

Highlights

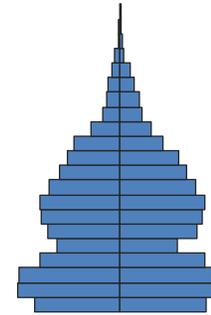


**Population Growth:** The population of Imperial has almost doubled in the past decade. Between 2000 and 2010, the population grew from 8,000 to 15,000 (95%), compared with 10% growth statewide. This increase was concentrated among the Hispanic population, which grew by more than 6,000 (139%).

**Diversity:** Over the past decade, the Hispanic population, already a majority in 2000, increased from 61% to 75% of total. The white, non-Hispanic population increased by roughly 500 in absolute terms, but declined as a share of population, from 32% to 20% of total.

**Age Structure:** Compared with California as a whole, Imperial is a relatively young city. The median age remained constant at 30 years old, significantly younger than the statewide median of 35. Further, 37% of the population is under age 20, compared with 28% statewide. The share of population age 65+ is 11% in California, while in Imperial this figure stands at only 6%.

**Households:** Traditional families—married couples with children—are much more common in Imperial than in California as a whole; 38% of households in Imperial are traditional families, compared with 23% statewide. In addition, the share of single-person households is only 14%, compared with 23% across California.



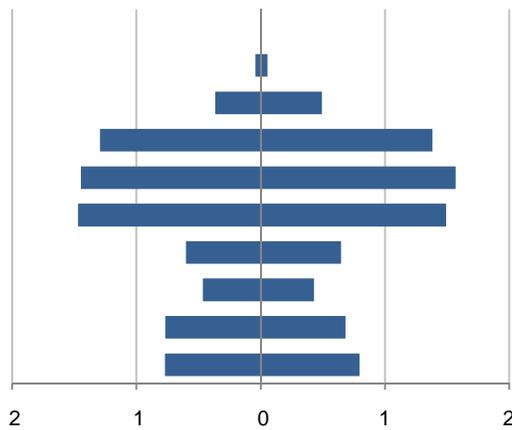
Population by Age

*This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.*

Key Indicators			
		2000	2010
<b>Population Growth</b>			
	Total population	7,560	14,758
	10-year growth	83.8%	95.2%
<b>Diversity</b>			
	% Hispanic	61.1%	74.8%
	% Asian, non-Hispanic	2.3%	2.0%
	% White, non-Hispanic	32.4%	20.2%
	% Black, non-Hispanic	2.4%	1.7%
<b>Aging</b>			
	% 65+	6.3%	6.5%
	Median age	29.9	29.9
<b>Households</b>			
	% Married couple with children	39.8%	37.7%
	% Living alone	13.6%	14.1%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

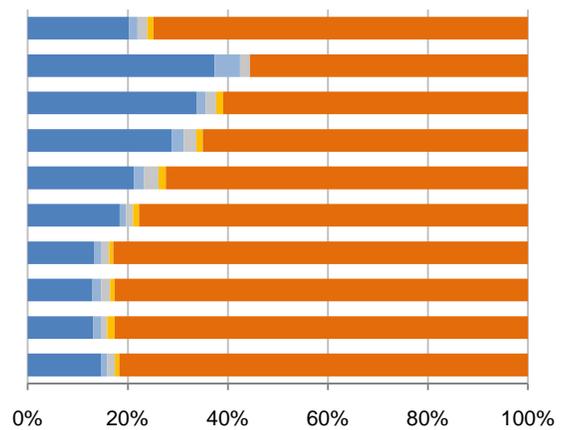


2. Race and Ethnicity by Library-Defined Age Group, 2010

White,NH Black,NH Asian,NH Other,NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

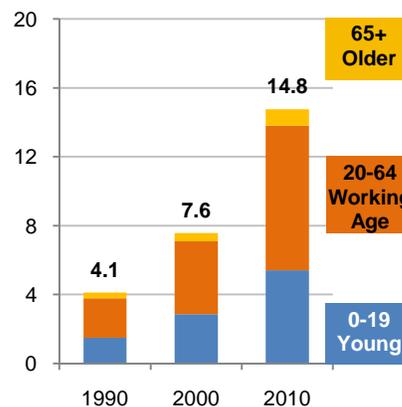


3. Population Growth by Library-Defined Age Group, 2000-10

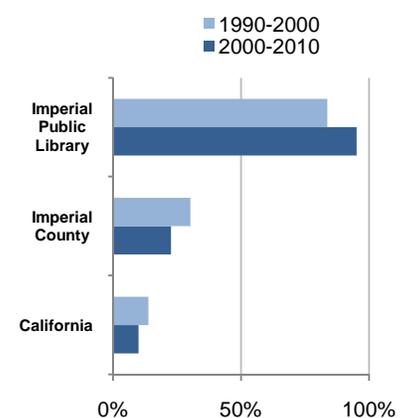
	2010	Change	% Change
<b>Total</b>	14,758	7,198	95.2%
<b>85+</b>	99	58	141.5%
<b>65 to 84</b>	857	424	97.9%
<b>46 to 64</b>	2,673	1,508	129.4%
<b>33 to 45</b>	3,014	1,305	76.4%
<b>19 to 32</b>	2,961	1,522	105.8%
<b>14 to 18</b>	1,246	583	87.9%
<b>11 to 13</b>	894	466	108.9%
<b>6 to 10</b>	1,448	643	79.9%
<b>0 to 5</b>	1,566	689	78.6%

4. Population Total, 1990-2010

In thousands



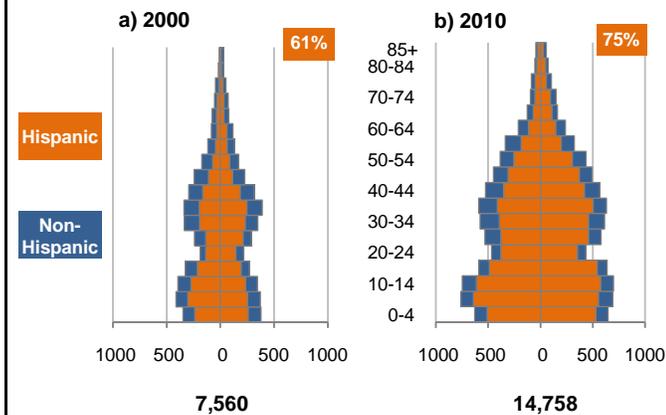
5. 10-Year Population Change



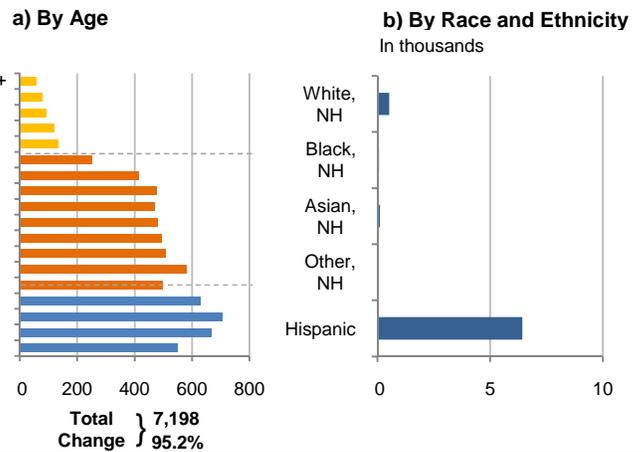
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

Males on left, females on right

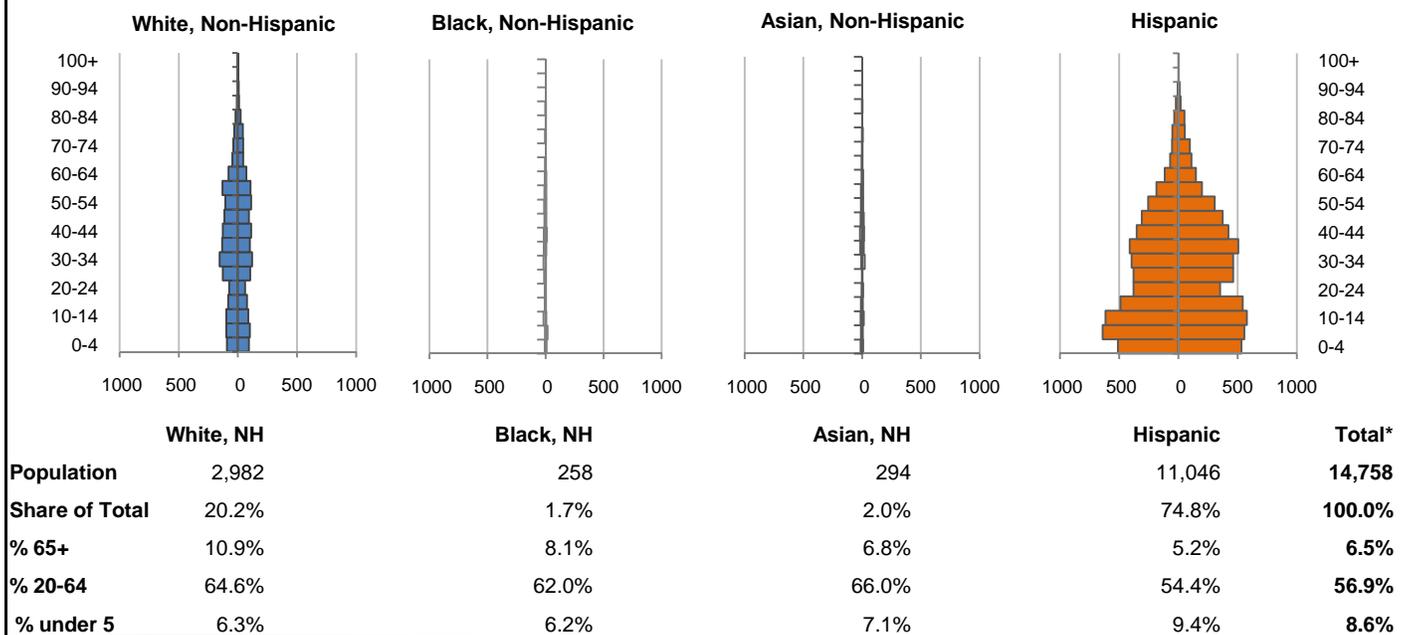


7. 10-Year Change in Population, 2000-10

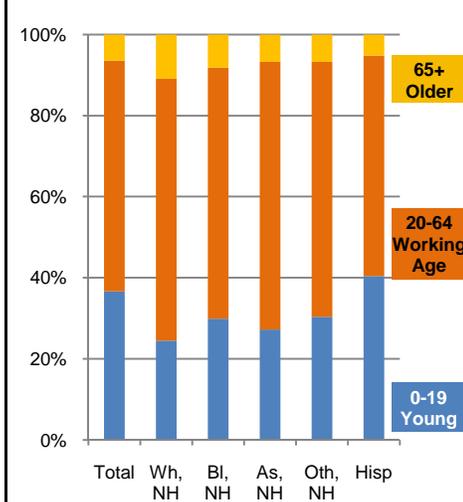


8. Population by Age, Race, and Ethnicity, 2010

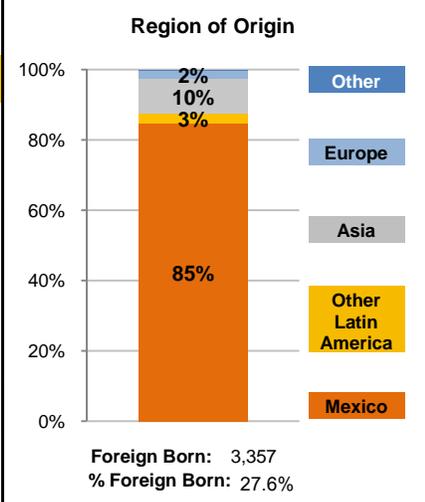
Males on left, females on right



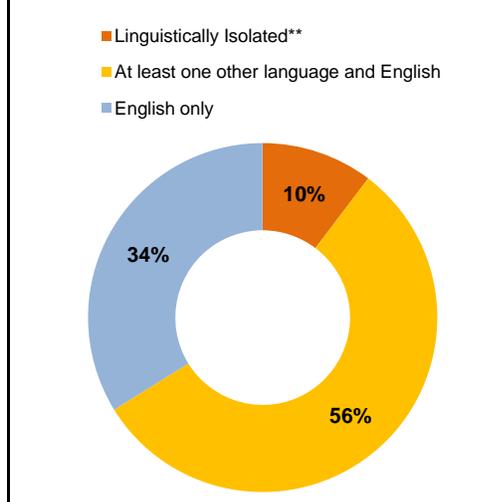
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

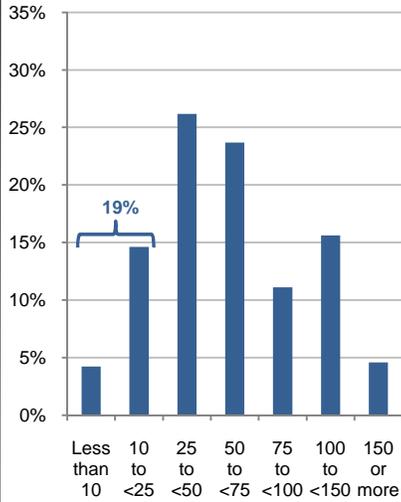


Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09  
\*See pages 5-6 for detail on Other, Non-Hispanic  
\*\*Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

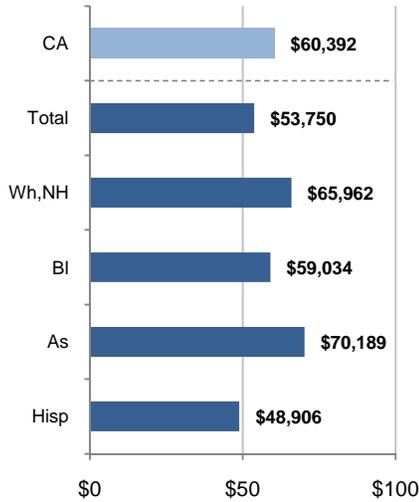
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



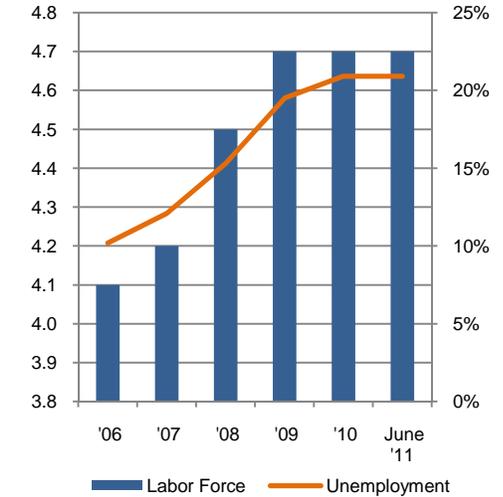
b) Median Household Income by Race and Ethnicity\*



13. Labor Force and Unemployment, 2006-11

Labor Force  
In thousands

Unemployment Rate



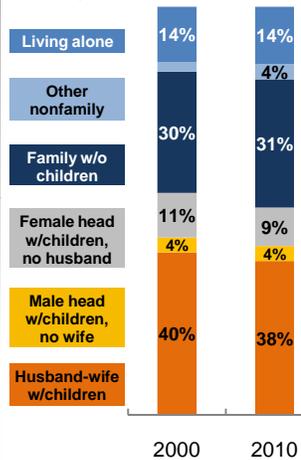
Source: ACS 2005-09

Source: CA Employment Development Department

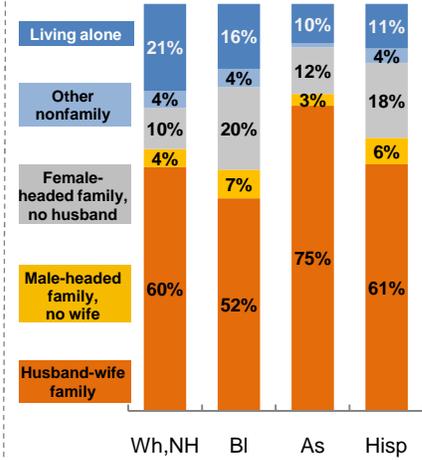
14. Household Type, 2010

% of all households

a) Total, 2000-10

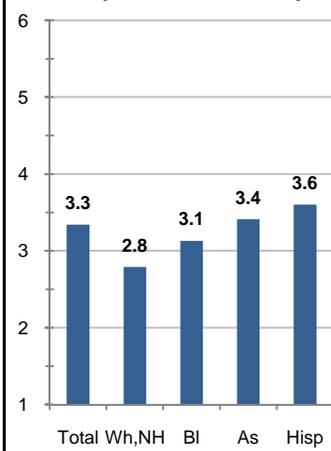


b) By Race and Ethnicity,\* 2010

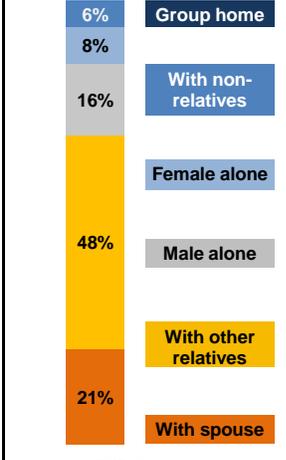


15. Average Household Size, 2010

By Race and Ethnicity\*



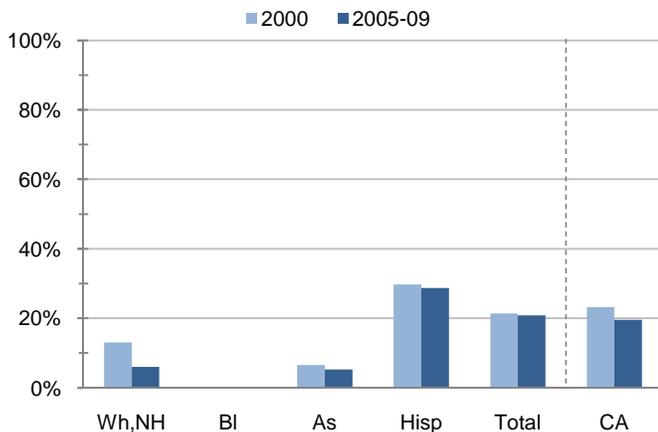
16. Living Arrangements Age 65+, 2005-09



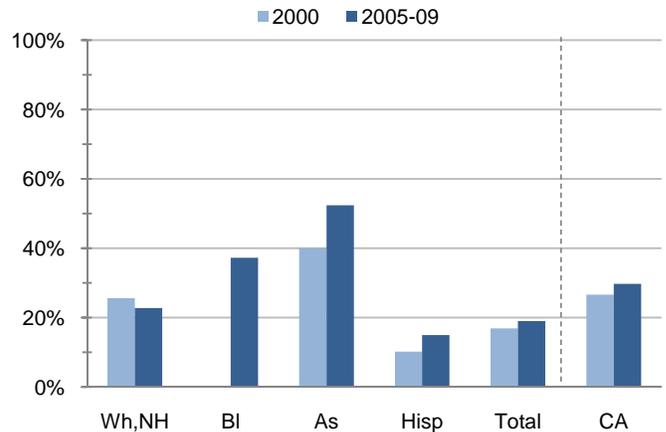
Source: ACS 2005-09

17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity\*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

\*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>A. Total Population</b>										
<b>2000 Total</b>	2,447	181	173	140	37	8	1	94	4,619	7,560
<b>2000 % of Total</b>	32.4%	2.4%	2.3%	1.9%	0.5%	0.1%	0.0%	1.2%	61.1%	100.0%
<b>2010 Total</b>	2,982	258	294	178	31	8	18	121	11,046	14,758
<b>2010 % of Total</b>	20.2%	1.7%	2.0%	1.2%	0.2%	0.1%	0.1%	0.8%	74.8%	100.0%
<b>B. Population in Major Age Groups by Race and Ethnicity</b>										
<b>2000</b>										
0-19	696	62	58	63	11	4	0	48	1,975	2,854
20-64	1,509	103	105	70	22	3	1	44	2,445	4,232
65+	242	16	10	7	4	1	0	2	199	474
85+	27	0	0	3	2	0	0	1	11	41
<b>2010</b>										
0-19	729	77	80	54	8	2	4	40	4,461	5,401
20-64	1,927	160	194	112	21	6	14	71	6,008	8,401
65+	326	21	20	12	2	0	0	10	577	956
85+	37	5	2	0	0	0	0	0	55	99
<b>C. Age Mix for Each Racial and Ethnic Group</b>										
<b>2000</b>										
0-19	28.4%	34.3%	33.5%	45.0%	29.7%	50.0%	0.0%	51.1%	42.8%	37.8%
20-64	61.7%	56.9%	60.7%	50.0%	59.5%	37.5%	100.0%	46.8%	52.9%	56.0%
65+	9.9%	8.8%	5.8%	5.0%	10.8%	12.5%	0.0%	2.1%	4.3%	6.3%
85+	1.1%	0.0%	0.0%	2.1%	5.4%	0.0%	0.0%	1.1%	0.2%	0.5%
<b>2010</b>										
0-19	24.4%	29.8%	27.2%	30.3%	25.8%	25.0%	22.2%	33.1%	40.4%	36.6%
20-64	64.6%	62.0%	66.0%	62.9%	67.7%	75.0%	77.8%	58.7%	54.4%	56.9%
65+	10.9%	8.1%	6.8%	6.7%	6.5%	0.0%	0.0%	8.3%	5.2%	6.5%
85+	1.2%	1.9%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.7%
<b>D. Racial and Ethnic Mix for Each Age Group</b>										
<b>2000</b>										
0-19	24.4%	2.2%	2.0%	2.2%	0.4%	0.1%	0.0%	1.7%	69.2%	100.0%
20-64	35.7%	2.4%	2.5%	1.7%	0.5%	0.1%	0.0%	1.0%	57.8%	100.0%
65+	51.1%	3.4%	2.1%	1.5%	0.8%	0.2%	0.0%	0.4%	42.0%	100.0%
85+	65.9%	0.0%	0.0%	7.3%	4.9%	0.0%	0.0%	2.4%	26.8%	100.0%
<b>2010</b>										
0-19	13.5%	1.4%	1.5%	1.0%	0.1%	0.0%	0.1%	0.7%	82.6%	100.0%
20-64	22.9%	1.9%	2.3%	1.3%	0.2%	0.1%	0.2%	0.8%	71.5%	100.0%
65+	34.1%	2.2%	2.1%	1.3%	0.2%	0.0%	0.0%	1.0%	60.4%	100.0%
85+	37.4%	5.1%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	55.6%	100.0%
<b>E. Population Growth</b>										
<b>2000-10, Change</b>										
0-19	33	15	22	-9	-3	-2	4	-8	2,486	2,547
20-64	418	57	89	42	-1	3	13	27	3,563	4,169
65+	84	5	10	5	-2	-1	0	8	378	482
85+	10	5	2	-3	-2	0	0	-1	44	58
<b>Total</b>	<b>535</b>	<b>77</b>	<b>121</b>	<b>38</b>	<b>-6</b>	<b>0</b>	<b>17</b>	<b>27</b>	<b>6,427</b>	<b>7,198</b>
<b>2000-10, % Change</b>										
0-19	4.7%	24.2%	37.9%	-14.3%	-27.3%	-50.0%	N/A	-16.7%	125.9%	89.2%
20-64	27.7%	55.3%	84.8%	60.0%	-4.5%	100.0%	1300.0%	61.4%	145.7%	98.5%
65+	34.7%	31.3%	100.0%	71.4%	-50.0%	-100.0%	N/A	400.0%	189.9%	101.7%
85+	37.0%	N/A	N/A	-100.0%	-100.0%	N/A	N/A	-100.0%	400.0%	141.5%
<b>Total</b>	<b>21.9%</b>	<b>42.5%</b>	<b>69.9%</b>	<b>27.1%</b>	<b>-16.2%</b>	<b>0.0%</b>	<b>1700.0%</b>	<b>28.7%</b>	<b>139.1%</b>	<b>95.2%</b>

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
<b>F. Population by Library-Defined Age Groups, 2010</b>										
0-5	229	20	24	14	6	1	0	7	1,279	1,566
6-10	190	22	18	21	1	0	2	18	1,197	1,448
11-13	115	16	16	8	0	1	0	7	739	894
14-18	165	19	19	10	1	0	1	8	1,033	1,246
19-32	545	36	43	35	8	1	4	22	2,302	2,961
33-45	641	61	86	44	4	3	8	29	2,182	3,014
46-64	771	63	68	34	9	2	3	20	1,737	2,673
65-84	289	16	18	12	2	0	0	10	522	857
85+	37	5	2	0	0	0	0	0	55	99
Total	2,982	258	294	178	31	8	18	121	11,046	14,758
<b>G. Population by 5-Year Age Brackets, 2010</b>										
0-4	187	16	21	10	3	0	0	7	1,042	1,276
5-9	199	22	16	20	3	1	2	14	1,196	1,453
10-14	186	26	27	14	1	1	0	12	1,192	1,445
15-19	157	13	16	10	1	0	2	7	1,031	1,227
20-24	133	9	13	14	4	0	2	8	733	902
25-29	232	16	6	19	4	1	1	13	839	1,112
30-34	274	22	30	9	0	0	0	9	857	1,192
35-39	235	21	31	18	2	2	0	14	917	1,222
40-44	240	26	36	17	2	0	8	7	773	1,092
45-49	207	17	27	9	0	2	0	7	684	944
50-54	219	19	18	7	2	0	2	3	560	823
55-59	235	17	20	8	2	1	0	5	383	663
60-64	152	13	13	11	5	0	1	5	262	451
65-69	91	8	5	5	0	0	0	5	180	289
70-74	84	0	6	4	2	0	0	2	152	246
75-79	72	6	7	2	0	0	0	2	105	192
80-84	42	2	0	1	0	0	0	1	85	130
85-89	21	5	2	0	0	0	0	0	39	67
90-94	13	0	0	0	0	0	0	0	14	27
95-99	2	0	0	0	0	0	0	0	1	3
100+	1	0	0	0	0	0	0	0	1	2
Total	2,982	258	294	178	31	8	18	121	11,046	14,758
<b>H. Median Age, 2000-10</b>										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	36.1	31.2	34.6		35.5	32.5	25.5	18.6	25.9	29.9
2010	37.7	31.9	34.0		36.3	27.5	27.6	22.8	27.3	29.9

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	160	4.2%	\$65,962	\$59,034	\$70,189	\$48,906	\$53,750	89.0%	\$60,392
\$10 to <\$25	554	14.6%							
\$25 to <\$50	992	26.2%							
\$50 to <\$75	898	23.7%							
\$75 to <\$100	421	11.1%							
\$100 to <\$150	592	15.6%							
\$150+	174	4.6%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
<b>Total households</b>			2,300	100.0%	4,405	100.0%			
Family Households			1,933	84.0%	3,621	82.2%			
Husband-wife w/children			916	39.8%	1,660	37.7%			
Female head, no husband, w/children			250	10.9%	415	9.4%			
Male head, no wife, w/children			84	3.7%	163	3.7%			
Without children			683	29.7%	1,383	31.4%			
Nonfamily households			367	16.0%	784	17.8%			
Living alone			312	13.6%	621	14.1%			
Other nonfamily			55	2.4%	163	3.7%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
<b>Total households</b>			1,231	113	104	2,927	4,405		
Husband-wife family			60.0%	52.2%	75.0%	60.6%	60.6%		
Family with male head, no wife			4.4%	7.1%	2.9%	6.5%	5.8%		
Family with female head, no husband			10.2%	20.4%	11.5%	18.4%	15.8%		
Living alone			21.3%	15.9%	9.6%	10.9%	14.1%	Source: US	
Other nonfamily			4.2%	4.4%	1.0%	3.6%	3.7%	Census 2010	
M. Poverty, 2005-09							California		
<i>Percentage of families and people whose income in the past 12 months is below the poverty level</i>									
All families							12.0%	9.8%	
Families w/ related children under 18 years							14.4%	14.5%	
Families w/ female householder, no husband present							32.7%	24.2%	
Families w/ female householder, no husband present w/ related children under 18 years							40.5%	32.2%	
All people							11.2%	13.2%	
Under 18 years							14.1%	18.3%	
18 to 64 years							8.7%	11.9%	
65 years and over							21.9%	8.4%	
N. Educational Attainment, 2005-09			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
<b>Population 25 years and over</b>			1,846	228	208	4,303	6,716		
Less than high school			6.0%	0.0%	5.3%	28.7%	20.9%		
High school graduate (includes equivalency)			19.8%	16.2%	13.0%	21.9%	21.1%		
Some college or associate's degree			51.4%	46.5%	29.3%	34.4%	39.1%		
Bachelor's degree or higher			22.8%	37.3%	52.4%	14.9%	19.0%		
O. Employment Status, 2010-11			2010	June 2011					
In civilian labor force			4,700	4,700					
Employed			3,700	3,700					
Unemployed, % of labor force			20.9%	20.9%	Source: CA Employment Development Department				
P. Occupation, 2005-09			Estimate		Percent				
<b>Civilian employed population, 16 yrs &amp; over</b>			5,050		100.0%				
Management, professional, and related occupations			1,676		33.2%				
Service occupations			1,053		20.9%				
Sales and office occupations			1,437		28.5%				
Farming, fishing, and forestry occupations			145		2.9%				
Construction, extraction, maintenance, and repair occupations			334		6.6%				
Production, transportation, and material moving occupations			405		8.0%				
Q. Class of Worker, 2005-09			Estimate		Percent				
<b>Civilian employed population, 16 yrs &amp; over</b>			5,050		100.0%				
Private, for profit, wage and salary employee			2,796		55.4%				
Private, not for profit, wage and salary employee			184		3.6%				
Private, for profit, wage and salary self-employed in own business			65		1.3%				
Government workers			1,874		37.1%				
Self-employed in own not incorporated business			131		2.6%				
Unpaid family workers in family business			0		0.0%				

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.