%	27.2%	17.9%	21.9%	18.5%		
Some college or associate's degree			17.9%	37.6%	17.9%	14.6%	23.0%		
Bachelor's degree or higher			69.1%	19.9%	35.6%	14.1%	38.2%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			213,100	209,500					
Employed			177,900	176,300					
Unemployed, % of labor force			16.5%	15.8%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
			Estimate		Percent				
Civilian employed population, 16 yrs & over			200,424		100.0%				
Management, professional, and related occupations			86,442		43.1%				
Service occupations			34,737		17.3%				
Sales and office occupations			42,514		21.2%				
Farming, fishing, and forestry occupations			432		0.2%				
Construction, extraction, maintenance, and repair occupations			16,681		8.3%				
Production, transportation, and material moving occupations			19,618		9.8%				
Q. Class of Worker, 2005-09									
			Estimate		Percent				
Civilian employed population, 16 yrs & over			200,424		100.0%				
Private, for profit, wage and salary employee			121,772		60.8%				
Private, not for profit, wage and salary employee			22,629		11.3%				
Private, for profit, wage and salary self-employed in own business			5,331		2.7%				
Government workers			29,752		14.8%				
Self-employed in own not incorporated business			20,555		10.3%				
Unpaid family workers in family business			385		0.2%				

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.