



Date: November 19, 2012
To: California Libraries
From: Gerry Maginnity, Acting State Librarian of California
Subject: LSTA Grants - Pitch an Idea FY 2012/13

It is time again for Pitch an Idea, which is a grant process that is designed to give California libraries an opportunity to present a project idea to the State Library before writing a grant. Here is how it works:

1. Complete the *Pitch an Idea Form* and email to us by 4:00 p.m., December 14, 2012
<http://www.library.ca.gov/grants/lsta/apply.html>
2. We will make an appointment for a telephone conversation with you during the weeks of January 7-11 & 14-18, so that you can make your “pitch.” The conversation will last no more than 30 minutes.
3. After reviewing all of the ideas and conversations, the State Library will select the projects that closely align with our LSTA priorities and are most viable and ready to implement.
4. If your library’s project is selected, you will be asked to complete an LSTA application by February 20, 2013. State Library staff will work with you to ensure that your grant meets all of the important requirements. Once they are met, you will be awarded an LSTA grant.



As you consider what idea(s) to pitch, please consider the following:

- The funding for this round will be available for 6 month projects beginning March 2013 and ending August 2013. Please propose only those projects that can be completed within those six months. For those projects needing more time to develop or complete, consider waiting for the Pitch an Idea FY 2013/14 to be announced in Spring 2013.
- Libraries may submit projects for up to \$100,000.
- Budgets should be well thought out. What will the money be spent on? How much will be needed?
- Libraries can pitch up to two ideas during the discussion period, but we will award one project per library in the beginning. This is done to try to support as many different library projects as possible.
- Each idea submitted must be fully supported by the director and/or library administration.

If you have any questions, please do not hesitate to contact Darla Gunning at darla.gunning@library.ca.gov.

We are looking forward to hearing all about your ideas!