



# Embedded Librarian Service

Mission Viejo Library

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Common Core curriculum presents a  
great opportunity for libraries

# Starting Point

- *Transforming our Image, Building our Brand: The Education Advantage* by Valerie J. Gross; Libraries Unlimited, 2012.
- We are education
- What's our business? Education
- What's our brand? Education

# Lay the Groundwork

- Contact school superintendents – offer to partner with the local schools to offer free additional resources for Common Core curriculum
- Explain that we want to provide the resources for students' overall academic success
- Initial meetings with principals – ask for just 20 minutes - what are their goals this year? – how can your library help?
- Listen & offer targeted assistance

# School Principal Meeting

- Prepare by learning about Common Core so you can speak the language and discuss relevant resources
- Start with the schools closest to you
- Investigate their websites and sign up for their newsletters so you'll be familiar with their programs
- Offer demonstration of online resources for staff – bring your laptop or tablet for principal sneak preview

# School Principal Meeting

- Ask for staff contact to arrange demonstration
- Offer to make presentation to PTA meetings
- Offer eCard sets for use in school library, computer labs, or particular classrooms so students can use your online resources in class
- Ask if relevant library programs can be included in parent email newsletters

# Teacher Demonstrations

- We started with the two local middle schools, within walking distance
- Tailor your presentation to match that school's assignments. If you're not sure, check out teacher webpages – this is a powerful tool to highlight relevant resources
- Emphasize that one of your library goals is to support local school curriculum
- Make the connection – we discussed how we made online resource purchase decisions based on their assignments – a great lead in to your demonstration

# Teacher Demonstrations

- Demonstrate assignment-based resources such as GVRL reference eBooks (Gale Virtual Library Resources) for history and science or Ebsco's History Reference Center – Use those examples from school assignments!
- Demonstrate Common Core friendly sources – Gale's Opposing Viewpoints for positional writing & Gale's Biographies in Context for informational text on scientists and mathematicians
- Demonstrate downloadable books

# Teacher Demonstrations

- Bookflix - to show paired fiction and nonfiction for early elementary grades
- Grolier – teacher lesson plans
- How to specify reading levels / lexile in searches
- Translation tools & audio
- Gale In Context databases feature relevant websites
- Citation tools – Emphasize the value of vetted online research, and print sources available 24/7

# Teacher Demonstrations

- Handout showing how to access library's electronic resources & what's available
- Information about tutoring or homework help
- Sign up sheet – Ask teachers to sign in with their contact email, subject they teach, and any questions they might have or help they might need – great follow up opportunities!
- Follow up promptly to establish trust. Understand how busy they are.
- The power of a thank you email & keeping principals in the loop

# Embedded Librarians

- Assign a specific staff member to each school as their library contact – Have that librarian make your presentations so they can meet & greet
- Request class booklists so you can order multiple copies & purchase in all formats. Demonstrate Novelist and offer to send suggestions of library titles for specific reading lists
- Offer to put together a list of library resources for specific assignments
- Ask teachers for suggestions for reference eBook titles for recurring assignments/topic areas

# Keeping it Going

- Touch base several times a year with information about new resources, and offer your help or another online resource presentation.
- Offer PTA presentations again
- Ask English teachers to offer extra credit for student attendance at high interest author events
- Offer to staff a table at middle school registration days, Back-to-School nights, and other events
- Donut Days
- Every event and presentation adds new opportunities!
- Great support for this program from our city council