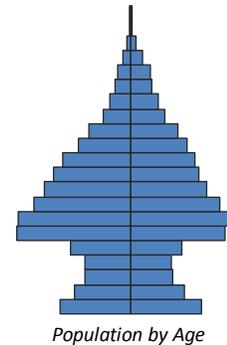


Highlights



Population by Age

Population Growth: The total population in Mountain View increased by 5% over the past decade to 74,000, growing at a rate half that of the state. The greatest growth occurred in the Asian population (5,000) and the Hispanic population (3,000), while the white, non-Hispanic population declined by 5,000.

Diversity: Mountain View’s population mix has shifted over the last ten years, with the white, non-Hispanic share decreasing from 55% to 46%, the Asian share increasing from 21% to 26%, and the Hispanic share increasing from 18% to 22% of total.

Age Structure: Median age increased from 35 to 36, similar to California’s median age of 35. The share of the population age 65+ remained constant at 11%, the same as the statewide share.

Households: Thirty-four percent of households are single-person, compared with 23% in California overall. Fourteen percent of people age 65+ live in group homes, compared with just 4% statewide.

Education: Educational attainment is much higher than in the state overall. Just 9% of adults have not completed high school, compared with 20% of adults statewide, and 58% have earned a Bachelor’s degree or higher, compared with 30% of adults in California overall.

Income: Incomes are higher in Mountain View than in California overall. Median household income is \$87,000, 43% higher than the California median of \$60,000.

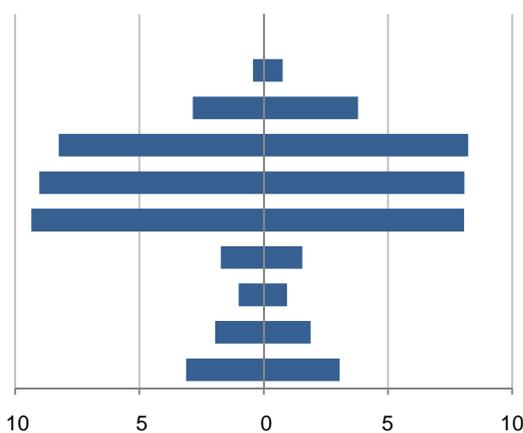
Foreign Born: Mountain View has a large foreign-born population making up 39% of the total, compared with 27% statewide. The composition by region of origin differs considerably from the statewide composition, with 47% from Asia, 19% from Europe, and 29% from Latin America. Also, 14% of households in Mountain View are linguistically isolated.

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	70,708	74,066
	10-year growth	4.8%	4.7%
Diversity			
	% Hispanic	18.3%	21.7%
	% Asian, non-Hispanic	20.5%	25.7%
	% White, non-Hispanic	55.2%	46.0%
	% Black, non-Hispanic	2.4%	2.0%
Aging			
	% 65+	10.5%	10.6%
	Median age	34.6	35.9
Households			
	% Married couple with children	18.8%	20.3%
	% Living alone	35.7%	34.3%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

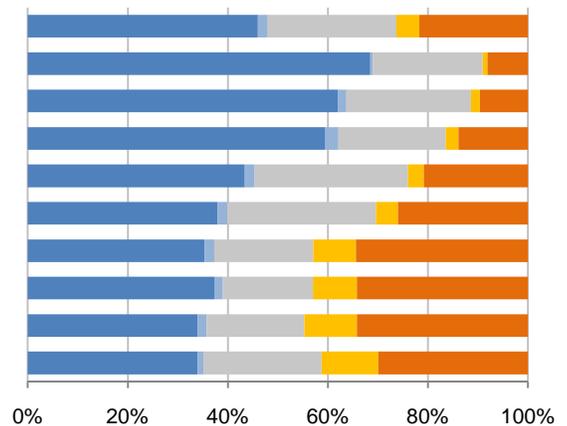


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

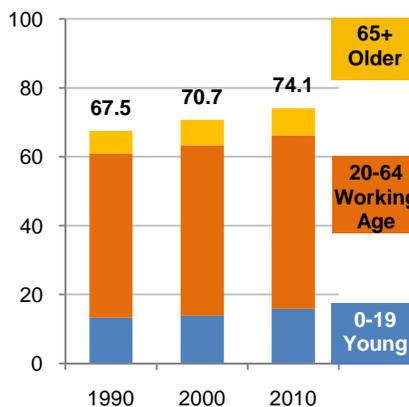


3. Population Growth by Library-Defined Age Group, 2000-10

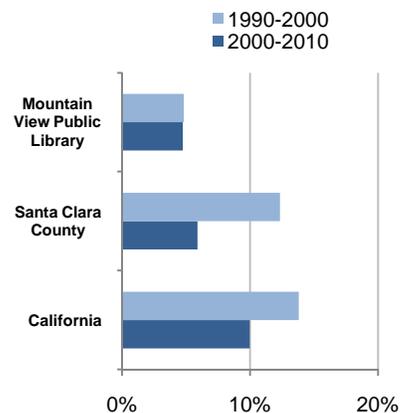
	2010	Change	% Change
Total	74,066	3,358	4.7%
85+	1,197	298	33.1%
65 to 84	6,649	132	2.0%
46 to 64	16,467	3,572	27.7%
33 to 45	17,109	-524	-3.0%
19 to 32	17,401	-2,055	-10.6%
14 to 18	3,275	360	12.3%
11 to 13	1,950	79	4.2%
6 to 10	3,838	337	9.6%
0 to 5	6,180	1,159	23.1%

4. Population Total, 1990-2010

In thousands



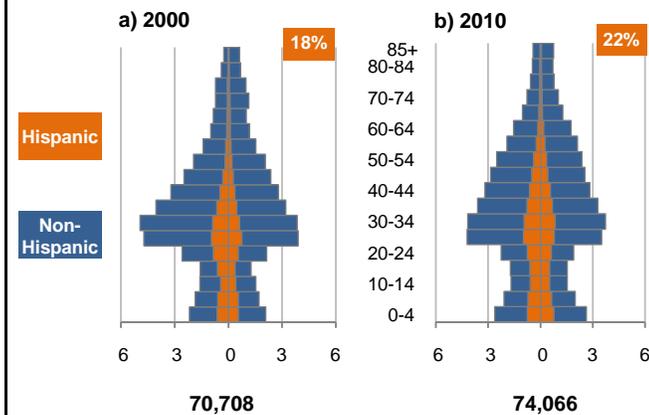
5. 10-Year Population Change



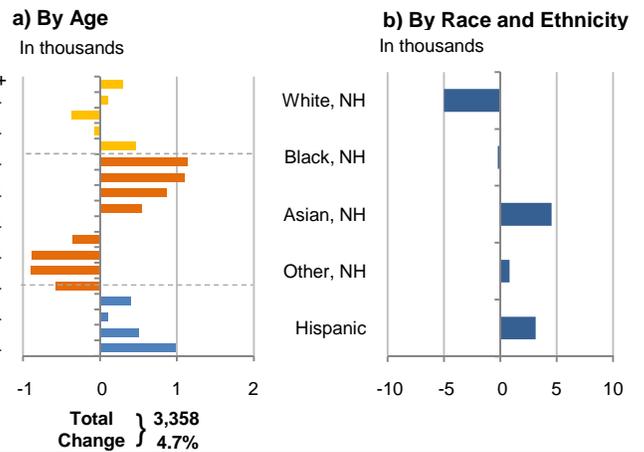
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

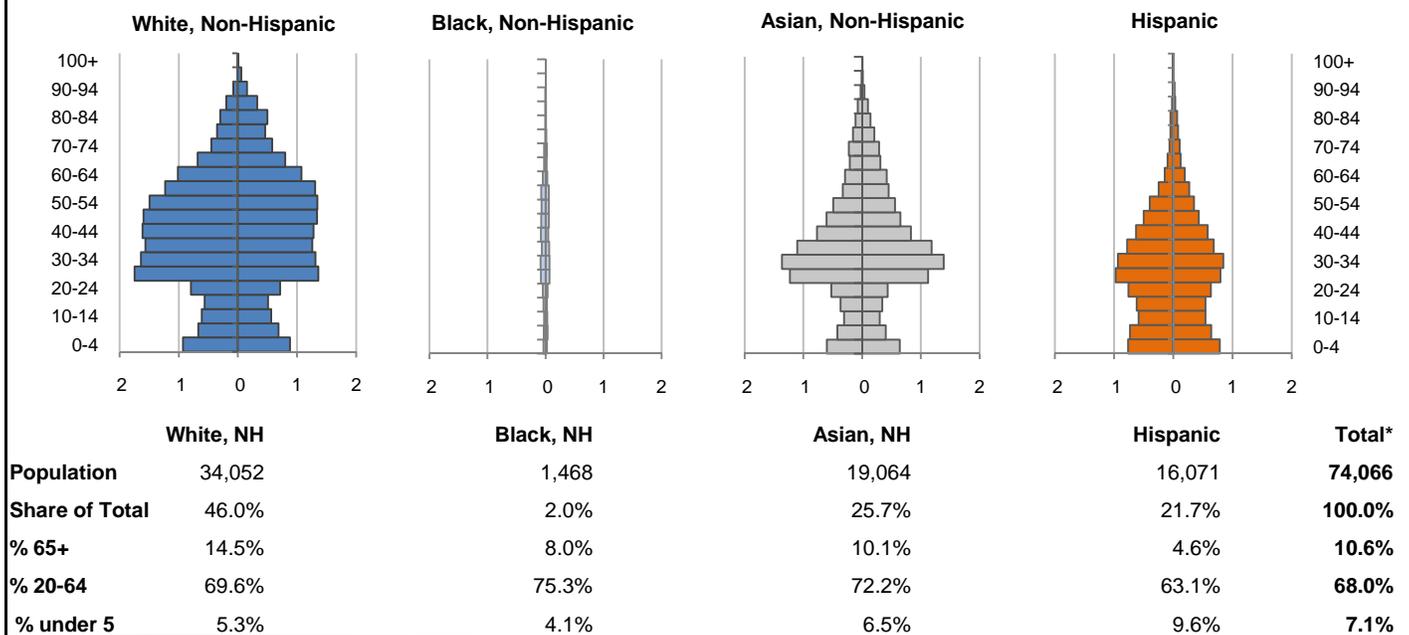


7. 10-Year Change in Population, 2000-10

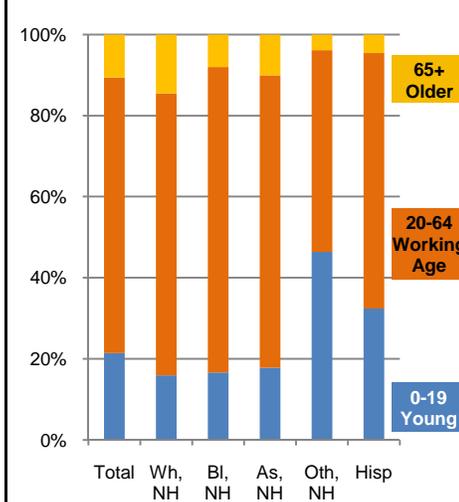


8. Population by Age, Race, and Ethnicity, 2010

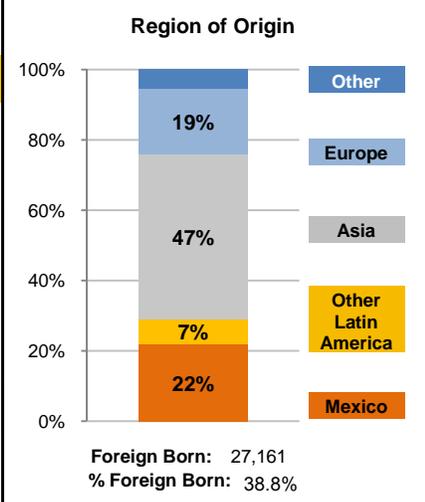
In thousands; males on left, females on right



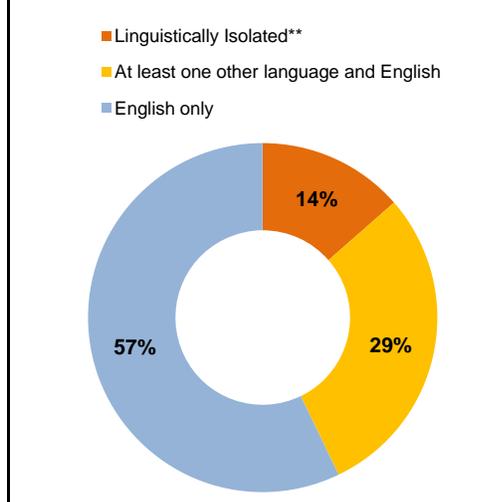
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09



Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09

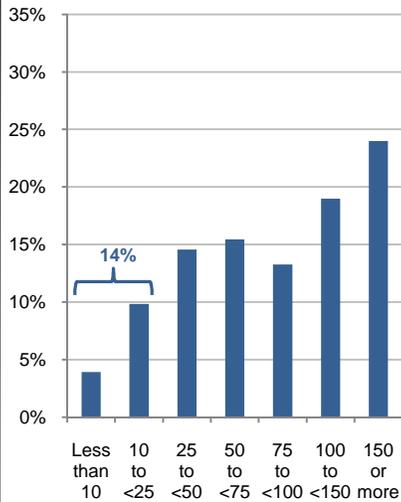
*See pages 5-6 for detail on Other, Non-Hispanic

**Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

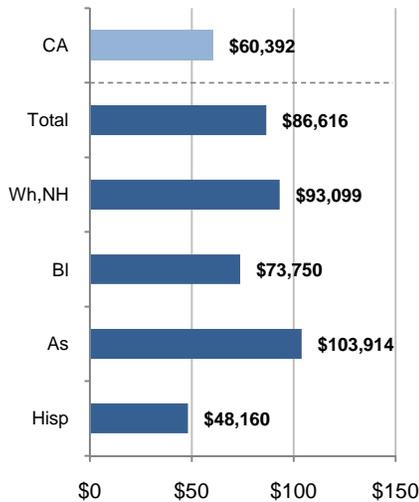
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



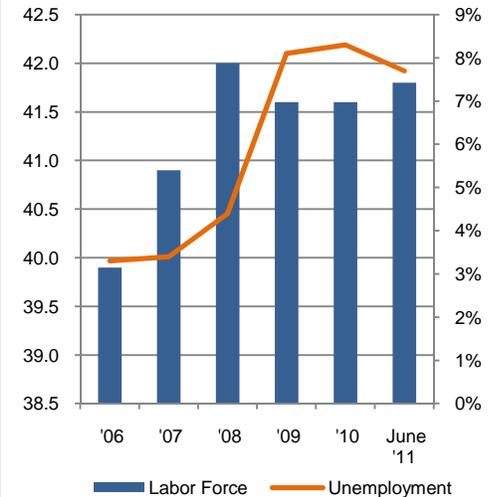
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force In thousands

Unemployment Rate

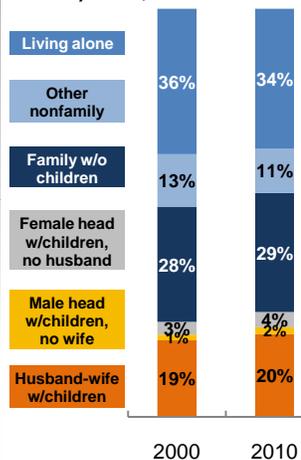


Source: CA Employment Development Department

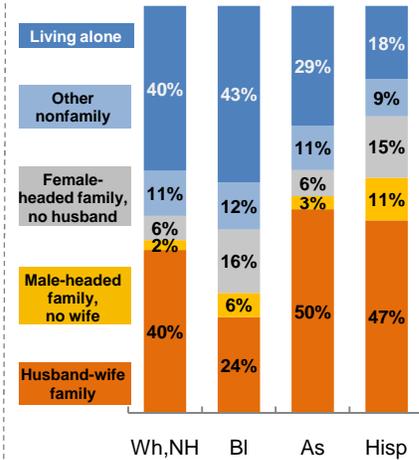
14. Household Type, 2010

% of all households

a) Total, 2000-10

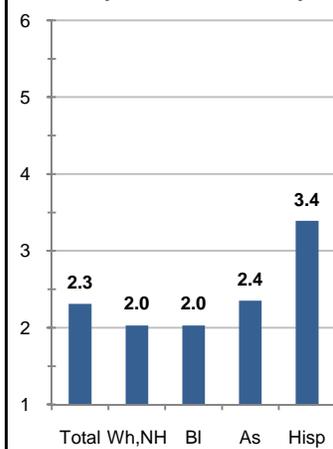


b) By Race and Ethnicity,* 2010

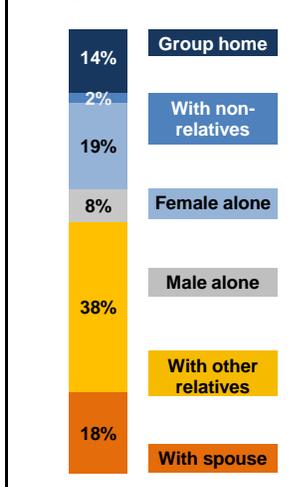


15. Average Household Size, 2010

By Race and Ethnicity*



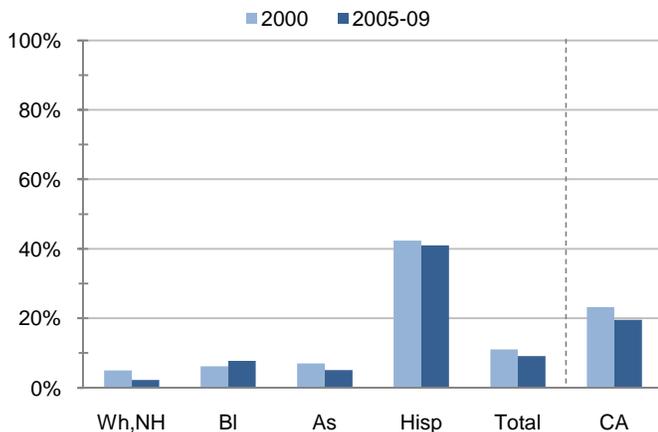
16. Living Arrangements Age 65+, 2005-09



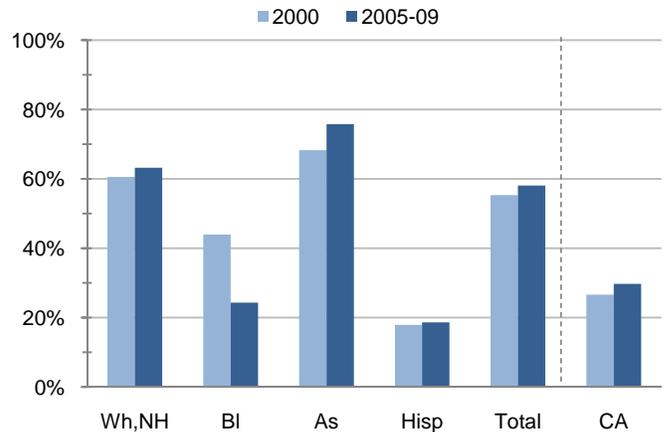
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; Bl=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	39,029	1,674	14,513	2,581	164	160	221	2,036	12,911	70,708
2000 % of Total	55.2%	2.4%	20.5%	3.7%	0.2%	0.2%	0.3%	2.9%	18.3%	100.0%
2010 Total	34,052	1,468	19,064	3,411	116	372	241	2,682	16,071	74,066
2010 % of Total	46.0%	2.0%	25.7%	4.6%	0.2%	0.5%	0.3%	3.6%	21.7%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	5,927	342	2,424	940	22	45	79	794	4,207	13,840
20-64	27,822	1,266	10,824	1,481	127	106	137	1,111	8,059	49,452
65+	5,280	66	1,265	160	15	9	5	131	645	7,416
85+	716	5	100	8	2	0	0	6	70	899
2010										
0-19	5,415	244	3,385	1,581	20	107	85	1,369	5,202	15,827
20-64	23,694	1,106	13,761	1,699	85	249	147	1,218	10,133	50,393
65+	4,943	118	1,918	131	11	16	9	95	736	7,846
85+	820	6	263	11	3	1	0	7	97	1,197
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	15.2%	20.4%	16.7%	36.4%	13.4%	28.1%	35.7%	39.0%	32.6%	19.6%
20-64	71.3%	75.6%	74.6%	57.4%	77.4%	66.3%	62.0%	54.6%	62.4%	69.9%
65+	13.5%	3.9%	8.7%	6.2%	9.1%	5.6%	2.3%	6.4%	5.0%	10.5%
85+	1.8%	0.3%	0.7%	0.3%	1.2%	0.0%	0.0%	0.3%	0.5%	1.3%
2010										
0-19	15.9%	16.6%	17.8%	46.4%	17.2%	28.8%	35.3%	51.0%	32.4%	21.4%
20-64	69.6%	75.3%	72.2%	49.8%	73.3%	66.9%	61.0%	45.4%	63.1%	68.0%
65+	14.5%	8.0%	10.1%	3.8%	9.5%	4.3%	3.7%	3.5%	4.6%	10.6%
85+	2.4%	0.4%	1.4%	0.3%	2.6%	0.3%	0.0%	0.3%	0.6%	1.6%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	42.8%	2.5%	17.5%	6.8%	0.2%	0.3%	0.6%	5.7%	30.4%	100.0%
20-64	56.3%	2.6%	21.9%	3.0%	0.3%	0.2%	0.3%	2.2%	16.3%	100.0%
65+	71.2%	0.9%	17.1%	2.2%	0.2%	0.1%	0.1%	1.8%	8.7%	100.0%
85+	79.6%	0.6%	11.1%	0.9%	0.2%	0.0%	0.0%	0.7%	7.8%	100.0%
2010										
0-19	34.2%	1.5%	21.4%	10.0%	0.1%	0.7%	0.5%	8.6%	32.9%	100.0%
20-64	47.0%	2.2%	27.3%	3.4%	0.2%	0.5%	0.3%	2.4%	20.1%	100.0%
65+	63.0%	1.5%	24.4%	1.7%	0.1%	0.2%	0.1%	1.2%	9.4%	100.0%
85+	68.5%	0.5%	22.0%	0.9%	0.3%	0.1%	0.0%	0.6%	8.1%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-512	-98	961	641	-2	62	6	575	995	1,987
20-64	-4,128	-160	2,937	218	-42	143	10	107	2,074	941
65+	-337	52	653	-29	-4	7	4	-36	91	430
85+	104	1	163	3	1	1	0	1	27	298
Total	-4,977	-206	4,551	830	-48	212	20	646	3,160	3,358
2000-10, % Change										
0-19	-8.6%	-28.7%	39.6%	68.2%	-9.1%	137.8%	7.6%	72.4%	23.7%	14.4%
20-64	-14.8%	-12.6%	27.1%	14.7%	-33.1%	134.9%	7.3%	9.6%	25.7%	1.9%
65+	-6.4%	78.8%	51.6%	-18.1%	-26.7%	77.8%	80.0%	-27.5%	14.1%	5.8%
85+	14.5%	20.0%	163.0%	37.5%	50.0%	N/A	N/A	16.7%	38.6%	33.1%
Total	-12.8%	-12.3%	31.4%	32.2%	-29.3%	132.5%	9.0%	31.7%	24.5%	4.7%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	2,099	71	1,459	702	10	41	30	621	1,849	6,180
6-10	1,305	68	749	403	4	24	33	342	1,313	3,838
11-13	729	32	351	171	1	11	6	153	667	1,950
14-18	1,158	62	650	278	5	24	16	233	1,127	3,275
19-32	6,600	345	5,166	765	30	96	70	569	4,525	17,401
33-45	7,424	339	5,241	542	28	84	45	385	3,563	17,109
46-64	9,794	433	3,530	419	27	76	32	284	2,291	16,467
65-84	4,123	112	1,655	120	8	15	9	88	639	6,649
85+	820	6	263	11	3	1	0	7	97	1,197
Total	34,052	1,468	19,064	3,411	116	372	241	2,682	16,071	74,066
G. Population by 5-Year Age Brackets, 2010										
0-4	1,810	60	1,246	590	8	33	27	522	1,548	5,254
5-9	1,360	67	824	459	5	28	33	393	1,369	4,079
10-14	1,176	55	605	273	2	19	10	242	1,126	3,235
15-19	1,069	62	710	259	5	27	15	212	1,159	3,259
20-24	1,509	86	960	220	6	25	20	169	1,394	4,169
25-29	3,110	152	2,354	344	11	46	35	252	1,767	7,727
30-34	2,952	154	2,754	275	17	24	21	213	1,775	7,910
35-39	2,824	128	2,290	207	7	36	15	149	1,460	6,909
40-44	2,896	125	1,603	201	13	40	23	125	1,206	6,031
45-49	2,937	132	1,253	145	11	22	10	102	928	5,395
50-54	2,838	123	1,052	138	8	25	10	95	748	4,899
55-59	2,536	128	782	92	8	12	11	61	513	4,051
60-64	2,092	78	713	77	4	19	2	52	342	3,302
65-69	1,485	42	520	44	4	7	5	28	225	2,316
70-74	1,031	47	517	28	1	2	0	25	174	1,797
75-79	812	14	363	33	2	5	4	22	130	1,352
80-84	795	9	255	15	1	1	0	13	110	1,184
85-89	518	4	172	7	3	1	0	3	55	756
90-94	231	2	67	4	0	0	0	4	29	333
95-99	66	0	22	0	0	0	0	0	8	96
100+	5	0	2	0	0	0	0	0	5	12
Total	34,052	1,468	19,064	3,411	116	372	241	2,682	16,071	74,066
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	38.6	35.4	32.5		31.8	33.3	26.2	26.4	27.4	34.6
2010	42.1	37.3	35.1		33.4	31.3	28.2	21.3	29.2	35.9

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	1,183	3.9%	\$93,099	\$73,750	\$103,914	\$48,160	\$86,616	143.4%	\$60,392
\$10 to <\$25	2,969	9.8%							
\$25 to <\$50	4,394	14.5%							
\$50 to <\$75	4,661	15.4%							
\$75 to <\$100	4,009	13.3%							
\$100 to <\$150	5,737	19.0%							
\$150+	7,248	24.0%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			31,229	100.0%	31,957	100.0%			
Family Households			16,074	51.5%	17,515	54.8%			
Husband-wife w/children			5,866	18.8%	6,483	20.3%			
Female head, no husband, w/children			963	3.1%	1,208	3.8%			
Male head, no wife, w/children			435	1.4%	524	1.6%			
Without children			8,810	28.2%	9,300	29.1%			
Nonfamily households			15,155	48.5%	14,442	45.2%			
Living alone			11,137	35.7%	10,961	34.3%			
Other nonfamily			4,018	12.9%	3,481	10.9%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			17,776	810	7,943	4,548	31,957		
Husband-wife family			40.0%	23.6%	50.0%	47.3%	43.2%		
Family with male head, no wife			2.4%	5.9%	3.2%	10.5%	3.9%		
Family with female head, no husband			5.9%	15.6%	6.4%	15.1%	7.7%		
Living alone			40.5%	43.3%	29.3%	17.9%	34.3%	Source: US	
Other nonfamily			11.1%	11.6%	11.0%	9.2%	10.9%	Census 2010	
M. Poverty, 2005-09									
Percentage of families and people whose income in the past 12 months is below the poverty level								California	
All families						3.9%	9.8%		
Families w/ related children under 18 years						5.2%	14.5%		
Families w/ female householder, no husband present						12.2%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						19.3%	32.2%		
All people						6.7%	13.2%		
Under 18 years						7.2%	18.3%		
18 to 64 years						6.6%	11.9%		
65 years and over						6.3%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			28,046	1,309	13,249	7,870	51,793		
Less than high school			2.2%	7.7%	5.1%	41.0%	9.1%		
High school graduate (includes equivalency)			10.1%	12.7%	8.0%	23.5%	11.8%		
Some college or associate's degree			24.4%	55.3%	11.1%	16.8%	20.9%		
Bachelor's degree or higher			63.2%	24.3%	75.8%	18.7%	58.1%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			41,600	41,800					
Employed			38,100	38,600					
Unemployed, % of labor force			8.3%	7.7%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					39,589	100.0%			
Management, professional, and related occupations					24,303	61.4%			
Service occupations					5,396	13.6%			
Sales and office occupations					6,209	15.7%			
Farming, fishing, and forestry occupations					22	0.1%			
Construction, extraction, maintenance, and repair occupations					1,527	3.9%			
Production, transportation, and material moving occupations					2,132	5.4%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					39,589	100.0%			
Private, for profit, wage and salary employee					29,265	73.9%			
Private, not for profit, wage and salary employee					3,556	9.0%			
Private, for profit, wage and salary self-employed in own business					674	1.7%			
Government workers					3,372	8.5%			
Self-employed in own not incorporated business					2,690	6.8%			
Unpaid family workers in family business					32	0.1%			

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.