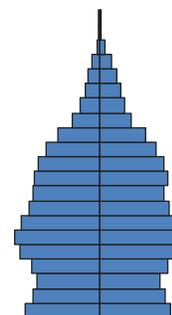


Highlights



Population by Age

Population Growth: The population of Hayward increased by 3%, between 2000 and 2010 and now stands at 144,000; this growth was significantly lower than the statewide rate of 10%. The number of young people declined by 2,000 (-4%), while the working-age population grew by only 6%, a rate much lower than the statewide growth rate of 13% for this age group. The white, non-Hispanic population decreased substantially, by nearly 14,000, while the Hispanic population increased by 11,000.

Diversity: The racial and ethnic mix of the population shifted over the past ten years with the Hispanic share increasing from 34% to 41% of total. The Asian share increased from 19% to 22%, while the white, non-Hispanic share declined from 29% to 19%.

Age Structure: Hayward’s age structure closely resembles that of California overall. The median age in Hayward is 34, slightly lower than the statewide median age of 35, and the share of population age 65+ remains at 10%, just slightly below the state's 11%.

Education: The population of Hayward is less well educated than the state as a whole, with only 23% of adults attaining a Bachelor's degree or higher, compared with 30% statewide. Nonetheless, the share of all adults without a high school diploma was similar to the 20% statewide rate.

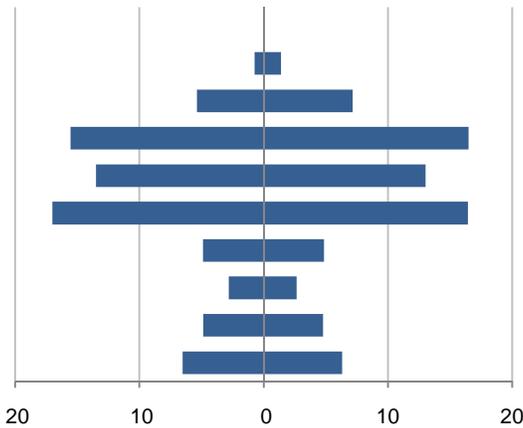
Foreign Born: A relatively high share of Hayward’s population—36%—is foreign born, compared with 27% statewide. Further, 45% of immigrants are from Asia and 35% are from Mexico, compared with 34% and 44%, respectively, statewide. Some 13% of households are linguistically isolated, meaning that no one in the household age 14 and over speaks English at least “very well.”

This demographic profile is part of a series of library jurisdiction profiles prepared for the California State Library by the Stanford Center on Longevity. The project, "Understanding California's Shifting Demographics," was supported in whole by the U.S. Institute of Museum and Library Services under the provisions of the Library Services and Technology Act, administered in California by the State Librarian. The opinions expressed herein do not necessarily reflect the position or policy of the U.S. Institute of Museum and Library Services or the California State Library, and no official endorsement by the U.S. Institute of Museum and Library Services or the California State Library should be inferred.

Key Indicators			
		2000	2010
Population Growth			
	Total population	140,030	144,186
	10-year growth	25.6%	3.0%
Diversity			
	% Hispanic	34.2%	40.7%
	% Asian, non-Hispanic	18.7%	21.6%
	% White, non-Hispanic	29.2%	18.8%
	% Black, non-Hispanic	10.6%	11.3%
Aging			
	% 65+	10.2%	10.2%
	Median age	31.9	33.5
Households			
	% Married couple with children	27.6%	23.3%
	% Living alone	20.9%	20.6%

1. Population by Library-Defined Age Group, 2010

In thousands; males on left, females on right

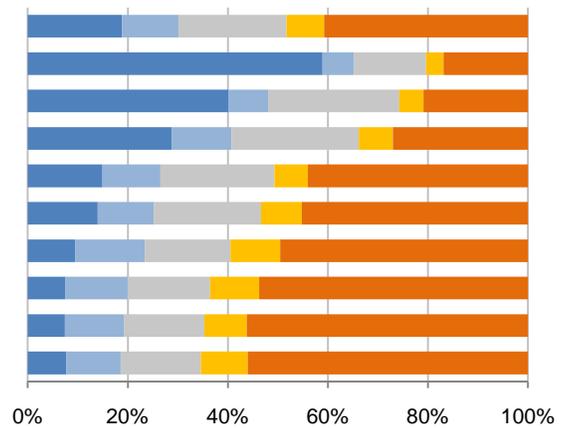


2. Race and Ethnicity by Library-Defined Age Group, 2010

White,NH Black,NH Asian,NH Other,NH Hispanic

Age group

- Total
- 85+, Oldest
- 65 to 84, Older adults
- 46 to 64, Midlife
- 33 to 45, Adult
- 19 to 32, Young
- 14 to 18, Teens
- 11 to 13, Tweens
- 6 to 10, School age
- 0 to 5, Infants/toddlers

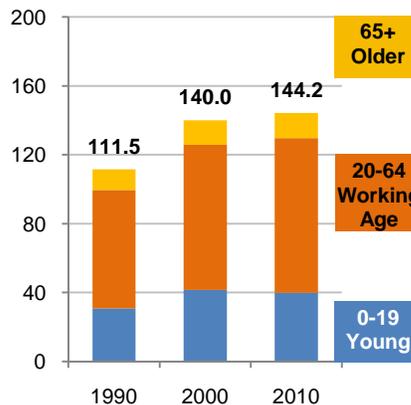


3. Population Growth by Library-Defined Age Group, 2000-10

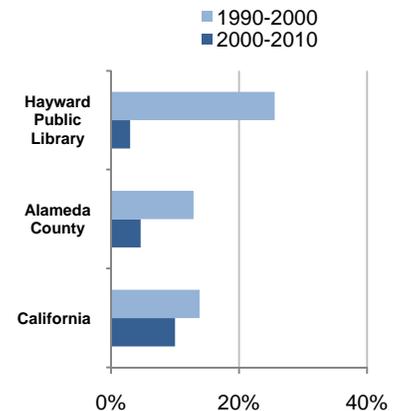
	2010	Change	% Change
Total	144,186	4,156	3.0%
85+	2,128	382	21.9%
65 to 84	12,514	33	0.3%
46 to 64	32,003	7,678	31.6%
33 to 45	26,497	-2,390	-8.3%
19 to 32	33,415	282	0.9%
14 to 18	9,719	427	4.6%
11 to 13	5,438	-381	-6.5%
6 to 10	9,650	-1,411	-12.8%
0 to 5	12,822	-464	-3.5%

4. Population Total, 1990-2010

In thousands



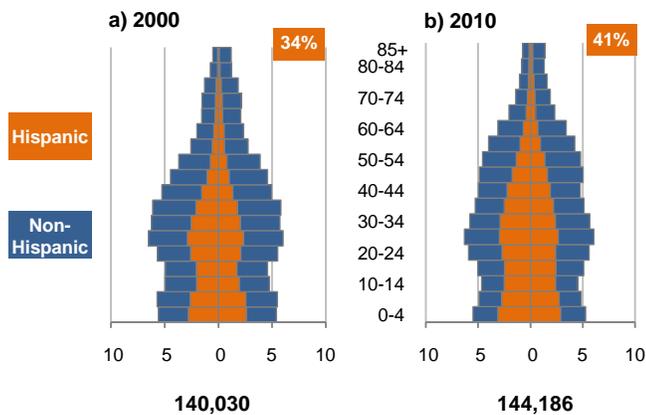
5. 10-Year Population Change



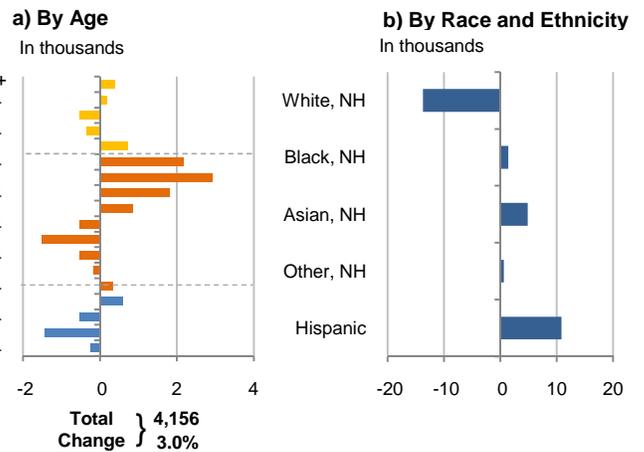
Source: US Census 2010, 2000, or 1990

6. Population by 5-Year Age Brackets

In thousands; males on left, females on right

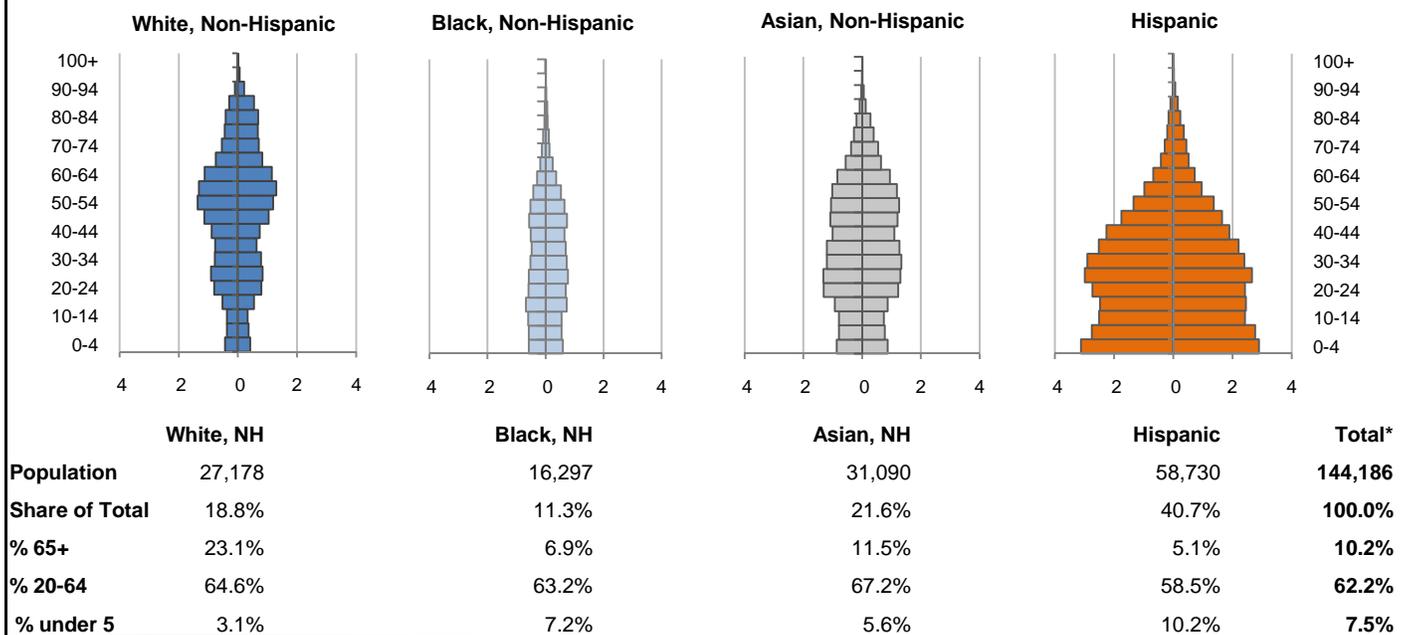


7. 10-Year Change in Population, 2000-10

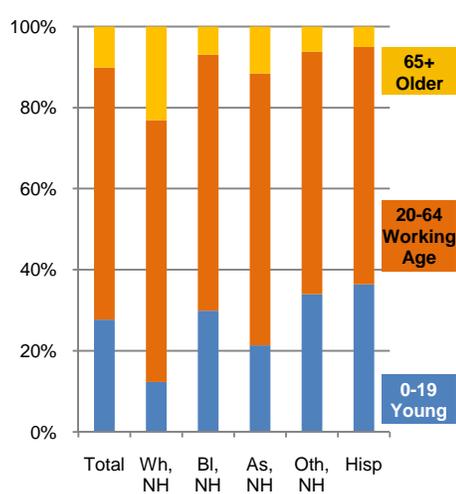


8. Population by Age, Race, and Ethnicity, 2010

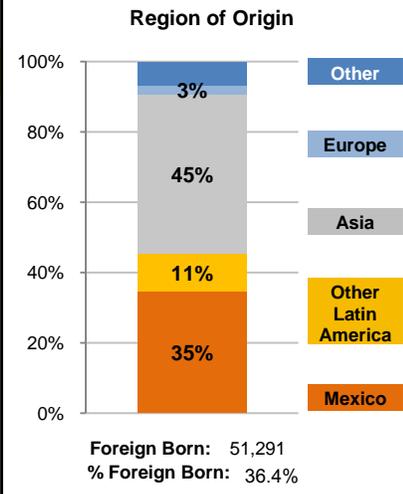
In thousands; males on left, females on right



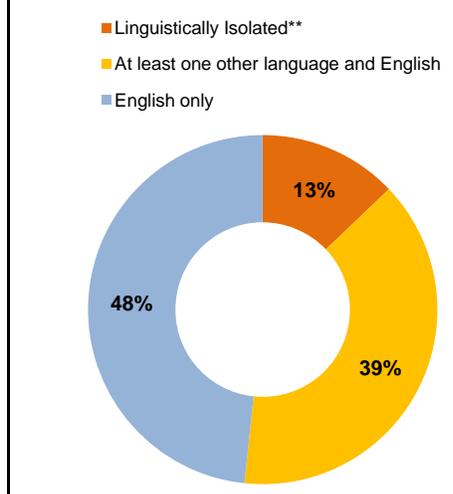
9. Age Mix by Race and Ethnicity, 2010



10. Foreign Born, 2005-09



11. Household Language, 2005-09

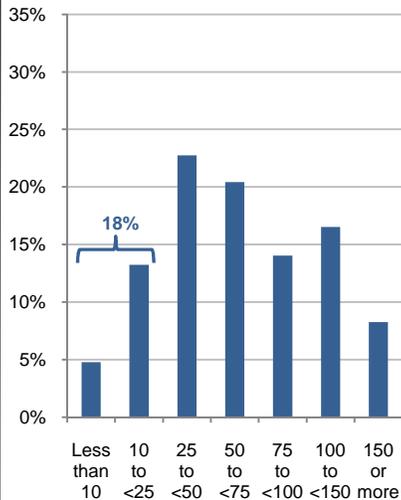


Wh=White; Bl=Black; As=Asian; Oth=Other Race or Two or More Races; Hisp=Hispanic; NH=Non-Hispanic; ACS=American Community Survey 2005-09
 *See pages 5-6 for detail on Other, Non-Hispanic
 **Linguistically Isolated = No one in the household age 14 and over speaks English at least "very well"

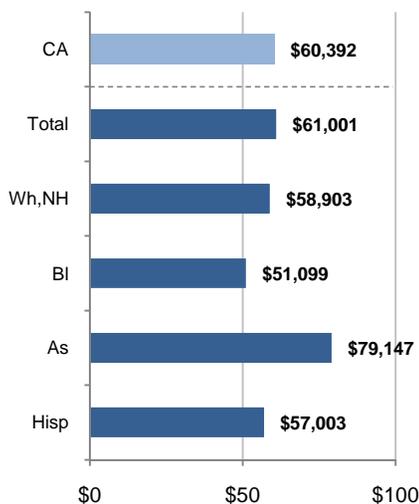
12. Household Income, 2005-09

In thousands of \$ (2009)

a) Income Distribution



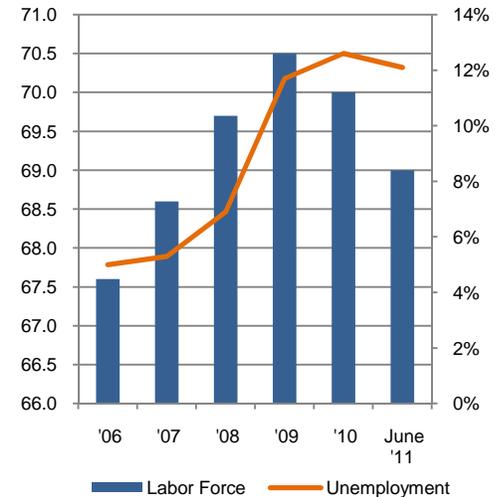
b) Median Household Income by Race and Ethnicity*



13. Labor Force and Unemployment, 2006-11

Labor Force
In thousands

Unemployment Rate

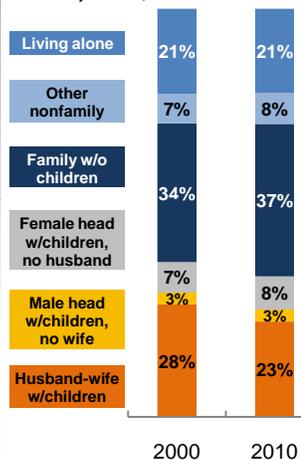


Source: CA Employment Development Department

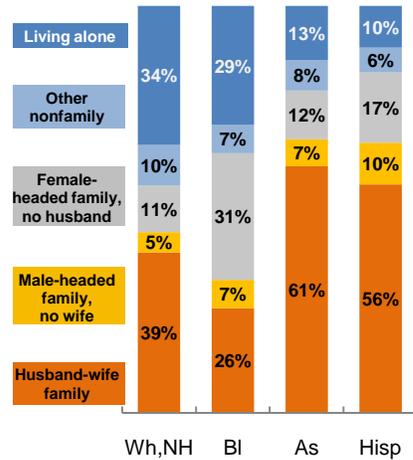
14. Household Type, 2010

% of all households

a) Total, 2000-10

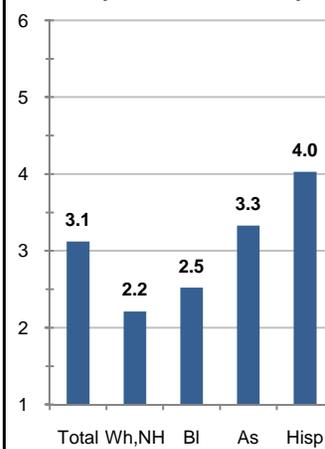


b) By Race and Ethnicity,* 2010



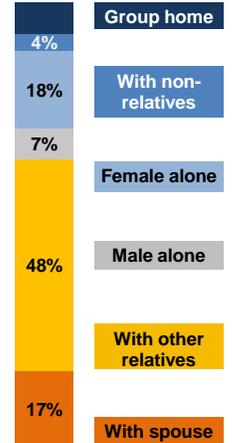
15. Average Household Size, 2010

By Race and Ethnicity*



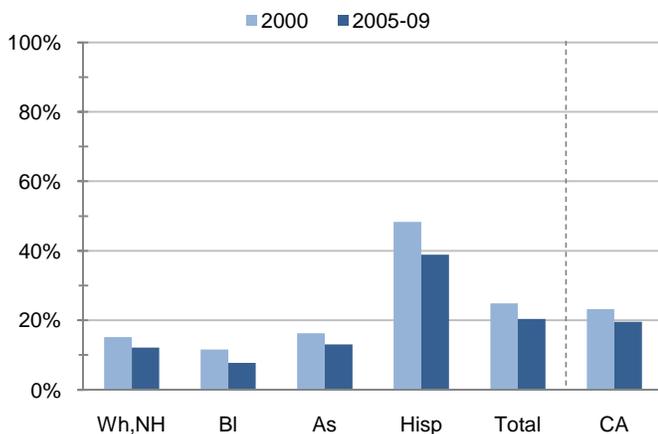
16. Living Arrangements Age 65+, 2005-09

Source: ACS 2005-09

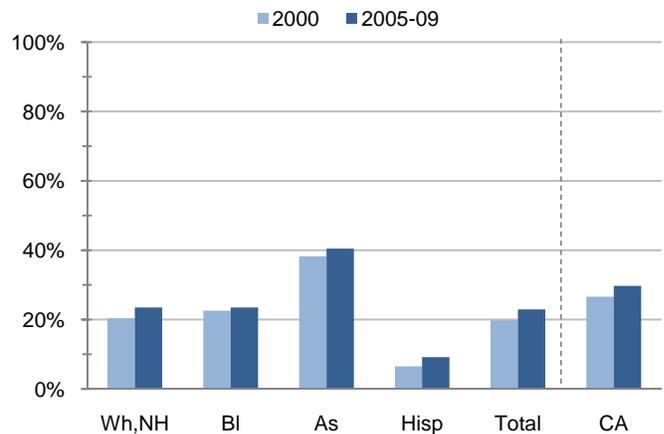


17. Educational Attainment for the Population Age 25 and Over by Race and Ethnicity*

a) % of Adults Who Did Not Complete High School



b) % of Adults Who Attained a BA or Higher



Source: Census 2000, ACS 2005-09

*Wh,NH=White,Non-Hispanic; BI=Black,Hispanic Inclusive; As=Asian,Hispanic Inclusive; Hisp=Hispanic(Includes all races); CA=California Total

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
A. Total Population										
2000 Total	40,896	14,846	26,189	10,249	570	2,511	692	6,476	47,850	140,030
2000 % of Total	29.2%	10.6%	18.7%	7.3%	0.4%	1.8%	0.5%	4.6%	34.2%	100.0%
2010 Total	27,178	16,297	31,090	10,891	492	4,290	352	5,757	58,730	144,186
2010 % of Total	18.8%	11.3%	21.6%	7.6%	0.3%	3.0%	0.2%	4.0%	40.7%	100.0%
B. Population in Major Age Groups by Race and Ethnicity										
2000										
0-19	7,069	4,979	7,013	4,019	151	919	263	2,686	18,425	41,505
20-64	25,288	9,295	16,859	5,736	372	1,491	408	3,465	27,120	84,298
65+	8,539	572	2,317	494	47	101	21	325	2,305	14,227
85+	1,288	49	181	38	3	3	7	25	190	1,746
2010										
0-19	3,350	4,865	6,618	3,699	130	1,268	125	2,176	21,368	39,900
20-64	17,556	10,303	20,887	6,513	313	2,765	197	3,238	34,385	89,644
65+	6,272	1,129	3,585	679	49	257	30	343	2,977	14,642
85+	1,254	133	307	75	6	24	3	42	359	2,128
C. Age Mix for Each Racial and Ethnic Group										
2000										
0-19	17.3%	33.5%	26.8%	39.2%	26.5%	36.6%	38.0%	41.5%	38.5%	29.6%
20-64	61.8%	62.6%	64.4%	56.0%	65.3%	59.4%	59.0%	53.5%	56.7%	60.2%
65+	20.9%	3.9%	8.8%	4.8%	8.2%	4.0%	3.0%	5.0%	4.8%	10.2%
85+	3.1%	0.3%	0.7%	0.4%	0.5%	0.1%	1.0%	0.4%	0.4%	1.2%
2010										
0-19	12.3%	29.9%	21.3%	34.0%	26.4%	29.6%	35.5%	37.8%	36.4%	27.7%
20-64	64.6%	63.2%	67.2%	59.8%	63.6%	64.5%	56.0%	56.2%	58.5%	62.2%
65+	23.1%	6.9%	11.5%	6.2%	10.0%	6.0%	8.5%	6.0%	5.1%	10.2%
85+	4.6%	0.8%	1.0%	0.7%	1.2%	0.6%	0.9%	0.7%	0.6%	1.5%
D. Racial and Ethnic Mix for Each Age Group										
2000										
0-19	17.0%	12.0%	16.9%	9.7%	0.4%	2.2%	0.6%	6.5%	44.4%	100.0%
20-64	30.0%	11.0%	20.0%	6.8%	0.4%	1.8%	0.5%	4.1%	32.2%	100.0%
65+	60.0%	4.0%	16.3%	3.5%	0.3%	0.7%	0.1%	2.3%	16.2%	100.0%
85+	73.8%	2.8%	10.4%	2.2%	0.2%	0.2%	0.4%	1.4%	10.9%	100.0%
2010										
0-19	8.4%	12.2%	16.6%	9.3%	0.3%	3.2%	0.3%	5.5%	53.6%	100.0%
20-64	19.6%	11.5%	23.3%	7.3%	0.3%	3.1%	0.2%	3.6%	38.4%	100.0%
65+	42.8%	7.7%	24.5%	4.6%	0.3%	1.8%	0.2%	2.3%	20.3%	100.0%
85+	58.9%	6.3%	14.4%	3.5%	0.3%	1.1%	0.1%	2.0%	16.9%	100.0%
E. Population Growth										
2000-10, Change										
0-19	-3,719	-114	-395	-320	-21	349	-138	-510	2,943	-1,605
20-64	-7,732	1,008	4,028	777	-59	1,274	-211	-227	7,265	5,346
65+	-2,267	557	1,268	185	2	156	9	18	672	415
85+	-34	84	126	37	3	21	-4	17	169	382
Total	-13,718	1,451	4,901	642	-78	1,779	-340	-719	10,880	4,156
2000-10, % Change										
0-19	-52.6%	-2.3%	-5.6%	-8.0%	-13.9%	38.0%	-52.5%	-19.0%	16.0%	-3.9%
20-64	-30.6%	10.8%	23.9%	13.5%	-15.9%	85.4%	-51.7%	-6.6%	26.8%	6.3%
65+	-26.5%	97.4%	54.7%	37.4%	4.3%	154.5%	42.9%	5.5%	29.2%	2.9%
85+	-2.6%	171.4%	69.6%	97.4%	100.0%	700.0%	-57.1%	68.0%	88.9%	21.9%
Total	-33.5%	9.8%	18.7%	6.3%	-13.7%	70.8%	-49.1%	-11.1%	22.7%	3.0%

Source: US Census 2010, 2000

	White, Non- Hispanic	Black, Non- Hispanic	Asian, Non- Hispanic	Other, Non- Hispanic	Detail for Other, Non-Hispanic				Hispanic or Latino	Total Population 2010
					American Indian & Alaska Native	Native Hawaiian & Pacific Islander	Some Other Race	Two or More Races		
F. Population by Library-Defined Age Groups, 2010										
0-5	992	1,390	2,058	1,199	31	367	44	757	7,183	12,822
6-10	716	1,139	1,554	817	31	268	29	489	5,424	9,650
11-13	411	676	895	533	22	192	21	298	2,923	5,438
14-18	927	1,349	1,666	961	40	367	29	525	4,816	9,719
19-32	4,683	3,725	7,167	2,729	100	1,088	71	1,470	15,111	33,415
33-45	3,958	3,068	6,033	1,781	97	778	61	845	11,657	26,497
46-64	9,219	3,821	8,132	2,192	122	973	67	1,030	8,639	32,003
65-84	5,018	996	3,278	604	43	233	27	301	2,618	12,514
85+	1,254	133	307	75	6	24	3	42	359	2,128
Total	27,178	16,297	31,090	10,891	492	4,290	352	5,757	58,730	144,186
G. Population by 5-Year Age Brackets, 2010										
0-4	847	1,175	1,726	1,012	24	302	36	650	6,014	10,774
5-9	729	1,136	1,562	832	34	275	33	490	5,509	9,768
10-14	700	1,151	1,531	903	31	326	34	512	4,932	9,217
15-19	1,074	1,403	1,799	952	41	365	22	524	4,913	10,141
20-24	1,598	1,286	2,545	969	30	360	21	558	5,145	11,543
25-29	1,751	1,344	2,626	1,029	33	427	29	540	5,636	12,386
30-34	1,562	1,252	2,539	824	42	344	28	410	5,295	11,472
35-39	1,399	1,165	2,472	667	40	288	27	312	4,721	10,424
40-44	1,624	1,169	2,104	683	32	308	18	325	4,143	9,723
45-49	2,174	1,306	2,295	742	43	320	23	356	3,393	9,910
50-54	2,545	1,166	2,320	643	29	291	20	303	2,718	9,392
55-59	2,621	957	2,197	545	36	242	12	255	1,940	8,260
60-64	2,282	658	1,789	411	28	185	19	179	1,394	6,534
65-69	1,565	429	1,203	258	24	111	11	112	933	4,388
70-74	1,243	262	923	162	10	61	8	83	732	3,322
75-79	1,114	188	672	108	5	36	4	63	553	2,635
80-84	1,096	117	480	76	4	25	4	43	400	2,169
85-89	840	86	204	53	5	12	3	33	245	1,428
90-94	314	33	85	17	1	9	0	7	85	534
95-99	87	11	17	4	0	2	0	2	28	147
100+	13	3	1	1	0	1	0	0	1	19
Total	27,178	16,297	31,090	10,891	492	4,290	352	5,757	58,730	144,186
H. Median Age, 2000-10										
	White, Non- Hispanic	Black, Hispanic Inclusive	Asian, Hispanic Inclusive		American Indian & Alaska Native, Hispanic Inclusive	Native Hawaiian & Pacific Islander, Hispanic Inclusive	Some Other Race, Hispanic Inclusive	Two or More Races, Hispanic Inclusive	Hispanic or Latino	Total Population
2000	43.5	30.1	32.4		30.9	27.6	25.5	23.5	25.8	31.9
2010	50.2	32.0	37.2		31.6	30.8	27.2	24.4	27.6	33.5

Source: US Census 2010, 2000

Note: In the American Community Survey and for Census variables other than population, Hispanic origin is not broken out for all races.

I. Income Distribution, 2005-09			J. Median Household Income by Race and Ethnicity, 2005-09 (\$2009)						
Range (ths)	Households	% of Total	White, NH	Black	Asian	Hispanic	Total	% of CA	California
<\$10	2,107	4.8%	\$58,903	\$51,099	\$79,147	\$57,003	\$61,001	101.0%	\$60,392
\$10 to <\$25	5,839	13.2%							
\$25 to <\$50	10,044	22.8%							
\$50 to <\$75	9,016	20.4%							
\$75 to <\$100	6,192	14.0%							
\$100 to <\$150	7,299	16.5%							
\$150+	3,650	8.3%							
K. Household Type, 2000-10			2000	2000,%	2010	2010,%			
Total households			44,809	100.0%	45,365	100.0%			
Family Households			32,228	71.9%	32,559	71.8%			
Husband-wife w/children			12,349	27.6%	10,585	23.3%			
Female head, no husband, w/children			3,332	7.4%	3,676	8.1%			
Male head, no wife, w/children			1,315	2.9%	1,344	3.0%			
Without children			15,232	34.0%	16,954	37.4%			
Nonfamily households			12,581	28.1%	12,806	28.2%			
Living alone			9,356	20.9%	9,359	20.6%			
Other nonfamily			3,225	7.2%	3,447	7.6%	Source: US Census 2010, 2000		
L. Household Type by Race and Ethnicity, 2010			White, NH	Black	Asian	Hispanic	Total		
Total households			12,788	6,589	9,372	14,076	45,365		
Husband-wife family			39.4%	25.8%	60.6%	56.2%	47.9%		
Family with male head, no wife			5.0%	7.0%	6.6%	10.2%	7.4%		
Family with female head, no husband			11.4%	31.1%	12.0%	17.3%	16.5%		
Living alone			34.1%	29.2%	13.2%	10.2%	20.6%	Source: US	
Other nonfamily			10.1%	6.9%	7.6%	6.1%	7.6%	Census 2010	
M. Poverty, 2005-09							California		
<i>Percentage of families and people whose income in the past 12 months is below the poverty level</i>									
All families							7.5%	9.8%	
Families w/ related children under 18 years							11.8%	14.5%	
Families w/ female householder, no husband present							19.0%	24.2%	
Families w/ female householder, no husband present w/ related children under 18 years							25.9%	32.2%	
All people							11.4%	13.2%	
Under 18 years							15.2%	18.3%	
18 to 64 years							10.8%	11.9%	
65 years and over							5.4%	8.4%	
N. Educational Attainment, 2005-09			% at each level of educational attainment						
			White, NH	Black	Asian	Hispanic	Total		
Population 25 years and over			25,109	10,856	23,253	29,524	92,554		
Less than high school			12.1%	7.7%	13.0%	38.9%	20.4%		
High school graduate (includes equivalency)			32.6%	30.5%	21.6%	33.3%	30.2%		
Some college or associate's degree			31.7%	38.3%	24.9%	18.6%	26.5%		
Bachelor's degree or higher			23.5%	23.5%	40.5%	9.2%	22.9%		
O. Employment Status, 2010-11			2010	June 2011					
In civilian labor force			70,000	69,000					
Employed			61,200	60,700					
Unemployed, % of labor force			12.6%	12.1%	Source: CA Employment Development Department				
P. Occupation, 2005-09			Estimate		Percent				
Civilian employed population, 16 yrs & over			67,429		100.0%				
Management, professional, and related occupations			18,261		27.1%				
Service occupations			10,945		16.2%				
Sales and office occupations			18,732		27.8%				
Farming, fishing, and forestry occupations			225		0.3%				
Construction, extraction, maintenance, and repair occupations			7,972		11.8%				
Production, transportation, and material moving occupations			11,294		16.7%				
Q. Class of Worker, 2005-09			Estimate		Percent				
Civilian employed population, 16 yrs & over			67,429		100.0%				
Private, for profit, wage and salary employee			50,500		74.9%				
Private, not for profit, wage and salary employee			4,326		6.4%				
Private, for profit, wage and salary self-employed in own business			760		1.1%				
Government workers			7,742		11.5%				
Self-employed in own not incorporated business			3,942		5.8%				
Unpaid family workers in family business			159		0.2%				

Source: American Community Survey 2005-09, unless otherwise stated

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Note: In the American Community Survey and for US Census variables other than population, Hispanic origin is not broken out for all races. White, NH represents White, Non-Hispanic. Black and Asian are Hispanic inclusive.