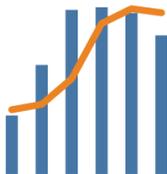
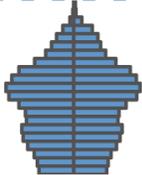
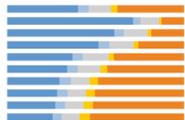


Highlights



Population Growth: Menlo Park grew by 4% over the past ten years to 32,000, slower than the statewide growth rate of 10%. Significant increases occurred among young people and Hispanics.

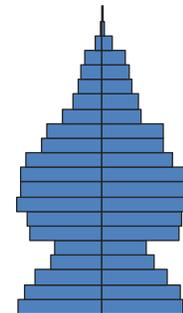
Diversity: The racial and ethnic composition has shifted slightly over the last decade, with the white, non-Hispanic share of the population decreasing from 66% to 62%, and the Hispanic share increasing from 16% to 18% of total.

Age Structure: Menlo Park is somewhat older than California overall with a median age of 39, compared with the statewide median of 35 years old. The share of young people increased to 26% of the total population, up from 23% in 2000 and compared with 28% statewide. The share of the population age 65+ decreased slightly from 16% to 14%, still higher than the statewide share of 11%.

Households: This area has a larger share of single-person households (30%), than is the case statewide (23%). Among the population age 65+, 31% live alone, compared with 25% in California overall.

Education: The population in Menlo Park is highly educated, with nearly 70% of adults having attained a Bachelor’s degree or higher, compared with 30% of the state population. Only 7% have not completed high school, compared with 20% statewide.

Income: Median household income in Menlo Park is \$107,000, 78% above the statewide median income of \$60,000. Nearly 37% of households reported income above \$150,000, compared with 12% statewide.



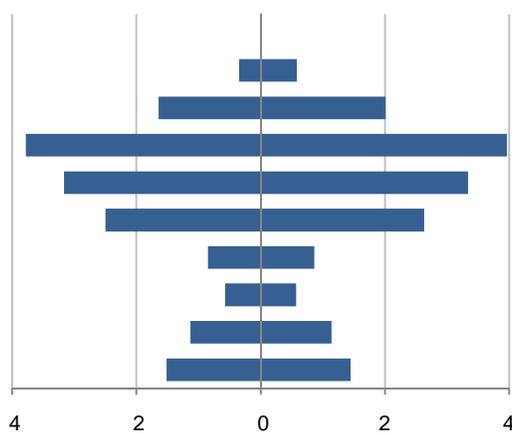
Population by Age

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	30,785	32,026
	10-year growth	9.8%	4.0%
Diversity			
	% Hispanic	15.6%	18.4%
	% Asian, non-Hispanic	7.1%	9.8%
	% White, non-Hispanic	66.4%	62.0%
	% Black, non-Hispanic	6.9%	4.6%
Aging			
	% 65+	15.9%	14.3%
	Median age	37.4	38.7
Households			
	% Married couple with children	22.3%	25.4%
	% Living alone	32.1%	29.7%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

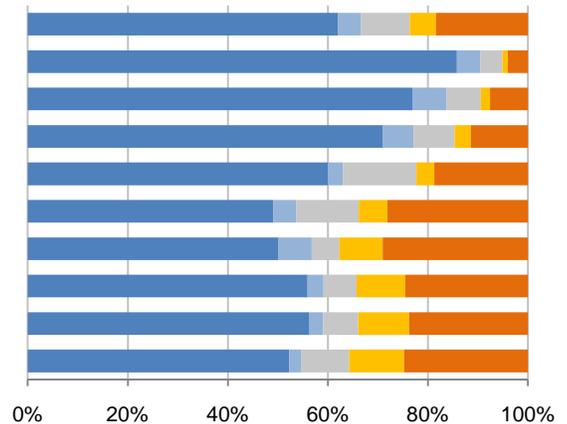


2. Race and Ethnicity by Library-Defined Age Group, 2010

White, NH Black, NH Asian, NH Other, NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

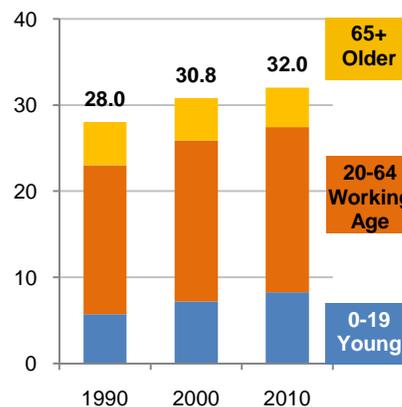


3. Population Growth by Library-Defined Age Group, 2000-10

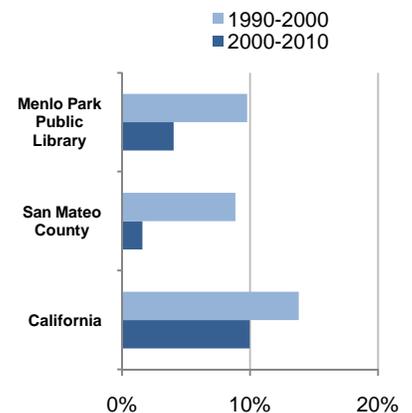
	2010	Change	% Change
Total	32,026	1,241	4.0%
85+	924	40	4.5%
65 to 84	3,654	-351	-8.8%
46 to 64	7,739	1,653	27.2%
33 to 45	6,500	-480	-6.9%
19 to 32	5,125	-714	-12.2%
14 to 18	1,715	207	13.7%
11 to 13	1,142	95	9.1%
6 to 10	2,267	270	13.5%
0 to 5	2,960	521	21.4%

4. Population Total, 1990-2010

In thousands



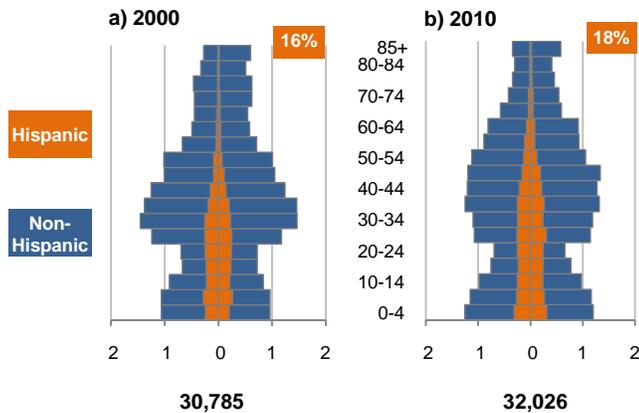
5. 10-Year Population Change



Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

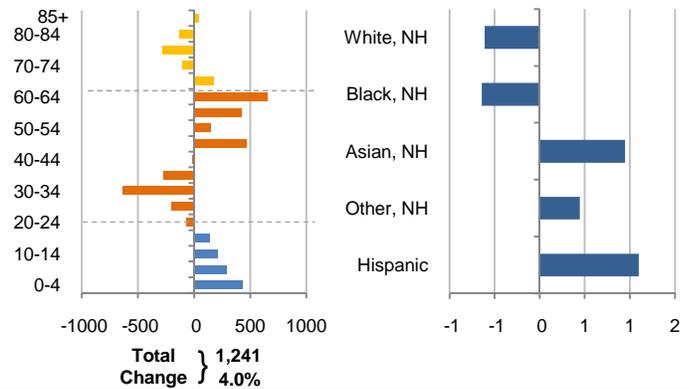
In thousands; males on left, females on right



7. 10-Year Change in Population, 2000-10

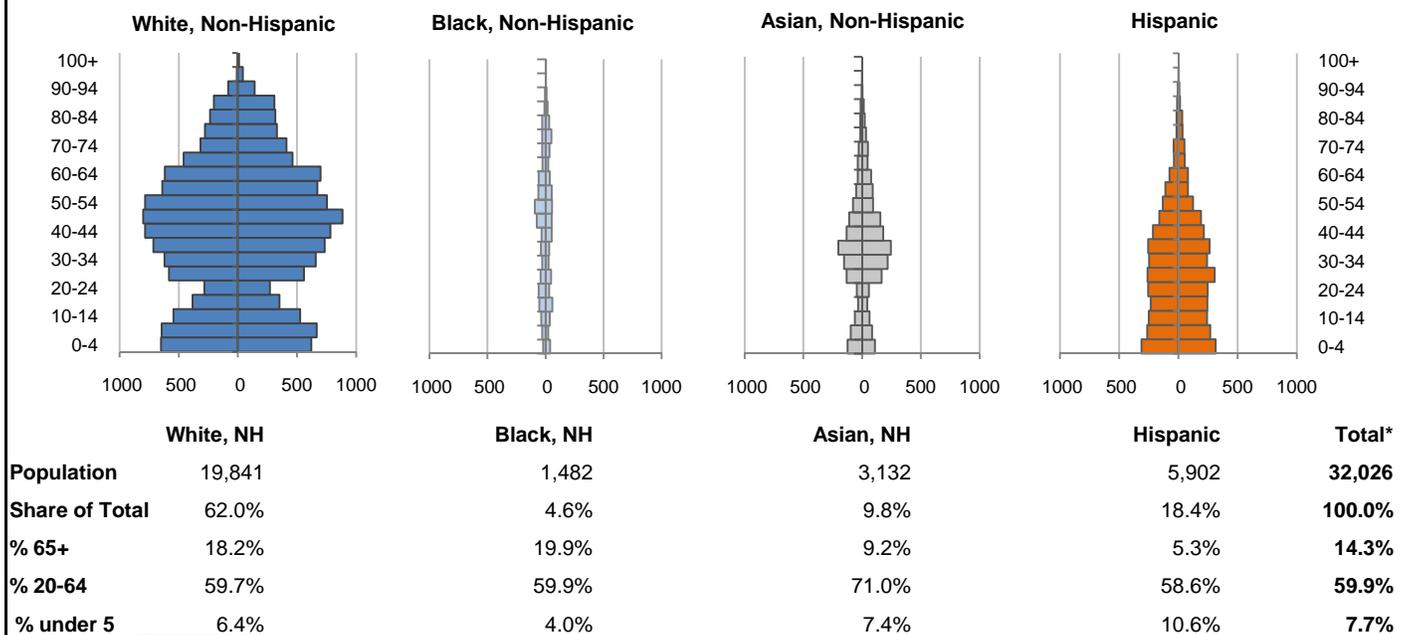
a) By Age

b) By Race and Ethnicity
In thousands

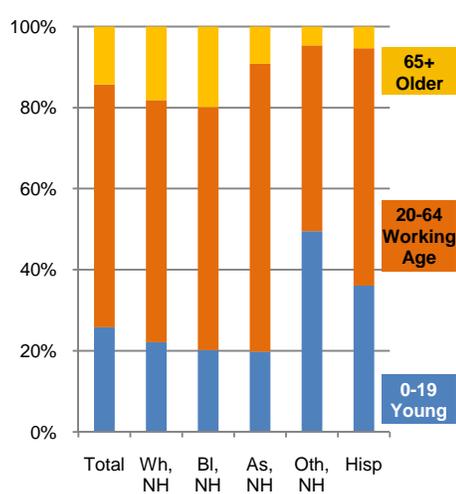


8. Population by Age, Race, and Ethnicity, 2010

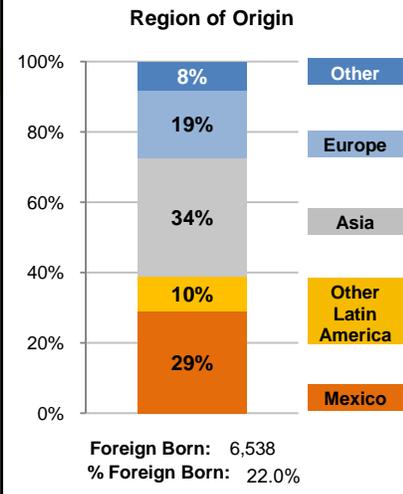
Males on left, females on right



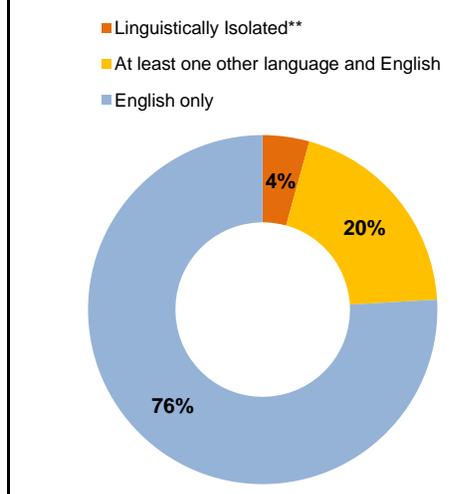
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



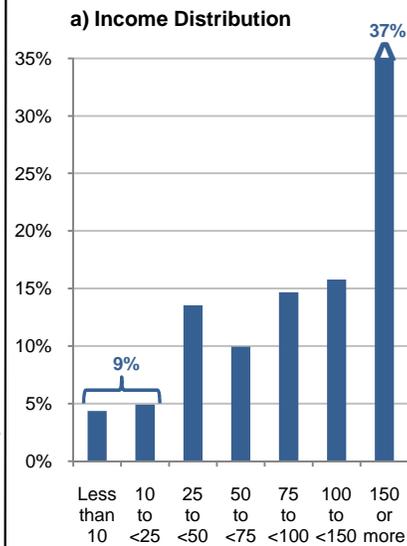
11. Household Language, 2005-09



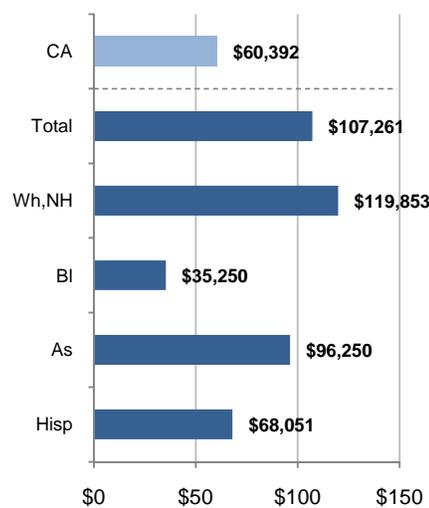
Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
*See pages 5-6 for detail on Other, Non-Hispanic
**Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

12. Household Income, 2005-09

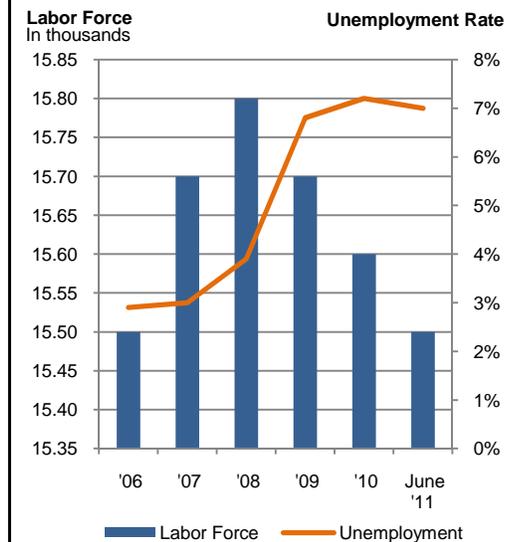
In thousands of \$ (2009)



b) Median Household Income by Race and Ethnicity*



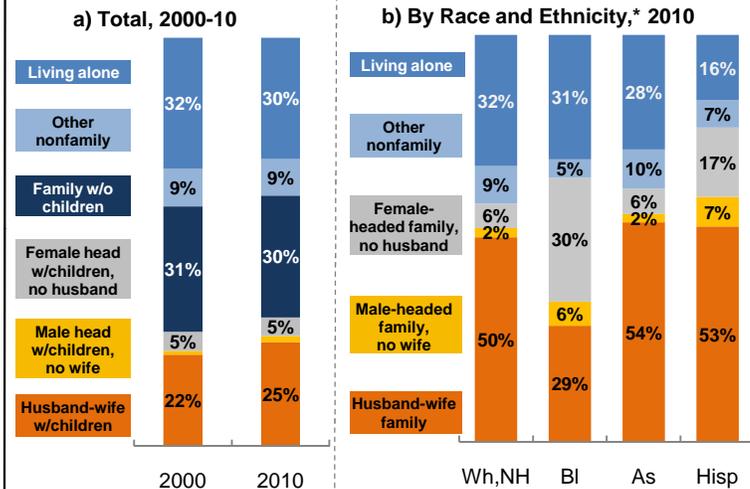
13. Labor Force and Unemployment, 2006-11



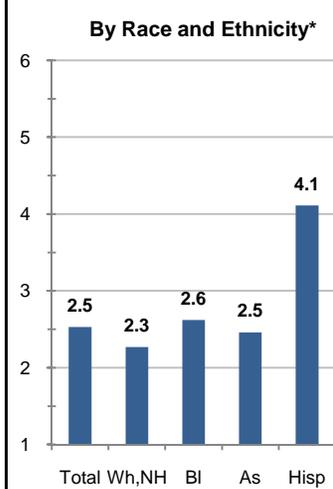
Source: CA Employment Development Department

14. Household Type, 2010

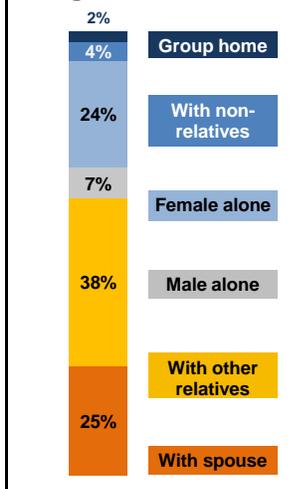
% of all households



15. Average Household Size, 2010

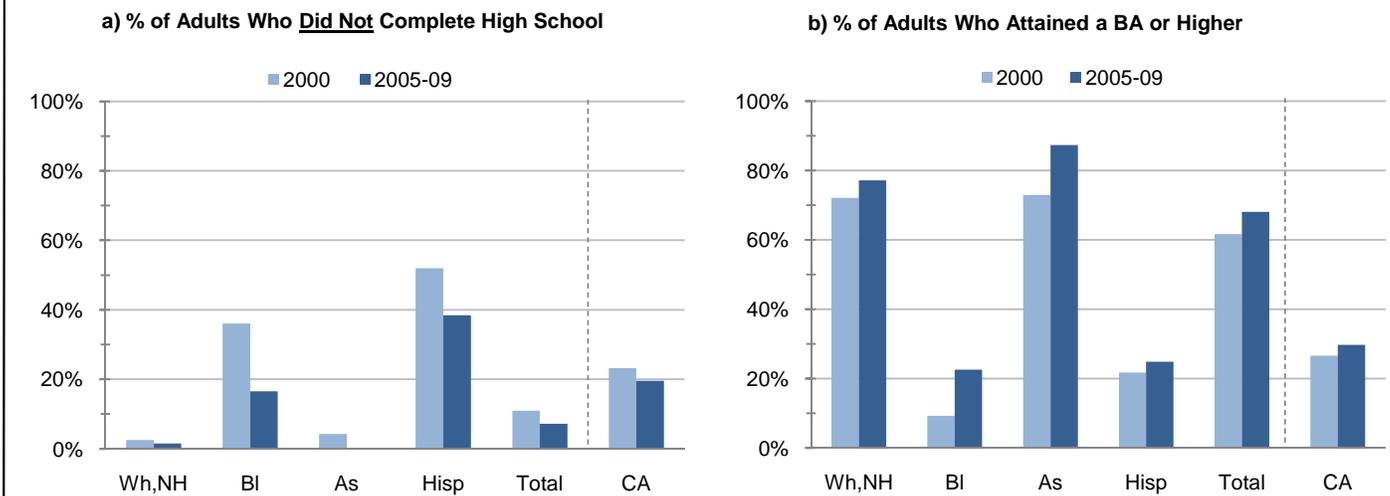


16. Living Arrangements Age 65+, 2005-09



Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	20,452	2,124	2,184	1,222	52	388	82	700	4,803	30,785
2000 % of Total	66.4%	6.9%	7.1%	4.0%	0.2%	1.3%	0.3%	2.3%	15.6%	100.0%
2010 Total	19,841	1,482	3,132	1,669	43	446	73	1,107	5,902	32,026
2010 % of Total	62.0%	4.6%	9.8%	5.2%	0.1%	1.4%	0.2%	3.5%	18.4%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	3,828	616	352	512	12	143	35	322	1,900	7,208
20-64	12,559	1,123	1,649	639	37	226	46	330	2,718	18,688
65+	4,065	385	183	71	3	19	1	48	185	4,889
85+	793	36	23	10	0	3	0	7	22	884
2010										
0-19	4,393	299	619	826	10	154	25	637	2,131	8,268
20-64	11,846	888	2,224	765	28	276	40	421	3,457	19,180
65+	3,602	295	289	78	5	16	8	49	314	4,578
85+	793	43	41	10	0	0	1	9	37	924
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	18.7%	29.0%	16.1%	41.9%	23.1%	36.9%	42.7%	46.0%	39.6%	23.4%
20-64	61.4%	52.9%	75.5%	52.3%	71.2%	58.2%	56.1%	47.1%	56.6%	60.7%
65+	19.9%	18.1%	8.4%	5.8%	5.8%	4.9%	1.2%	6.9%	3.9%	15.9%
85+	3.9%	1.7%	1.1%	0.8%	0.0%	0.8%	0.0%	1.0%	0.5%	2.9%
2010										
0-19	22.1%	20.2%	19.8%	49.5%	23.3%	34.5%	34.2%	57.5%	36.1%	25.8%
20-64	59.7%	59.9%	71.0%	45.8%	65.1%	61.9%	54.8%	38.0%	58.6%	59.9%
65+	18.2%	19.9%	9.2%	4.7%	11.6%	3.6%	11.0%	4.4%	5.3%	14.3%
85+	4.0%	2.9%	1.3%	0.6%	0.0%	0.0%	1.4%	0.8%	0.6%	2.9%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	53.1%	8.5%	4.9%	7.1%	0.2%	2.0%	0.5%	4.5%	26.4%	100.0%
20-64	67.2%	6.0%	8.8%	3.4%	0.2%	1.2%	0.2%	1.8%	14.5%	100.0%
65+	83.1%	7.9%	3.7%	1.5%	0.1%	0.4%	0.0%	1.0%	3.8%	100.0%
85+	89.7%	4.1%	2.6%	1.1%	0.0%	0.3%	0.0%	0.8%	2.5%	100.0%
2010										
0-19	53.1%	3.6%	7.5%	10.0%	0.1%	1.9%	0.3%	7.7%	25.8%	100.0%
20-64	61.8%	4.6%	11.6%	4.0%	0.1%	1.4%	0.2%	2.2%	18.0%	100.0%
65+	78.7%	6.4%	6.3%	1.7%	0.1%	0.3%	0.2%	1.1%	6.9%	100.0%
85+	85.8%	4.7%	4.4%	1.1%	0.0%	0.0%	0.1%	1.0%	4.0%	100.0%
E. Population Growth										
2000-10, Change										
0-19	565	-317	267	314	-2	11	-10	315	231	1,060
20-64	-713	-235	575	126	-9	50	-6	91	739	492
65+	-463	-90	106	7	2	-3	7	1	129	-311
85+	0	7	18	0	0	-3	1	2	15	40
Total	-611	-642	948	447	-9	58	-9	407	1,099	1,241
2000-10, % Change										
0-19	14.8%	-51.5%	75.9%	61.3%	-16.7%	7.7%	-28.6%	97.8%	12.2%	14.7%
20-64	-5.7%	-20.9%	34.9%	19.7%	-24.3%	22.1%	-13.0%	27.6%	27.2%	2.6%
65+	-11.4%	-23.4%	57.9%	9.9%	66.7%	-15.8%	700.0%	2.1%	69.7%	-6.4%
85+	0.0%	19.4%	78.3%	0.0%	N/A	-100.0%	N/A	28.6%	68.2%	4.5%
Total	-3.0%	-30.2%	43.4%	36.6%	-17.3%	14.9%	-11.0%	58.1%	22.9%	4.0%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	1,547	72	283	325	3	36	12	274	733	2,960
6-10	1,277	62	159	230	3	40	10	177	539	2,267
11-13	639	36	76	111	2	28	2	79	280	1,142
14-18	860	114	95	148	2	46	1	99	498	1,715
19-32	2,518	236	638	295	8	110	13	164	1,438	5,125
33-45	3,900	195	957	230	8	68	13	141	1,218	6,500
46-64	5,498	472	635	252	12	102	14	124	882	7,739
65-84	2,809	252	248	68	5	16	7	40	277	3,654
85+	793	43	41	10	0	0	1	9	37	924
Total	19,841	1,482	3,132	1,669	43	446	73	1,107	5,902	32,026
G. Population by 5-Year Age Brackets, 2010										
0-4	1,270	60	233	269	2	31	9	227	626	2,458
5-9	1,312	53	182	238	4	37	11	186	533	2,318
10-14	1,074	75	125	189	3	42	5	139	494	1,957
15-19	737	111	79	130	1	44	0	85	478	1,535
20-24	554	90	103	104	1	46	1	56	503	1,354
25-29	1,142	91	297	123	4	40	10	69	565	2,218
30-34	1,281	57	371	92	3	27	3	59	488	2,289
35-39	1,450	72	448	84	6	23	3	52	517	2,571
40-44	1,566	88	311	89	2	32	5	50	431	2,485
45-49	1,684	130	266	100	2	37	9	52	352	2,532
50-54	1,540	147	173	66	4	28	3	31	255	2,181
55-59	1,311	117	141	55	3	22	2	28	192	1,816
60-64	1,318	96	114	52	3	21	4	24	154	1,734
65-69	921	50	84	23	2	6	3	12	91	1,169
70-74	725	63	78	13	2	4	0	7	90	969
75-79	609	80	48	19	0	5	3	11	50	806
80-84	554	59	38	13	1	1	1	10	46	710
85-89	512	28	29	5	0	0	1	4	26	600
90-94	222	12	9	5	0	0	0	5	10	258
95-99	49	2	3	0	0	0	0	0	1	55
100+	10	1	0	0	0	0	0	0	0	11
Total	19,841	1,482	3,132	1,669	43	446	73	1,107	5,902	32,026
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	41.8	37.9	34.0		30.3	27.4	23.3	24.0	25.1	37.4
2010	43.4	46.5	37.0		28.4	26.9	26.7	17.1	27.9	38.7

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	509	4.4%	\$119,853	\$35,250	\$96,250	\$68,051	\$107,261	177.6%	\$60,392
\$10 to <\$25	573	4.9%							
\$25 to <\$50	1,577	13.5%							
\$50 to <\$75	1,159	9.9%							
\$75 to <\$100	1,711	14.7%							
\$100 to <\$150	1,839	15.8%							
\$150+	4,291	36.8%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			12,481	100.0%	12,347	100.0%			
Family Households			7,326	58.7%	7,573	61.3%			
Husband-wife w/children			2,786	22.3%	3,139	25.4%			
Female head, no husband, w/children			583	4.7%	561	4.5%			
Male head, no wife, w/children			121	1.0%	190	1.5%			
Without children			3,836	30.7%	3,683	29.8%			
Nonfamily households			5,155	41.3%	4,774	38.7%			
Living alone			4,011	32.1%	3,672	29.7%			
Other nonfamily			1,144	9.2%	1,102	8.9%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			8,866	533	1,243	1,372	12,347		
Husband-wife family			50.3%	28.5%	54.0%	52.9%	49.9%		
Family with male head, no wife			2.3%	6.0%	2.0%	7.3%	3.0%		
Family with female head, no husband			6.0%	30.4%	6.3%	17.1%	8.4%		
Living alone			32.2%	30.6%	28.2%	16.0%	29.7%	Source: US	
Other nonfamily			9.3%	4.5%	9.6%	6.7%	8.9%	Census 2010	
M. Poverty, 2005-09									
Percentage of families and people whose income in the past 12 months is below the poverty level								California	
All families						4.0%	9.8%		
Families w/ related children under 18 years						6.4%	14.5%		
Families w/ female householder, no husband present						17.5%	24.2%		
Families w/ female householder, no husband present w/ related children under 18 years						26.9%	32.2%		
All people						7.7%	13.2%		
Under 18 years						8.3%	18.3%		
18 to 64 years						8.1%	11.9%		
65 years and over						4.8%	8.4%		
N. Educational Attainment, 2005-09									
			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			15,054	1,056	1,932	2,868	21,097		
Less than high school			1.5%	16.6%	0.0%	38.4%	7.2%		
High school graduate (includes equivalency)			4.8%	33.3%	5.5%	21.8%	8.6%		
Some college or associate's degree			16.6%	27.6%	7.1%	14.9%	16.1%		
Bachelor's degree or higher			77.1%	22.5%	87.4%	24.9%	68.1%		
O. Employment Status, 2010-11									
			2010	June 2011					
In civilian labor force			15,600	15,500					
Employed			14,500	14,400					
Unemployed, % of labor force			7.2%	7.0%	Source: CA Employment Development Department				
P. Occupation, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					14,804	100.0%			
Management, professional, and related occupations					9,688	65.4%			
Service occupations					1,583	10.7%			
Sales and office occupations					2,589	17.5%			
Farming, fishing, and forestry occupations					3	0.0%			
Construction, extraction, maintenance, and repair occupations					633	4.3%			
Production, transportation, and material moving occupations					308	2.1%			
Q. Class of Worker, 2005-09									
					Estimate	Percent			
Civilian employed population, 16 yrs & over					14,804	100.0%			
Private, for profit, wage and salary employee					8,886	60.0%			
Private, not for profit, wage and salary employee					2,180	14.7%			
Private, for profit, wage and salary self-employed in own business					487	3.3%			
Government workers					1,538	10.4%			
Self-employed in own not incorporated business					1,666	11.3%			
Unpaid family workers in family business					47	0.3%			

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.